

111TH CONGRESS  
1ST SESSION

# H. R. 2427

To amend title XXVII of the Public Health Service Act to establish Federal standards for health insurance forms, quality, fair marketing, and honesty in out-of-network coverage in the group and individual health insurance markets, to improve transparency and accountability in those markets, and to establish a Federal Office of Health Insurance Oversight to monitor performance in those markets, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

MAY 14, 2009

Ms. DELAURO (for herself, Ms. SCHWARTZ, Ms. SCHAKOWSKY, Mr. LIPINSKI, Mrs. CHRISTENSEN, Mrs. CAPPS, Mr. MCGOVERN, Mr. COURTNEY, Mr. BLUMENAUER, Mr. BERMAN, Mr. DELAHUNT, and Mrs. LOWEY) introduced the following bill; which was referred to the Committee on Energy and Commerce, and in addition to the Committees on Ways and Means, Education and Labor, and Oversight and Government Reform, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

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## A BILL

To amend title XXVII of the Public Health Service Act to establish Federal standards for health insurance forms, quality, fair marketing, and honesty in out-of-network coverage in the group and individual health insurance markets, to improve transparency and accountability in those markets, and to establish a Federal Office of Health Insurance Oversight to monitor performance in those markets, and for other purposes.

1        *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE; TABLE OF CONTENTS.**

4        (a) **SHORT TITLE.**—This Act may be cited as the  
5 “Informed Consumer Choices in Health Care Act of  
6 2009”.

7        (b) **TABLE OF CONTENTS.**—The table of contents of  
8 this Act is as follows:

Sec. 1. Short title; table of contents.

Sec. 2. Findings.

Sec. 3. New minimum Federal standards for health insurance forms, quality,  
fair marketing, and honesty in out-of-network coverage.

Sec. 4. Health Insurance accountability initiatives.

Sec. 5. Health insurance transparency initiatives.

Sec. 6. Office of Health Insurance Oversight.

Sec. 7. Standards and accountability and transparency initiatives for group  
health plans through Departments of Labor and the Treasury.

9 **SEC. 2. FINDINGS.**

10        Congress finds the following:

11            (1) Effective competition in private health in-  
12 surance markets requires that consumers must have  
13 extensive and meaningful information about what  
14 health insurance covers, what it costs, and how it  
15 works.

16            (2) Based on the information currently provided  
17 by health insurers, patients are unable to predict  
18 what their health insurance coverage limits or out-  
19 of-pocket costs would be if they had a serious illness.  
20 72 million adults under age 65 had problems paying  
21 medical bills or were paying off medical debt in

1 2007, and 61 percent of those were insured at the  
2 time care was provided.

3 (3) It is difficult to impossible for consumers to  
4 obtain a copy of a health insurance policy from an  
5 insurance company before they purchase it.

6 (4) Consumers often find it difficult to navigate  
7 and evaluate their choices in today's health insur-  
8 ance markets and many select a sub-optimal plan as  
9 a result.

10 (5) The Institute of Medicine of the National  
11 Academy of Sciences has estimated that nearly half  
12 of all American adults—90 million people—have dif-  
13 ficulty understanding and using health information.

14 (6) The Office of Disease Prevention and  
15 Health Promotion in the Department of Health and  
16 Human Services reports that only 12 percent of the  
17 population using a table can calculate an employee's  
18 share of health insurance costs for a year.

19 (7) A RAND Corporation study found that  
20 making it easier to get information about insurance  
21 products and simplifying the applications process  
22 would increase purchase rates as much as modest  
23 subsidies would, and all these reports prove the need  
24 for a fundamental improvement in the way insurance  
25 choices are made available to consumers.

1           (8) Insurance forms provided to patients and  
2 providers are often confusing, difficult to reconcile  
3 with medical bills, and vary widely from insurer to  
4 insurer, thereby adding complexity and administra-  
5 tive waste to the health care system.

6           (9) Research indicates that physicians divert  
7 substantial resources, as much as 14 percent of their  
8 total revenue, to ensure accurate insurance pay-  
9 ments for their services. Hospitals spend as much as  
10 11 percent of their total revenue on billing and in-  
11 surance-related costs. These include time spent de-  
12 termining patient insurance eligibility and benefit  
13 structure. One study found that paperwork adds at  
14 least 30 minutes to every hour of patient care.

15           (10) According to the American Medical Asso-  
16 ciation, there is wide variation in how often health  
17 insurers pay nothing in response to a physician  
18 claim and in how they explain the reason for the de-  
19 nial. There is no consistency in the application of  
20 codes used to explain the denials, making it ex-  
21 tremely expensive for physician practices to deter-  
22 mine how to respond.

23           (11) According to the American Medical Asso-  
24 ciation, more than half of health insurers in a recent  
25 study did not provide physicians with the trans-

1       parency necessary for an efficient claims processing  
2       system.

3           (12) According to the American Medical Asso-  
4       ciation, payers vary widely on how often they use  
5       proprietary rather than public claims edits to reduce  
6       payments (ranging from zero to as high as nearly 72  
7       percent). The use of undisclosed proprietary edits in-  
8       hibits the flow of transparent information to physi-  
9       cians, adding additional administrative costs to rec-  
10      oncile claims.

11          (13) The Federal government currently lacks  
12      capacity to carry out responsibility for oversight and  
13      enforcement of current law requirements on health  
14      insurance issuers and to provide States with tech-  
15      nical assistance in effectively enforcing Federal min-  
16      imum standards for health insurance.

17          (14) In order to improve the functioning of the  
18      private health insurance market, assure the applica-  
19      tion of existing requirements to health insurance  
20      coverage, and reduce administrative hassles for pa-  
21      tients and providers, there is a need for periodic ex-  
22      aminations and audits of such coverage, for greater  
23      disclosure of information regarding the terms and  
24      conditions of such coverage, and for the establish-

1       ment of a Federal oversight office to ensure enforce-  
2       ment of standards.

3   **SEC. 3. NEW MINIMUM FEDERAL STANDARDS FOR HEALTH**  
4                   **INSURANCE FORMS, QUALITY, FAIR MAR-**  
5                   **KETING, AND HONESTY IN OUT-OF-NETWORK**  
6                   **COVERAGE.**

7       (a) GROUP HEALTH INSURANCE.—Title XXVII of  
8       the Public Health Service Act is amended by inserting  
9       after section 2707 the following new section:

10   **“SEC. 2708. STANDARDS FOR HEALTH INSURANCE FORMS,**  
11                   **QUALITY, FAIR MARKETING, AND HONESTY**  
12                   **IN OUT-OF-NETWORK COVERAGE.**

13       “(a) DEFINING INSURANCE TERMS; STANDARDIZING  
14       INSURANCE FORMS.—

15               “(1) IN GENERAL.—The Secretary shall provide  
16       for the development of standards for the information  
17       that health insurance issuers are required to provide  
18       to group health plans to promote informed choice of  
19       health insurance coverage by such plans.

20               “(2) STANDARD DEFINITIONS OF INSURANCE  
21       AND MEDICAL TERMS.—

22               “(A) IN GENERAL.—The Secretary shall  
23       provide for the development of standards for  
24       the definitions of terms used in group health in-  
25       surance coverage, including insurance-related

1 terms (including the insurance-related terms de-  
2 scribed in subparagraph (B)) and medical  
3 terms (including the medical terms described in  
4 subparagraph (C)).

5 “(B) INSURANCE-RELATED TERMS.—The  
6 insurance-related terms described in this sub-  
7 paragraph are premium, deductible, co-insur-  
8 ance, co-payment, out-of-pocket limit, preferred  
9 provider, non-preferred provider, out-of-network  
10 co-payments, UCR (usual, customary and rea-  
11 sonable) fees, excluded services, grievance and  
12 appeals, and such other terms as the Secretary  
13 determines are important to define so that con-  
14 sumers may compare health insurance coverage  
15 and understand the terms of their coverage.

16 “(C) MEDICAL TERMS.—The medical  
17 terms described in this subparagraph are hos-  
18 pitalization, hospital outpatient care, emergency  
19 room care, physician services, prescription drug  
20 coverage, durable medical equipment, home  
21 health care, skilled nursing care, rehabilitation  
22 services, hospice services, emergency medical  
23 transportation, and such other terms as the  
24 Secretary determines are important to define so  
25 that consumers may compare the medical bene-

1 fits offered by insurance health insurance and  
2 understand the extent of those medical benefits  
3 (or exceptions to those benefits).

4 “(3) STANDARDIZATION OF INSURANCE  
5 FORMS.—The Secretary shall provide for the devel-  
6 opment of standards for the forms used in connec-  
7 tion with group health insurance coverage, including  
8 for—

9 “(A) applications for health insurance cov-  
10 erage;

11 “(B) explanations of benefits for such cov-  
12 erage;

13 “(C) filing of complaints, grievances, and  
14 appeals respecting such coverage; and

15 “(D) other common functions relating to  
16 such coverage as the Secretary deems appro-  
17 priate.

18 “(4) COVERAGE FACTS LABELS FOR PATIENT  
19 CLAIMS SCENARIOS.—The Secretary shall develop  
20 standards for coverage facts labels based on the pa-  
21 tient claims scenarios described in section  
22 2794(b)(4), which include information on estimated  
23 out-of-pocket cost-sharing and significant exclusions  
24 or benefit limits for such scenarios.

1           “(5) PERSONALIZED STATEMENT.—The Sec-  
2           retary shall develop standards for an annual person-  
3           alized statement that summarizes use of health care  
4           services and payment of claims with respect to an  
5           enrollee (and covered dependents) under group  
6           health insurance coverage in the preceding year.

7           “(6) APPLICATION OF STANDARDS.—No group  
8           health insurance coverage may be offered for sale  
9           after the date that is two years after date of the en-  
10          actment of this section unless—

11                   “(A) the benefits and other terms of cov-  
12                   erage are consistent with the definitional stand-  
13                   ards developed under paragraph (2);

14                   “(B) the application and form of coverage  
15                   and related forms are consistent with the stand-  
16                   ardized forms developed under paragraph (3);  
17                   and

18                   “(C) there is provided coverage facts labels  
19                   described in paragraph (4) with respect to the  
20                   coverage.

21           “(7) PERIODIC REVIEW AND UPDATING.—The  
22           Secretary shall periodically review and update, as  
23           appropriate, the standards developed under this sub-  
24           section.

1           “(8) EVALUATION OF INFORMATION RE-  
2 SOURCES.—In developing, reviewing, and updating  
3 standards under this subsection, the Secretary shall  
4 provide for testing and evaluation of information re-  
5 sources in general and to specific audiences includ-  
6 ing those with low literacy skills.

7           “(9) CONSULTATION.—In developing reviewing,  
8 and updating standards under this subsection, the  
9 Secretary shall consult with, among others, the Na-  
10 tional Association of Insurance Commissioners,  
11 health care professionals, researchers, health insur-  
12 ance issuers, group health plans, patient advocates,  
13 and literacy experts.

14           “(b) QUALITY ASSURANCES FOR HEALTH INSUR-  
15 ANCE.—

16           “(1) IN GENERAL.—The Secretary shall provide  
17 for the development of standards to assure the qual-  
18 ity of benefits under group health insurance cov-  
19 erage. Such standards shall include standards relat-  
20 ing to at least—

21                   “(A) network adequacy and stability;

22                   “(B) guaranteed coverage for one year of  
23 contracted benefits;

24                   “(C) adequacy and stability of prescription  
25 drug networks;

1                   “(D) utilization control systems; and

2                   “(E) grievances and appeals.

3                   “(2) APPLICATION OF PROVISIONS.—The provi-  
4                   sions of paragraphs (5) through (9) of subsection  
5                   (a) apply to standards developed under this sub-  
6                   section in the same manner as such provisions apply  
7                   to standards developed under subsection (a).

8                   “(c) MARKETING.—

9                   “(1) IN GENERAL.—The Secretary shall provide  
10                  for the development of standards for the marketing  
11                  of group health insurance coverage. Such standards  
12                  shall include standards for at least—

13                         “(A) marketing materials; and

14                         “(B) sales commissions.

15                   “(2) NONDISCRIMINATION.—No group health  
16                   insurance coverage may be offered for sale after the  
17                   date that is two years after date of the enactment  
18                   of this section unless the issuer provides the Sec-  
19                   retary with a written certification that all marketing  
20                   materials, seminars, and other outreach efforts in  
21                   connection with the offering of such coverage do not  
22                   discriminate on the basis of income, race, gender,  
23                   ethnicity, or other demographic factors as deter-  
24                   mined by the Secretary.

1           “(3) APPLICATION OF PROVISIONS.—The provi-  
2           sions of paragraphs (7) through (9) of subsection  
3           (a) apply to standards developed under this sub-  
4           section in the same manner as such provisions apply  
5           to standards developed under subsection (a).

6           “(d) HONESTY IN COVERAGE OF OUT-OF-NETWORK  
7 PROVIDERS.—The Secretary shall provide for the develop-  
8 ment of standards for the accuracy and clarity of coverage  
9 for out-of-network providers, including cost sharing and  
10 payments to such providers, for health insurance issuers  
11 in group health insurance coverage that provide such cov-  
12 erage.”.

13           (b) APPLICATION IN THE INDIVIDUAL MARKET.—  
14 Such title is further amended by inserting after section  
15 2745 the following new section:

16 **“SEC. 2746. STANDARDS FOR HEALTH INSURANCE INSUR-**  
17 **ANCE FORMS, QUALITY, FAIR MARKETING,**  
18 **AND HONESTY IN OUT-OF-NETWORK COV-**  
19 **ERAGE.**

20           “The provisions of section 2708 shall apply under  
21 this part to individual health insurance coverage and en-  
22 rollees in such coverage in the same manner as such provi-  
23 sions apply under part A in the case of group health insur-  
24 ance coverage and group health plans and participants  
25 and beneficiaries.”.

1 (c) APPLICATION TO THE MEDICARE ADVANTAGE  
2 PROGRAM AND THE MEDICARE PRESCRIPTION DRUG  
3 PROGRAM.—

4 (1) MEDICARE ADVANTAGE PROGRAM.—Section  
5 1852 of the Social Security Act (42 U.S.C. 1395w–  
6 22) is amended by adding at the end the following  
7 new subsection:

8 “(m) STANDARDS FOR HEALTH INSURANCE FORMS,  
9 QUALITY, FAIR MARKETING, AND HONESTY IN OUT-OF-  
10 NETWORK COVERAGE.—The provisions of section 2708(a)  
11 of the Public Health Service Act shall apply to Medicare  
12 Advantage organizations, Medicare Advantage plans, and  
13 enrollees in such plans in the same manner as such provi-  
14 sions apply under such section to group health insurance  
15 coverage and group health plans and participants and  
16 beneficiaries.”.

17 (2) MEDICARE PRESCRIPTION DRUG PRO-  
18 GRAM.—Section 1860D–4 of the Social Security Act  
19 (42 U.S.C. 1395w–104) is amended by adding at  
20 the end the following new subsection:

21 “(m) STANDARDS FOR HEALTH INSURANCE FORMS,  
22 QUALITY, FAIR MARKETING, AND HONESTY IN OUT-OF-  
23 NETWORK COVERAGE.—The provisions of section 2708(a)  
24 of the Public Health Service Act shall apply to PDP spon-  
25 sors, prescription drug plans, and enrollees in such plans

1 in the same manner as such provisions apply under such  
2 section to group health insurance coverage and group  
3 health plans and participants and beneficiaries.”.

4 (3) EFFECTIVE DATE.—The amendments made  
5 by this subsection shall apply to plan years begin-  
6 ning after the date that is 2 years after the date of  
7 the enactment of this Act.

8 (d) APPLICATION TO FEHBP.—The provisions of  
9 section 2708(a) of the Public Health Service Act shall  
10 apply to the Federal Employees Health Benefits Program  
11 under chapter 89 of title 5, United States Code, and to  
12 contractors, health plans, and enrollees in such plans in  
13 the same manner as such provisions apply under such sec-  
14 tion to group health insurance coverage and group health  
15 plans and participants and beneficiaries.

16 **SEC. 4. HEALTH INSURANCE ACCOUNTABILITY INITIA-**  
17 **TIVES.**

18 (a) IMPROVED HEALTH INSURANCE ACCOUNT-  
19 ABILITY.—Title XXVII of the Public Health Service Act  
20 is amended by adding at the end the following new section:  
21 **“SEC. 2793. ACCOUNTABILITY INITIATIVES.**

22 **“(a) IN GENERAL.—**The Secretary, acting through  
23 the Office of Health Insurance Oversight established  
24 under section 2795, shall undertake activities in accord-  
25 ance with this section to promote accountability of health

1 insurance issuers in meeting Federal health insurance re-  
2 quirements, regardless of whether this relates to health in-  
3 surance in the individual or group market.

4 “(b) COMPLIANCE EXAMINATIONS AND AUDITS.—

5 “(1) IN GENERAL.—Without regard to whether  
6 or not there is a determination under section  
7 2722(a)(2) or 2761(a)(2) with respect to a health  
8 insurance issuer, in carrying out this section, the  
9 Secretary shall conduct independent market conduct  
10 examinations and audits to monitor and verify the  
11 compliance of an health insurance issuer with Fed-  
12 eral health insurance requirements. Such audits may  
13 include random compliance audits and targeted au-  
14 dits in response to complaints or other suspected  
15 non-compliance.

16 “(2) RECOUPMENT OF COSTS.—In connection  
17 with such examinations and audits, the Secretary is  
18 authorized to recoup from health insurance issuers  
19 reimbursement for the costs of such examinations  
20 and audits of such issuers.

21 “(3) RELATION TO OTHER AUTHORITY.—The  
22 authorities under this section are in addition to any  
23 authorities of the Secretary, including authorities  
24 under sections 2722(b) and 2761(b).

25 “(c) DATA COLLECTION AND REVIEW.—

1           “(1) IN GENERAL.—The Secretary shall collect  
2           and review data from health insurance issuers on  
3           health insurance coverage to monitor compliance  
4           with Federal health insurance requirements applica-  
5           ble to such issuers and coverage. Upon request by  
6           the Secretary, such issuers shall provide such data  
7           to the Secretary on a timely basis.

8           “(2) ELEMENTS TO REVIEW.—In carrying out  
9           this subsection, the Secretary shall review at least  
10          the following:

11                 “(A) Underwriting guidelines to ensure  
12                 compliance with applicable Federal health in-  
13                 surance requirements.

14                 “(B) Rating practices to ensure compliance  
15                 with such requirements.

16                 “(C) Enrollment and disenrollment data,  
17                 including information the Secretary may need  
18                 to detect patterns of discrimination against in-  
19                 dividuals based on health status or other char-  
20                 acteristics, to ensure compliance with such re-  
21                 quirements (including nondiscrimination in  
22                 group coverage, guaranteed issue, guaranteed  
23                 renewability requirements applicable in all mar-  
24                 kets).

1           “(D) Post-claims underwriting and rescis-  
2           sion practices to ensure compliance with such  
3           requirements relating to guaranteed renew-  
4           ability.

5           “(E) Marketing materials and agent guide-  
6           lines to ensure compliance with applicable Fed-  
7           eral health insurance requirements.

8           “(F) Data on the imposition of pre-exist-  
9           ing condition exclusion periods and claims sub-  
10          jected to such exclusion periods.

11          “(G) Information on issuance of certifi-  
12          cates of creditable coverage.

13          “(H) Information on cost-sharing and pay-  
14          ments with respect to any out-of-network cov-  
15          erage.

16          “(I) Such other information as the Sec-  
17          retary may determine to be necessary to verify  
18          compliance with requirements of this title.

19          “(J) The application to issuers of penalties  
20          for violation of such requirements, including the  
21          failure to produce requested information.

22          “(3) TREATMENT OF PROPRIETARY INFORMA-  
23          TION.—The Secretary may request under this sub-  
24          section information that is proprietary or that re-  
25          veals a trade secret, but such information shall not

1 be subject to further disclosure to the general public  
2 in a manner that reveals proprietary information or  
3 a trade secret.

4 “(4) FORM AND MANNER OF INFORMATION.—  
5 Information under paragraph (1) shall be pro-  
6 vided—

7 “(A) in a form and manner specified by  
8 the Secretary; and

9 “(B) within 30 days of the date of receipt  
10 of the request for the information, or within  
11 such longer time period as the Secretary deems  
12 appropriate.

13 “(5) ENFORCEMENT.—The Secretary shall have  
14 the same authority in relation to enforcement of re-  
15 quests for data under paragraph (1) as the Sec-  
16 retary has under section 2722(b).

17 “(6) COORDINATION WITH STATES.—

18 “(A) IN GENERAL.—The Secretary shall  
19 coordinate with State insurance regulators so  
20 that data with respect to health insurance  
21 issuers and coverage are collected and reported  
22 in a common format.

23 “(B) CLEARINGHOUSE.—The Secretary  
24 shall establish a clearinghouse for the sharing  
25 of data reported by health insurance issuers

1 and for the findings from audits and investiga-  
2 tions. Such clearinghouse may be established in  
3 conjunction with the National Association of In-  
4 surance Commissioners.

5 “(7) COORDINATION WITH DEPARTMENTS OF  
6 LABOR AND TREASURY.—The Secretary shall coordi-  
7 nate with the Secretaries of Labor and Treasury  
8 with respect to requirements to report data that af-  
9 fect health insurance coverage sold in connection  
10 with group health plans.

11 “(d) HEALTH INSURANCE ACCOUNTABILITY GRANTS  
12 TO STATES.—

13 “(1) IN GENERAL.—The Secretary shall provide  
14 for grants to Departments of Insurance in States to  
15 strengthen their enforcement of Federal health in-  
16 surance requirements with respect to health insur-  
17 ance issuers operating in such States. Such a grant  
18 shall only be made pursuant to an application made  
19 to the Secretary.

20 “(2) FUNDING.—

21 “(A) IN GENERAL.—Of the funds appro-  
22 priated under subparagraph (B) for grants  
23 under this subsection, the Secretary shall pro-  
24 vide a grant to each State with an application  
25 approved under paragraph (1).

1           “(B) ALLOCATION.—Funds so appro-  
2           priated for any fiscal year shall be apportioned  
3           among the States in accordance with a formula  
4           determined by the Secretary that takes into ac-  
5           count the scope of health insurance subject to  
6           regulation under this title in each State and  
7           such other factors as the Secretary may specify.

8           “(C) APPROPRIATIONS AND AUTHORIZA-  
9           TIONS.—There is hereby appropriated, out of  
10          any funds in the Treasury not otherwise appro-  
11          priated for the first fiscal year in which this  
12          section is in effect, \$10,000,000 for grants  
13          under this subsection, to be available until ex-  
14          pended. For each subsequent fiscal year there is  
15          authorized to be appropriated such sums as  
16          may be necessary for such grants.

17          “(e) FEDERAL HEALTH INSURANCE REQUIREMENTS  
18          DEFINED.—In this part, the term ‘Federal health insur-  
19          ance requirements’ means the requirements under this  
20          title insofar as they relate to health insurance issuers and  
21          health insurance coverage, whether in the individual or  
22          group market, and includes other requirements imposed  
23          under Federal law specifically in relation to the offering  
24          of health insurance coverage by health insurance issuers.”.

1 **SEC. 5. HEALTH INSURANCE TRANSPARENCY INITIATIVES.**

2 (a) IN GENERAL.—Title XXVII of the Public Health  
3 Service Act, as amended by section 3, is further amended  
4 by adding at the end the following new section:

5 **“SEC. 2794. TRANSPARENCY INITIATIVES.**

6 “(a) IN GENERAL.—The Secretary, acting through  
7 the Office of Health Insurance Oversight established  
8 under section 2795, shall undertake activities in accord-  
9 ance with this section to promote transparency in costs,  
10 market practices, and other factors for health insurance  
11 coverage, regardless of whether the coverage is offered or  
12 in effect in the individual or group market.

13 “(b) DEVELOPMENT AND DISCLOSURE OF STAND-  
14 ARDIZED INFORMATION.—

15 “(1) IN GENERAL.—In carrying out this sec-  
16 tion, the Secretary shall provide for the development  
17 of—

18 “(A) standards for information about  
19 health insurance issuers, their health insurance  
20 policies, and their market practices with respect  
21 to such policies; and

22 “(B) standards for the disclosure of such  
23 information in a timely, consistent, and accu-  
24 rate manner by health insurance issuers about  
25 each health insurance policy marketed and in  
26 force.

1           “(2) INFORMATION TO BE DISCLOSED.—

2                   “(A) IN GENERAL.—In carrying out this  
3 section, the Secretary shall require health insur-  
4 ance issuers to disclose to enrollees, potential  
5 enrollees, in-network health care providers, and  
6 others through a publicly available Internet  
7 website and other appropriate means at least  
8 the following concerning each policy of health  
9 insurance coverage marketed or in force, in  
10 such standardized manner as the Secretary  
11 specifies:

12                           “(i) Full policy contract language.

13                           “(ii) A summary of the information  
14 described in paragraph (3).

15                           “(iii) For each of the scenarios devel-  
16 oped under paragraph (4), the coverage  
17 facts label information developed under  
18 section 2709(a)(4).

19                   “(B) PERSONALIZED STATEMENT.—In  
20 carrying out this section, the Secretary shall re-  
21 quire health insurance issuers to disclose to en-  
22 rollees, in such standardized manner as the  
23 Secretary specifies, an annual personalized  
24 statement described in section 2708(a)(5).

1           “(3) INFORMATION TO BE DISCLOSED.—The in-  
2           formation described in this paragraph is at least the  
3           following:

4                   “(A) Data on the price of each new policy  
5                   of health insurance coverage and renewal rating  
6                   practices.

7                   “(B) Information on claims payment poli-  
8                   cies and practices, including how many and how  
9                   quickly claims were paid.

10                  “(C) Information on provider fee schedules  
11                  and usual, customary, and reasonable fees (for  
12                  both network and out-of-network providers).

13                  “(D) Information on provider participation  
14                  and provider directories.

15                  “(E) Information on loss ratios, including  
16                  detailed information about amount and type of  
17                  non-claims expenses.

18                  “(F) Information on covered benefits, cost-  
19                  sharing, and amount of payment provided to-  
20                  ward each type of service identified as a covered  
21                  benefit, including preventive care services rec-  
22                  ommended by the United States Preventive  
23                  Services Task Force.

1           “(G) Information on civil or criminal ac-  
2           tions successfully concluded against the issuer  
3           by any governmental entity.

4           “(H) Benefit exclusions and limits.

5           “(4) DEVELOPMENT OF PATIENT CLAIMS SCE-  
6           NARIOS.—

7           “(A) IN GENERAL.—In order to improve  
8           the ability of individuals and group health plans  
9           to compare the coverage and value provided  
10          under different health insurance coverage, the  
11          Secretary shall develop a series of patient  
12          claims scenarios under which benefits (including  
13          out-of-pocket costs) under such coverage can be  
14          simulated for certain common or expensive con-  
15          ditions or courses of treatment, such as mater-  
16          nity care, breast cancer, heart disease, diabetes  
17          management, and well-child visits.

18          “(B) CONSULTATION AND BASIS.—The  
19          Secretary shall develop the scenarios under this  
20          paragraph—

21                 “(i) in consultation with the National  
22                 Institutes of Health, the Centers for Dis-  
23                 ease Control and Prevention, the Agency  
24                 for Healthcare Research and Quality,  
25                 health professional societies, patient advo-

1 cates, and others as deemed necessary by  
2 the Secretary; and

3 “(ii) based upon recognized clinical  
4 practice guidelines.

5 “(5) MANNER OF DISCLOSURE.—

6 “(A) IN GENERAL.—The standards under  
7 paragraph (1)(B) shall provide for health insur-  
8 ance issuers to disclose the information under  
9 this subsection—

10 “(i) with all marketing materials;

11 “(ii) on the web site of the issuer; and

12 “(iii) at other times upon request.

13 “(B) CONTRACT LANGUAGE.—Such stand-  
14 ards also shall require the disclosure of full pol-  
15 icy contract language in printed form upon re-  
16 quest.

17 “(c) APPLICATION OF ENFORCEMENT PROVISIONS.—

18 The provisions of sections 2722 and 2671 shall apply to  
19 enforcement of the requirements of this section in the  
20 same manner as such provisions apply to the provisions  
21 of part A or part B, respectively. Under such provisions  
22 the States shall have initial (and primary) enforcement au-  
23 thority with respect to such requirements, except that the  
24 Secretary under section 2793 may directly monitor compli-  
25 ance with such provisions as well.”.

1 (b) CONFORMING AMENDMENTS REGARDING DIS-  
2 CLOSURE OF INFORMATION.—

3 (1) REFERENCE IN THE GROUP MARKET.—Sec-  
4 tion 2713 of the Public Health Service Act (42  
5 U.S.C. 300gg–13)) is amended by adding at the end  
6 the following new subsection:

7 “(c) REFERENCE TO DISCLOSURE OF INFORMA-  
8 TION.—For provision requiring disclosure of information  
9 by health insurance issuers, see section 2794(d).”.

10 (2) REFERENCE IN THE INDIVIDUAL MAR-  
11 KET.—Section 2761 of the Public Health Service  
12 Act is amended by adding at the end the following  
13 new subsection:

14 “(c) REFERENCE TO DISCLOSURE OF INFORMA-  
15 TION.—For provision requiring disclosure of information  
16 by health insurance issuers, see section 2794(d).”.

17 **SEC. 6. OFFICE OF HEALTH INSURANCE OVERSIGHT.**

18 (a) IN GENERAL.—Title XXVII of the Public Health  
19 Service Act, as amended by sections 3 and 4, is amended  
20 by adding at the end of part C the following new section:

21 **“SEC. 2795. OFFICE OF HEALTH INSURANCE OVERSIGHT.**

22 “(a) ESTABLISHMENT.—There is established within  
23 the Department of Health and Human Services an Office  
24 of Health Insurance Oversight (referred to in this section  
25 as the ‘Office’). The Office shall be headed by a Director

1 of Health Insurance Oversight (referred to in this section  
2 as the ‘Director’) who shall be appointed by and report  
3 directly to the Secretary.

4 “(b) DUTIES.—

5 “(1) PROMOTION OF ACCOUNTABILITY IN  
6 HEALTH INSURANCE.—

7 “(A) IN GENERAL.—The Director shall im-  
8 plement accountability initiatives under section  
9 2793.

10 “(B) CLEARINGHOUSE.—The Director  
11 shall provide, in consultation with the National  
12 Association of Insurance Commissioners, for a  
13 clearinghouse for State health insurance regu-  
14 lators to share information concerning, and help  
15 them to enact and enforce, Federal health in-  
16 surance requirements.

17 “(2) PROMOTE TRANSPARENCY IN HEALTH IN-  
18 SURANCE.—The Director shall implement trans-  
19 parency initiatives under section 2794.

20 “(3) CONSUMER INFORMATION, ASSISTANCE.—

21 “(A) IN GENERAL.—The Director shall  
22 provide for consumer information assistance on  
23 health insurance coverage, and Federal health  
24 insurance consumer protections under this title,

1 including through carrying out activities under  
2 this paragraph.

3 “(B) INFORMATION RESOURCES.—The Di-  
4 rector shall develop health insurance informa-  
5 tion resources for consumers, including cov-  
6 erage facts labels for patient claims scenarios  
7 developed under section 2794(b)(4) and web-  
8 based information on average price ranges for  
9 out-of-network services based on geography.

10 “(C) SERVICE.—The Director shall estab-  
11 lish a consumer assistance service that, directly  
12 or in coordination with State health insurance  
13 regulators and consumer assistance organiza-  
14 tions, receives and responds to inquiries and  
15 complaints concerning health insurance cov-  
16 erage with respect to Federal health insurance  
17 requirements and under State law.

18 “(4) HEALTH INSURANCE CONSUMER ASSIST-  
19 ANCE GRANTS.—

20 “(A) IN GENERAL.—The Director shall  
21 provide for grants to public, private or not-for-  
22 profit consumer assistance organizations to de-  
23 velop, support, and evaluate consumer assist-  
24 ance programs related to selecting and navi-  
25 gating health care coverage. Such a grant shall

1           only be made pursuant to an application made  
2           to the Director. In making such grants, the Di-  
3           rector shall attempt to ensure regional and geo-  
4           graphic equity.

5           “(B) GRANT REQUIREMENT.—As a condi-  
6           tion of receiving such a grant, an organization  
7           shall be required to collect and report data to  
8           the Director on the types of problems and in-  
9           quiries encountered by consumers they serve.  
10          Data shall be used by the Director to inform  
11          enforcement activities and be shared with State  
12          insurance regulators, the Department of Labor,  
13          and the Secretary of the Treasury.

14          “(C) APPROPRIATIONS AND AUTHORIZA-  
15          TIONS.—There is hereby appropriated, out of  
16          any funds in the Treasury not otherwise appro-  
17          priated for the first fiscal year in which this  
18          section is in effect, \$30,000,000 for grants  
19          under this paragraph, to be available until ex-  
20          pended. For each subsequent fiscal year there  
21          are authorized to be appropriated such sums as  
22          may be necessary for such grants.

23          “(5) ADMINISTRATION OF HIGH RISK POOL.—  
24          The Director shall administer the high risk pool pro-  
25          gram under section 2745.

1           “(6) ADMINISTRATION OF GRANTS TO STATE  
2 INSURANCE DEPARTMENTS.—The Director shall ad-  
3 minister the program of grants to State insurance  
4 departments under section 2793(d).

5           “(c) PERIODIC REPORTS.—The Director shall submit  
6 periodic reports to Congress on the Office’s activities.

7           “(d) COORDINATION.—

8           “(1) FEDERAL OFFICIALS.—The Director shall  
9 coordinate, with the Secretaries of Labor and Treas-  
10 ury, activities under this section with respect to re-  
11 quirements that affect health insurance coverage of-  
12 fered in connection with group health plans, includ-  
13 ing coordination in —

14                   “(A) development and dissemination of in-  
15 formation; and

16                   “(B) consumer inquiries and complaints  
17 relating to Federal health insurance require-  
18 ments.

19           “(2) STATE HEALTH INSURANCE REGU-  
20 LATORS.—In carrying out the Office’s activities, the  
21 Director shall—

22                   “(A) coordinate with State health insur-  
23 ance regulators regarding data collection and  
24 disclosure and audit and enforcement activities

1 in order to avoid duplication and to use regu-  
2 latory resources most efficiently;

3 “(B) monitor State efforts to implement  
4 and enforce consumer protections consistent  
5 with Federal health insurance requirements;

6 “(C) provide technical assistance to States  
7 seeking to implement and enforce consumer  
8 protections consistent with such requirements;  
9 and

10 “(D) provide for regular communication  
11 with such regulators to coordinate enforcement  
12 efforts and sharing of information

13 “(e) TRANSFER OF PERSONNEL AND RESOURCES.—  
14 The Secretary shall provide for the transfer to the Office  
15 of those personnel and resources within the Department  
16 of Health and Human Services that, as of the date of the  
17 enactment of this section, relate directly to the responsibil-  
18 ities of the Director under this section.

19 “(f) AUTHORIZATION OF APPROPRIATIONS.—In addi-  
20 tion to amounts made available under subsection  
21 (b)(4)(C), there are authorized to be appropriated to carry  
22 out this section \$20,000,000 for the first fiscal year begin-  
23 ning after the date of the enactment of this section and  
24 such sums as may be necessary for subsequent fiscal  
25 years.”.

1 (b) CONFORMING AMENDMENTS REGARDING ADDI-  
2 TIONAL AUTHORITY.—

3 (1) GROUP MARKET.—Section 2722 of such Act  
4 (42 U.S.C. 300gg–22) is amended by adding at the  
5 end the following new subsection:

6 “(c) REFERENCE TO ADDITIONAL AUTHORITY.—For  
7 additional Secretarial authorities with respect to require-  
8 ments under this part, see sections 2793 and 2794.”.

9 (2) INDIVIDUAL MARKET.—Section 2761 of  
10 such Act (42 U.S.C. 300gg–61) is amended by add-  
11 ing at the end the following new subsection:

12 “(c) REFERENCE TO ADDITIONAL AUTHORITY.—For  
13 additional Secretarial authorities with respect to require-  
14 ments under this part, see sections 2793 and 2794.”.

15 **SEC. 7. STANDARDS AND ACCOUNTABILITY AND TRANS-**  
16 **PARENCY INITIATIVES FOR GROUP HEALTH**  
17 **PLANS THROUGH DEPARTMENTS OF LABOR**  
18 **AND THE TREASURY.**

19 (a) STANDARDS.—In coordination with the Secretary  
20 of Health and Human Services, the Secretaries of Labor  
21 and the Treasury shall establish for group health plans  
22 standards comparable to the standards developed by the  
23 Secretary of Health and Human Services for group health  
24 insurance coverage under section 2708 of the Public  
25 Health Service Act, as added by section 3(a), in order to

1 promote quality, fair marketing, and honesty in out-of-net-  
2 work coverage under such plans and to permit participants  
3 to make an informed decision in cases where they are of-  
4 fered a choice of coverage under such a plan.

5 (b) ACCOUNTABILITY AND TRANSPARENCY INITIA-  
6 TIVES.—In coordination with the Secretary of Health and  
7 Human Services, the Secretaries of Labor and the Treas-  
8 ury shall jointly undertake accountability and trans-  
9 parency initiatives with respect to group health plans simi-  
10 lar to those undertaken by the Secretary of Health and  
11 Human Services with respect to group and individual  
12 health insurance coverage under sections 2793 and 2794  
13 of the Public Health Service Act, as added by sections 4  
14 and 5 of this Act.

15 (c) GROUP HEALTH PLAN DEFINED.—In this sec-  
16 tion, with respect to the Secretary of Labor and the Sec-  
17 retary of the Treasury, the term “group health plan” has  
18 the meaning such term for purposes of part 7 of subtitle  
19 B of title I of the Employee Retirement Income Security  
20 Act of 1974 and chapter 100 of the Internal Revenue Code  
21 of 1986, respectively.

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