

111TH CONGRESS  
2D SESSION

# S. RES. 621

Expressing support for designation of October 7, 2010, as “Jumpstart’s  
Read for the Record Day”.

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## IN THE SENATE OF THE UNITED STATES

SEPTEMBER 14, 2010

Mrs. MURRAY (for herself, Mr. ISAKSON, Mr. BEGICH, and Mr. CASEY) submitted the following resolution; which was referred to the Committee on Health, Education, Labor, and Pensions

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## RESOLUTION

Expressing support for designation of October 7, 2010, as  
“Jumpstart’s Read for the Record Day”.

Whereas Jumpstart, a national early education organization,  
is working to ensure that all children in the United  
States enter school prepared to succeed;

Whereas Jumpstart recruits and trains college students and  
community volunteers year-round to work with preschool  
children in low-income communities, helping the children  
to develop the key language and literacy skills they need  
to succeed in school and in life;

Whereas, since 1993, Jumpstart has engaged more than  
20,000 adults in service to more than 70,000 young chil-  
dren in communities across the United States;

Whereas Jumpstart’s Read for the Record, presented in partnership with Pearson, is a world record-breaking campaign, now in its fifth year, that harnesses the power of reading by bringing adults and children together to read the same book on the same day;

Whereas the goals of the campaign are to raise national awareness of the early literacy crisis, provide books to children in low-income households through donations and sponsorship, celebrate the commencement of Jumpstart’s program year, and raise money to support Jumpstart’s year-long work with preschool children;

Whereas October 7, 2010, would be an appropriate date to designate as “Jumpstart’s Read for the Record Day” because Jumpstart aims to set the world record for the largest shared reading experience on that date; and

Whereas Jumpstart hopes to engage 2,500,000 children to read Ezra Jack Keats’ “The Snowy Day” during this record-breaking celebration of reading, service, and fun, all in support of the preschool children of the United States: Now, therefore, be it

1       *Resolved*, That the Senate—

2           (1) supports the designation of October 7,  
3       2010, as “Jumpstart’s Read for the Record Day”;

4           (2) recognizes the fifth year of Jumpstart’s  
5       Read for the Record; and

6           (3) encourages adults, including grandparents,  
7       parents, teachers, and college students, to join chil-  
8       dren in creating the largest shared reading experi-  
9       ence in the world and to show their support for early

- 1 literacy and Jumpstart's early education program-
- 2 ming for young children in low-income communities.

