112TH CONGRESS 1ST SESSION

S. 1888

To amend the Food, Conservation, and Energy Act of 2008 to establish a program to provide loans for local farms, ranches, and market gardens to improve public health and nutrition, reduce energy consumption, and for other purposes.

IN THE SENATE OF THE UNITED STATES

November 17, 2011

Mr. Casey (for himself and Mr. Harkin) introduced the following bill; which was read twice and referred to the Committee on Agriculture, Nutrition, and Forestry

A BILL

To amend the Food, Conservation, and Energy Act of 2008 to establish a program to provide loans for local farms, ranches, and market gardens to improve public health and nutrition, reduce energy consumption, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Growing Opportunities
- 5 for Agriculture and Responding to Markets Act of 2011".

1	SEC. 2. LOCAL FARM BUSINESS AND MARKET GARDEN
2	COMPETITIVE LOAN PROGRAM.
3	Subtitle D of title X of the Food, Conservation, and
4	Energy Act of 2008 is amended by adding after section
5	10404 (Public Law 110–246; 122 Stat. 2111) the fol-
6	lowing:
7	"SEC. 10405. LOCAL FARM BUSINESS AND MARKET GARDEN
8	COMPETITIVE LOAN PROGRAM.
9	"(a) Definitions.—In this section:
10	"(1) AGRICULTURAL COMMODITY.—The term
11	'agricultural commodity' has the meaning given the
12	term in section 102 of the Agricultural Trade Act of
13	1978 (7 U.S.C. 5602).
14	"(2) Eligible Lending entity.—The term
15	'eligible lending entity' means a government agency,
16	nonprofit organization, or any other entity that the
17	Secretary designates to finance and facilitate the de-
18	velopment of a local farm business project or market
19	garden project.
20	"(3) ELIGIBLE PRODUCER.—The term 'eligible
21	producer' means an individual or group of individ-
22	uals who carry out a local farm business project or
23	market garden project.
24	"(4) FOOD DESERT.—The term 'food desert'
25	has the meaning given the term in section 7527(a).

1	"(5) Local farm business project.—The
2	term 'local farm business project' means a project
3	on a farm or ranch that—
4	"(A) is for the production of an agricul-
5	tural commodity for local markets in the local
6	service area; and
7	"(B) is located on 1 or more property lots,
8	the cumulative acreage of which shall be more
9	than 1 acre.
10	"(6) Local service area.—The term 'local
11	service area' means an area consisting of a certain
12	mile radius (as determined by the Secretary) from
13	the physical location of production by an eligible
14	local farm business or market garden project.
15	"(7) Market Garden Project.—The term
16	'market garden project' means a project that—
17	"(A) is for the production of an agricul-
18	tural commodity for local markets in the local
19	service area; and
20	"(B) is located on 1 or more property lots
21	(regardless of the population density of the area
22	in which the property lots are located), the cu-
23	mulative acreage of which shall be more than
24	¹ / ₄ acre.

1	"(8) REVOLVING LOAN FUND.—The term 're-
2	volving loan fund' means a revolving loan fund es-
3	tablished by an eligible lending entity as described in
4	subsection (c).
5	"(9) Socially disadvantaged farmer or
6	RANCHER.—The term 'socially disadvantaged farmer
7	or rancher' has the meaning given the term in sec-
8	tion 355(e) of the Consolidated Farm and Rural De-
9	velopment Act (7 U.S.C. 2003(e)).
10	"(10) Specialty crop.—The term 'specialty
11	crop' has the meaning given the term in section 3
12	of the Specialty Crops Competitiveness Act of 2004
13	(7 U.S.C. 1621 note; Public Law 108–465).
14	"(11) Sustainable agriculture.—The term
15	'sustainable agriculture' has the meaning given the
16	term in section 1404 of the National Agricultural
17	Research, Extension, and Teaching Policy Act of
18	1977 (7 U.S.C. 3103).
19	"(b) Competitive Loan Program for Eligible
20	LENDING ENTITIES.—
21	"(1) In general.—To support new entrepre-
22	neurship and job creation, the Secretary shall estab-
23	lish a local farm business and market garden com-
24	petitive loan program under which the Secretary

1	shall make available to eligible lending entities loans
2	to develop revolving loan funds to assist—
3	"(A) eligible producers in establishing local
4	farm business projects or market garden
5	projects that will locally produce fresh foods;
6	and
7	"(B) local farm business projects and mar-
8	ket garden projects to create local employment
9	opportunities by—
10	"(i) increasing farm and garden in-
11	come by connecting producers and con-
12	sumers;
13	"(ii) creating more reliable local food
14	systems;
15	"(iii) diversifying food production;
16	"(iv) increasing consumer access to
17	fresh, local healthful foods produced by
18	local farms, ranches, and market gardens
19	in urban, suburban, or rural areas;
20	"(v) supporting nutrition education
21	that incorporates participation of school
22	children in farm- and garden-based agri-
23	cultural education activities; and
24	"(vi) preserving farmland.

1	"(2) Eligibility.—To be eligible to receive a
2	loan under the program established under paragraph
3	(1), an eligible lending entity shall submit to the
4	Secretary an application at such time, in such form,
5	and containing such information as the Secretary
6	may require.
7	"(3) Selection Criteria.—
8	"(A) Approval.—Not later than 1 year
9	after the date of enactment of this section and
10	in accordance with this paragraph, the Sec-
11	retary shall, on a competitive basis, begin as-
12	sessing and approving such applications re-
13	ceived under paragraph (2) as the Secretary
14	considers appropriate.
15	"(B) Criteria.—In considering a loan ap-
16	plication received under paragraph (2), the Sec-
17	retary shall—
18	"(i) evaluate the extent to which the
19	application demonstrates the ability of the
20	eligible lending entity—
21	"(I) to manage, market, and ad-
22	minister a revolving loan fund;
23	"(II) to assist local eligible pro-
24	ducers to successfully meet local serv-
25	ice area opportunities:

1	"(III) to work with partners to
2	provide technical support to eligible
3	local farm business projects and mar-
4	ket garden projects;
5	"(IV) to recruit, educate, and as-
6	sist local producers to advance local
7	farming and ranching opportunities
8	that meet local service area needs;
9	and
10	"(V) subject to paragraph (5), to
11	provide matching funds in the form of
12	cash or in-kind services to properly
13	implement and manage the revolving
14	loan fund;
15	"(ii) assess—
16	"(I) the number and type of local
17	farm business projects and market
18	garden projects to be affected by local
19	farm business project loan funding;
20	"(II) the number of new jobs and
21	eligible local farm business projects
22	and market garden projects to be cre-
23	ated by the revolving loan fund;

1	"(III) the ability of an eligible
2	local farm business project or market
3	garden project—
4	"(aa) to preserve farmland
5	through economically and envi-
6	ronmentally sustainable agri-
7	culture practices (as determined
8	by the Secretary); and
9	"(bb) to serve schools and
10	institutions with a high propor-
11	tion of students who are eligible
12	for free or reduced price lunches
13	under the Richard B. Russell Na-
14	tional School Lunch Act (42
15	U.S.C. 1751 et seq.);
16	"(IV) the degree to which an eli-
17	gible local farm business project or
18	market garden project—
19	"(aa) incorporates experien-
20	tial nutrition education;
21	"(bb) demonstrates the po-
22	tential positive economic impact
23	for the local economy;

1	"(cc) demonstrates environ-
2	mentally sustainable agriculture
3	practices; and
4	"(dd) demonstrates a col-
5	laboration between schools or
6	educational institutions, non-
7	governmental organizations, pro-
8	ducer groups, and other commu-
9	nity and business partners; and
10	"(V) the market opportunity for
11	eligible local farm business projects or
12	market garden projects to sell prod-
13	ucts in the local community; and
14	"(iii) consider any other factors that
15	the Secretary determines to be appropriate.
16	"(C) REGIONAL BALANCE.—To the max-
17	imum extent practicable, in awarding loans
18	under this section, the Secretary shall ensure
19	that loan recipients—
20	"(i) are geographically diverse;
21	"(ii) serve clients targeted by the loan
22	program, including socially disadvantaged
23	farmers or ranchers;
24	"(iii) serve clients located in areas
25	with a variety of population densities, in-

1	cluding rural, suburban, urban, and tribal
2	areas; and
3	"(iv) identify and serve food deserts
4	within the local service area.
5	"(D) Priority.—
6	"(i) In General.—In considering
7	loan applications received under paragraph
8	(2), the Secretary shall give priority to ap-
9	plications that demonstrate the ability and
10	willingness of the eligible lending entity—
11	"(I) to serve clients targeted by
12	the program, including, as appro-
13	priate, socially disadvantaged farmers
14	or ranchers;
15	"(II) to assist with the financial
16	management aspects of specialty crop
17	farming and other types of local agri-
18	cultural projects; and
19	"(III) to address the nutritional
20	needs of an underserved area, as de-
21	termined in accordance with clause
22	(ii).
23	"(ii) Underserved areas.—In de-
24	termining whether an area is an under-
25	served area, the Secretary shall consider—

1	"(I) population density;
2	"(II) below-average supermarket
3	density or sales;
4	"(III) the rate of ownership of
5	motor vehicles; and
6	"(IV) geographical or physical
7	barriers, such as highways, moun-
8	tains, major parks, or bodies of water.
9	"(4) Loan terms for eligible lending en-
10	TITIES.—
11	"(A) IN GENERAL.—For each fiscal year
12	for which the Secretary makes a loan to an eli-
13	gible lending entity under this subsection, the
14	loan shall—
15	"(i) be in an amount that is not less
16	than \$200,000 and not more than
17	\$1,000,000; and
18	"(ii) be used by the eligible lending
19	entity to establish a revolving loan fund to
20	provide loans for local farm business
21	projects or market garden projects.
22	"(B) TERM.—The term of a loan under
23	this subsection shall not exceed 20 years from
24	the date on which the loan is finalized.

1	"(C) Loan financing terms.—In mak-
2	ing loans to eligible lending entities under this
3	subsection, the Secretary shall—
4	"(i) set the rate of interest at not
5	more than 2 percent per year; and
6	"(ii) ensure that no payments are due
7	on the loan during the first 2 years of the
8	loan.
9	"(5) Matching funds.—The Secretary may
10	not require an eligible lending entity that receives a
11	loan under this subsection to provide, from non-Fed-
12	eral sources, in cash or in-kind, the cost of carrying
13	out activities under the loan.
14	"(6) Administrative expenses.—
15	"(A) In general.—Each eligible lending
16	entity that receives a loan under this subsection
17	shall be eligible additionally to receive a 1-time
18	grant for purposes described in subparagraph
19	(B) in an amount that is not more than the
20	lesser of—
21	"(i) 10 percent of the total amount of
22	the loan received by the eligible lending en-
23	tity; or
24	"(ii) \$50,000.

1	"(B) USE OF GRANT FUNDS.—Grant funds
2	received under subparagraph (A) may be used
3	by the eligible lending entity only to pay man-
4	agement and technical support costs associated
5	with the loan.
6	"(C) Interest rate.—If an eligible lend-
7	ing entity receives a grant under subparagraph
8	(A), the eligible lending entity may not set the
9	interest rate of loans made by the eligible lend-
10	ing entity to local farm business projects or
11	market garden projects at more than 3 percent
12	per year.
13	"(7) Progress reports.—
14	"(A) In General.—Not later than 90
15	days after the last day of each fiscal year, each
16	eligible lending entity that has a loan under this
17	subsection shall submit to the Secretary a re-
18	port that includes—
19	"(i) an evaluation of the progress of
20	the revolving loan fund carried out by the
21	eligible lending entity;
22	"(ii) a description of the revolving
23	loan fund, including information on all
24	loans made to local farm business projects
25	or market garden projects;

1	"(iii) a status update for the local
2	farm business projects and market garden
3	projects funded by the revolving loan fund
4	that describes—
5	"(I) the amount of food pro-
6	duced;
7	"(II) the amount of revenue gen-
8	erated; and
9	"(III) the number of new and re-
10	tained jobs; and
11	"(iv) such other information as the
12	Secretary may require.
13	"(B) Reports by the secretary.—Not
14	later than 3 years after the date of enactment
15	of this section, the Secretary shall submit to the
16	Committee on Agriculture of the House of Rep-
17	resentatives and the Committee on Agriculture,
18	Nutrition, and Forestry of the Senate a report
19	that describes the results and findings of the
20	loan program carried out under this subsection.
21	"(8) Annual Review.—The Secretary shall
22	conduct an annual review of the financial records of
23	each eligible lending entity that receives funding
24	under this subsection—

1	"(A) to assess the financial soundness of
2	the eligible lending entity; and
3	"(B) to determine the effective use of loan
4	and grant funds made available to the eligible
5	lending entity under this subsection.
6	"(c) Revolving Loan Fund.—
7	"(1) ESTABLISHMENT AND PURPOSE.—Each el-
8	igible lending entity that receives a loan under sub-
9	section (b) shall use the funds to establish a revolv-
10	ing loan fund to provide loans to eligible producers
11	in the local service area.
12	"(2) ELIGIBLE ACTIVITIES.—Loans made by an
13	eligible lending entity under this subsection shall be
14	used by the eligible producer to carry out eligible ac-
15	tivities in the local service area, including—
16	"(A) to carry out production projects for
17	value-added food products;
18	"(B) to provide working capital for general
19	operational costs of the local farm business
20	project or market garden project;
21	"(C) to purchase project-related equip-
22	ment;
23	"(D) to purchase seeds, plants, and fruit
24	or nut trees:

1	"(E) to purchase livestock, poultry, and
2	breeding stock;
3	"(F) to construct and maintain irrigation
4	systems;
5	"(G) to construct buildings (including
6	barns, sheds, greenhouses, and dry and cold
7	storage sheds) necessary to support production;
8	"(H) to lease, lease to purchase, or directly
9	purchase farmland or make a down payment on
10	an accepted purchase offer for farmland; or
11	"(I) to carry out any other activity that
12	the Secretary determines to be in accordance
13	with this section.
14	"(3) Loan conditions.—
15	"(A) In general.—To be eligible to re-
16	ceive a loan under this section from an eligible
17	lending entity, an eligible producer shall—
18	"(i) supply a minimum level of sup-
19	port of the cost of the local farm business
20	project, market garden project, or institu-
21	tion costs, as determined by the Secretary;
22	and
23	"(ii) submit to the eligible lending en-
24	tity—

1	"(I) documentation of, as appro-
2	priate—
3	"(aa) a long-term land lease
4	contract granting the right to
5	perform local production agri-
6	$\operatorname{culture};$
7	"(bb) a building lease; or
8	"(ce) a deed of property
9	ownership; and
10	"(II) a conservation plan and a
11	sound business plan that is likely to
12	result in a profitable business with
13	sustainable employment for the eligi-
14	ble producer and any employees.
15	"(B) Secretarial approval; guar-
16	ANTEE.—
17	"(i) Approval.—Before an eligible
18	lending entity may make a loan or package
19	of loans to an eligible producer under this
20	section, the Secretary shall approve the
21	loan or package of loans in accordance
22	with the requirements of this section.
23	"(ii) Loan guarantee.—The Sec-
24	retary shall guarantee not more than 85

1	percent of the principal and interest on
2	each loan approved under clause (i).
3	"(4) Priority.—In making loans under this
4	subsection, the eligible lending entity shall give pri-
5	ority to eligible producers that are operated by, or
6	that support—
7	"(A) qualified beginning farmers or ranch-
8	ers (as defined in section 343(a) of the Consoli-
9	dated Farm and Rural Development Act (7
10	U.S.C. 1991(a))) and socially disadvantaged
11	farmers or ranchers;
12	"(B) existing eligible producers, whether
13	owners or tenants, who use loan funds to con-
14	vert to agricultural production systems ap-
15	proved by the Secretary;
16	"(C) eligible producers who use loan funds
17	to build conservation structures or carry out
18	conservation practices;
19	"(D) eligible producers who will supply
20	fresh and locally produced food to underserved
21	communities; and
22	"(E) existing eligible producers of agri-
23	culture commodities who want to diversify farm,
24	ranch, or market garden production and in-
25	come.

1	"(5) Loan terms for eligible pro-
2	DUCERS.—
3	"(A) IN GENERAL.—A loan made by an el-
4	igible lending entity to an eligible producer
5	under this subsection shall be in an amount
6	that is—
7	"(i) in the case of a local farm busi-
8	ness project, not less than \$5,000 and not
9	more than \$100,000; and
10	"(ii) in the case of a market garden
11	project, not less than \$3,000 and not more
12	than \$50,000.
13	"(B) TERM.—The term of a loan under
14	this subsection shall not exceed—
15	"(i) in the case of a loan in an
16	amount that is not more than \$35,000, 12
17	years from the date on which the loan is
18	finalized; and
19	"(ii) in the case of all other loans, 20
20	years from the date on which the loan is
21	finalized.
22	"(C) Loan financing terms.—In mak-
23	ing loans under this subsection, an eligible lend-
24	ing entity shall—

1	"(i) set the rate of interest at not
2	more than 3 percent per year;
3	"(ii) ensure that no payments are due
4	on the loan during the first 9 months of
5	the loan; and
6	"(iii) ensure that only interest is due
7	on the loan during the period beginning on
8	the last day of the period described in
9	clause (ii) and ending 24 months after the
10	issuance of the loan.
11	"(D) Loan forgiveness.—If an eligible
12	producer has received a loan under this section
13	to carry out a local farm business project or
14	market garden project, and after 3 years the
15	Secretary determines that the project is suc-
16	cessful, the Secretary may offer to forgive—
17	"(i) up to 10 percent of the out-
18	standing amount of the loan; and
19	"(ii) in the case of an eligible pro-
20	ducer supporting sustainable agriculture
21	practices, up to 20 percent of the out-
22	standing amount of the loan.
23	"(d) Authorization of Appropriations.—There
24	are authorized to be appropriated to the Secretary for
25	each of fiscal years 2012 through 2022—

1	"(1) $$20,000,000$ to provide loans and grants
2	under subsection (b); and
3	"(2) \$100,000 for the administrative costs of
4	carrying out this section.".

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