

111TH CONGRESS
2^D SESSION

S. 4027

To provide for programs and activities with respect to the prevention of
underage drinking.

IN THE SENATE OF THE UNITED STATES

DECEMBER 15, 2010

Mr. DODD (for himself, Mr. LAUTENBERG, Mr. CASEY, and Mr. MERKLEY)
introduced the following bill; which was read twice and referred to the
Committee on Health, Education, Labor, and Pensions

A BILL

To provide for programs and activities with respect to the
prevention of underage drinking.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Sober Truth on Pre-
5 venting Underage Drinking Act” or the “STOP Act”.

6 **SEC. 2. AMENDMENT TO THE PUBLIC HEALTH SERVICE**

7 **ACT.**

8 Section 519B of the Public Health Service Act (42
9 U.S.C. 290bb–25b) is amended by striking subsections (a)
10 through (f) and inserting the following:

1 “(a) DEFINITIONS.—For purposes of this section:

2 “(1) The term ‘alcohol beverage industry’
3 means the brewers, vintners, distillers, importers,
4 distributors, and retail or online outlets that sell or
5 serve beer, wine, and distilled spirits.

6 “(2) The term ‘school-based prevention’ means
7 programs, which are institutionalized, and run by
8 staff members or school-designated persons or orga-
9 nizations in any grade of school, kindergarten
10 through 12th grade.

11 “(3) The term ‘youth’ means persons under the
12 age of 21.

13 “(b) SENSE OF CONGRESS.—It is the sense of Con-
14 gress that:

15 “(1) A multi-faceted effort is needed to more
16 successfully address the problem of underage drink-
17 ing in the United States. A coordinated approach to
18 prevention, intervention, treatment, enforcement,
19 and research is key to making progress. This section
20 recognizes the need for a focused national effort, ad-
21 dresses particulars of the Federal portion of that ef-
22 fort, and provides for Federal support for State ac-
23 tivities.

24 “(2) The Secretary of Health and Human Serv-
25 ices should continue to conduct research and collect

1 data on the short- and long-range impact of alcohol
2 use and abuse upon adolescent brain development
3 and other organ systems.

4 “(3) States and communities, including colleges
5 and universities, are encouraged to adopt com-
6 prehensive prevention approaches, including—

7 “(A) evidence-based screening, programs
8 and curricula;

9 “(B) brief intervention strategies;

10 “(C) consistent policy enforcement; and

11 “(D) science-based strategies to reduce un-
12 derage drinking.

13 “(4) Public health groups, consumer groups,
14 and the alcohol beverage industry should continue
15 and expand evidence-based efforts to prevent and re-
16 duce underage drinking.

17 “(5) The entertainment industries have a pow-
18 erful impact on youth, and such industries should
19 use rating systems and marketing codes to reduce
20 the likelihood that underage audiences will be ex-
21 posed to movies, recordings, or television programs
22 with unsuitable alcohol content.

23 “(6) The National Collegiate Athletic Associa-
24 tion, its member colleges and universities, and ath-
25 letic conferences should affirm a commitment to a

1 policy of discouraging alcohol use among underage
2 students and other young fans.

3 “(7) Alcohol is a unique product and should be
4 regulated differently than other products by the
5 States and Federal Government. States have pri-
6 mary authority to regulate alcohol distribution and
7 sale, and the Federal Government should support
8 and supplement these State efforts. States also have
9 a responsibility to fight youth access to alcohol and
10 reduce underage drinking. Continued State regula-
11 tion and licensing of the manufacture, importation,
12 sale, distribution, transportation, and storage of al-
13 coholic beverages are clearly in the public interest
14 and are critical to promoting responsible consump-
15 tion, preventing illegal access to alcohol by persons
16 under 21 years of age from commercial and non-
17 commercial sources, maintaining industry integrity
18 and an orderly marketplace, and furthering effective
19 State tax collection.

20 “(8) Section 158 of title 23 (commonly known
21 as the ‘National Minimum Drinking Age Law’), en-
22 acted in 1984, has been a remarkably effective pub-
23 lic health and safety policy, as evidenced by the fact
24 that the percentage of 12th graders who have drunk

1 alcohol within a month has fallen by one third since
2 enactment.

3 “(9) Such National Minimum Drinking Age
4 Law has been significantly effective in reducing
5 drinking and driving traffic fatalities, as the Na-
6 tional Highway Traffic Safety Administration esti-
7 mates that the law has saved more than 17,000 lives
8 since enactment.

9 “(10) Community awareness, support, and mo-
10 bilization provide an important context for the effec-
11 tive enforcement of the age 21 minimum drinking
12 law.

13 “(c) INTERAGENCY COORDINATING COMMITTEE; AN-
14 NUAL REPORT ON STATE UNDERAGE DRINKING PREVEN-
15 TION AND ENFORCEMENT ACTIVITIES.—

16 “(1) INTERAGENCY COORDINATING COMMITTEE
17 ON THE PREVENTION OF UNDERAGE DRINKING.—

18 “(A) IN GENERAL.—The Secretary, in col-
19 laboration with the Federal officials described
20 in subparagraph (B), shall continue to support
21 and enhance the efforts of the Interagency Co-
22 ordinating Committee on the Prevention of Un-
23 derage Drinking, focusing on underage drinking
24 (referred to in this subsection as the ‘Com-
25 mittee’).

1 “(B) OTHER AGENCIES.—The officials de-
2 scribed in this subparagraph are the Secretary
3 of Education, the Attorney General, the Sec-
4 retary of Transportation, the Secretary of the
5 Treasury, the Secretary of Defense, the Sur-
6 geon General, the Director of the Centers for
7 Disease Control and Prevention, the Director of
8 the National Institute on Alcohol Abuse and Al-
9 coholism, the Administrator of the Substance
10 Abuse and Mental Health Services Administra-
11 tion, the Director of the National Institute on
12 Drug Abuse, the Assistant Secretary for Chil-
13 dren and Families, the Director of the Office of
14 National Drug Control Policy, the Adminis-
15 trator of the National Highway Traffic Safety
16 Administration, the Administrator of the Office
17 of Juvenile Justice and Delinquency Prevention,
18 the Chairman of the Federal Trade Commis-
19 sion, and such other Federal officials as the
20 Secretary of Health and Human Services deter-
21 mines to be appropriate.

22 “(C) CHAIR.—The Secretary of Health
23 and Human Services shall serve as the chair of
24 the Committee.

1 “(D) DUTIES.—The Committee shall guide
2 policy and program development across the
3 Federal Government with respect to underage
4 drinking. Nothing in this paragraph shall be
5 construed as transferring regulatory or program
6 authority from a Federal agency to the Com-
7 mittee.

8 “(E) CONSULTATIONS.—The Committee
9 shall actively seek the input of, and shall con-
10 sult with, all appropriate and interested parties,
11 including States, public health research and in-
12 terest groups, foundations, and alcohol beverage
13 industry trade associations and companies.

14 “(F) ANNUAL REPORT.—

15 “(i) IN GENERAL.—The Secretary, on
16 behalf of the Committee, shall annually
17 submit to the Congress a report that sum-
18 marizes—

19 “(I) all programs and policies of
20 Federal agencies designed to prevent
21 and reduce underage drinking, focus-
22 ing particularly on programs and poli-
23 cies that support the adoption and en-
24 forcement of State policies designed to

1 prevent and reduce underage drink-
2 ing, as described in paragraph (2);

3 “(II) the extent of progress in
4 preventing and reducing underage
5 drinking at State and national levels;

6 “(III) data that the Secretary
7 shall collect with respect to the infor-
8 mation described in clause (ii); and

9 “(IV) such other information re-
10 garding underage drinking as the Sec-
11 retary determines to be appropriate.

12 “(ii) CERTAIN INFORMATION.—The
13 report under clause (i) shall include infor-
14 mation on the following:

15 “(I) Patterns and consequences
16 of underage drinking as reported in
17 research and surveys such as ‘Moni-
18 toring the Future, Youth Risk Behav-
19 ior Surveillance System’, the ‘National
20 Survey on Drug Use and Health’, and
21 the ‘Fatality Analysis Reporting Sys-
22 tem’.

23 “(II) Measures of the availability
24 of alcohol from commercial and non-

1 commercial sources to underage popu-
2 lations.

3 “(III) Measures of the exposure
4 of underage populations to messages
5 regarding alcohol in advertising and
6 the entertainment media.

7 “(IV) Surveillance data, includ-
8 ing information on the onset and
9 prevalence of underage drinking, con-
10 sumption patterns, beverage pref-
11 erences, prevalence of drinking among
12 students at institutions of higher edu-
13 cation, correlations between adult and
14 youth drinking, and the means of un-
15 derage access, including trends over
16 time for these surveillance data. The
17 Secretary shall develop a plan to im-
18 prove the collection, measurement,
19 and consistency of reporting Federal
20 underage alcohol data.

21 “(V) Any additional findings re-
22 sulting from research conducted or
23 supported under subsection (f).

24 “(VI) Evidence-based best prac-
25 tices to prevent and reduce underage

1 drinking, including a review of the re-
2 search literature related to State laws,
3 regulations, and policies designed to
4 prevent and reduce underage drink-
5 ing, as described in paragraph
6 (2)(B)(i).

7 “(2) ANNUAL REPORT ON STATE UNDERAGE
8 DRINKING PREVENTION AND ENFORCEMENT ACTIVI-
9 TIES.—

10 “(A) IN GENERAL.—The Secretary shall,
11 with input and collaboration from other appro-
12 priate Federal agencies, States, Indian tribes,
13 territories, and public health, consumer, and al-
14 cohol beverage industry groups, annually issue
15 a report on each State’s performance in enact-
16 ing, enforcing, and creating laws, regulations,
17 and policies to prevent or reduce underage
18 drinking based on an assessment of best prac-
19 tices developed pursuant to paragraph
20 (1)(F)(ii)(VI) and subparagraph (B)(i).

21 “(B) STATE PERFORMANCE MEASURES.—

22 “(i) IN GENERAL.—The Secretary
23 shall develop, in consultation with the
24 Committee, a set of measures to be used in
25 preparing the report on best practices as

1 they relate to State laws, regulations, poli-
2 cies and enforcement practices. The Report
3 shall be designed as a resource tool for
4 Federal agencies assisting States in the
5 States' underage drinking prevention ef-
6 forts, State public health and law enforce-
7 ment agencies, State and local policy mak-
8 ers, and underage drinking prevention coa-
9 litions including those receiving grants
10 pursuant to subsection (e)(1).

11 “(ii) STATE REPORT CONTENT.—The
12 State Report shall include updates on
13 State laws, regulations, and policies in-
14 cluded in previous Reports to Congress, in-
15 cluding the following:

16 “(I) Whether or not the State
17 has comprehensive anti-underage
18 drinking laws, such as for the illegal
19 sale, purchase, attempt to purchase,
20 consumption, or possession of alcohol,
21 illegal use of fraudulent ID, illegal
22 furnishing or obtaining of alcohol for
23 an individual under 21 years, the de-
24 gree of strictness of the penalties for
25 such offenses, and the prevalence of

1 the enforcement of each such infrac-
2 tion.

3 “(II) Whether or not the State
4 has comprehensive liability statutes
5 pertaining to underage access to alco-
6 hol such as dram shop, social host,
7 and house party laws, and the preva-
8 lence of enforcement of each such law.

9 “(III) Whether or not the State
10 encourages and conducts comprehen-
11 sive enforcement efforts to prevent
12 underage access to alcohol at retail
13 outlets, such as random compliance
14 checks and shoulder tap programs,
15 and the number of compliance checks
16 within alcohol retail outlets measured
17 against the number of total alcohol re-
18 tail outlets in each State, and the re-
19 sult of such checks.

20 “(IV) Whether or not the State
21 encourages training on the proper
22 selling and serving of alcohol for all
23 sellers and servers of alcohol as a con-
24 dition of employment.

1 “(V) Whether or not the State
2 has policies and regulations with re-
3 gard to direct sales to consumers and
4 home delivery of alcoholic beverages.

5 “(VI) Whether or not the State
6 has programs or laws to deter adults
7 from purchasing alcohol for minors,
8 and the number of adults targeted by
9 such programs or laws.

10 “(VII) Whether or not the State
11 has enacted graduated drivers’ li-
12 censes and the extent of such provi-
13 sions.

14 “(iii) NEW CATEGORIES.—In addition
15 to the updates of State laws, regulations,
16 and policies listed in clause (ii), the Sec-
17 retary shall consider new categories, in-
18 cluding the following:

19 “(I) whether or not States have
20 adopted laws, regulations, and policies
21 that deter underage alcohol use, as
22 described in the Surgeon General’s
23 2007 report, ‘Call to Action to Pre-
24 vent and Reduce Underage Drinking’,
25 including restrictions on low-price,

1 high-volume drink specials, and whole-
2 saler pricing provisions;

3 “(II) whether or not States have
4 adopted laws, regulations, and policies
5 designed to reduce alcohol advertising
6 messages attractive to youth and
7 youth exposure to alcohol advertising
8 and marketing in measured and
9 unmeasured media;

10 “(III) whether or not States have
11 laws and policies that promote under-
12 age drinking prevention policy devel-
13 opment by local jurisdictions;

14 “(IV) whether or not States have
15 adopted laws, regulations, and policies
16 to restrict youth access to alcoholic
17 beverages that may pose special risks
18 to youth, including alcoholic mists,
19 gelatins, freezer pops, pre-mixed
20 caffeinated alcoholic beverages, and
21 flavored malt beverages;

22 “(V) whether or not States have
23 adopted uniform best practices proto-
24 cols for conducting compliance checks
25 and shoulder tap programs; and

1 “(VI) whether or not States have
2 adopted uniform best practices pen-
3 alty protocols for violations of laws
4 prohibiting retail licensees from sell-
5 ing or furnishing of alcohol to minors.

6 “(iv) UNIFORM DATA SYSTEM.—For
7 performance measures related to enforce-
8 ment of underage drinking laws described
9 in clauses (ii) and (iii), the Secretary shall
10 develop and test a uniform data system for
11 reporting State enforcement data, includ-
12 ing the development of a pilot program for
13 this purpose. The pilot program shall in-
14 clude procedures for collecting enforcement
15 data from both State and local law en-
16 forcement jurisdictions.

17 “(3) AUTHORIZATION OF APPROPRIATIONS.—
18 There are authorized to be appropriated to carry out
19 this subsection \$2,000,000 for fiscal year 2011, and
20 \$2,000,000 for each of the fiscal years 2012 through
21 2015.

22 “(d) NATIONAL MEDIA CAMPAIGN TO PREVENT UN-
23 DERAGE DRINKING.—

24 “(1) IN GENERAL.—The Secretary of Health
25 and Human Services, in consultation with the Na-

1 tional Highway Traffic Safety Administration, shall
2 develop an intensive, multifaceted, adult-oriented na-
3 tional media campaign to reduce underage drinking
4 by influencing attitudes regarding underage drink-
5 ing, increasing the willingness of adults to take ac-
6 tions to reduce underage drinking, and encouraging
7 public policy changes known to decrease underage
8 drinking rates.

9 “(2) PURPOSE.—The purpose of the national
10 media campaign described in this subsection shall be
11 to achieve the following objectives:

12 “(A) Instill a broad societal commitment to
13 reduce underage drinking.

14 “(B) Increase specific actions by adults
15 that are meant to discourage or inhibit under-
16 age drinking.

17 “(C) Decrease adult conduct that tends to
18 facilitate or condone underage drinking.

19 “(3) DEVELOPMENTAL PHASE.—In preparation
20 for the national media campaign described in this
21 subsection, the Secretary shall conduct, in consulta-
22 tion with appropriate Federal agencies and outside
23 experts, including in marketing, public relations,
24 mass media campaigns, parenting, and alcohol use
25 and abuse, a developmental phase to test specific

1 campaign features prior to beginning an intensive
2 national strategy. This phase shall include research
3 and testing, limited to a period not to exceed 2
4 years, to determine the following:

5 “(A) Promising messages to promote pub-
6 lic opinion change.

7 “(B) Appropriate channels for reaching
8 target audiences.

9 “(C) Appropriate timing and weight for
10 utilizing such promising messages and media
11 channels.

12 “(D) Methods for linking the campaign to
13 local, State, and national policy changes affect-
14 ing underage drinking, if adopted.

15 “(E) Productive collaborative partnerships
16 with national and local organizations.

17 “(4) COMPONENTS.—When implementing the
18 national media campaign described in this sub-
19 section, the Secretary shall—

20 “(A) educate the public about the public
21 health and safety benefits of evidence-based
22 policies to reduce underage drinking, including
23 minimum legal drinking age laws, and build
24 public and parental support for, and coopera-
25 tion with, enforcement of such policies;

1 “(B) educate the public about the negative
2 consequences of underage drinking;

3 “(C) promote specific actions by adults
4 that are meant to discourage or inhibit under-
5 age drinking, including positive behavior mod-
6 eling, general parental monitoring, and con-
7 sistent and appropriate discipline;

8 “(D) discourage adult conduct that tends
9 to facilitate underage drinking, including the
10 hosting of underage parties with alcohol and
11 the purchasing of alcoholic beverages on behalf
12 of underage youth;

13 “(E) establish collaborative relationships
14 with local and national organizations and insti-
15 tutions to further the goals of the campaign
16 and ensure that the messages of the campaign
17 are disseminated from a variety of sources;

18 “(F) conduct the campaign through multi-
19 media sources; and

20 “(G) conduct the campaign with regard to
21 changing demographics and cultural and lin-
22 guistic factors.

23 “(5) CONSULTATION REQUIREMENT.—In devel-
24 oping and implementing the national media cam-
25 paign described in this subsection, the Secretary

1 shall consult recommendations for reducing under-
2 age drinking published by the National Academy of
3 Sciences. The Secretary shall also consult with inter-
4 ested parties including medical, public health, and
5 consumer and parent groups, law enforcement, insti-
6 tutions of higher education, community organiza-
7 tions and coalitions, and other stakeholders sup-
8 portive of the goals of the campaign.

9 “(6) ANNUAL REPORT.—The Secretary shall
10 produce an annual report on the progress of the de-
11 velopment or implementation of the media campaign
12 described in this subsection, including expenses and
13 projected costs, and, as such information is avail-
14 able, report on the effectiveness of such campaign in
15 affecting adult attitudes toward underage drinking
16 and adult willingness to take actions to decrease un-
17 derage drinking.

18 “(7) RESEARCH ON YOUTH-ORIENTED CAM-
19 PAIGN.—The Secretary may, based on the avail-
20 ability of funds, conduct research on the potential
21 success of a youth-oriented national media campaign
22 to reduce underage drinking. The Secretary shall re-
23 port any such results to Congress with policy rec-
24 ommendations on establishing such a campaign.

1 “(8) ADMINISTRATION.—The Secretary may
2 enter into a subcontract with another Federal agen-
3 cy to delegate the authority for execution and ad-
4 ministration of the adult oriented national media
5 campaign.

6 “(9) AUTHORIZATION OF APPROPRIATIONS.—
7 There are authorized to be appropriated to carry out
8 this subsection \$2,000,000 for fiscal years 2011 and
9 2012 and such sums as necessary for each of the fis-
10 cal years 2013 through 2015.

11 “(e) COMMUNITY-BASED PROGRAMS TO PREVENT
12 UNDERAGE DRINKING.—

13 “(1) COMMUNITY-BASED COALITION ENHANCE-
14 MENT GRANTS TO PREVENT UNDERAGE DRINK-
15 ING.—

16 “(A) AUTHORIZATION OF PROGRAM.—The
17 Administrator of the Substance Abuse and
18 Mental Health Services Administration, in con-
19 sultation with the Director of the Office of Na-
20 tional Drug Control Policy, shall award, if the
21 Administrator determines that the Department
22 of Health and Human Services is not otherwise
23 conducting activities that duplicate activities of
24 the type described in this subsection, ‘enhance-
25 ment grants’ to eligible entities to design, im-

1 plement, evaluate, and disseminate comprehen-
2 sive strategies to maximize the effectiveness of
3 community-wide approaches to preventing and
4 reducing underage drinking. This subsection is
5 subject to the availability of appropriations.

6 “(B) PURPOSES.—The purposes of this
7 paragraph are to—

8 “(i) prevent and reduce alcohol use
9 among youth in communities throughout
10 the United States;

11 “(ii) strengthen collaboration among
12 communities, the Federal Government, and
13 State, local, and tribal governments;

14 “(iii) enhance intergovernmental co-
15 operation and coordination on the issue of
16 alcohol use among youth;

17 “(iv) serve as a catalyst for increased
18 citizen participation and greater collabora-
19 tion among all sectors and organizations of
20 a community that first demonstrates a
21 long-term commitment to reducing alcohol
22 use among youth;

23 “(v) implement state-of-the-art
24 science-based strategies to prevent and re-

1 duce underage drinking by changing local
2 conditions in communities; and

3 “(vi) enhance, not supplant, effective
4 local community initiatives for preventing
5 and reducing alcohol use among youth.

6 “(C) APPLICATION.—An eligible entity de-
7 siring an enhancement grant under this para-
8 graph shall submit an application to the Admin-
9 istrator at such time, in such manner, and ac-
10 companied by such information as the Adminis-
11 trator may require. Each application shall in-
12 clude—

13 “(i) a complete description of the enti-
14 ty’s current underage alcohol use preven-
15 tion initiatives and how the grant will ap-
16 propriately enhance the focus on underage
17 drinking issues; or

18 “(ii) a complete description of the en-
19 tity’s current initiatives, and how it will
20 use this grant to enhance those initiatives
21 by adding a focus on underage drinking
22 prevention.

23 “(D) USES OF FUNDS.—Each eligible enti-
24 ty that receives a grant under this paragraph
25 shall use the grant funds to carry out the ac-

1 activities described in such entity’s application
2 submitted pursuant to subparagraph (C) and
3 obtain specialized training and technical assist-
4 ance by the entity funded under section 4 of
5 Public Law 107–82, as amended by Public Law
6 109–469 (21 U.S.C. 1521 note). Grants under
7 this paragraph shall not exceed \$50,000 per
8 year and may not exceed 4 years.

9 “(E) SUPPLEMENT NOT SUPPLANT.—
10 Grant funds provided under this paragraph
11 shall be used to supplement, not supplant, Fed-
12 eral and non-Federal funds available for car-
13 rying out the activities described in this para-
14 graph.

15 “(F) EVALUATION.—Grants under this
16 paragraph shall be subject to the same evalua-
17 tion requirements and procedures as the evalua-
18 tion requirements and procedures imposed on
19 recipients of drug-free community grants.

20 “(G) DEFINITIONS.—For purposes of this
21 paragraph, the term ‘eligible entity’ means an
22 organization that is currently receiving or has
23 received grant funds under the Drug-Free Com-
24 munities Act of 1997 (21 U.S.C. 1521 et seq.).

1 “(H) ADMINISTRATIVE EXPENSES.—Not
2 more than 6 percent of a grant under this para-
3 graph may be expended for administrative ex-
4 penses.

5 “(I) AUTHORIZATION OF APPROPRIA-
6 TIONS.—There are authorized to be appro-
7 priated to carry out this paragraph \$9,000,000
8 for fiscal year 2011, and \$9,000,000 for each
9 of the fiscal years 2012 through 2015.

10 “(2) GRANTS FOR PARTNERSHIPS BETWEEN
11 COMMUNITY COALITIONS AND INSTITUTIONS OF
12 HIGHER EDUCATION.—

13 “(A) AUTHORIZATION OF PROGRAM.—The
14 Administrator of the Substance Abuse and
15 Mental Health Services Administration, in co-
16 ordination with the Director of the Office of
17 National Drug Control Policy, may make sup-
18 plemental grants to eligible entities to enable
19 the entities to prevent and reduce the rate of
20 underage alcohol consumption, including binge
21 drinking among students at institutions of high-
22 er education.

23 “(B) PURPOSES.—The purposes of this
24 paragraph are to—

1 “(i) prevent and reduce alcohol use
2 among underage students at institutions of
3 higher education and the surrounding com-
4 munity;

5 “(ii) strengthen collaboration among
6 communities and institutions of higher
7 education; and

8 “(iii) disseminate to institutions of
9 higher education timely information re-
10 garding state-of-the-art science-based
11 strategies to prevent and reduce underage
12 drinking by changing local conditions at in-
13 stitutions of higher education and in the
14 surrounding community;

15 “(C) APPLICATIONS.—An eligible entity
16 that desires to receive a grant under this para-
17 graph shall submit an application to the Admin-
18 istrator at such time, in such manner, and ac-
19 companied by such information as the Adminis-
20 trator may require.

21 “(D) CRITERIA.—As part of an application
22 for a grant under this subsection, the Adminis-
23 trator shall require an eligible entity to dem-
24 onstrate—

- 1 “(i) the active participation of institu-
2 tions of higher education in their coalition;
- 3 “(ii) a description of how the eligible
4 entity will work with institutions of higher
5 education to target underage students;
- 6 “(iii) a description of how the eligible
7 entity intends to ensure that a partnership
8 between local coalitions and institutions of
9 higher education is actually implementing
10 the purpose of this section and moving to-
11 ward indicators described in this sub-
12 section;
- 13 “(iv) a list of the members of the local
14 coalition and the institutions of higher
15 education that will be involved in the work
16 of the eligible entity;
- 17 “(v) the implementation of state-of-
18 the-art science-based strategies to prevent
19 and reduce underage drinking by changing
20 local conditions at institutions of higher
21 education and in the surrounding commu-
22 nity;
- 23 “(vi) the anticipated impact of funds
24 provided under this paragraph in pre-

1 venting and reducing the rates of underage
2 alcohol use;

3 “(vii) outreach strategies, including
4 ways in which the eligible entity proposes
5 to—

6 “(I) reach out to students and
7 community stakeholders;

8 “(II) promote the purpose of this
9 paragraph;

10 “(III) address the range of needs
11 of the students and the surrounding
12 communities;

13 “(IV) address community policies
14 affecting underage students regarding
15 alcohol use; and

16 “(V) implement other science-
17 based strategies to reduce underage
18 drinking; and

19 “(viii) such additional information as
20 required by the Administrator.

21 “(E) USES OF FUNDS.—Each eligible enti-
22 ty that receives a grant under this paragraph
23 shall use the grant funds to carry out the ac-
24 tivities described in such entity’s application
25 submitted under subparagraph (C). Grants

1 under this paragraph shall not exceed \$100,000
2 per year and may not exceed 4 years.

3 “(F) ACCOUNTABILITY.—On the date on
4 which the Administrator first publishes a notice
5 in the Federal Register soliciting applications
6 for grants under this paragraph, the Adminis-
7 trator shall include in the notice achievement
8 indicators for the program authorized under
9 this paragraph. The achievement indicators
10 shall be designed to—

11 “(i) measure the impact that the coa-
12 lition assisted under this paragraph is hav-
13 ing on the institution of higher education
14 and the surrounding communities, includ-
15 ing changes in the number of incidents of
16 any kind in which students have abused al-
17 cohool or consumed alcohol while under the
18 age of 21 (including violations, physical as-
19 saults, sexual assaults, reports of intima-
20 tion, disruptions of school functions, dis-
21 ruptions of student studies, mental health
22 referrals, illnesses, alcohol-related trans-
23 ports to emergency departments, or
24 deaths); and

1 “(ii) provide such other measures of
2 program impact as the Administrator de-
3 termines appropriate.

4 “(G) SUPPLEMENT NOT SUPPLANT.—
5 Grant funds provided under this paragraph
6 shall be used to supplement, and not supplant,
7 Federal and non-Federal funds available for
8 carrying out the activities described in this
9 paragraph.

10 “(H) DEFINITIONS.—For purposes of this
11 paragraph:

12 “(i) ELIGIBLE ENTITY.—The term ‘el-
13 igible entity’ means an organization that—

14 “(I) on or before the date of sub-
15 mitting an application for a grant
16 under this subsection is receiving or
17 has received grant funds under the
18 Drug-Free Communities Act of 1997
19 (21 U.S.C. 1521 et seq.);

20 “(II) can provide evidence of pre-
21 existing involvement of institutions of
22 higher education in its coalition; and

23 “(III) has a documented strategy
24 to prevent and reduce underage drink-
25 ing by students at institutions of

1 higher education as part of its multi-
2 sector, community based strategy.

3 “(ii) INSTITUTION OF HIGHER EDU-
4 CATION.—The term ‘institution of higher
5 education’ has the meaning given the term
6 in section 101(a) of the Higher Education
7 Act of 1965 (20 U.S.C. 1001(a)).

8 “(iii) SURROUNDING COMMUNITY.—
9 The term ‘surrounding community’ means
10 the community—

11 “(I) that surrounds an institution
12 of higher education participating in a
13 coalition;

14 “(II) where the students from
15 the institution of higher education
16 take part in the community; and

17 “(III) where students from the
18 institution of higher education live in
19 off-campus housing.

20 “(I) ADMINISTRATIVE EXPENSES.—Not
21 more than 6 percent of a grant under this para-
22 graph may be expended for administrative ex-
23 penses.

24 “(J) AUTHORIZATION OF APPROPRIA-
25 TIONS.—There are authorized to be appro-

1 pried to carry out this paragraph \$2,500,000
2 for fiscal year 2011, and \$2,500,000 for each
3 of the fiscal years 2012 through 2015.

4 “(f) REDUCING UNDERAGE DRINKING THROUGH
5 SCREENING AND BRIEF INTERVENTION.—

6 “(1) GRANTS TO PEDIATRIC HEALTH CARE
7 PROVIDERS TO REDUCE UNDERAGE DRINKING.—The
8 Secretary of Health and Human Services, acting
9 through the Administrator of the Substance Abuse
10 and Mental Health Services Administration, shall
11 make one or more grants to professional pediatric
12 provider organizations to increase among the mem-
13 bers of such organizations effective practices to re-
14 duce the prevalence of alcohol use among individuals
15 under the age of 21, including college students.

16 “(2) PURPOSES.—Grants under this subsection
17 shall be made to promote the practices of—

18 “(A) screening children and adolescents for
19 alcohol use;

20 “(B) offering brief interventions to chil-
21 dren and adolescents to discourage such use;

22 “(C) educating parents about the dangers
23 and methods of discouraging such use;

24 “(D) diagnosing and treating alcohol abuse
25 disorders; and

1 “(E) referring patients, when necessary, to
2 other appropriate care.

3 “(3) USE OF FUNDS.—An organization receiv-
4 ing a grant under this subsection may use such
5 funding to promote the practices described in para-
6 graph (2) among its members by—

7 “(A) providing training to health care pro-
8 viders;

9 “(B) disseminating best practices, includ-
10 ing culturally and linguistically appropriate best
11 practices, and developing, printing, and distrib-
12 uting materials; and

13 “(C) offering other activities approved by
14 the Secretary.

15 “(4) APPLICATION.—An organization desiring a
16 grant under this subsection shall submit an applica-
17 tion to the Secretary at such time, and in such man-
18 ner, and accompanied by such information as the
19 Secretary may require. Each application shall in-
20 clude—

21 “(A) a description of the organization and
22 how its members are qualified to provide the
23 services described in paragraph (2);

24 “(B) a description of activities to be com-
25 pleted; and

1 “(C) a timeline for the completion of such
2 activities.

3 “(5) DEFINITIONS.—For the purpose of this
4 subsection:

5 “(A) The term ‘pediatric health care pro-
6 vider’ means a provider of primary health care
7 to individuals under the age of 21.

8 “(B) The term ‘professional pediatric pro-
9 vider organization’ means a national organiza-
10 tion whose members consist primarily of pedi-
11 atric health care providers.

12 “(C) The term ‘children and young adults’
13 means any person under 21 years of age.

14 “(D) The term ‘alcohol education’ means
15 evidence-based education about the effects of al-
16 cohol use and abuse on children, young adults,
17 and adults.

18 “(E) The term ‘screening and brief inter-
19 vention’ means using validated patient interview
20 techniques to identify and assess the existence
21 and extent of alcohol use, then providing brief
22 advice and other brief motivational enhance-
23 ment techniques designed to increase patient in-
24 sight regarding their own alcohol use and any
25 realized or potential consequences of this behav-

1 ior, as well as to effect the desired related be-
2 havioral change.

3 “(F) The term ‘caregivers’ means the par-
4 ents, family members, or legal guardians of the
5 child or young adult.

6 “(6) AUTHORIZATION OF APPROPRIATIONS.—
7 There are authorized to be appropriated to carry out
8 this subsection \$3,000,000 for fiscal year 2011, and
9 \$3,000,000 for each of the fiscal years 2012 through
10 2015.

11 “(g) DATA COLLECTION AND RESEARCH.—

12 “(1) ADDITIONAL RESEARCH ON UNDERAGE
13 DRINKING.—

14 “(A) IN GENERAL.—The Secretary of
15 Health and Human Services shall, subject to
16 the availability of appropriations, collect data
17 and conduct or support research on underage
18 drinking that is not duplicative of research oth-
19 erwise conducted or supported by the Depart-
20 ment of Health and Human Services with re-
21 spect to the following:

22 “(i) Improving data collection in sup-
23 port of evaluation of the effectiveness of
24 comprehensive community-based programs
25 or strategies and statewide systems to pre-

1 vent and reduce underage drinking across
2 the underage years from early childhood to
3 age 21, such as programs funded and im-
4 plemented by government entities, public
5 health interest groups, foundations, and al-
6 cohol beverage companies and trade asso-
7 ciations, through the development of mod-
8 els of State-level epidemiological surveil-
9 lance of underage drinking for epidemiolo-
10 gists focused on excessive drinking includ-
11 ing underage alcohol use.

12 “(ii) Obtaining and reporting more
13 precise information than is otherwise col-
14 lected on the scope of the underage drink-
15 ing problem and patterns of underage alco-
16 hol consumption, including improved
17 knowledge about the problem and progress
18 in preventing, reducing, and treating un-
19 derage drinking, and information on the
20 rate of exposure of youth to advertising
21 and other media messages encouraging and
22 discouraging alcohol consumption.

23 “(iii) Synthesizing, expanding on, and
24 widely disseminating research on effective
25 strategies for reducing underage drinking,

1 including translational research, and make
2 this research easily accessible to the gen-
3 eral public.

4 “(iv) Improving and conducting public
5 health surveillance on alcohol use and alco-
6 hol-related conditions in States by increas-
7 ing the use of surveys, such as the ‘Behav-
8 ioral Risk Factor Surveillance System’, to
9 monitor binge and excessive drinking and
10 related harms among 18- to 20-year-olds,
11 including harm caused to self or others as
12 a result of alcohol use that is not duplica-
13 tive of research otherwise conducted or
14 supported by the Department of Health
15 and Human Services.

16 “(B) AUTHORIZATION OF APPROPRIA-
17 TIONS.—There are authorized to be appro-
18 priated to carry out this subsection \$6,000,000
19 for fiscal years 2011 through 2015.

20 “(2) NATIONAL ACADEMY OF SCIENCES
21 STUDY.—

22 “(A) IN GENERAL.—Not later than 1 year
23 after the enactment of the STOP Underage
24 Drinking Reauthorization Act, the Secretary of
25 Health and Human Services shall contract with

1 the National Academy of Sciences to conduct a
2 review of the research literature regarding the
3 influence of drinking alcohol on the develop-
4 ment of the adolescent brain and the public pol-
5 icy implications of this research, and report to
6 the Congress on its findings.

7 “(B) AUTHORIZATION OF APPROPRIA-
8 TIONS.—There is authorized to be appropriated
9 to carry out this subsection \$500,000 for fiscal
10 year 2011.”.

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