

110TH CONGRESS
1ST SESSION

H. R. 3461

IN THE SENATE OF THE UNITED STATES

NOVEMBER 14, 2007

Received; read twice and referred to the Committee on Commerce, Science,
and Transportation

AN ACT

To establish a public awareness campaign regarding Internet
safety.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “Safeguarding Amer-
3 ica’s Families by Enhancing and Reorganizing New and
4 Efficient Technologies Act of 2007”.

5 **SEC. 2. INTERNET SAFETY.**

6 For purposes of this Act, the issue of Internet safety
7 includes issues regarding use of the Internet in a manner
8 that promotes safe online activity, including safe trans-
9 actions involved in online commerce, and protects against
10 threats to financial information and privacy, threats from
11 cyber-crime, and threats to juveniles, including cyber-
12 predators and material that is inappropriate for minors.

13 **SEC. 3. PUBLIC AWARENESS CAMPAIGN.**

14 The Federal Trade Commission shall carry out a na-
15 tionwide program to increase public awareness and pro-
16 vide education regarding Internet safety, for families,
17 businesses, organizations, and other users, that utilizes ex-
18 isting resources and efforts of the Federal Government,
19 State and local governments, nonprofit organizations, pri-
20 vate technology and financial companies, Internet service
21 providers, World Wide Web-based resources, and other ap-
22 propriate entities, that includes—

23 (1) identifying, promoting, and encouraging
24 best practices for Internet safety;

25 (2) establishing and carrying out a national
26 outreach and education campaign regarding Internet

1 safety utilizing various media and Internet-based re-
2 sources;

3 (3) facilitating access to, and the exchange of,
4 information regarding Internet safety to promote up-
5 to-date knowledge regarding current issues; and

6 (4) facilitating access to Internet safety edu-
7 cation and public awareness efforts the Commission
8 considers appropriate to States, units of local gov-
9 ernment, schools, police departments, nonprofit or-
10 ganizations, and such other entities.

11 **SEC. 4. ANNUAL REPORTS.**

12 The Commission shall submit a report to Congress
13 not later than March 31 of each year that describes the
14 activities carried out under section 3 by the Commission
15 during the preceding calendar year.

16 **SEC. 5. ONLINE SAFETY AND TECHNOLOGY WORKING**
17 **GROUP.**

18 (a) ESTABLISHMENT.—Not later than 90 days after
19 the date of enactment of this Act, the Assistant Secretary
20 of Commerce for Communications and Information shall
21 establish an Online Safety and Technology working group
22 comprised of representatives of relevant sectors of the
23 business community, public interest groups, and other ap-
24 propriate groups and Federal agencies to review and
25 evaluate—

1 (1) the status of industry efforts to promote on-
2 line safety through educational efforts, parental con-
3 trol technology, blocking and filtering software, age-
4 appropriate labels for content or other technologies
5 or initiatives designed to promote a safe online envi-
6 ronment for children;

7 (2) the status of industry efforts to promote on-
8 line safety among providers of electronic communica-
9 tions services and remote computing services by re-
10 porting apparent child pornography under section
11 13032 of title 42, United States Code;

12 (3) the practices of electronic communications
13 service providers and remote computing service pro-
14 viders related to record retention in connection with
15 crimes against children; and

16 (4) the development of technologies to help par-
17 ents shield their children from inappropriate mate-
18 rial on the Internet.

19 (b) REPORT.—Not later than 1 year after the work-
20 ing group established under subsection (a) is first con-
21 vened, it shall submit a report to the Assistant Secretary
22 and the Committee on Energy and Commerce of the
23 House of Representatives that—

24 (1) describes in detail its findings, including
25 any information related to the effectiveness of such

1 strategies and technologies and any information
2 about the prevalence within industry of educational
3 campaigns, parental control technologies, blocking
4 and filtering software, labeling, or other technologies
5 to assist parents; and

6 (2) includes recommendations as to what types
7 of incentives could be used or developed to increase
8 the effectiveness and implementation of such strate-
9 gies and technologies.

10 **SEC. 6. DEFINITIONS.**

11 For purposes of this Act, the following definitions
12 shall apply:

13 (1) COMMISSION.—The term “Commission”
14 means the Federal Trade Commission.

15 (2) INTERNET.—The term “Internet” means
16 collectively the myriad of computer and tele-
17 communications facilities, including equipment and
18 operating software, which comprise the inter-
19 connected world-wide network of networks that em-
20 ploy the Transmission Control Protocol/Internet
21 Protocol, or any predecessor or successor protocols
22 to such protocol, to communicate information of all
23 kinds by wire or radio.

