

106TH CONGRESS
1ST SESSION

H. R. 2063

To provide for a study of marketing practices of the firearms industry.

IN THE HOUSE OF REPRESENTATIVES

JUNE 8, 1999

Mr. MARKEY introduced the following bill; which was referred to the Committee on Commerce, and in addition to the Committee on the Judiciary, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

A BILL

To provide for a study of marketing practices of the firearms industry.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. STUDY OF MARKETING PRACTICES OF THE**
4 **FIREARMS INDUSTRY.**

5 (a) IN GENERAL.—The Federal Trade Commission
6 and the Attorney General shall jointly conduct a study of
7 the marketing practices of the firearms industry with re-
8 spect to children.

1 (b) ISSUES EXAMINED.—In conducting the study
2 under subsection (a), the Commission and the Attorney
3 General shall examine the extent to which the firearms
4 industry advertises and promotes its products to minors,
5 including in media outlets in which minors comprise a sub-
6 stantial percentage of the audience.

7 (c) REPORT.—Not later than 1 year after the date
8 of the enactment of this Act, the Commission and the At-
9 torney General shall submit to Congress a report on the
10 study conducted under subsection (a).

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