

113TH CONGRESS
1ST SESSION

H. CON. RES. 42

Recognizing and congratulating the Detroit brand on the occasion of its
75th anniversary in Michigan.

IN THE HOUSE OF REPRESENTATIVES

JUNE 28, 2013

Mr. CONYERS (for himself, Mr. DINGELL, Mr. LEVIN, Mr. HUIZENGA of Michigan, Mr. WALBERG, Mr. BENTIVOLIO, Mr. PETERS of Michigan, Mr. CAMP, and Mr. KILDEE) submitted the following concurrent resolution; which was referred to the Committee on Oversight and Government Reform

CONCURRENT RESOLUTION

Recognizing and congratulating the Detroit brand on the
occasion of its 75th anniversary in Michigan.

Whereas 2013 marks the 75th anniversary of the Detroit
brand;

Whereas the Detroit brand is rooted in Detroit's rich auto-
motive heritage, beginning in the Great Depression and
continuing today as a leader in producing heavy-truck en-
gines;

Whereas the origin of the Detroit brand began as the Detroit
Diesel Corporation in 1938;

Whereas in the 1930s and 1940s, Detroit was producing engines used by the Allied Forces in tanks, landing craft, and generators among other equipment;

Whereas in the 1950s Detroit expanded its product line and began to focus on the heavy-duty truck market;

Whereas in the 1960s and 1970s, Detroit's business growth tripled as it formed new alliances, becoming Detroit Diesel Allison;

Whereas in the late 1980s, Detroit launched its signature four-cycle heavy-duty engine, the Series 60, which became a leader in the North American engine market;

Whereas in 1988, Detroit Diesel Allison became the Detroit Diesel Corporation and saw its United States market share rapidly expand;

Whereas in 2000, the Detroit Diesel Corporation joined the Daimler group;

Whereas in 2005, Detroit Diesel launched the Renaissance project, creating jobs and investing hundreds of millions of dollars in expanded engine production in Michigan;

Whereas in 2009, the 1 millionth Series 60 engine was sold;

Whereas in 2010, Detroit Diesel continued to invest in Michigan and launched new cleaner diesel technology; and

Whereas in 2012, the Detroit brand of engines, axles, and transmissions was launched with new capital investment and additional new jobs in Detroit, Michigan: Now, therefore, be it

1 *Resolved by the House of Representatives (the Senate*
2 *concurring)*, That Congress recognizes and congratulates

- 1 the Detroit brand on the occasion of its 75th anniversary
- 2 in Michigan.

