105TH CONGRESS H. R. 563

AN ACT

To establish a toll free number in the Department of Commerce to assist consumers in determining if products are American-made.

105TH CONGRESS 2D SESSION

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To establish a toll free number in the Department of Commerce to assist consumers in determining if products are American-made.

- 1 Be it enacted by the Senate and House of Representa-
- $2\ \ tives\ of\ the\ United\ States\ of\ America\ in\ Congress\ assembled,$

1	SECTION I. ESTABLISHMENT OF TOLL FREE NUMBER
2	PILOT PROGRAM.
3	(a) Establishment.—If the Secretary of Commerce
4	determines, on the basis of comments submitted in rule-
5	making under section 2, that—
6	(1) interest among manufacturers is sufficient
7	to warrant the establishment of a 3-year toll free
8	number pilot program, and
9	(2) manufacturers will provide fees under sec-
10	tion 2(e) so that the program will operate without
11	cost to the Federal Government,
12	the Secretary shall establish such program solely to help
13	inform consumers whether a product is "Made in Amer-
14	ica". The Secretary shall publish the toll-free number by
15	notice in the Federal Register.
16	(b) Contract.—The Secretary of Commerce shall
17	enter into a contract for—
18	(1) the establishment and operation of the toll
19	free number pilot program provided for in subsection
20	(a), and
21	(2) the registration of products pursuant to
22	regulations issued under section 2,
23	which shall be funded entirely from fees collected under
24	section $2(c)$.
25	(c) USE.—The toll free number shall be used solely
26	to inform consumers as to whether products are registered

- 1 under section 2 as "Made in America". Consumers shall
- 2 also be informed that registration of a product does not
- 3 mean—
- 4 (1) that the product is endorsed or approved by
- 5 the Government,
- 6 (2) that the Secretary has conducted any inves-
- 7 tigation to confirm that the product is a product
- 8 which meets the definition of "Made in America" in
- 9 section 4 of this Act, or
- 10 (3) that the product contains 100 percent
- 11 United States content.
- 12 SEC. 2. REGISTRATION.
- 13 (a) Proposed Regulation.—The Secretary of
- 14 Commerce shall propose a regulation—
- 15 (1) to establish a procedure under which the
- manufacturer of a product may voluntarily register
- such product as complying with the definition of
- 18 "Made in America" in section 4 of this Act and have
- such product included in the information available
- through the toll free number established under sec-
- 21 tion 1(a):
- 22 (2) to establish, assess, and collect a fee to
- cover all the costs (including start-up costs) of reg-
- 24 istering products and including registered products
- in information provided under the toll-free number;

1	(3) for the establishment under section 1(a) of
2	the toll-free number pilot program; and
3	(4) to solicit views from the private sector con-
4	cerning the level of interest of manufacturers in reg-
5	istering products under the terms and conditions of
6	paragraph (1).
7	(b) Promulgation.—If the Secretary determines
8	based on the comments on the regulation proposed under
9	subsection (a) that the toll-free number pilot program and
10	the registration of products is warranted, the Secretary
11	shall promulgate such regulation.
12	(c) REGISTRATION FEE.—
13	(1) In general.—Manufacturers of products
14	included in information provided under section 1
15	shall be subject to a fee imposed by the Secretary
16	of Commerce to pay the cost of registering products
17	and including them in information provided under
18	subsection (a).
19	(2) Amount.—The amount of fees imposed
20	under paragraph (1) shall—
21	(A) in the case of a manufacturer, not be
22	greater than the cost of registering the manu-
23	facturer's product and providing product infor-
24	mation directly attributable to such manufac-
25	turer, and

1	(B) in the case of the total amount of fees,
2	not be greater than the total amount appro-
3	priated to the Secretary of Commerce for sala-
4	ries and expenses directly attributable to reg-
5	istration of manufacturers and having products
6	included in the information provided under sec-
7	tion 1(a).
8	(3) Crediting and availability of fees.—
9	(A) IN GENERAL.—Fees collected for a fis-
10	cal year pursuant to paragraph (1) shall be
11	credited to the appropriation account for sala-
12	ries and expenses of the Secretary of Commerce
13	and shall be available in accordance with appro-
14	priation Acts until expended without fiscal year
15	limitation.
16	(B) Collections and appropriation
17	ACTS.—The fees imposed under paragraph
18	(1)—
19	(i) shall be collected in each fiscal
20	year in an amount equal to the amount
21	specified in appropriation Acts for such fis-
22	cal year, and
23	(ii) shall only be collected and avail-
24	able for the costs described in paragraph
25	(2).

SEC. 3. PENALTY.

- 2 Any manufacturer of a product who knowingly reg-
- 3 isters a product under section 2 which is not "Made in
- 4 America"—
- 5 (1) shall be subject to a civil penalty of not
- 6 more than \$7500 which the Secretary of Commerce
- 7 may assess and collect, and
- 8 (2) shall not offer such product for purchase by
- 9 the Federal Government.

10 SEC. 4. DEFINITION.

- 11 For purposes of this Act:
- 12 (1) The term "Made in America" has the
- meaning given unqualified "Made in U.S.A." or
- 14 "Made in America" claims for purposes of laws ad-
- ministered by the Federal Trade Commission.
- 16 (2) The term "product" means a product with
- a retail value of at least \$250.

18 SEC. 5. RULE OF CONSTRUCTION.

- Nothing in this Act or in any regulation promulgated
- 20 under section 2 shall be construed to alter, amend, modify,
- 21 or otherwise affect in any way, the Federal Trade Com-
- 22 mission Act or the opinions, decisions, rules, or any guid-
- 23 ance issued by the Federal Trade Commission regarding
- 24 the use of unqualified "Made in U.S.A." or "Made in
- 25 America" claims in labels on products introduced, deliv-

- 1 ered for introduction, sold, advertised, or offered for sale
- 2 in commerce.

Passed the House of Representatives October 5, 1998.

Attest:

Clerk.