

108TH CONGRESS
1ST SESSION

H. R. 2002

To establish a pilot program for the promotion of travel and tourism in the United States through United States international broadcasting.

IN THE HOUSE OF REPRESENTATIVES

MAY 7, 2003

Ms. BERKLEY introduced the following bill; which was referred to the Committee on International Relations, and in addition to the Committee on Energy and Commerce, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To establish a pilot program for the promotion of travel and tourism in the United States through United States international broadcasting.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. PILOT PROGRAM FOR THE PROMOTION OF**
4 **TRAVEL AND TOURISM IN THE UNITED**
5 **STATES THROUGH UNITED STATES INTER-**
6 **NATIONAL BROADCASTING.**

7 (a) PILOT PROGRAM.—The Broadcasting Board of
8 Governors, in consultation with the Department of Com-

1 merce and other appropriate Federal, State, and local
2 agencies, shall conduct a pilot program for the promotion
3 of travel and tourism in the United States through United
4 States international broadcasting, particularly to regional
5 economies that have been affected by the decrease in tour-
6 ism following the events of September 11, 2001.

7 (b) PROGRAMMING.—The pilot program shall devote
8 regular programming to broadcasting information on lo-
9 calities of the United States with the purpose of promoting
10 travel and tourism to regional economies heavily reliant
11 on such tourism.

12 (c) CONSULTATION.—The Broadcasting Board of
13 Governors shall consult with Congress relating to actions
14 taken by the Board in carrying out this section as well
15 as options for improving programming efforts that would
16 promote travel and tourism to the United States.

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