

editors and colleagues remember him for his no-holds-barred style. Which is precisely how we'd describe the approach in "Go Woke, Go Broke," Mr. Gasparino's blistering account of "how corporate America became something close to a foot soldier in the progressive movement." Now a senior correspondent at the Fox Business Network, Mr. Gasparino is also a columnist at the New York Post, whose irreverent, indignant (and often irresistible) tabloid style is very much in evidence here. (Fox, the Post and the Journal share common ownership.)

"Go Woke, Go Broke" is a takedown of "corporate wokeness," which Mr. Gasparino describes as the "noxious ideology of progressive politics in the boardroom—an ideology, he says, that 'needs to die a thousand deaths.'" The book can be seen as a demotic complement to "Woke, Inc." (2021), by the brainy (and sometimes tiresome) former Republican presidential contender Vivek Ramaswamy. Mr. Gasparino's is the better book for its plainspokenness: Many more Middle Americans—whose jobs have been outsourced or have been imperiled by the high-minded dictates of "diversity"—will grasp its message. These are the people who, Mr. Gasparino argues, have been shafted by the Wall Street "fat cats" who've grown "much fatter" by their "feeding at the ESG trough."

ESG stands for "environmental, social, and governance"—metrics intended to direct or funnel investment in an ostensibly socially responsible direction. Mr. Gasparino is a populist-capitalist, and ESG is his *bête noire*, along with "diversity, equity, and inclusion" (DEI). These "leftist shibboleths" have, the author says, "warped" American business practices for nearly two decades and grew in intensity under the second Obama administration.

Mr. Gasparino traces the roots of ESG to the 1980s and '90s, when business leaders began embracing so-called corporate social responsibility (or CSR, in its now archaic abbreviation). CSR, in time, evolved into bien-pensant notions of stakeholder capitalism, championed by the likes of Klaus Schwab, the founder of the World Economic Forum in Davos, Switzerland. Davos Man, writes Mr. Gasparino, "represents the ultimate marriage of the progressive globalist corporate citizen with the globalist progressive regulatory bureaucrat."

All this performatively moral investing is a revolt against Milton Friedman, the economist who in 1970 stated that "the social responsibility of business is to increase its profits." Friedman, writes Mr. Gasparino, would have hated ESG and DEI, "among the most heinously anti-American management philosophies ever developed." (Readers of Mr. Gasparino's robust book will realize pretty quickly that nuance is for wimps.)

Basing his book largely on a host of interviews with "company insiders," Mr. Gasparino gives us entertaining (and informative) accounts of corporate blunders in the name of wokeness. He reminds us of the time AB InBev—the holding company for Anheuser-Busch and its beer, Budweiser—thought it would be a great idea to use a "transwoman influencer" named Dylan Mulvaney to market its top-selling Bud Light. Middle America revolted and stopped buying the beer, heretofore branded as a manly beverage. Mr. Gasparino also recounts how the discount retailer Target was punished by consumers for promoting "tuck-friendly bathing suits for men transitioning to women" alongside rainbow-colored onesies for toddlers. And Disney, recalls the author, erred politically and financially when its chief executive, Bob Chapek, embarked on a bruising battle with Florida's Gov. Ron DeSantis and challenged the valid-

ity of a state law barring public schools from teaching sexual education to children before the fourth grade. In each case, the company's stock price tanked and sales plummeted.

It enrages Mr. Gasparino that America's corporate management luxuriates "in progressive causes as a side hustle." But in some cases, he tells us, these causes are the main course. Among the villains trying to ram ESG down our throats are Larry Fink, the CEO of BlackRock; Jamie Dimon, the CEO of JPMorgan Chase; David Solomon, the CEO of Goldman Sachs; and the "ESG-obsessed" Gary Gensler, President Biden's chairman of the Securities and Exchange Commission, whom Mr. Gasparino describes as "a male version" of Sen. Elizabeth Warren, "among the most woke, annoying, and . . . dangerous bureaucrats in government." Add to the list Adena Friedman, the CEO of Nasdaq, which demands that companies seeking to list on its exchange disclose board-level diversity statistics and, if the need arises, explain why they don't have a diversity of directors. Such demands aren't, of course, slapped on Chinese companies, which are, Mr. Gasparino points out, curiously exempt from all the wokeist rules. When was the last time a Chinese company was asked why it didn't have a Uyghur on its board, or an LGBTQ+ person?

Attacking Larry Fink as "Mr. ESG," says Mr. Gasparino, has become "a rallying cry on the populist right," whose backlash against corporate wokeness has been so fierce that even BlackRock has started to dismount from its moral high horse. Consumers' Research, a conservative advocacy group pushing back against ESG, derides the abbreviation as "elitists, socialists, and grifters," as well as "erasing savings and growth"—pungent and effective put-downs. More and more investors are aware that ESG-specific funds are expensive and rarely beat the market. In fact, writes Mr. Gasparino, "they're some of the worst investments," even as they make it harder to tackle inflation by forcing curbs on fossil fuels. But Middle America appears to have woken up to the perils of ESG and is giving voice to its displeasure. "It's now their Arab Spring," says Mr. Gasparino. This may be hyperbolic overreach, even for the crusading Mr. Gasparino, but he's confident that America's version of a grassroots people's revolt will end better than the one in the Middle East. Let's pray he's right.

Ms. FOXX. He describes ESG, and diversity, equity, and inclusion, DEI, as " . . . among the most heinously anti-American management philosophies ever developed."

This book amplifies the points we made when we passed our legislation last week. ESG is an ideological cancer buoyed by asset managers, banks, and financial institutions that kneel at the altar of anticapitalism.

Americans saving for retirement don't want to see their hard-earned money go up in flames in ESG funds. They want a sizeable return on their investments.

We need to embrace true capitalism again in America. This woke garbage needs to be put out to pasture and left to die.

HONORING THE LIFE OF GLEN NEFF MCGHIE, JR.

The SPEAKER pro tempore. The Chair recognizes the gentleman from California (Mr. COSTA) for 5 minutes.

Mr. COSTA. Mr. Speaker, I rise to eulogize three individuals who made a difference in their lives, in so many different ways, to our community and to our country.

Glen Neff McGhie, Jr., was one of those whose life made a difference. He exemplified service to our community and to our country.

He served in Vietnam. After coming home, he continued to dedicate much of his life to helping veterans in need, who needed support after serving our country, as well as those who had suffered disabilities.

He was a devout volunteer to the Disabled American Veterans organization and served as president of the Veterans Home of California, a home that I have worked with for many, many years that we brought together with State and Federal funding.

Glen was very proud of the ability to provide services to our veterans throughout the San Joaquin Valley. One of his last major accomplishments was building a monument, which is seen here, to honor veterans in the San Joaquin Valley whose lives exemplified public service. For a grateful Nation, we can never ever be thankful enough, and Glen understood that.

Mr. Speaker, please join me in honoring the memory of Glen Neff McGhie. He will be remembered for so many of the invaluable contributions he has made, not only to our community, but to our valley, to our State, and to our Nation.

HONORING THE LIFE OF KATHY BONILLA

Mr. COSTA. Mr. Speaker, I also rise today to honor the life of Kathy Bonilla. Kathy was a stellar educator who represented Fresno City College and the State Center Community College System, again, in the San Joaquin Valley.

She understood the importance of the community college system in California, which encompassed 116 community colleges. State Center was where she did so much for so many who have received their community college education.

Since 1991, she served as a public information officer for Fresno City College, home of the Rams, ensuring that the community learned about the college's exemplary programs and outstanding students, who were all using this opportunity to further their education so that they could have opportunities for career paths that would add value and make a difference for our country.

Her extensive contributions established her as an expert in media, and her work extended to the State level as an active member of the California Community College Public Relations Organization because it was important to talk about all the incredible things that Fresno City College did and the opportunities that they provided for students throughout our valley.

Above all, Kathy was a wonderful mother and wife to her husband, Jesse, and their daughter, Angelina.

She is missed. Her humor will remain a reminder of the joy she has filled countless lives with. We mourn the loss of this esteemed member of our community.

Dr. Carole Goldsmith knows that she made a difference. The people in Fresno know that she made a difference, and we will miss her.

HONORING THE LIFE OF DOROTHY "DOTTIE" JONES

Mr. COSTA. Mr. Speaker, I also rise today to honor the life of Dottie Jones, and what an incredible life it was. She lived 103 years, and she lived with passion and determination.

A loving mother of four children and a lifelong friend, she peacefully passed away at 103 years of age.

When Dottie was 21 years of age, she saw the attack on Pearl Harbor. A year later, in 1942, she enlisted in the United States Navy to serve our country.

She was among the first of women to join the United States Navy and served during World War II with distinction and honor, where only 350,000 females served in the United States military during World War II.

She was a groundbreaker in so many different ways, breaking the glass ceiling, knowing that women could do these jobs and serve their country with distinction and honor and make a difference, and what a difference she made.

Throughout her life, she contributed to our community in so many different ways. The legacy of her strength, her love, and resilience will live in the hearts of her family and all of those who knew her and had the privilege of being a part of her life.

Ms. Jones, my friend, will be deeply missed, and I thank her for a job well done.

GOLD STAR FAMILY REMEMBRANCE WEEK

The SPEAKER pro tempore. The Chair recognizes the gentleman from Pennsylvania (Mr. THOMPSON) for 5 minutes.

Mr. THOMPSON of Pennsylvania. Mr. Speaker, I rise to recognize this week as Gold Star Family Remembrance Week.

Every September, Gold Star Family Remembrance Week takes place the week before Gold Star Mother's Day, which has been observed by Presidential proclamations on the last Sunday of September since 1936.

The Gold Star symbol, a significant reminder of sacrifice, originated in 1917, when United States began its involvement in World War I.

Families would hang banners to represent a family member in the armed services. If the family member passed in combat, the family would change the banner from a blue star to a gold star, a symbol of the highest honor and most profound loss.

We will never know the exact number of Gold Star families. However, according to the National Gold Star Family

Registry, at least 472,251 fallen military members are registered by loved ones. At least 36,584 of those servicemembers have been registered in my home State of Pennsylvania.

As an Army dad, I am blessed that my son returned home. I am aware that this is not the case for all families, and we must take the time to remember, respect, and honor the families of our fallen servicemembers.

I look forward to supporting efforts, such as Gold Star Family Remembrance Week, to honor and remember our fallen servicemembers and their families. This week recognizes the loss and sacrifices of families in support of fallen members of the Armed Forces, as well as veterans.

I look forward to supporting legislative efforts to honor this occasion and encourage my fellow Americans to perform acts of community service and goodwill to honor those families.

Our servicemembers are the bravest among us. They answer the call to protect and defend our country in times of war and in times of peace.

This important week is a time to remember the families of the brave men and women who paid the ultimate sacrifice while defending our freedom.

Mr. Speaker, let us all take a moment to remember that our freedom is not free.

We cannot begin to imagine the loss and the pain these families have experienced. Gold Star families have lost a loved one in the name of protecting our freedom, and they deserve our gratitude every day.

□ 1015

CONGRATULATING JORDAN CHILES ON GOLD MEDAL IN GYMNASTICS

The SPEAKER pro tempore. The Chair recognizes the gentlewoman from Washington (Ms. PEREZ) for 5 minutes.

Ms. PEREZ. Mr. Speaker, I rise today to congratulate Jordan Chiles, a Gold Medal Olympic gymnast representing Team USA on her incredible performance in Paris.

Chiles grew up in Vancouver and attended Prairie High School. She was raised by parents who were both pastors, a unique identity I proudly relate to.

By the time Jordan had graduated high school, she had already made a national name for herself. At only 12, she made the U.S. gymnastics national team, a truly remarkable feat for any age.

Jordan's incredible journey as an athlete, where she navigates the pressure of being watched by millions, is nothing short of inspiring.

Mr. Speaker, Jordan Chiles has made her community in southwest Washington and her country very proud.

RECOGNIZING VANCOUVER POLICE CHIEF JEFF MORI

Ms. PEREZ. Mr. Speaker, I rise today to recognize Police Chief Jeff Mori of

the Vancouver Police Department and congratulate him on his upcoming retirement.

Chief Mori has served the Vancouver Police Department for 5 years and spent over 31 years working in law enforcement.

While serving as chief, Chief Mori oversaw the rollout of the VPD camera program, the recruitment and hiring of over 75 officers and staff, and advocated for a southwest Washington regional Criminal Justice Training Academy, which is now successfully training new recruits.

The Vancouver Police Department is our first line of defense to keep our communities safe, and it is a responsibility I know they don't take lightly.

Although we are losing a valued member of the team, I know his impact will remain.

Mr. Speaker, I thank Chief Mori for all that he has done for our community. I am honored to have gotten to know him and for the chance to work with him, and I hope that retirement treats him well.

SKILLSUSA'S NATIONAL LEADERSHIP & SKILLS CONFERENCE

Ms. PEREZ. Mr. Speaker, I rise today to recognize the six high school students from my district who placed in the top three for their category at SkillsUSA's National Leadership & Skills Conference this past June.

The SkillsUSA competition highlights skilled trades and the accomplishments of career-ready leaders in a nationwide, weeklong event.

Sebastian Nejar and Luke Twiss from Evergreen High School in Vancouver won a silver medal in the category of interactive application and video game development.

Zachariah Hubbard and Kaiden Wood from Rochester High School won a silver medal in the category of commercial sUAS drone.

Daniel Dugas and Mason Young from Rochester High School also won a silver medal in the category of robotics—urban search and rescue.

Mr. Speaker, I congratulate each team for such a great accomplishment. They all have made us very proud in southwest Washington.

RECOGNIZING RETIREMENT OF BILL DRAPER

Ms. PEREZ. Mr. Speaker, I rise today to recognize the retirement of Bill Draper, who has been a construction technology instructor at Cascadia Tech for 28 years.

Cascadia Tech Academy is a premier career and technical education institution that was created in partnership with 10 school districts in my community. Cascadia Tech provides hands-on learning opportunities for students so they can develop talents and gain credentials that will make them ready to hit the ground running after graduation.

After 11 years in the construction field, Bill became a steward of the next generation of doers and makers. I have seen firsthand the incredible respect his students have for him and the pride