

109TH CONGRESS
1ST SESSION

H. R. 1420

To prohibit as indecent the broadcasting of any advertisement for a medication for the treatment of erectile dysfunction.

IN THE HOUSE OF REPRESENTATIVES

MARCH 17, 2005

Mr. MORAN of Virginia (for himself, Mr. DUNCAN, and Mr. ROSS) introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To prohibit as indecent the broadcasting of any advertisement for a medication for the treatment of erectile dysfunction.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Families for ED Ad-
5 vertising Decency Act”.

6 **SEC. 2. DEFINITION OF INDECENCY.**

7 Within 6 months after the date of enactment of this
8 Act, the Federal Communications Commission shall revise
9 the Commission’s interpretations of, and enforcement poli-

1 cies concerning, section 73.3999 of the Commission's reg-
2 ulations (47 CFR 73.3999), relating to indecent material
3 that no licensee of a radio or television broadcast station
4 shall broadcast on any day between 6 a.m. and 10 p.m.,
5 to treat as indecent for such purposes any advertisement
6 for a medication for the treatment of erectile dysfunction.
7 This section shall not require treating as indecent any
8 product placement or other display or mention merely of
9 the trademarked name or generic name for such a medica-
10 tion.

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