

113TH CONGRESS
1ST SESSION

S. 1179

To improve the coordination of export promotion programs and to facilitate export opportunities for small businesses, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JUNE 18, 2013

Mrs. SHAHEEN (for herself and Ms. AYOTTE) introduced the following bill; which was read twice and referred to the Committee on Banking, Housing, and Urban Affairs

A BILL

To improve the coordination of export promotion programs and to facilitate export opportunities for small businesses, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE; TABLE OF CONTENTS.**

4 (a) SHORT TITLE.—This Act may be cited as the
5 “Small Business Export Growth Act of 2013”.

6 (b) TABLE OF CONTENTS.—The table of contents for
7 this Act is as follows:

Sec. 1. Short title; table of contents.

TITLE I—IMPROVED COORDINATION OF EXPORT PROMOTION
PROGRAMS

- Sec. 101. Consolidation of duplicative export promotion activities; information about trade missions and trade fairs.
- Sec. 102. Clarification of roles of members of Trade Promotion Coordinating Committee.
- Sec. 103. State and Federal Export Promotion Coordination Working Group.
- Sec. 104. Reports to Congress with respect to activities of Trade Promotion Coordinating Committee.
- Sec. 105. Report on improvements to Export.gov as a single window for export information.

TITLE II—FACILITATION OF EXPORT OPPORTUNITIES FOR SMALL BUSINESSES

- Sec. 201. Definitions.
- Sec. 202. Promotion of exporting.
- Sec. 203. Export control education.
- Sec. 204. Small business inter-agency task force on export financing.
- Sec. 205. Availability of State resource guides on Export.gov.

1 **TITLE I—IMPROVED COORDINA-** 2 **TION OF EXPORT PROMOTION** 3 **PROGRAMS**

4 **SEC. 101. CONSOLIDATION OF DUPLICATIVE EXPORT PRO-** 5 **MOTION ACTIVITIES; INFORMATION ABOUT** 6 **TRADE MISSIONS AND TRADE FAIRS.**

7 (a) IN GENERAL.—Section 2312(b) of the Export
8 Enhancement Act of 1988 (15 U.S.C. 4727(b)) is amend-
9 ed—

10 (1) in paragraph (4), by inserting “, including
11 by identifying opportunities to consolidate or co-lo-
12 cate offices of agencies involved in such activities”
13 after “export financing activities”;

14 (2) in paragraph (5)—

15 (A) by inserting “, including the use and
16 coordination of electronic databases,” after “the

1 appropriate levels and allocation of resources”;
2 and

3 (B) by striking “; and” and inserting a
4 semicolon;

5 (3) by redesignating paragraph (6) as para-
6 graph (7); and

7 (4) by inserting after paragraph (5) the fol-
8 lowing:

9 “(6) to the maximum extent practicable, pro-
10 vide a detailed listing of current and future Federal
11 and State-led trade missions, trade fairs, and related
12 activities to ensure better delivery of services to
13 United States businesses; and”.

14 (b) AVAILABILITY OF INFORMATION.—The Secretary
15 of Commerce shall make available the information on Fed-
16 eral and State-led trade missions, trade fairs, and related
17 activities described in paragraph (6) of section 2312(b)
18 of the Export Enhancement Act of 1988, as added by sub-
19 section (a)(4), on the Internet website Export.gov or a
20 successor website.

21 **SEC. 102. CLARIFICATION OF ROLES OF MEMBERS OF**
22 **TRADE PROMOTION COORDINATING COM-**
23 **MITTEE.**

24 Section 2312(c) of the Export Enhancement Act of
25 1988 (15 U.S.C. 4727(c)) is amended—

1 (1) by redesignating paragraphs (3), (4), (5),
 2 and (6) as paragraphs (4), (5), (6), and (8), respec-
 3 tively;

4 (2) by inserting after paragraph (2) the fol-
 5 lowing:

6 “(3) with respect to export promotion and ex-
 7 port financing activities of each department or agen-
 8 cy represented on the TPCC—

9 “(A) clearly identify and explain the role of
 10 the department or agency; and

11 “(B) describe the goals and objectives of
 12 the department or agency and explain the ra-
 13 tionale for measuring and reporting on those
 14 goals and objectives;”;

15 (3) in paragraph (5), as redesignated by para-
 16 graph (1)—

17 (A) by inserting “and Congress” after “the
 18 President”; and

19 (B) by striking “paragraph (3)” and in-
 20 serting “paragraph (4)”;

21 (4) in paragraph (6), as redesignated by para-
 22 graph (1), by striking “; and” and inserting a semi-
 23 colon;

24 (5) by inserting after paragraph (6), as redesign-
 25 ated by paragraph (1), the following:

1 “(7) include any recommendations of the Comp-
 2 troller General of the United States that relate to
 3 coordination of the TPCC and departments and
 4 agencies that are represented on the TPCC; and”;
 5 and

6 (6) in paragraph (8), as redesignated by para-
 7 graph (1), by striking “United States National
 8 Tourism Organization” and inserting “United States
 9 Travel Association”.

10 **SEC. 103. STATE AND FEDERAL EXPORT PROMOTION CO-**
 11 **ORDINATION WORKING GROUP.**

12 Subtitle C of the Export Enhancement Act of 1988
 13 (15 U.S.C. 4721 et seq.) is amended by inserting after
 14 section 2313 the following:

15 **“SEC. 2313A. STATE AND FEDERAL EXPORT PROMOTION**
 16 **COORDINATION WORKING GROUP.**

17 “(a) STATEMENT OF POLICY.—It is the policy of the
 18 United States to promote exports as an opportunity for
 19 small businesses. In exercising their powers and functions
 20 in order to advance that policy, all Federal departments
 21 and agencies shall work constructively with State and local
 22 agencies engaged in export promotion and export financ-
 23 ing activities.

24 “(b) ESTABLISHMENT.—The President shall estab-
 25 lish a State and Federal Export Promotion Coordination

1 Working Group (in this section referred to as the ‘Work-
2 ing Group’) as a subcommittee of the Trade Promotion
3 Coordination Committee (in this section referred to as the
4 ‘TPCC’).

5 “(c) PURPOSES.—The purposes of the Working
6 Group are—

7 “(1) to identify issues related to the coordina-
8 tion of Federal resources relating to export pro-
9 motion and export financing with such resources
10 provided by State and local governments;

11 “(2) to identify ways to improve coordination
12 with respect to export promotion and export financ-
13 ing activities through the strategic plan developed
14 under section 2312(c);

15 “(3) to develop a strategy for improving coordi-
16 nation of Federal and State resources relating to ex-
17 port promotion and export financing, including
18 methods to eliminate duplication of effort and over-
19 lapping functions; and

20 “(4) to develop a strategic plan for considering
21 and implementing the Working Group’s suggestions
22 as part of the strategic plan.

23 “(d) MEMBERSHIP.—The Secretary of Commerce
24 shall select the members of the Working Group, who shall
25 include—

1 “(1) representatives from State trade agencies
2 representing regionally diverse areas; and

3 “(2) representatives of the departments and
4 agencies that are represented on the TPCC, who are
5 designated by the heads of their respective depart-
6 ments or agencies to advise the head on ways of pro-
7 moting the exportation of United States goods and
8 services.”.

9 **SEC. 104. REPORTS TO CONGRESS WITH RESPECT TO AC-**
10 **TIVITIES OF TRADE PROMOTION COORDI-**
11 **NATING COMMITTEE.**

12 Section 2312(f) of the Export Enhancement Act of
13 1988 (19 U.S.C. 4727(f)) is amended to read as follows:

14 “(f) REPORTS TO CONGRESS.—

15 “(1) REPORTS BY TPCC.—The chairperson of
16 the TPCC shall prepare and submit to the appro-
17 priate congressional committees, not later than
18 March 30 of each year, a report that—

19 “(A) describes the strategic plan developed
20 by the TPCC pursuant to subsection (c), the
21 implementation of the plan, and any revisions
22 to the plan; and

23 “(B) describes the implementation of sec-
24 tions 303 and 304 of the FREEDOM Support
25 Act (22 U.S.C. 5823 and 5824) concerning

1 funding for export promotion activities and the
 2 interagency working groups on energy of the
 3 TPCC.

4 “(2) REPORTS BY INSPECTOR GENERAL OF DE-
 5 PARTMENT OF COMMERCE.—

6 “(A) IN GENERAL.—The Inspector General
 7 of the Department of Commerce shall prepare
 8 and submit to the appropriate congressional
 9 committees, not later than March 30 of each
 10 year, a report on the extent to which—

11 “(i) the TPCC is successfully carrying
 12 out the duties described in subsection (b);
 13 and

14 “(ii) the strategic plan described in
 15 subsection (c) is being implemented suc-
 16 cessfully.

17 “(B) CONSULTATION.—In preparing the
 18 report required under subparagraph (A), the
 19 Inspector General of the Department of Com-
 20 merce shall, to the maximum extent practicable,
 21 consult with the inspector general of each other
 22 Federal department or agency that is a member
 23 of the TPCC.

1 “(3) APPROPRIATE CONGRESSIONAL COMMIT-
 2 TEES DEFINED.—In this subsection, the term ‘ap-
 3 propriate congressional committees’ means—

4 “(A) the Committee on Appropriations, the
 5 Committee on Commerce, Science, and Trans-
 6 portation, the Committee on Finance, the Com-
 7 mittee on Foreign Relations, and the Com-
 8 mittee on Small Business and Entrepreneurship
 9 of the Senate; and

10 “(B) the Committee on Appropriations, the
 11 Committee on Energy and Commerce, the Com-
 12 mittee on Financial Services, the Committee on
 13 Foreign Affairs, the Committee on Small Busi-
 14 ness, and the Committee on Ways and Means
 15 of the House of Representatives.”.

16 **SEC. 105. REPORT ON IMPROVEMENTS TO EXPORT.GOV AS**
 17 **A SINGLE WINDOW FOR EXPORT INFORMA-**
 18 **TION.**

19 (a) IN GENERAL.—Not later than 180 days after the
 20 date of the enactment of this Act, the Associate Adminis-
 21 trator for International Trade of the Small Business Ad-
 22 ministration shall, after consultation with the entities
 23 specified in subsection (b), submit to the appropriate con-
 24 gressional committees a report that includes the rec-
 25 ommendations of the Associate Administrator for improv-

1 ing the experience provided by the Internet website Ex-
2 port.gov (or a successor website) as—

3 (1) a comprehensive resource for information
4 about exporting articles from the United States; and

5 (2) a single website for exporters to submit all
6 information required by the Federal Government
7 with respect to the exportation of articles from the
8 United States.

9 (b) ENTITIES SPECIFIED.—The entities specified in
10 this subsection are—

11 (1) small business concerns (as defined in sec-
12 tion 3 of the Small Business Act (15 U.S.C. 632))
13 that are exporters; and

14 (2) the President’s Export Council, State agen-
15 cies with responsibility for export promotion or ex-
16 port financing, district export councils, and trade as-
17 sociations.

18 (c) APPROPRIATE CONGRESSIONAL COMMITTEES DE-
19 FINED.—In this section, the term “appropriate congres-
20 sional committees” means—

21 (1) the Committee on Small Business and En-
22 trepreneurship and the Committee on Banking,
23 Housing, and Urban Affairs of the Senate; and

1 (2) the Committee on Small Business and the
2 Committee on Foreign Affairs of the House of Rep-
3 resentatives.

4 **TITLE II—FACILITATION OF EX-**
5 **PORT OPPORTUNITIES FOR**
6 **SMALL BUSINESSES**

7 **SEC. 201. DEFINITIONS.**

8 In this title—

9 (1) the terms “Administration” and “Adminis-
10 trator” mean the Small Business Administration
11 and the Administrator thereof, respectively;

12 (2) the term “region of the Administration” has
13 the meaning given that term in section 3(u) of the
14 Small Business Act (15 U.S.C. 632(u)); and

15 (3) the term “small business concern” has the
16 meaning given that term under section 3 of the
17 Small Business Act (15 U.S.C. 632).

18 **SEC. 202. PROMOTION OF EXPORTING.**

19 Section 22(c)(11) of the Small Business Act (15
20 U.S.C. 649(c)(11)) is amended by inserting “, which shall
21 include conducting not fewer than 1 outreach event each
22 fiscal year in each State that promotes exporting as a
23 business development opportunity for small business con-
24 cerns” before the semicolon.

1 **SEC. 203. EXPORT CONTROL EDUCATION.**

2 Section 22 of the Small Business Act (15 U.S.C. 649)
3 is amended—

4 (1) by redesignating subsection (l) as subsection
5 (m); and

6 (2) by inserting after subsection (k) the fol-
7 lowing:

8 “(l) EXPORT CONTROL EDUCATION.—The Associate
9 Administrator shall ensure that all programs of the Ad-
10 ministration to support exporting by small business con-
11 cerns place a priority on educating small business concerns
12 about Federal export control regulations.”.

13 **SEC. 204. SMALL BUSINESS INTER-AGENCY TASK FORCE ON**
14 **EXPORT FINANCING.**

15 The Administrator, the Secretary of Agriculture, the
16 Export-Import Bank of the United States, and the Over-
17 seas Private Investment Corporation shall jointly establish
18 a Small Business Inter-Agency Task Force on Export Fi-
19 nancing to—

20 (1) review and improve Federal export finance
21 programs for small business concerns; and

22 (2) coordinate the activities of the Federal Gov-
23 ernment to assist small business concerns seeking to
24 export.

1 **SEC. 205. AVAILABILITY OF STATE RESOURCE GUIDES ON**
2 **EXPORT.GOV.**

3 The Secretary of Commerce shall make available on
4 the Internet website Export.gov (or a successor website)
5 information on the resources relating to export promotion
6 and export financing available in each State—

7 (1) organized by State; and

8 (2) including information on State agencies
9 with responsibility for export promotion or export fi-
10 nancing and district export councils and trade asso-
11 ciations located in the State.

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