110TH CONGRESS 1ST SESSION

S. 948

To amend the Public Health Service Act to authorize funding for the establishment of a program on children and the media within the National Institute of Child Health and Human Development to study the role and impact of electronic media in the development of children.

IN THE SENATE OF THE UNITED STATES

March 21, 2007

Mr. Lieberman (for himself, Mr. Brownback, Mrs. Clinton, Mr. Durbin, and Mr. Casey) introduced the following bill; which was read twice and referred to the Committee on Health, Education, Labor, and Pensions

A BILL

To amend the Public Health Service Act to authorize funding for the establishment of a program on children and the media within the National Institute of Child Health and Human Development to study the role and impact of electronic media in the development of children.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Children and Media
- 5 Research Advancement Act" or the "CAMRA Act".

1 SEC. 2. PURPOSE.

2	It is the purpose of this Act to enable the National
3	Institute of Child Health and Human Development to—
4	(1) examine the role and impact, both positive
5	and negative, of electronic media in children's and
6	adolescents' cognitive, social, emotional, physical,
7	and behavioral development; and
8	(2) provide for a report to Congress containing
9	the empirical evidence and other results produced by
10	the research funded through grants under this Act.
11	SEC. 3. RESEARCH ON THE ROLE AND IMPACT OF ELEC-
12	TRONIC MEDIA IN THE DEVELOPMENT OF
13	CHILDREN AND ADOLESCENTS.
14	Subpart 7 of part C of title IV of the Public Health
15	Service Act (42 U.S.C. 285g et seq.) is amended by adding
16	at the end the following:
17	"SEC. 452H. RESEARCH ON THE ROLE AND IMPACT OF
18	ELECTRONIC MEDIA IN THE DEVELOPMENT
19	OF CHILDREN AND ADOLESCENTS.
20	"(a) In General.—Subject to the availability of ap-
21	propriations, the Secretary, acting through the Director
22	of the Institute), shall enter into a contract with the Na-
23	tional Academy of Sciences, in collaboration with the Insti-
24	tute of Medicine or another appropriate entity to review,
25	synthesize, and report on research, and establish research
26	priorities, regarding the roles and impact of electronic

- 1 media (including television, motion pictures, DVD's, inter-
- 2 active video games, digital music, the Internet, and cell
- 3 phones) and exposures to such media on youth in the fol-
- 4 lowing core areas of development:

- "(1) Cognitive areas such as language development, attention span, problem solving skills (such as the ability to conduct multiple tasks or 'multitask'), visual and spatial skills, reading, and other learning abilities.
 - "(2) Physical areas such as physical coordination, diet, exercise, sleeping and eating routines.
 - "(3) SOCIO-BEHAVIORAL.—Socio-behavioral areas such as family activities and peer relationships including indoor and outdoor play time, interactions with parents, consumption habits, social relationships, aggression, and positive social behavior.

"(b) Research Program.—

"(1) IN GENERAL.—Taking into account the report provided for under subsection (a), the Secretary, acting through the Director, shall, subject to the availability of appropriations, award grants for research concerning the role and impact of electronic media on the cognitive, physical, and socio-behavioral development of youth.

1	"(2) Requirements.—The research provided
2	for under paragraph (1) shall comply with the fol-
3	lowing requirements:
4	"(A) Such research shall focus on the im-
5	pact of factors such as media content (whether
6	direct or indirect), format, length of exposure,
7	age of youth, venue, and nature of parental in-
8	volvement.
9	"(B) Such research shall not duplicate
10	other Federal research activities.
11	"(C) For purposes of such research, elec-
12	tronic media shall include television, motion pic-
13	tures, DVD's, interactive video games, digital
14	music, the Internet, and cell phones.
15	"(3) Eligible entities.—To be eligible to re-
16	ceive a grant under this subsection, an entity shall—
17	"(A) prepare and submit to the Director
18	an application at such time, in such manner,
19	and containing such information as the Director
20	shall require; and
21	"(B) agree to use amounts received under
22	the grant to carry out activities as described in
23	this subsection.
24	"(c) Reports.—

1	"(1) REPORT TO THE DIRECTOR.—Not later
2	than 15 months after the date of the enactment of
3	this section, the report provided for under subsection
4	(a) shall be submitted to the Director and to the ap-
5	propriate committees of Congress.
6	"(2) Report to congress.—Not later than
7	December 31, 2013, the Secretary, acting through
8	the Director, shall prepare and submit to the appro-
9	priate committees of Congress a report that—
10	"(A) synthesizes the results of—
11	"(i) research carried out under the
12	grant program under subsection (b); and
13	"(ii) other related research, including
14	research conducted by the private or public
15	sector and other Federal entities; and
16	"(B) outlines existing research gaps in
17	light of the information described in subpara-
18	graph (A).
19	"(d) Authorization of Appropriations.—There
20	is authorized to be appropriated to carry out this section,
21	\$10,000,000 for fiscal year 2008, \$15,000,000 for fiscal
22	year 2009, \$20,000,000 for fiscal year 2010, \$25,000,000
23	for fiscal year 2011, and \$25,000,000 for fiscal year
24	2012.".