112TH CONGRESS 2D SESSION

H. R. 4061

To support statewide individual-level integrated postsecondary education data systems, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

February 16, 2012

Mr. Hunter introduced the following bill; which was referred to the Committee on Education and the Workforce

A BILL

To support statewide individual-level integrated postsecondary education data systems, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Student Right to Know
- 5 Before You Go Act".
- 6 SEC. 2. FINDINGS.
- 7 Congress finds the following:
- 8 (1) Every year, millions of people in the United
- 9 States will make the choice of whether to invest in
- 10 higher education or job retraining programs, but

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outcomes vary widely based on the program of study selected, the institution selected, and the maximum level of education attained.

- (2) A person who obtains an associate degree earns, on average, \$1,500,000 over a lifetime, while individuals with the maximum accreditation of a high school diploma can expect to earn \$1,300,000 over a lifetime. By comparison, individuals with a baccalaureate degree earn, on average, \$2,300,000 in their lifetime. However, 28.2 percent of individuals with associate degrees earn more than the median salary of baccalaureate degree-holders. It is not just maximum level of education attained, but also the earnings and employment prospects associated with specific programs of study, that determines the amount of an individual's earnings. Furthermore, the employment and earnings projections of distinct degree and certificate programs and the cost of obtaining these credentials are not equal across institutions.
- (3) On average, workers with a baccalaureate degree earn more than 84 percent over their lifetime compared with those who do not have a degree, and workers with an associate degree earn, on average,

- \$6,600 per year more than those with a high school
 diploma as their highest credential.
 - (4) According to the National Center for Public Policy and Higher Education report in 2008, the cost of college increased 439 percent from 1982 to 2007. In 2010, graduates who took out loans left college with an average of more than \$25,000 of debt, more than double what it was 15 years ago. In 2011, student debt in the United States outweighed credit card debt at nearly \$1,000,000,000,000.
 - (5) As of 2008, 84 percent of undergraduates had at least 1 credit card, up from 76 percent in 2004. With the rising cost of college tuition and expenses, students are increasingly turning to private credit to supplement traditional student aid; on average, students charge \$2,200 towards direct education expenses, with only 17 percent regularly paying off their balances each month. The average student leaves college with an average credit card debt of more than \$4,100, up from about \$2,900 in 2004.
 - (6) Recent research shows that more than ½ of student loan borrowers are in deferment, forbearance, delinquency, or default on their Federal student loans within 5 years of leaving school.

- (7) Greater access and transparency regarding the costs and benefits of higher education are critical to better prepare students, parents, and the public for the realities of college and the workforce.
 - (8) Even though enrollment in colleges is on the rise, corresponding graduation and completion rates have not risen. At 2-year institutions of higher education, about 27 percent of first-time, full-time students who enrolled in the fall of 2005 completed a certificate or associate's degree within 150 percent of the normal time required to complete such a degree.
 - (9) As unemployment among young adults remains elevated, the economic value and employment potential of certain degrees has become an increasingly important factor in selecting a major. Not all academic fields have the same employment and earnings potential. Labor and employment statistics show that certain majors have a higher employment potential after college and a higher median starting salary. Furthermore, the employment and earnings outcomes for the same or similar accreditation vary widely across institutions of higher education.
- (10) To enhance the public's knowledge and access to improved information concerning the cost of

- college, financial aid, prospective earnings, and postgraduation employment rates, States, institutions of higher education, and other stakeholders must collaborate to make these data points available to prospective students, parents, and all taxpayers in a
 - (11) Such collaboration will allow for a more comprehensive statistical overview of the current landscape in American higher education and increase accountability and efficiency.

new, comprehensive, and easily accessible manner.

- (12) Research shows that certain courses of study correlate to improved earnings and employment; however, existing reporting requirements make it impossible for researchers to accurately analyze data at the institutional level. A State-based reporting system would ensure that students, parents, taxpayers, and policymakers can make informed decisions, maximizing their return on investment and bringing greater transparency to higher education in the United States.
- 21 SEC. 3. DEFINITIONS.
- In this Act:

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23 (1) ADMINISTERING ENTITY.—The term "administering entity" means—

1	(A) a State, including a State coordinating
2	or governing board, State system office, or
3	other State agency;
4	(B) a multi-State compact; or
5	(C) a data system operated by the Depart-
6	ment of Education.
7	(2) Educational institution.—The term
8	"educational institution" means—
9	(A) an institution of higher education, as
10	defined in section 102 of the Higher Education
11	Act of 1965 (20 U.S.C. 1002);
12	(B) a school or institution that offers a
13	program of postsecondary education and that is
14	an eligible provider of training services under
15	section 122 of the Workforce Investment Act of
16	1998 (42 U.S.C. 2842); and
17	(C) any entity that provides postsecondary
18	training programs that are approved by the
19	Secretary of Labor under section 236 of the
20	Trade Act of 1974 (19 U.S.C. 2296) for work-
21	ers who receive benefits under the trade adjust-
22	ment assistance program under chapter 2 of
23	title II of that Act (19 U.S.C. 2271 et seq.).
24	(3) Secretary.—The term "Secretary" means
25	the Secretary of Education.

1	SEC. 4. PARTICIPATION IN STATEWIDE INDIVIDUAL-LEVEL
2	INTEGRATED POSTSECONDARY EDUCATION
3	DATA SYSTEMS.
4	(a) Amendment.—Section 487(a)(17) of the Higher
5	Education Act of 1965 (20 U.S.C. 1094(a)(17)) is amend-
6	ed—
7	(1) by striking "(17) The" and inserting
8	"(17)(A) The"; and
9	(2) by adding at the end the following:
10	"(B) To meet the requirements of subpara-
11	graph (A), the institution will fully participate in,
12	and provide all data required for—
13	"(i) the individual-level integrated postsec-
14	ondary education data system certified by the
15	Secretary under section 5(a) of the Student
16	Right to Know Before You Go Act that is ad-
17	ministered by a State entity of the State in
18	which the institution is located; or
19	"(ii) if no such system exists in the State,
20	an individual-level integrated postsecondary
21	education data system that is operated by an-
22	other administering entity and that is certified
23	by the Secretary under such section 5(a).".
24	(b) Effective Date.—The amendments made by
25	subsection (a) shall take effect on the date that is 1 year
26	after the date of enactment of this Act.

1	SEC. 5. STATEWIDE INDIVIDUAL-LEVEL INTEGRATED POST-
2	SECONDARY EDUCATION DATA SYSTEMS.
3	(a) Statewide Employment and Learning Ex-
4	CHANGES.—
5	(1) CERTIFICATION OF INTEGRATED POSTSEC-
6	ONDARY EDUCATION DATA SYSTEMS.—
7	(A) IN GENERAL.—Not later than 1 year
8	after the date of enactment of this Act, the Sec-
9	retary shall, upon request by an administering
10	entity—
11	(i) review the administering entity's
12	individual-level postsecondary education
13	data system or other data system; and
14	(ii) upon determining that the system
15	meets the requirements of this subsection,
16	certify the system for purposes of section
17	487(a)(17)(B) of the Higher Education
18	Act of 1965 (20 U.S.C. 1094(a)(17)(B)).
19	(B) Consultation for certification
20	OF SYSTEMS INCLUDING DATA FOR OTHER PRO-
21	GRAMS.—Before certifying under subparagraph
22	(A) an individual-level integrated postsecondary
23	education data system that includes data from
24	a Federal education and training program in
25	accordance with paragraph (2)(B)(ii)(I), the
26	Secretary shall consult with the head of the

1	Federal agency responsible for administering
2	such Federal education and training program.
3	(2) Requirements.—An individual-level inte-
4	grated postsecondary education data system certified
5	under this subsection shall meet the following re-
6	quirements:
7	(A) Compatibility with ipeds.—The sys-
8	tem shall have the ability to submit data, in a
9	manner that does not disclose any personally
10	identifiable information, to the Integrated Post-
11	secondary Data System (IPEDS) or any other
12	Federal postsecondary data collection as des-
13	ignated by the Secretary, in a timely manner to
14	the satisfaction of the Secretary.
15	(B) Scope of System.—The system shall
16	include—
17	(i) Data from educational institutions
18	described in section 3(2)(A); or
19	(ii) if the administering entity choos-
20	es, data from such educational institutions
21	and data from—
22	(I) other Federal education and
23	training programs, such as the Job
24	Corps program carried out under sub-
25	title C of title I of the Workforce In-

1	vestment Act of 1998 (29 U.S.C.
2	2881 et seq.), educational assistance
3	and training programs under the laws
4	administered by the Secretary of Vet-
5	erans Affairs, programs carried out
6	under the Carl D. Perkins Career and
7	Technical Education Act of 2006 (20
8	U.S.C. 2301 et seq.), and training,
9	education, and educational assistance
10	programs of the Department of De-
11	fense; or
12	(II) beginning on or after the
13	date that is 5 years after the date of
14	enactment of this Act, educational in-
15	stitutions described in subparagraphs
16	(B) and (C) of section 3(2).
17	(C) Unique identifier.—The system
18	shall use a unique individual identifier system
19	that—
20	(i) does not permit an individual to be
21	individually identified by users of the data
22	system; and
23	(ii) is created through a process that
24	creates a one-way secure identifier that can

1	be used in data systems in other States
2	and cannot be reverse-engineered.
3	(D) DATA INCLUDED.—The system shall
4	include the following data and information:
5	(i) Data sufficient to complete all stu-
6	dent components of reporting required for
7	the Integrated Postsecondary Education
8	Data System of the National Center for
9	Education Statistics. The system shall em-
10	ploy, where applicable, the most recent
11	version available of the Common Education
12	Data Standards developed by the National
13	Center for Education Statistics.
14	(ii) Rates of remedial enrollment,
15	credit accumulation, and postsecondary
16	completion by high school completion sta-
17	tus.
18	(iii) Other information determined
19	necessary by the Secretary to address
20	alignment and adequate preparation for
21	success in postsecondary education.
22	(E) Data audit and data governance
23	SYSTEMS.—The system shall include a data
24	audit system assessing data quality, validity,
25	and reliability and a data governance system,

operated at the State or regional level (as the case may be) with the participation of representative educational institutions, to ensure compliance with Federal and State standards of data quality and individual privacy.

(F) INDIVIDUAL PRIVACY AND ACCESS TO

- (F) Individual privacy and access to data.—The administering entity shall provide an assurance—
 - (i) that the system does not disclose any personally identifiable information and complies with the requirements of section 444 of the General Education Provisions Act (20 U.S.C. 1232g) (commonly known as the "Family Educational Rights and Privacy Act") and other applicable Federal and State privacy laws; and
 - (ii) that there is a policy on the use of data in the system by other entities, including by nongovernmental entities.
- (3) Additional requirements.—In order for an individual-level integrated postsecondary education data system of an administering entity to be certified under this subsection, the entity shall demonstrate to the Secretary that the entity is coordinating with an agency or entity that oversees admin-

1	istrative wage and earnings data to match data from
2	the postsecondary education data system to adminis-
3	trative wage and earnings data, in order to create an
4	interoperable employment and learning exchange
5	that—
6	(A) continues the use of a unique indi-
7	vidual identifier system that does not permit an
8	individual to be identified by users of the data
9	system; and
10	(B) provides data on average individual
11	annual earnings, disaggregated by educational
12	program, degree received, educational institu-
13	tion, employment sector, and State.
14	(b) TECHNICAL ASSISTANCE GRANTS.—
15	(1) In general.—The Secretary is authorized
16	to award grants—
17	(A) to educational institutions to assist
18	with the costs necessary to comply with the re-
19	quirements of this section or section 487(a)(17)
20	of the Higher Education Act of 1965 (20
21	U.S.C. 1094(a)(17)), as added by section 4;
22	and
23	(B) to administering entities described in
24	subparagraph (A) or (B) of section 3(1) that
25	have an integrated postsecondary education

- data system certified by the Secretary under subsection (a) or that are developing such a system, to assist with the costs associated with such systems or with developing or implementing such systems.
- 6 (2) APPLICATION.—An educational institution
 7 or administering entity that desires to receive a
 8 grant under this subsection shall submit an applica9 tion to the Secretary at such time, in such manner,
 10 and containing such information as the Secretary
 11 shall require.

12 SEC. 6. TRANSITION PLAN.

- 13 (a) Transition Requirements.—In transitioning 14 to the requirements of this Act and the amendments made 15 by this Act, the Secretary shall—
- 16 (1) ensure that no educational institution will 17 be required to report duplicative information to the 18 Secretary;
- (2) allow States and educational institutions to consolidate the reporting requirements under section 487(a)(17) of the Higher Education Act of 1965 (20 U.S.C. 1001 et seq.) with any other overlapping reporting requirements, and inform State and institutions of this ability; and

1	(3) establish safeguards to ensure that States
2	and educational institutions are not required to re-
3	port duplicative information through the individual-
4	level integrated postsecondary education data sys-
5	tems certified under section 5(a).
6	(b) Transition Plan.—Not later than 3 months
7	after the date of enactment of this Act, the Secretary shall
8	make available to States, educational institutions, and the
9	public, a transition plan (including guidance) that—
10	(1) describes the new options for complying
11	with the reporting requirements of section
12	487(a)(17) of the Higher Education Act of 1965 (20
13	U.S.C. $1094(a)(17)$), as amended by section 4;
14	(2) describes the transition requirements under
15	subsection (a) and how the Secretary will fulfill such
16	requirements; and
17	(3) provides a timeline, including dates, for the
18	Secretary's implementation of the requirements of
19	this Act and the amendments made by this Act.

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