S. 1487

To provide for excellence in economic education, and for other purposes.

IN THE SENATE OF THE UNITED STATES

August 4, 1999

Mr. Akaka (for himself, Mr. Cochran, Mrs. Murray, Mr. Inouye, and Mr. Kerrey) introduced the following bill; which was read twice and referred to the Committee on Health, Education, Labor, and Pensions

A BILL

To provide for excellence in economic education, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. EXCELLENCE IN ECONOMIC EDUCATION.
- 4 (a) Amendment.—Title X of the Elementary and
- 5 Secondary Education Act of 1965 (20 U.S.C. 8001 et
- 6 seq.) is amended by adding at the end the following:

1 "PART L—EXCELLENCE IN ECONOMIC 2 **EDUCATION** 3 "SEC. 10995. SHORT TITLE; FINDINGS. "(a) SHORT TITLE.—This part may be cited as the 4 5 "Excellence in Economic Education Act of 1999". 6 "(b) FINDINGS.—Congress makes the following findings: 7 8 "(1) The need for economic literacy in the 9 United States has grown exponentially in the 1990's 10 as a result of rapid technological advancements and increasing globalization, giving individuals in the 11 12 United States more numerous and complex economic 13 and financial choices than ever before as members of 14 the workforce, managers of their families' resources, 15 and voting citizens. 16 "(2) Individuals in the United States lack es-17 sential economic knowledge, as demonstrated in a 18 1998–1999 test conducted by the National Council 19 on Economic Education, a private nonprofit organi-20 zation. The test results indicated the following: "(A) Students and adults alike lack a basic 21 22 understanding of core economic concepts such 23 as scarcity of resources and inflation, with less 24 than half of those tested demonstrating knowl-

edge of those basic concepts.

1	"(B) A little more than 1/3 of those tested
2	realize that society must make choices about
3	how to use resources.
4	"(C) Only 1/3 of those tested understand
5	that active competition in the marketplace
6	serves to lower prices and improve product
7	quality.
8	"(D) Slightly more than ½ of adults in
9	the United States and less than ½ of students
10	in the United States know that a Federal budg-
11	et deficit is created when the Federal Govern-
12	ment's expenditures exceed its revenues in a
13	year.
14	"(E) Overall, adults received a grade of 57
15	percent on the test and secondary school stu-
16	dents received a grade of 48 percent on the
17	test.
18	"(F) Despite those poor results, the test
19	pointed out that individuals in the United
20	States realize the need for understanding basic
21	economic concepts, with 96 percent of adults
22	tested believing that basic economics should be
23	taught in secondary school.
24	"(3) A range of trends points to the need for

individuals in the United States to receive a prac-

tical economics education that will give the individuals tools to make responsible choices about their limited financial resources, choices which face all people regardless of their financial circumstances. Examples of the trends are the following:

"(A) The number of personal bankruptcies in the United States continued to rise and set new records in the 1990's, despite the longest peacetime economic expansion in United States history. One in every 70 United States households filed for bankruptcy in 1998. Rising bankruptcies have an impact on the cost and availability of consumer credit which in turn negatively affect overall economic growth.

- "(B) Credit card delinquencies in the United States rose to 1.83 percent in 1998, which is a percentage not seen since 1992 when the effects of a recession were still strong.
- "(C) The personal savings rate in the United States over the 5 years ending in 1998 averaged only 4.5 percent. In the first quarter of 1999, the personal savings rate dropped to negative 0.4 percent. A decline in savings rates reduces potential investment and economic growth.

1 "(D) By 2030, the number of older per-2 United States will grow to sons in $_{
m the}$ 3 70,000,000, more than twice the number of 4 older persons in the United States in 1997. The additional older persons will add significantly to 6 the population of retirees in the United States 7 and require a shift in private and public re-8 sources to attend to their specific needs. The 9 needs will have dramatic, long-term economic 10 consequences for younger generations of individuals in the United States workforce who will 12 need to plan well in order to support their families and ensure themselves a secure retirement. 13

- "(4) The third National Education Goal puts economics forth as 1 of 9 core content areas in which teaching, learning, and students' mastery of basic and advanced skills must improve.
- "(5) The National Council on Economic Education presents a compelling case for doing more to meet the need for economic literacy. While an understanding of economics is necessary to help the next generation to think, choose, and function in a changing global economy, economics has too often been neglected in schools.

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1	"(6) States' requirements for economic and per-
2	sonal finance education are insufficient as evidenced
3	by the fact that, while 39 States have adopted edu-
4	cational standards (including guidelines or proficien-
5	cies) in economics—
6	"(A) only 13 of those States require all
7	students to take a course in economics before
8	graduating from secondary school;
9	"(B) only 25 States administer tests to de-
10	termine whether students meet the standards;
11	and
12	"(C) only 27 States require that the stand-
13	ards be implemented in schools.
14	"(7) Improved and enhanced national, State,
15	and local economic education efforts, conducted as
16	part of the Campaign for Economic Literacy led by
17	the National Council on Economic Education, will
18	help individuals become informed consumers, con-
19	scientious savers, prudent investors, productive
20	workforce members, responsible citizens, and effec-
21	tive participants in the global economy.
22	"(8)(A) Founded in 1949, the National Council
23	on Economic Education is the preeminent economic
24	education organization in the United States, having

1	a nationwide network that supports economic edu-
2	cation in the Nation's schools.
3	"(B) This network supports teacher prepared-
4	ness in economics through—
5	"(i) inservice teacher education;
6	"(ii) classroom-tested materials and appro-
7	priate curricula;
8	"(iii) evaluation, assessment, and research
9	on economics education; and
10	"(iv) suggested content standards for eco-
11	nomics.
12	"(9) The National Council on Economic Edu-
13	cation network includes affiliated State Councils on
14	Economic Education and more than 275 university
15	or college-based Centers for Economic Education.
16	This network represents a unique partnership among
17	leaders in education, business, economics, and labor,
18	the purpose of which is to effectively deliver eco-
19	nomic education throughout the United States.
20	"(10) Each year the National Council on Eco-
21	nomic Education network trains 120,000 teachers,
22	reaching more than 7,000,000 students. By
23	strengthening the Council's nationwide network, the
24	Council can reach more of the Nation's 50,000,000
25	students.

- cation conducts an international economic Education program that provides information on market principles to the world (particularly emerging democracies) through teacher training, materials translation and development, study tours, conferences, and research and evaluation. As a result of those activities, the National Council on Economic Education is helping to support educational reform and build economic education infrastructures in emerging market economies, and reinforcing the national interest of the United States.
 - "(12) Evaluation results of economics education activities support the following conclusions:
 - "(A) Inservice education in economics for teachers contributes significantly to students' gains in economic knowledge.
 - "(B) Secondary school students who have taken economics courses perform significantly better on tests of economic literacy than do their counterparts who have not taken economies.
 - "(C) Economics courses contribute significantly more to gains in economic knowledge

1	than does integration of economics into other
2	subjects.
3	"(13) Through partnerships, the National
4	Council on Economic Education network leverages
5	support for its mission by raising \$35,000,000 from
6	the private sector, universities, and States.
7	"SEC. 10996. EXCELLENCE IN ECONOMIC EDUCATION.
8	"(a) Purpose.—The purpose of this part is to pro-
9	mote economic literacy among all United States students
10	in kindergarten through grade 12 by enhancing national
11	leadership in economic education through the strength-
12	ening of a nationwide economic education network and the
13	provision of resources to appropriate State and local enti-
14	ties.
15	"(b) Goals.—The goals of this part are—
16	"(1) to increase students' knowledge of and
17	achievement in economics to enable the students to
18	become more productive and informed citizens;
19	"(2) to strengthen teachers' understanding of
20	and competency in economics to enable the teachers
21	to increase student mastery of economic principles
22	and their practical application;
23	"(3) to encourage economic education research
24	and development, to disseminate effective instruc-
25	tional materials, and to promote replication of best

1	practices and exemplary programs that foster eco-
2	nomic literacy;
3	"(4) to assist States in measuring the impact of
4	education in economics, which is 1 of 9 national core
5	content areas described in section 306(c) of the
6	Goals 2000: Educate America Act (20 U.S.C.
7	5886(e));
8	"(5) to extend strong economic education deliv-
9	ery systems to every State; and
10	"(6) to leverage and expand private and public
11	support for economic education partnerships at na-
12	tional, State, and local levels.
13	"SEC. 10997. GRANT PROGRAM AUTHORIZED.
13 14	"SEC. 10997. GRANT PROGRAM AUTHORIZED. "(a) Grants to the National Council on Eco-
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14 15 16 17 18	"(a) Grants to the National Council on Eco- nomic Education.— "(1) In General.—The Secretary is authorized to award a grant to the National Council on Eco- nomic Education (referred to in this section as the 'grantee'), which is a nonprofit educational organiza-
14 15 16 17 18 19 20	"(a) Grants to the National Council on Eco- Nomic Education.— "(1) In General.—The Secretary is authorized to award a grant to the National Council on Eco- nomic Education (referred to in this section as the 'grantee'), which is a nonprofit educational organiza- tion that has as its primary purpose the improve-
14 15 16 17 18 19 20 21	"(a) Grants to the National Council on Economic Education.— "(1) In General.—The Secretary is authorized to award a grant to the National Council on Economic Education (referred to in this section as the 'grantee'), which is a nonprofit educational organization that has as its primary purpose the improvement of the quality of student understanding of economic education of economic education (referred to in this section as the 'grantee'), which is a nonprofit educational organization that has as its primary purpose the improvement of the quality of student understanding of economic education (referred to in this section as the 'grantee'), which is a nonprofit educational organization that has as its primary purpose the improvement of the quality of student understanding of economic education (referred to in this section as the 'grantee'), which is a nonprofit educational organization that has as its primary purpose the improvement of the quality of student understanding of economic education (referred to in this section as the 'grantee'), which is a nonprofit educational organization that has as its primary purpose the improvement of the quality of student understanding of economic education (referred to in this section as the 'grantee').

1	"(A) ONE-QUARTER.—The grantee shall
2	use ½ of the funds made available through the
3	grant and not reserved under subsection (f) for
4	a fiscal year—
5	"(i) to strengthen and expand the
6	grantee's nationwide network on economic
7	education;
8	"(ii) to support and promote training,
9	of teachers who teach a grade from kinder-
10	garten through grade 12, regarding eco-
11	nomics, including the dissemination of in-
12	formation on effective practices and re-
13	search findings regarding the teaching of
14	economics;
15	"(iii) to support research on effective
16	teaching practices and the development of
17	assessment instruments to document stu-
18	dent performance;
19	"(iv) to develop and disseminate ap-
20	propriate materials to foster economic lit-
21	eracy; and
22	"(v) to coordinate activities assisted
23	under this section with activities assisted
24	under title II.

1	"(B) THREE-QUARTERS.—The grantee
2	shall use 3/4 of the funds made available
3	through the grant and not reserved under sub-
4	section (f) for a fiscal year to award grants to
5	State economic education councils, or in the
6	case of a State that does not have a State eco-
7	nomic education council, a center for economic
8	education (which council or center shall be re-
9	ferred to in this section as a 'recipient'). The
10	grantee shall award such a grant to pay for the
11	Federal share of the cost of enabling the recipi-
12	ent to work in partnership with 1 or more of
13	the entities described in paragraph (3) for 1 or
14	more of the following purposes:
15	"(i) Collaboratively establishing and
16	conducting teacher training programs that
17	use effective and innovative approaches to
18	the teaching of economics.
19	"(ii) Providing resources to school dis-
20	tricts that want to incorporate economics
21	into the curricula of the schools in the dis-
22	tricts.
23	"(iii) Conducting evaluations of the

impact of economic education on students.

1	"(iv) Conducting economic education
2	research.
3	"(v) Creating and conducting school-
4	based student activities to promote con-
5	sumer, economic, and personal finance
6	education, such as saving, investing, and
7	entrepreneurial education, and to encour-
8	age awareness and student achievement in
9	economics.
10	"(vi) Establishing interstate and
11	international student and teacher ex-
12	changes to promote economic literacy.
13	"(vii) Encouraging replication of best
14	practices to encourage economic literacy.
15	"(C) Additional requirements and
16	TECHNICAL ASSISTANCE.—The grantee shall—
17	"(i) meet such other requirements as
18	the Secretary determines to be necessary
19	to assure compliance with this section; and
20	"(ii) provide such technical assistance
21	as may be necessary to carry out this sec-
22	tion.
23	"(3) Partnership entities.—The entities re-
24	ferred to in paragraph (2)(B) are the following:
25	"(A) A private sector entity.

1	"(B) A State educational agency.
2	"(C) A local educational agency.
3	"(D) An institution of higher education.
4	"(E) Another organization promoting eco-
5	nomic development.
6	"(F) Another organization promoting edu-
7	cational excellence.
8	"(4) Administrative costs.—The grantee
9	and each recipient receiving a grant under this sec-
10	tion for a fiscal year may use not more than 25 per-
11	cent of the funds made available through the grant
12	for administrative costs.
13	"(b) Teacher Training Programs.—
14	"(1) In general.—In carrying out the teacher
15	training programs described in subsection (a)(2)(B)
16	a recipient shall—
17	"(A) train teachers who teach a grade
18	from kindergarten through grade 12;
19	"(B) conduct programs taught by qualified
20	teacher trainers who can tap the expertise,
21	knowledge, and experience of classroom teach-
22	ers, private sector leaders, and other members
23	of the community involved, for the training; and
24	"(C) encourage teachers from disciplines
25	other than economics to participate in such

1	teacher training programs, if the training will
2	promote the economic understanding of their
3	students.
4	"(2) Release time.—Funds made available
5	under this section for the teacher training programs
6	described in subparagraphs (A) and (B) of sub-
7	section (a)(2) may be used to pay for release time
8	for teachers and teacher trainers who participate in
9	the training.
10	"(c) Involvement of Business Community.—In
11	carrying out the activities assisted under this part the
12	grantee and recipients are encouraged to—
13	"(1) include interactions with the local business
14	community to the fullest extent possible, to reinforce
15	the connection between economic education and eco-
16	nomic development; and
17	"(2) work with private businesses to obtain
18	matching contributions for Federal funds and assist
19	recipients in working toward self-sufficiency.
20	"(d) Federal Share.—
21	"(1) IN GENERAL.—The Federal share of the
22	cost described in subsection (a)(2)(B) shall be 50
23	percent. The Federal share of the cost of estab-

lishing a State council on economic education or a

1 center for economic education under subsection (f), 2 for 1 fiscal year only, shall be 75 percent. "(2) Non-federal share.—The non-federal 3 4 share may be paid in cash or in kind, fairly evalu-5 ated, including plant, equipment, or services. 6 "(e) Applications.— "(1) Grantee.—To be eligible to receive a 7 8 grant under this section, the grantee shall submit to 9 the Secretary an application at such time, in such 10 manner, and accompanied by such information as 11 the Secretary may require. 12 "(2) RECIPIENTS.— 13 "(A) In general.—To be eligible to re-14 ceive a grant under this section, a recipient 15 shall submit an application to the grantee at 16 such time, in such manner, and accompanied by 17 such information as the grantee may require. 18 "(B) REVIEW.—The grantee shall invite 19 the individuals described in subparagraph (C) 20 to review all applications from recipients for a 21 grant under this section and to make rec-22 ommendations to the grantee regarding the 23 funding of the applications.

"(C) Individuals re-

ferred to in subparagraph (B) are the following:

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1	"(i) Leaders in the fields of economics
2	and education.
3	"(ii) Such other individuals as the
4	grantee determines to be necessary.
5	"(f) Special Rule.—For each State that does not
6	have a recipient in the State, as determined by the grant-
7	ee, not less than the greater of 1.5 percent or \$100,000
8	of the total amount appropriated under subsection (i), for
9	1 fiscal year, shall be made available to the State to pay
10	for the Federal share of the cost of establishing a State
11	council on economic education or a center for economic
12	education in partnership with a private sector entity, an
13	institution of higher education, the State educational
14	agency, and other organizations.
15	"(g) Supplement and Not Supplant.—Funds ap-
16	propriated under this section shall be used to supplement
17	and not supplant other Federal, State, and local funds ex-
18	pended for the purpose described in section 10996(a).
19	"(h) Report.—The Secretary shall prepare and sub-
20	mit to the appropriate committees of Congress a report
21	regarding activities assisted under this section not later
22	than 2 years after the date funds are first appropriated
23	under subsection (i) and every 2 years thereafter.
24	"(i) Authorization of Appropriations.—There
25	are authorized to be appropriated to carry out this part

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$10,000,000 for fiscal year 2000, and such sums as may
   be necessary for each of the 4 succeeding fiscal years.".
 3
        (b) RELATED AMENDMENTS.—The Elementary and
 4
   Secondary Education Act of 1965 (20 U.S.C. 6301 et
 5
   seq.) is amended—
 6
             (1) in
                      section
                               2103(a)(2)(I)
                                               (20)
                                                     U.S.C.
        6623(a)(2)(I), by inserting "economics,"
 7
        "civics and government,";
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 9
             (2)
                   in
                       section
                                 3206(b)(4)
                                              (20)
                                                     U.S.C.
10
        6896(b)(4)), by inserting "economics," after "his-
11
        tory,";
12
             (3) in section 5108(b) (20 U.S.C. 7208(b)), by
        inserting "economics," after "history,";
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14
             (4) in section 10101(b)(1)(A)(iii) (20 U.S.C.
15
        8001(b)(1)(A)(iii)), by striking "and social studies"
        and inserting "social studies, and economics,";
16
17
             (5)
                  in
                       section
                                10963(b)(4)
                                               (20)
                                                     U.S.C.
18
        8283(b)(4)—
19
                      in subparagraph (E), by striking
             "and" after the semicolon;
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21
                 (B) in subparagraph (F), by inserting
22
             "and" after the semicolon; and
23
                 (C) by adding at the end the following:
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1	"(G) economic education and other pro-
2	grams designed to enhance economic literacy
3	and personal financial responsibility;"; and
4	(6) in section $10974(a)(8)(H)$ (20 U.S.C.
5	8294(a)(8)(H)), by striking "local rural entrepre-
6	neurship" and inserting "promoting economic lit-
7	eracy, local rural entrepreneurship,".