

108TH CONGRESS
1ST SESSION

S. 1139

To direct the National Highway Traffic Safety Administration to establish and carry out traffic safety law enforcement and compliance campaigns, and for other purposes.

IN THE SENATE OF THE UNITED STATES

MAY 22, 2003

Mr. DEWINE (for himself and Mr. LAUTENBERG) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To direct the National Highway Traffic Safety Administration to establish and carry out traffic safety law enforcement and compliance campaigns, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Traffic Safety Law
5 Enforcement Campaign Act”.

6 **SEC. 2. TRAFFIC SAFETY LAW ENFORCEMENT CAMPAIGNS.**

7 (a) IN GENERAL.—The Administrator of the Na-
8 tional Highway Traffic Safety Administration shall estab-

1 lish a program to conduct at least 3 high-visibility traffic
2 safety law enforcement campaigns each year.

3 (b) FOCUS.—The campaigns shall focus on—

4 (1) reducing alcohol-impaired driving;

5 (2) increasing seat belt use; and

6 (3) a combination of reducing alcohol-impaired
7 driving and increasing seat belt use.

8 (c) ADVERTISING.—The Administrator may use, or
9 authorize the use of, funds available to carry out this sec-
10 tion for the development, production, and use of broadcast
11 and print media advertising in carry out this section.

12 (d) EVALUATION AND REPORT.—The Administrator
13 shall evaluate the effectiveness of the campaigns at the
14 end of each year and submit a report to the Senate Com-
15 mittee on Commerce, Science, and Transportation and the
16 House of Representatives Committee on Transportation
17 and Infrastructure within 90 days after the end of each
18 year setting forth the findings, conclusions, and rec-
19 ommendations of the Administrator with respect to the
20 program.

21 **SEC. 3. FUNDING.**

22 (a) IN GENERAL.—There are authorized to be appro-
23 priated out of the Highway Trust Fund (other than from
24 the Mass Transit Account) to the Administrator to carry

1 out this Act \$150,000,000 for each of fiscal years 2004
2 through 2009, of which—

3 (1) \$48,000,000 shall be used for each fiscal
4 year for nationwide advertising by the Administra-
5 tion;

6 (2) \$48,000,000 shall be made available each
7 fiscal year by the Administrator to States for adver-
8 tising;

9 (3) \$48,000,000 shall be made available each
10 fiscal year by the Administrator to States for traffic
11 safety law enforcement; and

12 (4) \$6,000,000 shall be available to the Admin-
13 istrator for evaluation of the program under section
14 2.

15 (b) PROGRAM STANDARDS.—Within 120 days after
16 the date of enactment of this Act, the Administrator shall
17 promulgate program standards and criteria for the use of
18 funds under subsection (a)(2) and (3) that will ensure the
19 effective and appropriate use of such funds in accordance
20 with this Act, taking into account State efforts, needs, ad-
21 ministrative resources, and priorities.

22 (c) APPORTIONMENT.—The Administrator shall ap-
23 portion funds under subsection (a)(2) and (3) among the
24 States on the same basis as funds are apportioned among

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1 the States under section 402(c) of title 23, United States

2 Code.

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