

111TH CONGRESS
2D SESSION

H. R. 6241

To provide for programs and activities with respect to the prevention of
underage drinking.

IN THE HOUSE OF REPRESENTATIVES

SEPTEMBER 29, 2010

Ms. ROYBAL-ALLARD (for herself, Mr. WAMP, Ms. DELAURO, Mr. WOLF, Mr. WATT, Ms. SPEIER, Mr. SERRANO, Ms. WATSON, Ms. WOOLSEY, Mr. THOMPSON of Mississippi, Ms. MOORE of Wisconsin, Mr. JACKSON of Illinois, Ms. CLARKE, Mr. GENE GREEN of Texas, Mr. SCHIFF, Mr. HINOJOSA, Ms. MCCOLLUM, Mr. McDERMOTT, Mr. GEORGE MILLER of California, Ms. LEE of California, Mr. JOHNSON of Georgia, and Ms. EDDIE BERNICE JOHNSON of Texas) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To provide for programs and activities with respect to the
prevention of underage drinking.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Sober Truth on Pre-
5 venting Underage Drinking Act” or the “STOP Act”.

1 **SEC. 2. AMENDMENT TO THE PUBLIC HEALTH SERVICE**
2 **ACT.**

3 Section 519B of the Public Health Service Act (42
4 U.S.C. 290bb–25b) is amended by striking subsections (a)
5 through (f) and inserting the following:

6 “(a) **DEFINITIONS.**—For purposes of this section:

7 “(1) The term ‘alcohol beverage industry’
8 means the brewers, vintners, distillers, importers,
9 distributors, and retail or online outlets that sell or
10 serve beer, wine, and distilled spirits.

11 “(2) The term ‘school-based prevention’ means
12 programs, which are institutionalized, and run by
13 staff members or school-designated persons or orga-
14 nizations in any grade of school, kindergarten
15 through 12th grade.

16 “(3) The term ‘youth’ means persons under the
17 age of 21.

18 “(b) **SENSE OF CONGRESS.**—It is the sense of the
19 Congress that::

20 “(1) A multi-faceted effort is needed to more
21 successfully address the problem of underage drink-
22 ing in the United States. A coordinated approach to
23 prevention, intervention, treatment, enforcement,
24 and research is key to making progress. This section
25 recognizes the need for a focused national effort,
26 and addresses particulars of the Federal portion of

1 that effort, as well as Federal support for State ac-
2 tivities.

3 “(2) The Secretary of Health and Human Serv-
4 ices shall continue to conduct research and collect
5 data on the short and long-range impact of alcohol
6 use and abuse upon adolescent brain development
7 and other organ systems.

8 “(3) States and communities, including colleges
9 and universities, are encouraged to adopt com-
10 prehensive prevention approaches, including—

11 “(A) evidence-based screening, programs
12 and curricula;

13 “(B) brief intervention strategies;

14 “(C) consistent policy enforcement; and

15 “(D) science-based strategies to reduce un-
16 derage drinking.

17 “(4) Public health groups, consumer groups,
18 and the alcohol beverage industry should continue
19 and expand evidence-based efforts to prevent and re-
20 duce underage drinking.

21 “(5) The entertainment industries have a pow-
22 erful impact on youth, and they should use rating
23 systems and marketing codes to reduce the likeli-
24 hood that underage audiences will be exposed to

1 movies, recordings, or television programs with un-
2 suitable alcohol content.

3 “(6) The National Collegiate Athletic Associa-
4 tion, its member colleges and universities, and ath-
5 letic conferences should affirm a commitment to a
6 policy of discouraging alcohol use among underage
7 students and other young fans.

8 “(7) Alcohol is a unique product and should be
9 regulated differently than other products by the
10 States and Federal Government. States have pri-
11 mary authority to regulate alcohol distribution and
12 sale, and the Federal Government should support
13 and supplement these State efforts. States also have
14 a responsibility to fight youth access to alcohol and
15 reduce underage drinking. Continued State regula-
16 tion and licensing of the manufacture, importation,
17 sale, distribution, transportation and storage of alco-
18 holic beverages are clearly in the public interest and
19 are critical to promoting responsible consumption,
20 preventing illegal access to alcohol by persons under
21 21 years of age from commercial and non-commer-
22 cial sources, maintaining industry integrity and an
23 orderly marketplace, and furthering effective State
24 tax collection.

1 “(8) The age-21 minimum drinking law, en-
2 acted in 1984, has been a remarkably effective pub-
3 lic health and safety policy, as evidenced by the fact
4 that the percentage of 12th graders who have drunk
5 alcohol in the past month has fallen by one third
6 since its enactment.

7 “(9) The age-21 law has also has been signifi-
8 cantly effective in reducing drinking and driving
9 traffic fatalities, as the National Highway Traffic
10 Safety Administration (NHTSA) estimates that the
11 age-21 law has saved over 17,000 lives since its in-
12 ception.

13 “(10) Community awareness, support, and mo-
14 bilization provide an important context for the effec-
15 tive enforcement of the age-21 minimum drinking
16 law.

17 “(c) INTERAGENCY COORDINATING COMMITTEE; AN-
18 NUAL REPORT ON STATE UNDERAGE DRINKING PREVEN-
19 TION AND ENFORCEMENT ACTIVITIES.—

20 “(1) INTERAGENCY COORDINATING COMMITTEE
21 ON THE PREVENTION OF UNDERAGE DRINKING.—

22 “(A) IN GENERAL.—The Secretary, in col-
23 laboration with the Federal officials specified in
24 subparagraph (B), shall continue to support
25 and enhance the efforts of the interagency co-

1 ordinating committee, that began operating in
2 2004, focusing on underage drinking (referred
3 to in this subsection as the ‘Committee’).

4 “(B) OTHER AGENCIES.—The officials re-
5 ferred to in subparagraph (A) are the Secretary
6 of Education, the Attorney General, the Sec-
7 retary of Transportation, the Secretary of the
8 Treasury, the Secretary of Defense, the Sur-
9 geon General, the Director of the Centers for
10 Disease Control and Prevention, the Director of
11 the National Institute on Alcohol Abuse and Al-
12 coholism, the Administrator of the Substance
13 Abuse and Mental Health Services Administra-
14 tion, the Director of the National Institute on
15 Drug Abuse, the Assistant Secretary for Chil-
16 dren and Families, the Director of the Office of
17 National Drug Control Policy, the Adminis-
18 trator of the National Highway Traffic Safety
19 Administration, the Administrator of the Office
20 of Juvenile Justice and Delinquency Prevention,
21 the Chairman of the Federal Trade Commis-
22 sion, and such other Federal officials as the
23 Secretary of Health and Human Services deter-
24 mines to be appropriate.

1 “(C) CHAIR.—The Secretary of Health
2 and Human Services shall serve as the chair of
3 the Committee.

4 “(D) DUTIES.—The Committee shall guide
5 policy and program development across the
6 Federal Government with respect to underage
7 drinking, provided, however, that nothing in
8 this section shall be construed as transferring
9 regulatory or program authority from an Agen-
10 cy to the Coordinating Committee.

11 “(E) CONSULTATIONS.—The Committee
12 shall actively seek the input of and shall consult
13 with all appropriate and interested parties, in-
14 cluding States, public health research and inter-
15 est groups, foundations, and alcohol beverage
16 industry trade associations and companies.

17 “(F) ANNUAL REPORT.—

18 “(i) IN GENERAL.—The Secretary, on
19 behalf of the Committee, shall annually
20 submit to the Congress a report that sum-
21 marizes—

22 “(I) all programs and policies of
23 Federal agencies designed to prevent
24 and reduce underage drinking, focus-
25 ing particularly on programs and poli-

1 cies that support the adoption and en-
2 forcement of State policies designed to
3 prevent and reduce underage drinking
4 as specified in paragraph (2);

5 “(II) the extent of progress in
6 preventing and reducing underage
7 drinking at State and national levels;

8 “(III) data that the Secretary
9 shall collect with respect to the infor-
10 mation specified in clause (ii); and

11 “(IV) such other information re-
12 garding underage drinking as the Sec-
13 retary determines to be appropriate.

14 “(ii) CERTAIN INFORMATION.—The
15 report under clause (i) shall include infor-
16 mation on the following:

17 “(I) Patterns and consequences
18 of underage drinking as reported in
19 research and surveys such as, but not
20 limited to Monitoring the Future,
21 Youth Risk Behavior Surveillance
22 System, the National Survey on Drug
23 Use and Health, and the Fatality
24 Analysis Reporting System.

1 “(II) Measures of the availability
2 of alcohol from commercial and non-
3 commercial sources to underage popu-
4 lations.

5 “(III) Measures of the exposure
6 of underage populations to messages
7 regarding alcohol in advertising and
8 the entertainment media.

9 “(IV) Surveillance data, includ-
10 ing information on the onset and
11 prevalence of underage drinking, con-
12 sumption patterns, beverage pref-
13 erences, prevalence of drinking among
14 students at institutions of higher edu-
15 cation, correlations between adult and
16 youth drinking, and the means of un-
17 derage access, including trends over
18 time for these surveillance data. The
19 Secretary shall develop a plan to im-
20 prove the collection, measurement and
21 consistency of reporting Federal un-
22 derage alcohol data.

23 “(V) Any additional findings re-
24 sulting from research conducted or
25 supported under subsection (f).

1 “(VI) Evidence-based best prac-
2 tices to prevent and reduce underage
3 drinking including a review of the re-
4 search literature related to State laws,
5 regulations, and policies designed to
6 prevent and reduce underage drink-
7 ing, as described in paragraph
8 (2)(B)(i).

9 “(2) ANNUAL REPORT ON STATE UNDERAGE
10 DRINKING PREVENTION AND ENFORCEMENT ACTIVI-
11 TIES.—

12 “(A) IN GENERAL.—The Secretary shall,
13 with input and collaboration from other appro-
14 priate Federal agencies, States, Indian tribes,
15 territories, and public health, consumer, and al-
16 cohol beverage industry groups, annually issue
17 a report on each State’s performance in enact-
18 ing, enforcing, and creating laws, regulations,
19 and policies to prevent or reduce underage
20 drinking based on an assessment of best prac-
21 tices developed pursuant to paragraph
22 (1)(F)(ii)(VI) and subparagraph (B)(i).

23 “(B) STATE PERFORMANCE MEASURES.—

24 “(i) IN GENERAL.—The Secretary
25 shall develop, in consultation with the

1 Committee, a set of measures to be used in
2 preparing the report on best practices as
3 they relate to State laws, regulations, poli-
4 cies and enforcement practices. The Report
5 shall be designed as a resource tool for
6 Federal agencies assisting States in the
7 States’ underage drinking prevention ef-
8 forts, State public health and law enforce-
9 ment agencies, State and local policy mak-
10 ers, and underage drinking prevention coa-
11 litions including those receiving grants
12 pursuant to subsection (e)(1).

13 “(ii) STATE REPORT CONTENT.—The
14 State Report shall include updates on
15 State laws, regulations, and policies in-
16 cluded in previous Reports to Congress, in-
17 cluding, but not limited to the following:

18 “(I) Whether or not the State
19 has comprehensive anti-underage
20 drinking laws such as for the illegal
21 sale, purchase, attempt to purchase,
22 consumption, or possession of alcohol;
23 illegal use of fraudulent ID; illegal
24 furnishing or obtaining of alcohol for
25 an individual under 21 years; the de-

1 gree of strictness of the penalties for
2 such offenses; and the prevalence of
3 the enforcement of each of these in-
4 fractions.

5 “(II) Whether or not the State
6 has comprehensive liability statutes
7 pertaining to underage access to alco-
8 hol such as dram shop, social host,
9 and house party laws, and the preva-
10 lence of enforcement of each of these
11 laws.

12 “(III) Whether or not the State
13 encourages and conducts comprehen-
14 sive enforcement efforts to prevent
15 underage access to alcohol at retail
16 outlets, such as random compliance
17 checks and shoulder tap programs,
18 and the number of compliance checks
19 within alcohol retail outlets measured
20 against the number of total alcohol re-
21 tail outlets in each State, and the re-
22 sult of such checks.

23 “(IV) Whether or not the State
24 encourages training on the proper
25 selling and serving of alcohol for all

1 sellers and servers of alcohol as a con-
2 dition of employment.

3 “(V) Whether or not the State
4 has policies and regulations with re-
5 gard to direct sales to consumers and
6 home delivery of alcoholic beverages.

7 “(VI) Whether or not the State
8 has programs or laws to deter adults
9 from purchasing alcohol for minors;
10 and the number of adults targeted by
11 these programs.

12 “(VII) Whether or not the State
13 has enacted graduated drivers licenses
14 and the extent of those provisions.

15 “(iii) NEW CATEGORIES.—In addition
16 to the updates of State laws, regulations,
17 and policies listed in clause (ii), the Sec-
18 retary shall consider new categories, in-
19 cluding but not limited to—

20 “(I) whether or not States have
21 adopted laws, regulations and policies
22 that deter underage alcohol use, as
23 described in the Surgeon General’s
24 2007 Call to Action to Prevent and
25 Reduce Underage Drinking, including

1 restrictions on low-price, high volume
2 drink specials, and wholesaler pricing
3 provisions;

4 “(II) whether or not States have
5 adopted laws, regulations and policies
6 designed to reduce alcohol advertising
7 messages attractive to youth and
8 youth exposure to alcohol advertising
9 and marketing in measured and
10 unmeasured media;

11 “(III) whether or not States have
12 laws and policies that promote under-
13 age drinking prevention policy devel-
14 opment by local jurisdictions;

15 “(IV) whether or not States have
16 adopted laws, regulations, and policies
17 to restrict youth access to alcoholic
18 beverages that may pose special risks
19 to youth, including but not limited to
20 alcoholic mists, gelatins, freezer pops,
21 pre-mixed caffeinated alcoholic bev-
22 erages, and flavored malt beverages;

23 “(V) whether or not States have
24 adopted uniform best practices proto-

1 cols for conducting compliance checks
2 and shoulder tap programs; and

3 “(VI) whether or not States have
4 adopted uniform best practices pen-
5 alty protocols for violations of laws
6 prohibiting retail licensees from sell-
7 ing or furnishing of alcohol to minors.

8 “(iv) UNIFORM DATA SYSTEM.—For
9 performance measures related to enforce-
10 ment of underage drinking laws as speci-
11 fied in clause (ii) and (iii), the Secretary
12 shall develop and test a uniform data sys-
13 tem for reporting State enforcement data,
14 including the development of a pilot pro-
15 gram for this purpose. The pilot program
16 shall include procedures for collecting en-
17 forcement data from both State and local
18 law enforcement jurisdictions.

19 “(3) AUTHORIZATION OF APPROPRIATIONS.—
20 There are authorized to be appropriated to carry out
21 this subsection \$2,000,000 for fiscal year 2011, and
22 \$2,000,000 for each of the fiscal years 2012 through
23 2015.

24 “(d) NATIONAL MEDIA CAMPAIGN TO PREVENT UN-
25 DERAGE DRINKING.—

1 “(1) IN GENERAL.—The Secretary of Health
2 and Human Services, in consultation with the Na-
3 tional Highway Traffic Safety Administration, shall
4 develop an intensive, multifaceted, adult-oriented na-
5 tional media campaign to reduce underage drinking
6 by influencing attitudes regarding underage drink-
7 ing, increasing the willingness of adults to take ac-
8 tions to reduce underage drinking, and encouraging
9 public policy changes known to decrease underage
10 drinking rates.

11 “(2) PURPOSE.—The purpose of the national
12 media campaign described in this section shall be to
13 achieve the following objectives:

14 “(A) Instill a broad societal commitment to
15 reduce underage drinking.

16 “(B) Increase specific actions by adults
17 that are meant to discourage or inhibit under-
18 age drinking.

19 “(C) Decrease adult conduct that tends to
20 facilitate or condone underage drinking.

21 “(3) DEVELOPMENTAL PHASE.—In preparation
22 for the national media campaign described in this
23 section, the Secretary shall conduct, in consultation
24 with appropriate Federal agencies and outside ex-
25 perts, including in marketing, public relations, mass

1 media campaigns, parenting, and alcohol use and
2 abuse, a developmental phase to test specific cam-
3 paign features prior to beginning an intensive na-
4 tional strategy. This phase shall include research
5 and testing, limited to a period not to exceed 24
6 months, to determine the following:

7 “(A) Promising messages to promote pub-
8 lic opinion change.

9 “(B) Appropriate channels for reaching
10 target audiences.

11 “(C) Appropriate timing and weight for
12 utilizing such promising messages and media
13 channels.

14 “(D) Methods for linking the campaign to
15 local, State, and national policy changes affect-
16 ing underage drinking, if adopted.

17 “(E) Productive collaborative partnerships
18 with national and local organizations.

19 “(4) COMPONENTS.—When implementing the
20 national media campaign described in this section,
21 the Secretary shall—

22 “(A) educate the public about the public
23 health and safety benefits of evidence-based
24 policies to reduce underage drinking, including
25 minimum legal drinking age laws, and build

1 public and parental support for and cooperation
2 with enforcement of such policies;

3 “(B) educate the public about the negative
4 consequences of underage drinking;

5 “(C) promote specific actions by adults
6 that are meant to discourage or inhibit under-
7 age drinking, including positive behavior mod-
8 eling, general parental monitoring, and con-
9 sistent and appropriate discipline;

10 “(D) discourage adult conduct that tends
11 to facilitate underage drinking, including the
12 hosting of underage parties with alcohol and
13 the purchasing of alcoholic beverages on behalf
14 of underage youth;

15 “(E) establish collaborative relationships
16 with local and national organizations and insti-
17 tutions to further the goals of the campaign
18 and assure that the messages of the campaign
19 are disseminated from a variety of sources;

20 “(F) conduct the campaign through multi-
21 media sources; and

22 “(G) conduct the campaign with regard to
23 changing demographics and cultural and lin-
24 guistic factors.

1 “(5) CONSULTATION REQUIREMENT.—In devel-
2 oping and implementing the national media cam-
3 paign described in this section, the Secretary shall
4 consult recommendations for reducing underage
5 drinking published by the National Academy of
6 Sciences. The Secretary shall also consult with inter-
7 ested parties including medical, public health, and
8 consumer and parent groups, law enforcement, insti-
9 tutions of higher education, community organiza-
10 tions and coalitions, and other stakeholders sup-
11 portive of the goals of the campaign.

12 “(6) ANNUAL REPORT.—The Secretary shall
13 produce an annual report on the progress of the de-
14 velopment or implementation of the media campaign
15 described in this section, including expenses and pro-
16 jected costs, and, as such information is available,
17 report on the effectiveness of such campaign in af-
18 fecting adult attitudes toward underage drinking
19 and adult willingness to take actions to decrease un-
20 derage drinking.

21 “(7) RESEARCH ON YOUTH-ORIENTED CAM-
22 PAIGN.—The Secretary may, based on the avail-
23 ability of funds, conduct research on the potential
24 success of a youth-oriented national media campaign
25 to reduce underage drinking. The Secretary shall re-

1 port any such results to Congress with policy rec-
2 ommendations on establishing such a campaign.

3 “(8) ADMINISTRATION.—The Secretary may
4 enter into a subcontract with another Federal Agen-
5 cy to delegate the authority for execution and ad-
6 ministration of the adult oriented national media
7 campaign.

8 “(9) AUTHORIZATION OF APPROPRIATIONS.—
9 There are authorized to be appropriated to carry out
10 this section \$2,000,000 for fiscal years 2011 and
11 2012 and such sums as necessary for each of the fis-
12 cal years 2013 through 2015.

13 “(e) COMMUNITY-BASED PROGRAMS TO PREVENT
14 UNDERAGE DRINKING.—

15 “(1) COMMUNITY-BASED COALITION ENHANCE-
16 MENT GRANTS TO PREVENT UNDERAGE DRINK-
17 ING.—

18 “(A) AUTHORIZATION OF PROGRAM.—The
19 Administrator of the Substance Abuse and
20 Mental Health Services Administration, in con-
21 sultation with the Director of the Office of Na-
22 tional Drug Control Policy, shall award, if the
23 Administrator determines that the Department
24 of Health and Human Services is not currently
25 conducting activities that duplicate activities of

1 the type described in this subsection, ‘enhance-
2 ment grants’ to eligible entities to design, im-
3 plement, evaluate and disseminate comprehen-
4 sive strategies to maximize the effectiveness of
5 community-wide approaches to preventing and
6 reducing underage drinking. This subsection is
7 subject to the availability of appropriations.

8 “(B) PURPOSES.—The purposes of this
9 paragraph are to—

10 “(i) prevent and reduce alcohol use
11 among youth in communities throughout
12 the United States;

13 “(ii) strengthen collaboration among
14 communities, the Federal Government, and
15 State, local, and tribal governments;

16 “(iii) enhance intergovernmental co-
17 operation and coordination on the issue of
18 alcohol use among youth;

19 “(iv) serve as a catalyst for increased
20 citizen participation and greater collabora-
21 tion among all sectors and organizations of
22 a community that first demonstrates a
23 long-term commitment to reducing alcohol
24 use among youth;

1 “(v) implement state-of-the-art
2 science-based strategies to prevent and re-
3 duce underage drinking by changing local
4 conditions in communities; and

5 “(vi) enhance, not supplant, effective
6 local community initiatives for preventing
7 and reducing alcohol use among youth.

8 “(C) APPLICATION.—An eligible entity de-
9 siring an enhancement grant under this para-
10 graph shall submit an application to the Admin-
11 istrator at such time, and in such manner, and
12 accompanied by such information as the Admin-
13 istrator may require. Each application shall in-
14 clude—

15 “(i) a complete description of the enti-
16 ty’s current underage alcohol use preven-
17 tion initiatives and how the grant will ap-
18 propriately enhance the focus on underage
19 drinking issues; or

20 “(ii) a complete description of the en-
21 tity’s current initiatives, and how it will
22 use this grant to enhance those initiatives
23 by adding a focus on underage drinking
24 prevention.

1 “(D) USES OF FUNDS.—Each eligible enti-
2 ty that receives a grant under this paragraph
3 shall use the grant funds to carry out the ac-
4 tivities described in such entity’s application
5 submitted pursuant to subparagraph (C) and
6 obtain specialized training and technical assist-
7 ance by the entity funded under section 4 of
8 Public Law 107–82, as amended by Public Law
9 109–469 (21 U.S.C. 1521 note). Grants under
10 this paragraph shall not exceed \$50,000 per
11 year and may not exceed four years.

12 “(E) SUPPLEMENT NOT SUPPLANT.—
13 Grant funds provided under this paragraph
14 shall be used to supplement, not supplant, Fed-
15 eral and non-Federal funds available for car-
16 rying out the activities described in this para-
17 graph.

18 “(F) EVALUATION.—Grants under this
19 paragraph shall be subject to the same evalua-
20 tion requirements and procedures as the evalua-
21 tion requirements and procedures imposed on
22 recipients of drug free community grants.

23 “(G) DEFINITIONS.—For purposes of this
24 paragraph, the term ‘eligible entity’ means an
25 organization that is currently receiving or has

1 received grant funds under the Drug-Free Com-
2 munities Act of 1997 (21 U.S.C. 1521 et seq.).

3 “(H) ADMINISTRATIVE EXPENSES.—Not
4 more than 6 percent of a grant under this para-
5 graph may be expended for administrative ex-
6 penses.

7 “(I) AUTHORIZATION OF APPROPRIA-
8 TIONS.—There are authorized to be appro-
9 priated to carry out this paragraph \$9,000,000
10 for fiscal year 2011, and \$9,000,000 for each
11 of the fiscal years 2012 through 2015.

12 “(2) GRANTS FOR PARTNERSHIPS BETWEEN
13 COMMUNITY COALITIONS AND INSTITUTIONS OF
14 HIGHER EDUCATION.—

15 “(A) AUTHORIZATION OF PROGRAM.—The
16 Administrator of the Substance Abuse and
17 Mental Health Services Administration, in co-
18 ordination with the Director of the Office of
19 National Drug Control Policy may make sup-
20 plemental grants to eligible entities to enable
21 the entities to prevent and reduce the rate of
22 underage alcohol consumption including binge
23 drinking among students at institutions of high-
24 er education.

1 “(B) PURPOSES.—The purposes of this
2 paragraph are to—

3 “(i) prevent and reduce alcohol use
4 among underage students at institutions of
5 higher education and the surrounding com-
6 munity;

7 “(ii) strengthen collaboration among
8 communities and institutions of higher
9 education; and

10 “(iii) disseminate to institutions of
11 higher education timely information re-
12 garding state-of-the-art science-based
13 strategies to prevent and reduce underage
14 drinking by changing local conditions at in-
15 stitutions of higher education and in the
16 surrounding community.

17 “(C) APPLICATIONS.—An eligible entity
18 that desires to receive a grant under this para-
19 graph shall submit an application to the Admin-
20 istrator at such time, in such manner, and ac-
21 companied by such information as the Adminis-
22 trator may require.

23 “(D) CRITERIA.—As part of an application
24 for a grant under this subsection, the Adminis-

1 trator shall require an eligible entity to dem-
2 onstrate—

3 “(i) the active participation of institu-
4 tion(s) of higher education in their coali-
5 tion;

6 “(ii) a description of how the eligible
7 entity will work with institution(s) of high-
8 er education to target underage students;

9 “(iii) a description of how the eligible
10 entity intends to ensure that a partnership
11 between local coalition(s) and institution(s)
12 of higher education is actually imple-
13 menting the purpose of this section and
14 moving toward indicators described in this
15 subsection;

16 “(iv) a list of the members of the local
17 coalition and the institution(s) of higher
18 education that will be involved in the work
19 of the eligible entity;

20 “(v) the implementation of state-of-
21 the-art science-based strategies to prevent
22 and reduce underage drinking by changing
23 local conditions at institutions of higher
24 education and in the surrounding commu-
25 nity;

1 “(vi) the anticipated impact of funds
2 provided under this paragraph in pre-
3 venting and reducing the rates of underage
4 alcohol use;

5 “(vii) outreach strategies, including
6 ways in which the eligible entity proposes
7 to—

8 “(I) reach out to students and
9 community stakeholders;

10 “(II) promote the purpose of this
11 paragraph;

12 “(III) address the range of needs
13 of the students and the surrounding
14 communities;

15 “(IV) address community policies
16 affecting underage students regarding
17 alcohol use; and

18 “(V) implement other science-
19 based strategies to reduce underage
20 drinking; and

21 “(viii) such additional information as
22 required by the Administrator.

23 “(E) USES OF FUNDS.—Each eligible enti-
24 ty that receives a grant under this paragraph
25 shall use the grant funds to carry out the ac-

1 tivities described in such entity’s application
2 submitted pursuant to subparagraph (D).
3 Grants under this paragraph shall not exceed
4 \$100,000 per year and may not exceed four
5 years.

6 “(F) ACCOUNTABILITY.—On the date on
7 which the Administrator first publishes a notice
8 in the Federal Register soliciting applications
9 for grants under this paragraph, the Adminis-
10 trator shall include in the notice achievement
11 indicators for the program authorized under
12 this paragraph. The achievement indicators
13 shall be designed to—

14 “(i) measure the impact that the coa-
15 lition assisted under this paragraph is hav-
16 ing on the institution of higher education
17 and the surrounding communities, includ-
18 ing changes in the number of incidents of
19 any kind in which students have abused al-
20 cohol or consumed alcohol while under the
21 age of 21 (including violations, physical as-
22 saults, sexual assaults, reports of intimidat-
23 ion, disruptions of school functions, dis-
24 ruptions of student studies, mental health
25 referrals, illnesses, alcohol-related trans-

ports to emergency departments, or deaths); and

“(ii) provide such other measures of program impact as the Administrator determines appropriate.

“(G) SUPPLEMENT NOT SUPPLANT.—Grant funds provided under this paragraph shall be used to supplement, and not supplant, Federal and non-Federal funds available for carrying out the activities described in this paragraph.

“(H) DEFINITIONS.—For purposes of this paragraph:

“(i) ELIGIBLE ENTITY.—The term ‘eligible entity’ means an organization that—

“(I) on or before the date of submitting an application for a grant under this subsection is currently receiving or has received grant funds under the Drug-Free Communities Act of 1997 (21 U.S.C. 1521 et seq.);

“(II) can provide evidence of pre-existing involvement of institutions of higher education in their coalition; and

1 “(III) has a documented strategy
2 to prevent and reduce underage drink-
3 ing by students at institutions of
4 higher education as part of its multi-
5 sector, community based strategy.

6 “(ii) INSTITUTION OF HIGHER EDU-
7 CATION.—The term ‘institution of higher
8 education’ has the meaning given the term
9 in section 101(a) of the Higher Education
10 Act of 1965 (20 U.S.C. 1001(a)).

11 “(iii) SURROUNDING COMMUNITY.—
12 The term ‘surrounding community’ means
13 the community—

14 “(I) that surrounds an institution
15 of higher education participating in a
16 coalition;

17 “(II) where the students from
18 the institution of higher education
19 take part in the community; and

20 “(III) where students from the
21 institution of higher education live in
22 off-campus housing.

23 “(I) ADMINISTRATIVE EXPENSES.—Not
24 more than 6 percent of a grant under this para-

1 graph may be expended for administrative ex-
2 penses.

3 “(J) AUTHORIZATION OF APPROPRIA-
4 TIONS.—There are authorized to be appro-
5 priated to carry out this paragraph \$2,500,000
6 for fiscal year 2011, and \$2,500,000 for each
7 of the fiscal years 2012 through 2015.

8 “(f) REDUCING UNDERAGE DRINKING THROUGH
9 SCREENING AND BRIEF INTERVENTION.—

10 “(1) GRANTS TO PEDIATRIC HEALTH CARE
11 PROVIDERS TO REDUCE UNDERAGE DRINKING.—

12 “(A) IN GENERAL.—The Secretary of
13 Health and Human Services, acting through the
14 Administrator of the Substance Abuse and
15 Mental Health Services Administration, shall
16 make one or more grants to professional pedi-
17 atric provider organizations to increase among
18 the members of such organizations effective
19 practices to reduce the prevalence of alcohol use
20 among individuals under the age of 21, includ-
21 ing college students.

22 “(B) PURPOSES.—Grants under this sec-
23 tion shall be made to promote the practices
24 of—

1 “(i) screening children and adoles-
2 cents for alcohol use;

3 “(ii) offering brief interventions to
4 children and adolescents to discourage
5 such use;

6 “(iii) educating parents about the
7 dangers of and methods of discouraging
8 such use;

9 “(iv) diagnosing and treating alcohol
10 abuse disorders; and

11 “(v) referring patients, when nec-
12 essary, to other appropriate care.

13 “(C) USE OF FUNDS.—An organization re-
14 ceiving a grant under this section may use such
15 funding to promote the practices specified in
16 paragraph (B) among its members by—

17 “(i) providing training to health care
18 providers;

19 “(ii) disseminating best practices, in-
20 cluding culturally and linguistically appro-
21 priate best practices, and developing, print-
22 ing, and distributing materials; and

23 “(iii) offering other activities approved
24 by the Secretary.

1 “(D) APPLICATION.—An organization de-
2 siring a grant under this section shall submit
3 an application to the Secretary at such time,
4 and in such manner, and accompanied by such
5 information as the Secretary may require. Each
6 application shall include—

7 “(i) a description of the organization
8 and how its members are qualified to pro-
9 vide the services specified in paragraph
10 (2);

11 “(ii) a description of activities to be
12 completed; and

13 “(iii) a timeline for the completion of
14 such activities.

15 “(E) DEFINITIONS.—For the purpose of
16 this subsection:

17 “(i) The term ‘pediatric health care
18 provider’ shall mean a provider of primary
19 health care to individuals under the age of
20 21.

21 “(ii) The term ‘professional pediatric
22 provider organization’ shall mean a na-
23 tional organization whose members consist
24 primarily of pediatric health care pro-
25 viders.

1 “(iii) The term ‘children and young
2 adults’ means any person under 21 years
3 of age.

4 “(iv) The term ‘alcohol education’
5 means evidence-based education about the
6 effects of alcohol use and abuse on chil-
7 dren, young adults, and adults.

8 “(v) The term ‘screening and brief
9 intervention’ shall mean using validated
10 patient interview techniques to identify and
11 assess the existence and extent of alcohol
12 use, then providing brief advice and other
13 brief motivational enhancement techniques
14 designed to increase patient insight regard-
15 ing their own alcohol use and any realized
16 or potential consequences of this behavior,
17 as well as to effect the desired related be-
18 havioral change.

19 “(vi) The term ‘caregivers’ means the
20 parents, family members, or legal guard-
21 ians of the child or young adult.

22 “(F) AUTHORIZATION OF APPROPRIA-
23 TIONS.—There are authorized to be appro-
24 priated to carry out this subsection \$3,000,000

1 for fiscal year 2011, and \$3,000,000 for each
2 of the fiscal years 2012 through 2015.

3 “(g) DATA COLLECTION AND RESEARCH.—

4 “(1) ADDITIONAL RESEARCH ON UNDERAGE
5 DRINKING.—

6 “(A) IN GENERAL.—The Secretary of
7 Health and Human Services shall, subject to
8 the availability of appropriations, collect data,
9 and conduct or support research that is not du-
10 plicative of research currently being conducted
11 or supported by the Department of Health and
12 Human Services, on underage drinking, with re-
13 spect to the following:

14 “(i) Improve data collection in sup-
15 port of evaluation of the effectiveness of
16 comprehensive community-based programs
17 or strategies and statewide systems to pre-
18 vent and reduce underage drinking, across
19 the underage years from early childhood to
20 age 21, such as programs funded and im-
21 plemented by government entities, public
22 health interest groups and foundations,
23 and alcohol beverage companies and trade
24 associations, through the development of
25 models of State-level epidemiological sur-

1 veillance of underage drinking by funding
2 in States or large metropolitan areas new
3 epidemiologists focused on excessive drink-
4 ing including underage alcohol use.

5 “(ii) Obtain and report more precise
6 information than is currently collected on
7 the scope of the underage drinking prob-
8 lem and patterns of underage alcohol con-
9 sumption, including improved knowledge
10 about the problem and progress in pre-
11 venting, reducing and treating underage
12 drinking; as well as information on the
13 rate of exposure of youth to advertising
14 and other media messages encouraging and
15 discouraging alcohol consumption.

16 “(iii) Synthesize, expand on, and
17 widely disseminate existing research on ef-
18 fective strategies for reducing underage
19 drinking, including translational research,
20 and make this research easily accessible to
21 the general public.

22 “(iv) Improve and conduct public
23 health surveillance on alcohol use and alco-
24 hol-related conditions in States by increas-
25 ing the use of surveys such as but not lim-

1 ited to the Behavioral Risk Factor Surveil-
2 lance System to monitor binge and exces-
3 sive drinking and related harms among 18-
4 to 20-year-olds, including harm caused to
5 self or others as a result of alcohol use
6 that is not duplicative of research currently
7 being conducted or supported by the De-
8 partment of Health and Human Services.

9 “(B) AUTHORIZATION OF APPROPRIA-
10 TIONS.—There are authorized to be appro-
11 priated to carry out this subsection \$6,000,000
12 for fiscal years 2011 through 2015.

13 “(2) NATIONAL ACADEMY OF SCIENCES
14 STUDY.—

15 “(A) IN GENERAL.—Not later than 12
16 months after the enactment of the STOP Un-
17 derage Drinking Reauthorization Act, the Sec-
18 retary of Health and Human Services shall con-
19 tract with the National Academy of Sciences to
20 conduct a review of the research literature re-
21 garding the influence of drinking alcohol on the
22 development of the adolescent brain and the
23 public policy implications of this research, and
24 report to the Congress on its findings.

1 “(B) AUTHORIZATION OF APPROPRIA-
2 TIONS.—There is authorized to be appropriated
3 to carry out this subsection \$500,000 for fiscal
4 year 2011.”.

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