#### 112TH CONGRESS 2D SESSION

# H. R. 4099

To authorize a National Heritage Area Program, and for other purposes.

### IN THE HOUSE OF REPRESENTATIVES

February 28, 2012

Mr. Dent (for himself, Mr. Tonko, Mr. Barletta, Mrs. Christensen, Mr. Connolly of Virginia, Mr. Critz, Mr. Dingell, Mr. Doyle, Mr. Engel, Mr. Fitzpatrick, Mr. Gerlach, Mr. Gibson, Mr. Grijalva, Mr. Hanna, Ms. Hayworth, Mr. Hinchey, Mr. Holden, Mr. Holt, Mr. Johnson of Georgia, Ms. Kaptur, Mr. Latourette, Mrs. Lowey, Mr. Marino, Mr. Meehan, Mr. Platts, Mr. Ryan of Ohio, Mr. Tierney, Ms. Tsongas, Mr. Pastor of Arizona, and Mr. McGovern) introduced the following bill; which was referred to the Committee on Natural Resources

# A BILL

To authorize a National Heritage Area Program, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE; TABLE OF CONTENTS.
- 4 (a) Short Title.—This Act may be cited as the
- 5 "National Heritage Area Act of 2012".
- 6 (b) Table of Contents.—The table of contents of
- 7 this Act is as follows:

- Sec. 1. Short title; table of contents.
- Sec. 2. Findings and purposes.
- Sec. 3. Definitions.
- Sec. 4. National Heritage Areas System.
- Sec. 5. Feasibility studies.
- Sec. 6. Management plan.
- Sec. 7. Designation.
- Sec. 8. Evaluation.
- Sec. 9. Local coordinating entities.
- Sec. 10. Relationship to other Federal agencies.
- Sec. 11. Property owners and regulatory protections.
- Sec. 12. Funding.
- Sec. 13. Sunset.

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#### 1 SEC. 2. FINDINGS AND PURPOSES.

- 2 (a) FINDINGS.—The Congress finds the following:
- (1) Certain areas of the United States tell nationally significant stories; they illustrate significant aspects of our heritage; possess exceptional natural, cultural, scenic, and historic resources; and represent the diversity of our national character.
  - (2) In these areas, the interaction of natural processes, geography, history, cultural traditions, and economic and social forces form distinctive land-scapes that should be recognized, conserved, enhanced, and interpreted to improve the quality of life in the regions and to provide opportunities for public appreciation, education, enjoyment, and economic sustainability.
    - (3) Local initiatives based on community and regional visions, involving public/private partnerships, are critical to conserving, enhancing, and interpreting natural, historic, scenic, and cultural re-

- sources related to our American heritage. These initiatives should be encouraged and supported by the Federal Government with the concurrence of the relevant Federal land management agencies and tribal governments by providing financial and technical assistance.
  - (4) Partnerships among Federal, State, tribal, and local governments, nonprofit organizations, the private sector, and citizens provide the most viable framework to recognize, conserve, enhance, and interpret the resources of places that have made important contributions to the national story.
  - (5) Communities and regions need assistance to set resource stewardship and interpretive goals, and to implement strategies for resource conservation and renewed economic viability in these areas.
  - (6) A unified national process as well as certain standards for designation of National Heritage Areas need to be established to provide a consistent framework. The process should include a system for approval of heritage area management plans.
  - (7) National Heritage Areas located near or encompassing units of the National Park System provide an additional basis for public enjoyment of parks and park-related resources, and it is appro-

- priate for these parks to participate in, assist with, and benefit from local heritage initiatives that conserve and interpret resources over a larger area beyond the park's boundaries.
  - (8) It is in the national interest, and will benefit future generations, to establish a system of National Heritage Areas to encourage natural and cultural resource conservation, interpretation, enhancement, and economic sustainability, and for full public understanding and appreciation of the many resources, places, events, and peoples that have contributed to the rich heritage of this Nation.

## (b) Purposes.—The purposes of this Act are to—

- (1) establish a system of regional and community-based National Heritage Areas to conserve, enhance, and interpret natural, historic, scenic, and cultural resources that together tell nationally significant stories representing our country's heritage;
- (2) promote public understanding, appreciation and enjoyment of the many places, events, and people that have contributed to our diverse national story;
- (3) promote innovative and partnership-driven management strategies that recognize regional values, to encourage locally tailored resource steward-

- ship and interpretation, to develop economically viable and innovative approaches to community conservation, and to provide for the effective leveraging of Federal funds with State, local, tribal, and private funding sources;
  - (4) provide unified national standards and processes for conducting feasibility studies, designating National Heritage Areas, and approving heritage area management plans;
  - (5) provide appropriate linkages among units of the National Park System, and communities, governments, and organizations within National Heritage Areas to conserve, enhance, and interpret resources outside of park boundaries; and
  - (6) authorize the Secretary of the Interior to provide financial and technical assistance to local coordinating entities that act as a catalyst for diverse regions, communities, organizations, and citizens to undertake projects and programs for resource stewardship and interpretation.

#### 21 SEC. 3. DEFINITIONS.

22 In this Act:

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23 (1) Feasibility Study.—The term "feasibility 24 study" means a study conducted by the Secretary of 25 the Interior, or conducted by one or more other in-

- terested parties and reviewed by the Secretary, in accordance with the criteria and processes outlined in section 5, to determine whether an area meets the criteria to be designated as a National Heritage Area by Congress.
  - (2) Local coordinating entity" means the entity designated by Congress to undertake, in partnership with others, the management plan and to act as a catalyst for implementation projects and programs among diverse partners in a National Heritage Area.
  - (3) Management plan.—The term "management plan" means the plan prepared by the local coordinating entity for a National Heritage Area that specifies actions, policies, strategies, performance goals, and recommendations taken to meet the goals of the heritage area as specified in this Act.
  - (4) NATIONAL HERITAGE AREA.—The term "National Heritage Area" means a region designated by Congress that tells nationally significant stories representing our American heritage.
  - (5) Proposed National Heritage Area" is an area or corridor under study by the Secretary of the

- Interior or other parties for potential designation by
   Congress as a National Heritage Area.
  - (6) Secretary.—The term "Secretary" means the Secretary of the Interior.
  - (7) System.—The term "system" means the system of National Heritage Areas established under section 4.
  - (8) Tribal Government.—The term "tribal government" means the governing body of an Indian tribe, band, nation, or other organized group or community of Indians that is recognized by the Secretary as having a government-to-government relationship with the United States and is eligible for the special programs and services provided by the United States to Indians because of their status as Indians, as evidenced by inclusion of the tribe on the list of recognized tribes published by the Secretary under the Federally Recognized Indian Tribe List Act of 199 (25 U.S.C. 479a).
  - (9) TRIBAL LANDS.—The term "tribal lands" means all lands within the exterior boundaries of any Indian reservation, all lands the title to which is held by the United States in trust for an Indian tribe or lands the title to which is held by an Indian tribe subject to a restriction by the United States

1	against alienation, and all dependent Indian commu-
2	nities.
3	SEC. 4. NATIONAL HERITAGE AREAS SYSTEM.
4	(a) In General.—In order to recognize certain
5	areas of the United States that tell nationally significant
6	stories and to conserve, enhance, and interpret the areas'
7	natural, historic, scenic, and cultural resources that to-
8	gether illustrate significant aspects of our country's herit-
9	age, there is established a National Heritage Areas Sys-
10	tem through which the Secretary may provide technical
11	and financial assistance to local coordinating entities to
12	support the establishment, development, and continuity of
13	the National Heritage Areas.
14	(b) System.—The National Heritage Areas System
15	shall be composed of the following:
16	(1) National Heritage Areas designated before
17	the date of the enactment of this Act.
18	(2) National Heritage Areas designated under
19	this Act.
20	(c) Relationship to the National Park Sys-
21	TEM.—
22	(1) RELATIONSHIP TO NATIONAL PARK
23	UNITS.—The Secretary shall—
24	(A) assure to the maximum extent prac-
25	ticable, participation and assistance by any unit

1	of the National Park System located near or
2	encompassed by any National Heritage Area in
3	local initiatives for that National Heritage Area
4	that conserve and interpret resources consisten-
5	with an approved management plan for the Na
6	tional Heritage Area; and
7	(B) work with National Heritage Areas to
8	promote public enjoyment of units of the Na
9	tional Park System and park-related resources
10	(2) Applicability of Laws.—National Herit
11	age Areas shall not be considered to be units of the
12	National Park System nor shall the areas be subject
13	to the authorities applicable to units of the Nationa
14	Park System.
15	(d) Duties.—Under the system, the Secretary
16	shall—
17	(1) undertake studies as directed by Congress
18	through legislation to assess the feasibility of desig
19	nating proposed National Heritage Areas or review
20	and comment on studies undertaken by other parties
21	for this purpose as provided in section 5;
22	(2) review and approve or disapprove the man
23	agement plan for a National Heritage Area as pro

vided in section 7;

- 1 (3) submit to the Committee on Natural Re2 sources of the House of Representatives and the
  3 Committee on Energy and Natural Resources of the
  4 United States Senate reports describing the activi5 ties conducted with respect to National Heritage
  6 Areas in accordance with this Act; and
  - (4) conduct an evaluation of the accomplishments and prepare a report with recommendations for the National Park Service's future role with respect to each designated National Heritage Area as outlined in section 8.
- 12 (e) AUTHORITIES.—In carrying out this Act, the Sec-13 retary may—
  - (1) provide technical and financial assistance in accordance with the provisions of section 10, and the amounts authorized under section 12, on a reimbursable or nonreimbursable basis as determined by the Secretary in the development and implementation of management plans and for administrative functions for designated National Heritage Areas;
  - (2) enter into cooperative agreements with other Federal agencies, State, tribal and local governments, local coordinating entities, and other interested parties to carry out the purposes of this Act:

25 Act;

1	(3) provide information, promote under-
2	standing, and encourage research on National Herit-
3	age Areas in partnership with local coordinating en-
4	tities; and
5	(4) provide national oversight, analysis, coordi-
6	nation, technical and financial assistance, and sup-
7	port to ensure consistency and accountability of the
8	system.
9	SEC. 5. FEASIBILITY STUDIES.
10	The Secretary, in undertaking a feasibility study, or
11	reviewing a feasibility study conducted by others, shall
12	apply the following criteria to determine the suitability
13	and feasibility of designating a proposed National Herit-
14	age Area:
15	(1) The proposed area is worthy of designation
16	as a National Heritage Area because—
17	(A) the area includes natural, historic, cul-
18	tural, or scenic resources that are associated
19	with nationally significant themes and events
20	and these resources—
21	(i) combine to form a distinct and co-
22	hesive landscape; and
23	(ii) retain enough integrity to support
24	the themes and events associated with the
25	area's national importance; and

- 1 (B) the area provides opportunities to con-2 serve natural, historic, cultural, or scenic re-3 source through local and regional partnerships.
  - (2) A conceptual boundary for the proposed area is developed based upon community input and the resources and themes that support the area's national importance.
  - (3) Residents, business interests, nonprofit organizations, and governments, including Federal land management agencies and tribal governments within the proposed area, have been involved in the feasibility study process and have demonstrated significant support through letters and other means for National Heritage Area designation.
    - (4) A local coordinating entity has been selected to operate the proposed heritage area's activities and the organization is supported by residents, business interests, nonprofit organizations, and governments within the proposed area.
    - (5) The recommendations put forth in the feasibility study are consistent with continued economic activity within the area.
- 23 SEC. 6. MANAGEMENT PLAN.
- 24 The plan for any National Heritage Area shall—

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1	(1) use a comprehensive planning approach that
2	includes—
3	(A) opportunities for stakeholders (i.e
4	community members, local and regional govern-
5	ments, tribes, businesses, nonprofits, and oth-
6	ers) to be involved in the planning process;
7	(B) opportunities for stakeholders to re-
8	view and comment on the draft plan; and
9	(C) documentation of the planning and
10	public participation processes used to develop
11	the plan, including how it was prepared, who
12	was involved in the process, and how and when
13	the stakeholders were involved;
14	(2) include an inventory of the natural, historic
15	cultural, or scenic resources of the National Herit-
16	age Area related to the nationally significant themes
17	and events of the region that should be protected
18	enhanced, interpreted, managed, or developed;
19	(3) identify comprehensive goals, strategies
20	policies, and recommendations for telling the story
21	of the region's heritage and encouraging long-term
22	resource protection, enhancement, interpretation
23	and development;
24	(4) include recommendations for ways in which
25	local, State, tribal, and Federal entities may best be

1	coordinated, including the role of the National Park
2	Service and other Federal agencies associated with
3	the National Heritage Area, to further the purposes
4	of this Act;
5	(5) outline a strategy for the local coordinating
6	entity to achieve financial sustainability;
7	(6) include an implementation program that
8	identifies—
9	(A) prioritized actions and criteria for se-
10	lecting future projects;
11	(B) the ways in which stakeholders will be
12	involved in their implementation;
13	(C) existing and potential sources of fund-
14	ing;
15	(D) performance goals; and
16	(E) the manner in which the plan will be
17	evaluated and updated; and
18	(7) include a business plan for the local coordi-
19	nating entity that, at minimum, addresses manage-
20	ment and operation, products or services offered, the
21	target market for products and services, and revenue
22	streams.
23	SEC. 7. DESIGNATION.
24	(a) In General.—The designation of a National
25	Heritage Area shall be—

1	(1) by Act of Congress; and
2	(2) contingent on the prior completion of a
3	management plan and an affirmative determination
4	by the Secretary that the area meets the criteria
5	provided in section 5.
6	(b) Component of the System.—Any National
7	Heritage Area designated under subsection (a) shall be a
8	component of the National Heritage Areas System estab-
9	lished in section 4.
10	SEC. 8. EVALUATION.
11	(a) In General.—Not later than every 10 years
12	after the date on which of the National Heritage Area oc-
13	curs, the Secretary shall conduct an evaluation of the ac-
14	complishments of the National Heritage Area and prepare
15	a report with recommendations for the National Park
16	Service's continued role with respect to the National Her-
17	itage Area.
18	(b) Evaluation Components.—An evaluation pre-
19	pared under subsection (a) shall—
20	(1) assess the progress of the local coordinating
21	entity with respect to—
22	(A) accomplishing the purposes of the au-
23	thorizing legislation for the National Heritage
24	Area: and

1	(B) achieving the goals and objectives of
2	the approved management plan for the National
3	Heritage Area;
4	(2) analyze the Federal, State, local, and pri-
5	vate investments in the National Heritage Area to
6	determine the leverage and impact of the invest-
7	ments; and
8	(3) review the management structure, partner-
9	ship relationships, and funding of the National Her-
10	itage Area for purposes of identifying the critical
11	components for sustainability of the National Herit-
12	age Area.
13	(c) Recommendations.—Based upon the evaluation
14	under subsection (a), the Secretary shall prepare a report
15	with recommendations for the National Park Service's
16	continued role with respect to the National Heritage Area.
17	If the report recommends that Federal funding for the
18	National Heritage Area be—
19	(1) continued, the report shall include an anal-
20	ysis of—
21	(A) ways in which Federal funding for the
22	National Heritage Area may be reduced or
23	eliminated over time; and

1	(B) the appropriate time period necessary
2	to achieve the recommended reduction or elimi-
3	nation; and
4	(2) eliminated, the report to Congress shall in-
5	clude a description potential impacts on conserva-
6	tion, interpretation, and sustainability of the part-
7	nership.
8	(d) Submission to Congress.—On completion of a
9	report under subsection (c), the Secretary shall submit the
10	report to—
11	(1) the Committee on Energy and Natural Re-
12	sources of the Senate; and
13	(2) the Committee on Natural Resources of the
14	House of Representatives.
15	SEC. 9. LOCAL COORDINATING ENTITIES.
16	(a) Duties.—To further the purposes of the Na-
17	tional Heritage Area, the local coordinating entity shall—
18	(1) prepare and submit a management plan for
19	the National Heritage Area to the Secretary in ac-
20	cordance with section 7;
21	(2) submit an annual report to the Secretary
22	for any fiscal year in which it receives Federal funds
23	under this Act, setting forth its specific performance
24	goals and accomplishments, expenses and income,
25	amounts and sources of matching funds as appro-

- priate, the amounts leveraged with Federal funds and sources of such leveraging, and grants made to any other entities during the year for which the report is made;
  - (3) make available for audit for any fiscal year in which it receives Federal funds under this Act, all information pertaining to the expenditure of such funds and any matching funds; and
- 9 (4) encourage by appropriate means economic 10 viability and sustainability that is consistent with 11 the purposes of the National Heritage Area.
- 12 (b) AUTHORITIES.—The local coordinating entity
  13 may, subject to the prior approval of the Secretary, for
  14 the purposes of preparing and implementing the approved
  15 management plan for the National Heritage Area, use
  16 Federal funds made available through this Act to—
  - (1) make grants to political jurisdictions, nonprofit organizations, and other parties within the National Heritage Area;
    - (2) enter into cooperative agreements with or provide technical assistance to political jurisdictions, nonprofit organizations, Federal agencies, and other interested parties;
- 24 (3) hire and compensate staff which may in-25 clude individuals with expertise in natural, cultural,

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- 1 and historic resources conservation; economic and 2 community development; and heritage planning;
- (4) obtain money or services from any source
   including any that are provided under other Federal
   laws or programs;
- 6 (5) contract for goods or services; and
- 7 (6) support activities of partners and any other 8 activities that further the purposes of the National 9 Heritage Area and are consistent with the approved 10 management plan.
- 11 (c) Prohibitions on the Acquisition of Real
- 12 Property.—The local coordinating entity may not use
- 13 Federal funds received under this Act to acquire any inter-
- 14 est in real property.
- 15 SEC. 10. RELATIONSHIP TO OTHER FEDERAL AGENCIES.
- 16 (a) Provision of Assistance.—This Act shall not
- 17 affect the authority of any Federal official to provide tech-
- 18 nical or financial assistance under any other law.
- 19 (b) COORDINATION.—The head of any Federal agen-
- 20 cy planning to conduct activities that may have an impact
- 21 on a designated National Heritage Area shall consult and
- 22 coordinate these activities with the Secretary and the local
- 23 coordinating entity.
- 24 (c) Other Laws and Regulations.—This Act
- 25 shall not modify any law or regulation authorizing Federal

- 1 officials to manage Federal land under their control or
- 2 limit the discretion of Federal land managers to imple-
- 3 ment approved land use plans within the boundaries of
- 4 a National Heritage Area, nor shall this Act be construed
- 5 to modify, alter, or amend any authorized uses of these
- 6 Federal lands.

#### 7 SEC. 11. PROPERTY OWNERS AND REGULATORY PROTEC-

- 8 TIONS.
- 9 Nothing in this Act shall be construed to—
- 10 (1) abridge the rights of any property owner, 11 whether public or private, including the right to re-12 frain from participating in any plan, project, pro-13 gram, or activity conducted within the National Her-
- 14 itage Area;

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- (2) require any property owner to permit public access (including Federal, State, tribal, or local government access) to such property or to modify any provisions of Federal, State, tribal, or local law with regard to public access or use of private lands;
  - (3) alter any duly adopted land use regulation or any approved land use plan or any other regulatory authority of any Federal, State, or local agency or tribal government, or to convey any land use or other regulatory authority to any local coordinating entity;

1	(4) authorize or imply the reservation or appro-
2	priation of water or water rights;
3	(5) diminish the authority of the State to man-
4	age fish and wildlife including the regulation of fish-
5	ing and hunting within the National Heritage Area;
6	or
7	(6) create any liability, or to have any effect on
8	any liability under any other law, of any private
9	property owner with respect to any persons injured
10	on such private property.
11	SEC. 12. FUNDING.
12	(a) Authorization of Appropriations.—
13	(1) There are authorized to be appropriated to
14	carry out the activities under section 9 not more
15	than \$700,000 for any fiscal year for each National
16	Heritage Area to remain available until expended.
17	(2) In addition to amounts authorized in para-
18	graph (1), there are authorized to be appropriated to
19	the Secretary—
20	(A) not more than \$300,000 for any fiscal
21	year, to conduct feasibility studies by the Na-
22	tional Park Service in accordance with the pro-
23	visions of section 5, with not more than
24	\$100,000 allocated in the fiscal year for any

1	one feasibility study for a proposed National
2	Heritage Area; and
3	(B) not more than \$750,000 for any fiscal
4	year, to conduct management plans by the Na-
5	tional Park Service in accordance with the pro-
6	visions of section 6, with not more than
7	\$250,000 allocated in the fiscal year for any
8	one management plan for a proposed National
9	Heritage Area.
10	(3) Funding provided under paragraph (2) shall
11	be in the form of grants approved by the National
12	Park Service and provided to the local coordinating
13	entity conducting the feasibility study or manage-
14	ment plan.
15	(b) Matching Funds.—As a condition of providing
16	financial assistance under this section to a local coordi-
17	nating entity, the Secretary shall require the entity to pro-
18	vide matching funds—
19	(1) equal to the amount of the financial assist-
20	ance provided for designated National Heritage
21	Areas for any Fiscal Year;
22	(2) of 25 percent of the total grant amount re-
23	ceived for feasibility study; and

1	(3) of 50 percent of the total grant amount re-
2	ceived for a management plan. The local coordi-
3	nating entity's matching funds—
4	(A) must be from non-Federal sources; and
5	(B) may be made in the form of in-kind
6	contributions of goods or services fairly valued.
7	(c) Administrative.—There are authorized to be
8	appropriated to the Secretary such sums as may be nec-
9	essary for technical assistance, oversight, and administra-
10	tive purposes.
11	SEC. 13. SUNSET.
12	The system of National Heritage Areas within the
13	National Park System established under this Act shall ex-
14	pire on the date that is 25 years after the date of the

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15 enactment of this Act.