

111TH CONGRESS
2D SESSION

H. R. 5797

To expand export promotion activities with respect to small- and medium-sized manufacturers in the United States, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

JULY 20, 2010

Mr. LARSEN of Washington introduced the following bill; which was referred to the Committee on Foreign Affairs, and in addition to the Committee on Science and Technology, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To expand export promotion activities with respect to small- and medium-sized manufacturers in the United States, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Small Manufacturers
5 Export Initiative Act”.

1 **SEC. 2. GLOBAL BUSINESS DEVELOPMENT AND PRO-**
2 **MOTION ACTIVITIES OF THE DEPARTMENT**
3 **OF COMMERCE.**

4 (a) INCREASE IN EMPLOYEES WITH RESPONSIBILITY
5 FOR GLOBAL BUSINESS DEVELOPMENT AND PROMOTION
6 ACTIVITIES.—

7 (1) IN GENERAL.—During the 24-month period
8 beginning on the date of the enactment of this Act,
9 the Secretary of Commerce shall increase the num-
10 ber of full-time departmental employees (including
11 those employed overseas) whose primary responsibil-
12 ities involve promoting or facilitating participation
13 by United States businesses in the global market-
14 place and facilitating the entry into, or expansion of,
15 such participation by United States businesses. In
16 carrying out this subsection, the Secretary shall en-
17 sure that the cohort of such employees is increased
18 by not less than 80 persons.

19 (2) ENHANCED FOCUS ON UNITED STATES
20 SMALL- AND MEDIUM-SIZED MANUFACTURERS.—In
21 carrying out this subsection, the Secretary shall take
22 such action as may be necessary to ensure that the
23 activities of the Department of Commerce relating to
24 promoting and facilitating participation by United
25 States businesses in the global marketplace include
26 promoting and facilitating such participation by

1 small- and medium-sized manufacturers in the
2 United States.

3 (3) AUTHORIZATION OF APPROPRIATIONS.—

4 There are authorized to be appropriated to the Sec-
5 retary for the 24-month period beginning on the
6 date of the enactment of this Act, such sums as may
7 be necessary to carry out this section.

8 (b) ADDITIONAL FUNDING FOR GLOBAL BUSINESS
9 DEVELOPMENT AND PROMOTION ACTIVITIES OF THE DE-
10 PARTMENT OF COMMERCE.—

11 (1) IN GENERAL.—There are authorized to be
12 appropriated to the Secretary of Commerce for the
13 24-month period beginning on the date of the enact-
14 ment of this Act, \$30,000,000 to promote or facili-
15 tate participation by United States businesses in the
16 global marketplace and facilitating the entry into, or
17 expansion of, such participation by United States
18 manufacturers.

19 (2) REQUIREMENTS.—In obligating and ex-
20 pending the funds authorized to be appropriated by
21 paragraph (1), the Secretary of Commerce shall give
22 preference to activities that—

23 (A) assist small- and medium-sized manu-
24 facturers in the United States; and

1 (B) the Secretary determines will create or
2 sustain the greatest number of jobs in the
3 United States and obtain the maximum return
4 on investment.

5 **SEC. 3. ADDITIONAL FUNDING FOR THE EXPORTECH PRO-**
6 **GRAM.**

7 (a) IN GENERAL.—There are authorized to be appro-
8 priated to the Secretary of Commerce for the 24-month
9 period beginning on the date of the enactment of this Act,
10 \$11,000,000 to expand ExportTech, a joint program of the
11 Hollings Manufacturing Partnership Program and the Ex-
12 port Assistance Centers of the Department of Commerce.

13 (b) REQUIREMENTS.—In obligating and expending
14 the funds authorized to be appropriated by subsection (a),
15 the Secretary of Commerce shall give preference to activi-
16 ties that—

17 (1) assist small- and medium-sized manufactur-
18 ers in the United States; and

19 (2) the Secretary determines will create or sus-
20 tain the greatest number of jobs in the United
21 States and obtain the maximum return on invest-
22 ment.

1 **SEC. 4. SENSE OF THE CONGRESS CONCERNING FEDERAL**
2 **COLLABORATION WITH STATES ON EXPORT**
3 **PROMOTION ISSUES.**

4 It is the sense of the Congress that the Secretary of
5 Commerce should enhance Federal collaboration with the
6 States on export promotion issues by—

7 (1) providing the necessary training to the staff
8 at State international trade agencies to enable them
9 to assist the United States and Foreign Commercial
10 Service (established by section 2301 of the Export
11 Enhancement Act of 1988 (15 U.S.C. 4721)) in pro-
12 viding counseling and other export services to busi-
13 nesses in their communities; and

14 (2) entering into agreements with State inter-
15 national trade agencies for those agencies to deliver
16 export promotion services in their local communities
17 in order to extend the outreach of United States and
18 Foreign Commercial Service programs.

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