

106TH CONGRESS
1ST SESSION

S. 433

To amend the Alcoholic Beverage Labeling Act of 1988 to prohibit additional statements and representations relating to alcoholic beverages and health, and for other purposes.

IN THE SENATE OF THE UNITED STATES

FEBRUARY 22, 1999

Mr. THURMOND introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To amend the Alcoholic Beverage Labeling Act of 1988 to prohibit additional statements and representations relating to alcoholic beverages and health, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Alcoholic Beverage
5 Label Preservation Act of 1999”.

1 **SEC. 2. PROHIBITION ON ADDITIONAL STATEMENTS AND**
2 **REPRESENTATIONS.**

3 (a) FINDING.—Section 202 of the Alcoholic Beverage
4 Labeling Act of 1988 (27 U.S.C. 213) is amended—

5 (1) in the first sentence, by striking “The” and
6 inserting “(a)(1) The”;

7 (2) in the last sentence, by striking “It is there-
8 fore” and inserting the following:

9 “(b) It is”; and

10 (3) in subsection (a) (as designated in para-
11 graph (1)), by adding at the end the following:

12 “(2) Congress finds that—

13 “(A) the consumers would be confused by an
14 additional statement or representation, beyond the
15 statement required by this Act, on alcoholic beverage
16 containers relating to the health effects or con-
17 sequences of alcoholic beverage consumption;

18 “(B) any such additional statement or represen-
19 tation would conflict with, dilute, impede, and un-
20 dermine the clear reminder of the health effects or
21 consequences in the statement required by this Act;

22 “(C) the effects of and consequences arising
23 from drunk driving, underage drinking, drinking
24 during pregnancy, and alcoholism have had a dev-
25 astating effect on the health and safety of United
26 States citizens; and

1 “(D) prevention of the effects and consequences
2 is furthered by—

3 “(i) having an exclusive and clear state-
4 ment on alcoholic beverage containers relating
5 to the health effects and consequences of alco-
6 holic beverage consumption; and

7 “(ii) prohibiting any other statement or
8 representation pertaining to the health effects
9 or consequences of alcoholic beverage consump-
10 tion.”.

11 (b) PROHIBITION.—Section 205 of the Alcoholic Bev-
12 erage Labeling Act of 1988 (27 U.S.C. 216) is amended—

13 (1) by striking “No” and inserting “(a) No”;
14 and

15 (2) by adding at the end the following:

16 “(b) No container of an alcoholic beverage, or any
17 box, carton, or other package, irrespective of the material
18 from which made, that contains such a container, shall
19 bear any statement or representation relating to alcoholic
20 beverages and health, other than the statement required
21 by section 204.”.

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