

113TH CONGRESS
1ST SESSION

H. R. 2333

To amend the Small Business Act to provide for the permanent establishment of the State Trade and Export Promotion Grant Program, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

JUNE 12, 2013

Mr. LARSEN of Washington (for himself and Mr. REICHERT) introduced the following bill; which was referred to the Committee on Small Business

A BILL

To amend the Small Business Act to provide for the permanent establishment of the State Trade and Export Promotion Grant Program, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Next STEP Act of
5 2013”.

6 **SEC. 2. STATE TRADE AND EXPORT PROMOTION GRANT**
7 **PROGRAM.**

8 The Small Business Act (15 U.S.C. 631 et seq.) is
9 amended—

1 (1) by redesignating section 47 as section 48;
2 and

3 (2) by inserting after section 46 the following:

4 **“SEC. 47. STATE TRADE AND EXPORT PROMOTION GRANT**
5 **PROGRAM.**

6 “(a) DEFINITIONS.—In this section—

7 “(1) the term ‘eligible small business concern’
8 means a small business concern that—

9 “(A) has been in business for not less than
10 the 1-year period ending on the date on which
11 assistance is provided using a grant under this
12 section;

13 “(B) is operating profitably, based on op-
14 erations in the United States;

15 “(C) has demonstrated understanding of
16 the costs associated with exporting and doing
17 business with foreign purchasers, including the
18 costs of freight forwarding, customs brokers,
19 packing and shipping, as determined by the As-
20 sociate Administrator; and

21 “(D) has in effect a strategic plan for ex-
22 porting;

23 “(2) the term ‘program’ means the State Trade
24 and Export Promotion Grant Program established
25 under subsection (b);

1 “(3) the term ‘small business concern owned
2 and controlled by women’ has the meaning given
3 that term in section 3;

4 “(4) the term ‘socially and economically dis-
5 advantaged small business concern’ has the meaning
6 given that term in section 8(a)(4)(A); and

7 “(5) the term ‘State’ means each of the several
8 States, the District of Columbia, the Commonwealth
9 of Puerto Rico, the Virgin Islands, Guam, the
10 Northern Mariana Islands, and American Samoa.

11 “(b) ESTABLISHMENT OF PROGRAM.—The Associate
12 Administrator for International Trade appointed under
13 section 22(a)(2) (hereinafter in this section referred to as
14 the ‘Associate Administrator’) shall establish a trade and
15 export promotion program to be known as the State Trade
16 and Export Promotion Grant Program, to make grants
17 to States to carry out export programs that assist eligible
18 small business concerns in—

19 “(1) participation in a foreign trade mission;

20 “(2) a foreign market sales trip;

21 “(3) a subscription to services provided by the
22 Department of Commerce;

23 “(4) the payment of Web site translation fees;

24 “(5) the design of international marketing
25 media;

1 “(6) a trade show exhibition;

2 “(7) participation in training workshops; or

3 “(8) any other export initiative determined ap-
4 propriate by the Associate Administrator.

5 “(c) GRANTS.—

6 “(1) JOINT REVIEW.—In carrying out the pro-
7 gram, the Associate Administrator may make a
8 grant to a State to increase the number of eligible
9 small business concerns in the State that export or
10 to increase the value of the exports by eligible small
11 business concerns in the State.

12 “(2) PRIORITY.—In making grants under this
13 section, the Associate Administrator may give pri-
14 ority to an application by a State that proposes a
15 program that—

16 “(A) focuses on eligible small business con-
17 cerns as part of an export promotion program;

18 “(B) demonstrates success in promoting
19 exports by—

20 “(i) socially and economically dis-
21 advantaged small business concerns;

22 “(ii) small business concerns owned or
23 controlled by women; and

24 “(iii) rural small business concerns;

1 “(C) promotes exports from a State that is
2 not 1 of the 10 States with the highest percent-
3 age of exporters that are small business con-
4 cerns, based upon the latest data available from
5 the Department of Commerce; and

6 “(D) promotes new-to-market export op-
7 portunities to the People’s Republic of China
8 for eligible small business concerns in the
9 United States.

10 “(3) LIMITATIONS.—

11 “(A) SINGLE APPLICATION.—A State may
12 not submit more than 1 application for a grant
13 under the program in any 1 fiscal year.

14 “(B) PROPORTION OF AMOUNTS.—The
15 total value of grants under the program made
16 during a fiscal year to the 10 States with the
17 highest number of exporters that are small
18 business concerns, based upon the latest data
19 available from the Department of Commerce,
20 shall be not more than 40 percent of the
21 amounts appropriated for the program for that
22 fiscal year.

23 “(4) APPLICATION.—A State desiring a grant
24 under the program shall submit an application at
25 such time, in such manner, and accompanied by

1 such information as the Associate Administrator
2 may establish.

3 “(d) COMPETITIVE BASIS.—The Associate Adminis-
4 trator shall award grants under the program on a competi-
5 tive basis.

6 “(e) FEDERAL SHARE.—The Federal share of the
7 cost of an export program carried out using a grant under
8 the program shall be—

9 “(1) for a State that has a high export volume,
10 as determined by the Associate Administrator, not
11 more than 65 percent; and

12 “(2) for a State that does not have a high ex-
13 port volume, as determined by the Associate Admin-
14 istrator, not more than 75 percent.

15 “(f) NON-FEDERAL SHARE.—The non-Federal share
16 of the cost of an export program carried using a grant
17 under the program shall be comprised of not less than 50
18 percent cash and not more than 50 percent of indirect
19 costs and in-kind contributions, except that no such costs
20 or contributions may be derived from funds from any
21 other Federal program.

22 “(g) ANNUAL REPORTS.—The Associate Adminis-
23 trator shall submit an annual report to the Committee on
24 Small Business and Entrepreneurship of the Senate and

1 the Committee on Small Business of the House of Rep-
2 resentatives regarding the program, which shall include—

3 “(1) the number and amount of grants made
4 under the program during the preceding year;

5 “(2) a list of the States receiving a grant under
6 the program during the preceding year, including
7 the activities being performed with that grant; and

8 “(3) the effect of each grant on exports by eligi-
9 ble small business concerns in the State receiving
10 the grant.

11 “(h) PUBLIC WEB SITE.—The Associate Adminis-
12 trator shall establish and maintain, on a publicly acces-
13 sible Internet Web site of the Administration—

14 “(1) a list of each grant awarded under the
15 program, the amount of the grant, and the identity
16 of the grantee State; and

17 “(2) grant management guidance for recipients
18 including required forms, no-cost extension and car-
19 ryover information, and a schedule for reimburse-
20 ments to recipients.

21 “(i) ENHANCED REPORTING REQUIREMENTS.—The
22 Associate Administrator shall—

23 “(1) document and maintain all analyses, eval-
24 uations, and rationales used to award grants under
25 this section;

1 “(2) ensure that the goals of recipients of those
2 grants are consistent with the purposes of this sec-
3 tion and hold them accountable for adhering to re-
4 porting requirements established under this section;

5 “(3) perform reviews of quarterly reports sub-
6 mitted by grant recipients under this section; and

7 “(4) in cases where grant recipients do not pro-
8 posed performance goals, require grant recipients to
9 provide the Associate Administrator with revised
10 work plans and budget estimates to meet those
11 goals.

12 “(j) AUTHORIZATION OF APPROPRIATIONS.—

13 “(1) IN GENERAL.—There are authorized to be
14 appropriated for each of the fiscal years such sums
15 as may be necessary to carry out this Act and the
16 amendments made by this Act.

17 “(2) OTHER AMOUNTS.—Amounts appropriated
18 pursuant to the authorization of appropriations in
19 paragraph (1) shall be in addition to the amounts
20 otherwise available to carry out this Act and the
21 amendments made by this Act.

22 “(3) AVAILABILITY.—Amounts appropriated
23 pursuant to the authorization of appropriations in
24 paragraph (1) are authorized to remain available
25 until expended.”.

1 SEC. 3. REPEAL OF PILOT PROGRAM.

2 Section 1207 of the Small Business Jobs Act of 2010

3 (15 U.S.C. 649b note) is hereby repealed.

○