H.R.89

To amend title 17, United States Code, to reform the copyright law with respect to satellite retransmissions of broadcast signals, and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

January 6, 1999

Mr. Burr of North Carolina (for himself, Mr. Graham, Mr. Defazio, Mr. Hutchinson, Mr. Norwood, Mr. Hall of Ohio, Mr. Bishop, Mr. Skeen, Mr. Smith of Washington, Mr. Metcalf, Mr. McInnis, Ms. Rivers, Mr. Taylor of North Carolina, Mr. Peterson of Pennsylvania, and Mr. Goode) introduced the following bill; which was referred to the Committee on the Judiciary, and in addition to the Committee on Commerce, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To amend title 17, United States Code, to reform the copyright law with respect to satellite retransmissions of broadcast signals, and for other purposes.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Satellite Access to
- 5 Local Stations Act".

1	SEC. 2. LIMITATIONS ON EXCLUSIVE RIGHTS; SECONDARY
2	TRANSMISSIONS BY SATELLITE CARRIERS
3	WITHIN LOCAL MARKETS.
4	(a) In General.—Chapter 1 of title 17, United
5	States Code, is amended by adding after section 121 the
6	following new section:
7	"§ 122. Limitations on exclusive rights; secondary
8	transmissions by satellite carriers within
9	local markets
10	"(a) Secondary Transmissions of Television
11	Broadcast Stations by Satellite Carriers.—A sec-
12	ondary transmission of a primary transmission of a tele-
13	vision broadcast station into the station's local market
14	shall be subject to statutory licensing under this section
15	if—
16	"(1) the secondary transmission is made by a
17	satellite carrier to the public;
18	"(2) the secondary transmission is permissible
19	under the rules, regulations, or authorizations of the
20	Federal Communications Commission; and
21	"(3) the satellite carrier makes a direct or indi-
22	rect charge for the secondary transmission to—
23	"(A) each subscriber receiving the second-
24	ary transmission; or

1	"(B) a distributor that has contracted with
2	the satellite carrier for direct or indirect deliv-
3	ery of the secondary transmission to the public.
4	"(b) Reporting Requirements.—A satellite car-
5	rier whose secondary transmissions are subject to statu-
6	tory licensing under subsection (a) shall, on a semiannual
7	basis, submit to the Register of Copyrights, in accordance
8	with requirements that the Register shall prescribe by reg-
9	ulation, a statement of account, covering the preceding
10	6-month period, specifying—
11	"(1) the names and locations of all television
12	broadcast stations whose signals were secondarily
13	transmitted within the local markets of those sta-
14	tions at any time during that period; and
15	"(2) the total number of, and addresses pro-
16	vided by, all subscribers receiving those secondary
17	transmissions.
18	"(c) No Royalty Fee Required.—A satellite car-
19	rier whose secondary transmissions are subject to statu-
20	tory licensing under subsection (a) shall have no royalty
21	obligation for such secondary transmissions.
22	"(d) Noncompliance With Reporting Require-
23	MENTS.—Notwithstanding subsection (a), the willful or
24	repeated secondary transmission to the public by a sat-
25	ellite carrier of a television broadcast station and embody-

- 1 ing a performance or display of a work is actionable as
- 2 an act of infringement under section 501, and is fully sub-
- 3 ject to the remedies provided under sections 502 through
- 4 506 and 509, if the satellite carrier has not submitted the
- 5 statement of account required under subsection (b).
- 6 "(e) Definitions.—As used in this section—
- 7 "(1) DISTRIBUTOR.—The term 'distributor'
 8 means an entity that contracts to distribute second9 ary transmissions from a satellite carrier and, either
 10 as a single channel or in a package with other pro11 gramming, provides the secondary transmission ei12 ther directly to subscribers or indirectly through
 13 other program distribution entities.
 - "(2) LOCAL MARKET.—The 'local market' of a television broadcast station has the meaning given that term in section 337(g) of the Communications Act of 1934.
 - "(3) Television broadcast station.—The term 'television broadcast station' means an over-the-air, commercial, or noncommercial television broadcast station licensed by the Federal Communications Commission under subpart E of part 73 of title 47, Code of Federal Regulations.
- 24 "(4) SUBSCRIBER.—The term 'subscriber' 25 means a person or entity that receives a secondary

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- 1 transmission service by means of a secondary trans-
- 2 mission from a satellite and pays a fee for the serv-
- 3 ice, directly or indirectly, to the satellite carrier or
- 4 to a distributor.
- 5 "(5) OTHER TERMS.—The terms 'satellite car-
- 6 rier' and 'secondary transmission' have the meanings
- given such terms under section 119(d).".
- 8 (b) Technical and Conforming Amendments.—
- 9 The table of sections for chapter 1 of title 17, United
- 10 States Code, is amended by adding after the item relating
- 11 to section 121 the following:
 - "122. Limitations on exclusive rights; secondary transmissions by satellite carriers within local markets.".

12 SEC. 3. RETRANSMISSION CONSENT.

- 13 Section 325(b) of the Communications Act of 1934
- 14 (47 U.S.C. 325(b)) is amended—
- 15 (1) by striking "(b)(1)" and all that follows
- through the end of paragraph (1) and inserting the
- 17 following:
- 18 "(b)(1) No cable system or other multichannel video
- 19 programming distributor shall retransmit the signal of a
- 20 broadcasting station, or any part thereof, except—
- 21 "(A) with the express authority of the station;
- 22 "(B) pursuant to section 614, in the case of a
- station electing, in accordance with this subsection,
- 24 to assert the right to carriage under such section; or

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1	"(C) pursuant to section 337, in the case of a
2	station electing, in accordance with this subsection,
3	to assert the right to carriage under such section.";
4	and
5	(3) in paragraph (3), by adding at the end the
6	following:
7	"(C) Within 45 days after the effective date of the
8	Satellite Access to Local Stations Act, the Commission
9	shall commence a rulemaking proceeding to revise the reg-
10	ulations governing the exercise by television broadcast sta-
11	tions of the right to grant retransmission consent under
12	this subsection. Such regulations shall establish election
13	time periods that correspond with those regulations adopt-
14	ed under subparagraph (B). The rulemaking shall be com-
15	pleted within 180 days after the effective date of the Sat-
16	ellite Access to Local Stations Act.".
17	SEC. 4. MUST-CARRY FOR SATELLITE CARRIERS RE-
18	TRANSMITTING TELEVISION BROADCAST SIG-
19	NALS.

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- Title III of the Communications Act of 1934 is 20
- amended by inserting after section 336 the following new
- 22 section:

1 "SEC. 337. CARRIAGE OF LOCAL TELEVISION SIGNALS BY

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′)	SATELLITE CARRIERS.
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- 3 "(a) Carriage Obligations.—Each satellite carrier providing secondary transmissions of a television broad-4 5 cast station to subscribers located within the local market of such station shall offer to carry all television broadcast 6 7 stations located within that local market, subject to sec-8 tion 325(b), except that the carriage obligations of this 9 section shall not apply to satellite carriers that do not re-10 transmit the signals of broadcast television stations pursu-11 ant to the statutory license under section 122 of title 17, United States Code. Carriage of additional television 13 broadcast stations within the local market shall be at the discretion of the satellite carrier, subject to section 325(b). 15 "(b) Duplication Not Required.—Notwithstanding subsection (a), a satellite carrier shall not be required to offer to carry the signal of any local television broadcast 17 18 station that substantially duplicates the signal of another 19 local television broadcast station which is secondarily transmitted by the satellite carrier, or to offer to carry the signals of more that one local television broadcast station affiliated with a particular broadcast network (as the 23 term is defined by regulation).
- 24 "(c) Carriage of All Local Television Sta-
- 25 TIONS ON CONTIGUOUS CHANNELS.—All local television
- 26 broadcast stations retransmitted by a satellite carrier to

- 1 subscribers in the stations' local markets shall be made
- 2 available to subscribers in their local markets on contig-
- 3 uous channels and in a nondiscriminatory manner on any
- 4 navigational device, on-screen program guide, or menu.
- 5 "(d) Compensation for Carriage.—A satellite
- 6 carrier shall not accept or request monetary payment or
- 7 other valuable consideration in exchange either for car-
- 8 riage of local television broadcast stations in accordance
- 9 with the requirements of this section or for channel posi-
- 10 tioning rights provided to such stations under this section,
- 11 except that any such station may be required to bear the
- 12 costs associated with delivering a good quality signal to
- 13 the principal headend of the satellite carrier. No station
- 14 carried in accordance with the requirements of this section
- 15 shall be required to bear the costs of delivering a good
- 16 quality signal to a location other than the principal
- 17 headend of the satellite carrier.
- 18 "(e) Remedies.—
- 19 "(1) Complaints by Broadcast Stations.—
- Whenever a local television broadcast station believes
- 21 that a satellite carrier has failed to meet its obliga-
- 22 tions under this section, such station shall notify the
- carrier, in writing, of the alleged failure and identify
- its reasons for believing that the satellite carrier is
- obligated to offer to carry the signal of such station

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or has otherwise failed to comply with other requirements of this section. The satellite carrier shall, within 30 days after such written notification, respond in writing to such notification and either begin carrying the signal of such station in accordance with the terms requested or state its reasons for believing that it is not obligated to carry such signal or is in compliance with other requirements of this section. A local television broadcast station that is denied carriage in accordance with this section by a satellite carrier may obtain review of such denial by filing a complaint with the Commission. Such complaint shall allege the manner in which such satellite carrier has failed to meet its obligations and the basis for such allegations. A failure by a satellite carrier to carry a local television broadcast station within its local market if there has been a change in that station's local market, or to carry a local broadcast television station that is significantly viewed outside its local market due to technical limitations of that satellite carrier's existing facilities, shall not constitute a failure by the satellite carrier to comply with its obligations under this section.

- 1 "(2) OPPORTUNITY TO RESPOND.—The Com-2 mission shall afford such satellite carrier an oppor-3 tunity to present data and arguments to establish 4 that there has been no failure to meet its obligations 5 under this section.
- "(3) Remedial actions; dismissal.—Within 6 7 120 days after the date a complaint is filed, the 8 Commission shall determine whether the satellite 9 carrier has met its obligations under this section. If 10 the Commission determines that the satellite carrier 11 has failed to meet such obligations, the Commission 12 shall order the satellite carrier, in the case of an ob-13 ligation to carry a station, to begin carriage of the 14 station and to continue such carriage for at least 12 15 months. If the Commission determines that the sat-16 ellite carrier has fully met the requirements of this 17 section, it shall dismiss the complaint.
- 19 days after the effective date of this section, the Commis-20 sion shall, following a rulemaking proceeding, issue regula-21 tions implementing the requirements imposed by this sec-22 tion.

"(f) REGULATIONS BY COMMISSION.—Within 180

- "(g) Definitions.—As used in this section:
- 24 "(1) Television broadcast station' means a full-

1	power television broadcast station, and does not in-
2	clude a low-power or translator television broadcast
3	station.
4	"(2) Local Market.—The term 'local market'
5	means the designated market area in which a station
6	is located and—
7	"(A) for a commercial television broadcast
8	station located in any of the 150 largest des-
9	ignated market areas, all commercial television
10	broadcast stations licensed to a community
11	within the same designated market area are
12	within the same local market;
13	"(B) for a commercial television broadcast
14	station that is located in a designated market
15	area that is not one of the 150 largest, the local
16	market includes all commercial television broad-
17	cast stations licensed to a community within the
18	same designated market area, and may also in-
19	clude any station that is significantly viewed, as
20	such term is defined in section 76.54 of the title
21	47, Code of Federal Regulations; and
22	"(C) for a noncommercial educational tele-
23	vision broadcast station, the local market in-
24	cludes any station that is licensed to a commu-

nity within the same designated market area as

the noncommercial educational television broadcast station.

- "(3) Designated Market Area.—The term 'designated market area' means a designated market area, as determined by the Nielsen Media Research and published in the DMA Market and Demographic Report.
- "(4) Principal headend of the satellite carrier' means the reception point in the local market of a broadcast television station or in a market contiguous to the local market of a broadcast television station at which the satellite carrier initially receives the signal of the station for purposes of transmission of such signals to the facility which uplinks the signals to the carrier's satellites for secondary transmission to the satellite carrier's subscribers.
 - "(5) Secondary transmission.—The term 'secondary transmission' has the meaning given that term in section 119(d) of title 17, United States Code.".

1 SEC. 5. EFFECTIVE DATE.

- 2 This Act and the amendments made by this Act shall
- 3 take effect on the date of the enactment of this Act.

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