

IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF PUERTO RICO

IN RE:

CASE NO. 11-06620 (ESL)

HOTEL AIRPORT, INC.

CHAPTER 11

Debtor

HOTEL AIRPORT, INC.,

ADV. PROC. NO. 13-00259 (ESL)

Plaintiff

vs.

BEST WESTERN INTERNATIONAL  
INCORPORATED, *ET AL.*

Defendants

OPINION AND ORDER (PROPOSED)

This case is before the court upon the *Motion to Dismiss Pursuant to Rule 12(b)(6)* (the “*Helms Defendants’ Motion to Dismiss*”, Docket No. 23) filed by Michael G. Helms and The Helms Law Firm, P.L.C. (the “*Helms Defendants*”) and the *Motion and Memorandum of Law to Dismiss Complaint Pursuant to Fed. R. Bankr. P. 7012(b)* (“*Best Western’s Motion to Dismiss*”, Docket No. 24) filed by co-defendant Best Western International, Inc. (“*Best Western*”), both alleging that the *Complaint* fails to state a claim upon which relief may be granted against them. Also before the court is the Plaintiff’s *Amended Opposition to Motion to Dismiss Filed by Best Western and Joinder by Helm’s [sic] Defendants* and *Opposition to Helm’s [sic] Defendants Motion to Dismiss* (Docket Nos. 42 and 43). For the reasons stated herein, the Helms Defendants’ *Motion to Dismiss* (Docket No. 23) and *Best Western’s Motion to Dismiss* (Docket No. 24) are hereby granted in part and denied in part.

Factual and Procedural Background

On March 7, 2008, Hotel Airport, Inc. (the “*Plaintiff*”, “*Hotel Airport*” or “*Debtor*”), its voting member David A. Tirri (“*Tirri*”) and Best Western entered into the *Best Western International Membership Application and Agreement* (the “*Membership Agreement*”, Docket

No. 1-1, pp. 22-31). Pursuant to the *Membership Agreement*, the Plaintiff affiliated its hotel property known as the San Juan Airport Hotel located in Carolina (near San Juan), Puerto Rico (the “Hotel”), with the flag of Best Western. Upon Best Western’s conditional approval of the *Membership Agreement*, Tirri became a Best Western member, the Plaintiff’s Hotel became affiliated with Best Western, and the *Membership Agreement* became the contract controlling the relationship between the Plaintiff, Tirri and Best Western. Pursuant to paragraph 20 of the *Membership Agreement*, Best Western granted to the Plaintiff the Best Western license (the “License”), allowing the Plaintiff to use the Best Western trademarks, name, and logos (the “Best Western Marks” or “Best Western Symbols”) in connection with the Hotel, subject to the terms of the Best Western License for the agreed term. Also pursuant to the *Membership Agreement*, the Plaintiff agreed that the License would terminate upon termination of the *Membership Agreement*. See Docket No. 1-1, p. 26, ¶ 22. In the event that the *Membership Agreement* was terminated, the Plaintiff agreed to “remove from public view and cease using” all Best Western Marks and all other references to Best Western, and to remove any device or design containing any part of any Best Western symbol, within fifteen (15) days of the date of termination. See paragraph 22 of the *Membership Agreement*, Docket No. 1-1, p. 26, and Docket Nos. 24, p. 3, ¶ 3, and 42, p. 4, ¶ 3. Paragraph 22 of the *Membership Agreement* also states that upon termination of the License, the Plaintiff would “actively take steps as may be necessary to cause the cessation of all advertising and distribution of promotional material containing any Best Western Symbol” (Docket No. 1-1, p. 26, ¶ 22). Also see Docket Nos. 24, p. 3, ¶ 4, and 42, p. 4, ¶ 4. Furthermore, upon termination of the *Membership Agreement*, the Plaintiff agreed “not to use anything consisting of or incorporating any one or more words, letters, designs or devices which contain any part of any Best Western Symbol or which singly or together are similar in spelling, sound, appearance or otherwise to any Best Western Symbol” (Docket No. 1-1, p. 26, ¶ 23). Remedies for non-compliance included as follows:

For each day during which any Best Western Symbol or any name, symbol or device described in paragraph 23 are used in connection with the Hotel, after fifteen (15) days following termination of this [*Membership Agreement*], Best

Western may elect to claim from [the Plaintiff] daily damages in an amount equal to fifteen percent (15%) of the mean of the Hotel's room rates per room per day multiplied by the total number of rooms. This amount is payable by [the Plaintiff] whether or not [the Plaintiff] continues to exercise control over the operations of the Hotel. It is understood and agreed that said amount is fixed as liquidated damages because of the difficulty of ascertaining the exact amount of damages that may be sustained because of such use. It is further understood and agreed that said amount fixed as liquidated damages is a reasonable amount, considering the damages that Best Western will sustain in the event of such use.

Docket No. 1-1, p. 26, ¶ 24.

On August 5, 2011, the Plaintiff filed a voluntary Chapter 11 bankruptcy petition along with the corresponding schedules (Lead Case Docket No. 1).

On September 5, 2011, Best Western filed a *Notice of Appearance* through local counsel, to wit, Goldman, Antonetti & Cordova, P.S.C. See Lead Case Docket No. 18.

On October 3, 2011, Best Western filed a *Motion for Order Limiting Time Within Which Debtor Must Assume or Reject Executory Contract* (Lead Case Docket No. 41) requesting an order to limit the time within which the Plaintiff could assume the *Membership Agreement*. The court granted the Plaintiff 30 days to assume or reject the *Membership Agreement* on October 12, 2011 (Lead Case Docket No. 46).

On October 5, 2011, the Helms Defendants filed an *Application and Order for Admission Pro Hac Vice* (Lead Case Docket No. 43), which the court granted on October 14, 2011 (Lead Case Docket No. 47).

On November 11, 2011, the Plaintiff filed a *Motion Assuming Executory Contract with Best Western* (Lead Case Docket No. 54), that is, assuming the *Membership Agreement*, and stating that it would cure all pre-petition debts within 10 days of court approval. The court granted the *Motion* on December 14, 2011 (Lead Case Docket No. 66).

On July 2, 2012, Best Western issued a letter<sup>1</sup> (the "*Termination Letter*") terminating the Plaintiff's Best Western membership and license as follows:

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<sup>1</sup> The notification of the Termination Letter is in controversy. See Docket No. 42, p. 4, ¶ 7. Also in controversy is the fact that Hotel Airport "requested reconsideration of the termination and the denial of said termination was not sent until August 2, 2012" (Docket No. 42, p. 5, ¶ 8).

1 The Best Western [] Board of Directors met recently to discuss the membership  
2 status of the [Plaintiff's Hotel]. After full and complete consideration of the  
3 information provided, it was the decision to cancel all aspects of the property's  
4 membership effective immediately because the May 22, 2012 Quality Assurance  
5 Assessment report indicates the property failed to attain a minimum Guest  
6 Rooms/Public Areas Assessment score of 935 points (scored 824 points) and a  
passing score of at least 800 points on the Brand Identity, Category Two report  
(scored 760 points) as required in the continental extension letter dated February  
13, 2012 [].

7 We have deleted the property's listing from our reservations system and cancelled  
8 your participation in Best Western's master credit card agreements. You must  
9 take appropriate steps to discontinue all use of the Best Western name and logo at  
your property effective immediately. You will be contacted within the next few  
days to confirm your arrangements to comply with this requirement.

10 Docket No. 1-1, p. 65.

11  
12 On December 9, 2011, the Plaintiff filed its *Plan of Reorganization and Disclosure*  
13 *Statement* (Lead Case Docket Nos. 63 and 64), which were subsequently amended on  
14 November 9, 2012 (Lead Case Docket Nos. 189 and 190). The amended *Plan of*  
15 *Reorganization* does not include Best Western as a creditor.

16 On January 4, 2013, the court approved the Plaintiff's *Disclosure Statement*, as  
17 amended. See Lead Case Docket No. 224.

18 On February 7, 2013, the court scheduled a confirmation hearing for March 21, 2013.  
19 See Lead Case Docket No. 237.

20 On February 11, 2013, Best Western filed an *Objection [] to Confirmation of Plan of*  
21 *Reorganization* sustaining that the *Amended Plan of Reorganization* and the *Amended*  
22 *Disclosure Statement* proposed by the Plaintiff "are misleading in that they appear to represent  
23 that [the Plaintiff] has the ability to further assume a Best Western *Membership Agreement*, and  
24 to obtain the benefits of Best Western membership, when in fact the *Membership Agreement*  
25 ha[d] previously been terminated and [the Plaintiff] is no longer a Best Western member" (Lead  
26 Case Docket No. 239, p. 2, ¶ 8). Accordingly, Best Western sustained that the "*Amended Plan*  
27 *of Reorganization* fail[ed] to comply with 11 U.S.C. § 1129(a)(1) and (2) in that the [Plaintiff]

1 ha[d] not complied with applicable provisions of the Bankruptcy Code by failing to adequately  
2 disclose the termination of the Best Western membership, or to provide adequate information as  
3 required by [Section] 1125 of the Bankruptcy Code” (Lead Case Docket No. 239, p. 2, ¶ 9).  
4 The *Objection* was filed through the Helms Defendants.

5 On February 13, 2013, the Plaintiff filed an *Answer to Best Western’s Objection to*  
6 *Confirmation* (Lead Case Docket No. 240) asserting that it did not need to “re-assume” the  
7 *Membership Agreement* because it had already assumed it, although it had subsequently been  
8 terminated by Best Western. The Plaintiff acknowledged that the termination of the  
9 *Membership Agreement* “was due to certain interpretations by Best Western of the contract  
10 requirements with which [the Plaintiff] did not agree”, that in “the exercise of its business  
11 judgment, [the Plaintiff] decided to negotiate its differences with Best Western, rather than  
12 litigate them” and that “[a]fter recently exhausting said negotiation efforts, [it] ha[d] decided  
13 that the franchise benefits are not worth the cost and requirements that Best Western insists  
14 upon” (Lead Case Docket No. 240, p. 2, ¶¶ 8, 9 and 10). Hence, the Plaintiff decided to  
15 “continue operating its hotel business (and effect its reorganization) without being under the  
16 Best Western membership, as it ha[d] done since July 2012” (Lead Case Docket No. 240, p. 2, ¶  
17 10).

18 On February 22, 2013, Best Western filed a *Motion to Withdraw Objection to*  
19 *Confirmation of Plan of Reorganization* (Lead Case Docket No 244) upon the clarifications  
20 made by the Plaintiff at Lead Case Docket No. 240. It was filed through the Helms Defendants.

21 On March 6, 2013, the Plaintiff filed a *Motion Submitting Documents Re: Plan*, which  
22 included a list of executory contracts to be assumed upon the confirmation of the *Plan*, which  
23 did not include the *Membership Agreement* with Best Western (Lead Case Docket No. 248, pp.  
24 10-11).

25 At the hearing held on March 21, 2013, the court confirmed the Plaintiff’s *Plan of*  
26 *Reorganization*, as amended, since all classes had accepted it and no objections were pending.  
27 See Lead Case Docket Nos. 206 and 261. The *Order Confirming Plan* was notified to the

1 Helms Defendants to their registered e-mail (*mghelms@mghlawfirm.com*)<sup>2</sup> through the Case  
2 Management/Electronic Case Filing system (“CM/ECF”) in the Lead Case<sup>3</sup>.

3 On April 26, 2013, the Plaintiff filed an *Application for Final Decree [and Discharge]*  
4 (Lead Case Docket No. 269) sustaining that it had paid all administrative expenses, that the  
5 confirmed *Plan of Reorganization* had been substantially consummated, that the Plaintiff had  
6 commenced making the distributions prescribed therein, that all remaining distributions  
7 prescribed by the plan would be made in accordance thereto, and that the case had been fully  
8 administered.

9 On May 10, 2013, Best Western filed an *Objection to Application for Final Decree, and*  
10 *Motion for Order Allowing Administrative Expense Claim* claiming that “there remains due and  
11 owing from [the Plaintiff] to Best Western for the Best Western services provided to [the  
12 Plaintiff] by reason of [the Plaintiff]’s assumption of the Best Western *Membership Agreement*  
13 in the amount of \$40,711” prior to its termination on July 2, 2012 (Lead Case Docket No. 273,  
14 p. 2, ¶ 6). Accordingly, Best Western requested an order approving and directing payment of  
15 such amount as an administrative expense claim.

16 On May 22, 2013, the Plaintiff and Best Western filed a joint *Motion to Notify*  
17 *Settlement Agreement of Administrative Expenses Claim and Withdrawal of Objection to Final*  
18 *Decree* (the “*Settlement Agreement*”, Lead Case Docket No. 278). The parties only notified  
19 having reached an agreement whereby the Plaintiff paid Best Western an amount agreeable to  
20 both. They did not file an agreement *per se*. In consideration of such agreement, Best Western  
21 withdrew its objection to the approval of the request for final decree. Id.

22 On May 23, 2013, the Plaintiff filed a *Motion Requesting Ruling on Application for*  
23 *Final Decree (No Pending Opposition)* (Lead Case Docket No. 279).

24 On June 5, 2013, the court entered an *Order Approving Settlement/Stipulation* (Lead  
25 Case Docket No. 280) and an *Order* granting the application for final decree (Lead Case Docket  
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27 <sup>2</sup> See Lead Case Docket No. 43, p. 1.

<sup>3</sup> Motions and orders processed through CM/ECF are “presumed to be served on the same date of the electronic filing”. *P.R. Elec. Power Auth. v. Vitol, Inc.*, 298 F.R.D. 23, 26 (D.P.R. 2014).

1 No. 281). Also on June 5, 2013, the court entered the *Final Decree and Certificate of*  
2 *Consummation* whereby the Plaintiff was “released from all its dischargeable debts and  
3 liabilities except as provided in the *Plan* and *Order Confirming Plan*” (Lead Case Docket No.  
4 282).

5 On July 24, 2013, the Helms Defendants filed a *Complaint* in the U.S. District Court for  
6 the District of Arizona (the “Arizona District Court”), Case No. 13-1498 (ROS) (the “*First*  
7 *Arizona Complaint*”), on behalf of their client (Best Western) seeking pre and post confirmation  
8 damages against the Plaintiff and Tirri for: (a) the Plaintiff’s breach of contract for post-  
9 termination use of the Best Western Marks; (b) infringement of the Federal Trademark  
10 Infringement – Lanham Act § 32(l), 15 U.S.C. § 1114(l); (c) infringement of the False  
11 Designation of Origin and Unfair Competition – Lanham Act § 43(a), 15 U.S.C. § 1125; (d) the  
12 dilution of the distinctive quality of the Best Western Marks under the Federal Trademark  
13 Dilution Act, 15 U.S.C. § 1125(c); and (d) common law trademark infringement. Best Western  
14 also sought preliminary and permanent injunctive relief enjoining Hotel Airport and Tirri from:  
15 (a) making any use of the Best Western Marks, any colorable imitation thereof, or any other  
16 confusingly similar marks; (b) displaying, authorizing, licensing or assisting or facilitating any  
17 other person’s or entity’s use of display of the Best Western Marks or any colorable imitation  
18 thereof; (c) using anything consisting of or incorporating any one or more words, letters,  
19 designs or devices that contain any component of the Best Western Marks, or which singly or  
20 together are similar in spelling, sound, appearance, or in any other manner to the Best Western  
21 Marks; (d) applying for, pursuing, or owning any applications or registrations, including  
22 without limitation any domain names, business names, corporate names, trade names,  
23 trademarks, service marks or d/b/as that contain any component of the Best Western Marks, any  
24 colorable imitation thereof, or any confusingly similar Marks; and (e) using any such Marks (or  
25 any imitations or marks confusingly similar thereto) anywhere on the Internet or elsewhere,  
26 including without limitation any use on or with any websites, domain names, metatags, key  
27 words, banner ads, or search engines. Best Western also sought preliminary and permanent



1 injunctive relief for Hotel Airport to: (a) make an accounting of the profits derived by Hotel  
2 Airport by reason of its unlawful acts; (b) immediately and permanently remove all Best  
3 Western Marks as used on the premises of, or in reference to, the Hotel including (without  
4 limitation) any road signs, wall signs, or any other display or item bearing any of the Best  
5 Western Marks; (c) permit Best Western to remove any infringing signs, displays or items from  
6 the Hotel, and awarding Best Western all reasonable and necessary costs of such removal (in  
7 addition to whatever penalties the court may impose for failing to comply with the court's order  
8 to remove any infringing signs, displays, or items from the Hotel); (d) assign the ownership of  
9 any application or registration that contains any component of the Best Western Marks, any  
10 colorable imitation thereof, or any other confusingly similar Marks to Best Western, or,  
11 alternatively, to file all documents necessary to effectuate abandonment of such applications; (e)  
12 immediately assign the ownership of any application or registration that contains any  
13 component of the Best Western Marks, any colorable imitation thereof, or any other confusingly  
14 similar Marks to Best Western, or, alternatively, to file all documents necessary to effectuate  
15 Hotel Airport's abandonment of such applications or registrations; and (f) immediately notify  
16 all advertisers, search engines, and providers of related services that Hotel Airport is not  
17 affiliated with Best Western and are required to cause the cessation of all advertising and  
18 distribution of promotional material containing any of the Best Western Marks, any colorable  
19 imitation thereof, or any other confusingly similar marks. See Docket No. 1-1, pp. 32-47.

20 On August 23, 2013, Hotel Airport filed a *Motion to Quash Service and Dismiss*  
21 *Complaint* with the Arizona District Court sustaining that Best Western attempted to serve the  
22 *First Arizona Complaint* through the former's in-house accountant, which is insufficient service  
23 under Fed. R. Civ. P. 4(h)(1)(B) and Rule 4.4(e) of the Puerto Rico Rules of Civil Procedure, 32  
24 L.P.R.A. Ap. V, R. 4.4(e) (2010). See Docket No. 23-1, p. 4-13, Exhibit A.

25 On September 25, 2013, the Arizona District Court issued an *Order* quashing the service  
26 of the *First Arizona Complaint* on Hotel Airport and ordering Best Western to complete service  
27 of process within the deadline established in Fed. R. Civ. P. 4. See Docket No. 23-1, pp. 14-16.



1 On September 30, 2013, Best Western filed an *Amended Complaint* with the Arizona  
2 District Court, Case No. 13-01498 (ROS), seeking post-confirmation damages from March 13,  
3 2013 (the date of confirmation of Plaintiff's *Plan of Reorganization*) until the cease and desist  
4 of the alleged unlawful and unauthorized use of the Best Western Marks. See Docket No. 1-1,  
5 p. 54, ¶ 25, and p. 59, Prayer for Relief A(1). On paragraph 25 of the *Amended Complaint*, the  
6 Helms Defendants stated, on behalf of their client, Best Western, that the Plaintiff had "filed an  
7 Amended Chapter 11 Plan of Reorganization in its bankruptcy proceedings", that "on March 13,  
8 2013, the United States Bankruptcy Court for the District of Puerto Rico entered an Order  
9 confirming [the Plaintiff]'s Amended Plan" and that "[t]he entry of confirmation of [the  
10 Plaintiff]'s Amended Plan discharged [the Plaintiff] from any claims that arose before the date  
11 of confirmation" (Docket No. 1-1, p. 54, ¶ 25).

12 On December 31, 2013, the Plaintiff filed a *Motion to Reopen Case...* (Lead Case  
13 Docket No. 287) requesting that the bankruptcy case be reopened so that the Plaintiff could file  
14 the instant adversary proceeding "to enjoin [Best Western] from further violating the discharge"  
15 (Lead Case Docket No. 287, p. 2, ¶ 7).

16 Also on December 31, 2013, the Plaintiff filed the instant *Complaint* (Docket No. 1-1)  
17 premised on the following causes of action: (1) violation of the discharge granted by the  
18 confirmed *Plan of Reorganization* pursuant to Section 542 of the Bankruptcy Code, the  
19 approved *Settlement Agreement* (Lead Case Docket No. 278) and the *Final Decree* (Lead Case  
20 Docket No. 282); (2) violation of the automatic stay under 11 U.S.C. § 362(a)(3); (3) injunctive  
21 relief for Best Western to cease its unlawful actions; (4) damages for incorrectly and illegally  
22 terminating the *Membership Agreement*; and (5) damages and injunctive relief under Puerto  
23 Rico Act No. 75, 10 L.P.R.A. §§ 278 *et seq.* ("Act No. 75"), and Act No. 21, 10 L.P.R.A. §§  
24 279 *et seq.* ("Act No. 21"). The Plaintiff avers that the *Complaint* "involves matters that are  
25 core proceedings, and matters that are non-core proceedings under 28 U.S.C. § 157. As to the  
26 non-core proceedings, [the P]laintiff consents so that the bankruptcy judge may hear and  
27 determine said non-core matters under 28 U.S.C. § 157, and the entry of final orders by the

1 Bankruptcy Court, but expressly preserves its right to jury trial, and demands such trial by jury  
2 as to all issues so triable” (Docket No. 1-1, p. 2, ¶ 3).

3 On January 2, 2014, Best Western filed an *Objection to Debtor’s Motion to Reopen*  
4 *Case* alleging that the Debtor had “consented to the termination of its Best Western  
5 membership, and has waived and is estopped from pursuing any claim arising from the  
6 termination of its membership” and that it had “failed to show any compelling reason for  
7 reopening its bankruptcy case” under 11 U.S.C. § 350(b) (Lead Case Docket No. 289, p. 3, ¶ 34,  
8 and p. 4, ¶ 54).

9 On January 7, 2014, the court granted the Debtor’s *Motion to Reopen Case*. See Lead  
10 Case Docket No. 290.

11 Meanwhile, after several procedural motions seeking extensions of time to service Hotel  
12 Airport by publication, on January 22, 2014, Best Western filed with the Arizona District Court  
13 an *Application for Substitution of Counsel and Consent*, which was granted by that court on  
14 January 23, 2014. See Docket No. 23-1, pp. 17-19 and 21.

15 On January 31, 2014, Best Western filed a *Second Amended Complaint* with the Arizona  
16 District Court. See Docket No. 23-1, p. 3.

17 On February 5, 2014, Hotel Airport filed a second *Motion to Quash Service and Dismiss*  
18 *Complaint* with the Arizona District Court claiming that the publication of the summons was  
19 untimely and deficient. See Docket No. 23-1, p. 22-26.

20 On February 6, 2014, Best Western signed a *Waiver of the Service of Summons* for the  
21 instant adversary proceeding. See Docket No. 6, p. 3.

22 On February 20, 2014, Best Western filed a *Notice of Voluntary Dismissal Without*  
23 *Prejudice* with the Arizona District Court (Docket No. 23-1, p. 27) and the *First Arizona*  
24 *Complaint*, Case No. 13-01498 (ROS), was terminated through a *Minute Order* on February 20,  
25 2014 (Docket No. 24-1, p. 2-3).

26 Upon Best Western’s voluntary dismissal of the *First Arizona Complaint*, on February  
27 25, 2014, Best Western filed a second *Complaint* against the Plaintiff and Tirri with the Arizona

District Court, Case No. 14-00372 (DGC) (the “*Second Arizona Complaint*”), seeking post confirmation damages<sup>4</sup> for: (a) the Plaintiff’s breach of contract for post-termination use of the Best Western Marks; (b) breach of Tirri’s guaranty; (c) breach of the implied covenant of good faith and fair dealing; (d) unjust enrichment; (e) infringement of the Federal Trademark Infringement – Lanham Act § 32(l), 15 U.S.C. § 1114(l); (f) infringement of the False Designation of Origin and Unfair Competition – Lanham Act § 43(a), 15 U.S.C. § 1125; (g) the dilution of the distinctive quality of the Best Western Marks under the Federal Trademark Dilution Act, 15 U.S.C. § 1125(c); and (h) common law trademark infringement. Best Western also sought preliminary and permanent injunctive relief enjoining Hotel Airport and Tirri from: (a) making any use of the Best Western Marks, any colorable imitation thereof, or any other confusingly similar marks; (b) displaying, authorizing, licensing or assisting or facilitating any other person’s or entity’s use of display of the Best Western Marks or any colorable imitation thereof; (c) using anything consisting of or incorporating any one or more words, letters, designs or devices that contain any component of the Best Western Marks, or which singly or together are similar in spelling, sound, appearance, or in any other manner to the Best Western Marks; (d) applying for, pursuing, or owning any applications or registrations, including without limitation any domain names, business names, corporate names, trade names, trademarks, service marks or d/b/as that contain any component of the Best Western Marks, any colorable imitation thereof, or any confusingly similar Marks; and (e) using any such Marks (or any imitations or marks confusingly similar thereto) anywhere on the Internet or elsewhere, including without limitation any use on or with any websites, domain names, metatags, key words, banner ads, or search engines. Best Western also sought preliminary and permanent injunctive relief for Hotel Airport to: (a) immediately and permanently remove all Best Western Marks as used on the premises of, or in reference to, the Hotel including (without limitation) any road signs, wall signs, or any other display or item bearing any of the Best Western Marks; (b) permit Best Western to remove any infringing signs, displays or items from the Hotel, and

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<sup>4</sup> See Docket No. 24-2, p. 8, ¶ 28.

1 awarding Best Western all reasonable and necessary costs of such removal (in addition to  
2 whatever penalties the court may impose for failing to comply with the court's order to remove  
3 any infringing signs, displays, or items from the Hotel); (c) assign the ownership of any  
4 application or registration that contains any component of the Best Western Marks, any  
5 colorable imitation thereof, or any other confusingly similar Marks to Best Western, or,  
6 alternatively, to file all documents necessary to effectuate abandonment of such applications; (d)  
7 immediately assign the ownership of any application or registration that contains any  
8 component of the Best Western Marks, any colorable imitation thereof, or any other confusingly  
9 similar Marks to Best Western, or, alternatively, to file all documents necessary to effectuate  
10 Hotel Airport's abandonment of such applications or registrations; and (e) immediately notify  
11 all advertisers, search engines, and providers of related services that Hotel Airport is not  
12 affiliated with Best Western and are required to cause the cessation of all advertising and  
13 distribution of promotional material containing any of the Best Western Marks, any colorable  
14 imitation thereof, or any other confusingly similar marks. See Docket Nos. 24, p. 6, ¶ 19, and  
15 24-2.

16 On April 7, 2014, the Helms Defendants, former attorneys for Best Western in the *First*  
17 *Arizona Complaint*, filed a *Motion to Dismiss* (Docket No. 23) for failure to state a claim upon  
18 which relief may be granted against them. They acknowledge that the *First Arizona Complaint*  
19 filed by them in representation of Best Western "mistakenly requested damages against [Hotel  
20 Airport] for time periods both before and after the March 13, 2013, Plan Confirmation Date"  
21 (Docket No. 23, p. 4). They argue, however, that dismissal under Fed. R. Civ. P. 12(b)(6) is  
22 proper because, as to the first cause of action, "there is no private right of action under 11  
23 U.S.C. § 524 and § 105, and Defendants' acts do not warrant a finding of contempt under § 105  
24 and did not cause [Hotel Airport] any actual damages". Id. at p. 2. They also aver that the  
25 Plaintiff's "Third Cause of Action fails to state a claim against the Helms Defendants both  
26 because the [*First Arizona Complaint*] has been dismissed and because the [subsequent]  
27 *Amended Complaint* did not violate the Bankruptcy Code". Id. The Helms Defendants also

1 assert that the injunctive relief sought in the *Complaint* is moot because the *First Arizona*  
2 *Complaint* was voluntarily dismissed. See id. at p. 13-14.

3 On April 7, 2014, Best Western also filed a *Motion to Dismiss* (Docket No. 24) under  
4 Fed. R. Civ. P. 12(b)(6) for failure to state a claim upon which relief may be granted because:  
5 (1) an alleged violation of the discharge injunction under Section 524 of the Bankruptcy Code  
6 does not create a private right of action, and even if there were, the complaints filed by Best  
7 Western at the Arizona District Court did not (and do not) violate the Plaintiff's bankruptcy  
8 discharge; (2) Best Western did not violate the automatic stay of Section 362 of the Bankruptcy  
9 Code when it terminated its membership agreement with Plaintiff; (3) the Plaintiff is judicially  
10 estopped from asserting any claims related to the termination of the *Membership Agreement*;  
11 (4) the Plaintiff's alleged breach of contract claim for termination is time barred under the laws  
12 of Arizona (made applicable in this case pursuant to a contractually binding choice of law  
13 provision in the *Membership Agreement*); and (5) the Plaintiff failed to state a claim under Act  
14 No. 75 and Act No. 21. In regards to the alleged violation to the *Settlement Agreement*, Best  
15 Western sustains that it only resolved Best Western's objection to the final decree, nothing else,  
16 which was based solely on the "Plaintiff's failure to pay pre-termination membership fees, and  
17 had nothing to do with the Debtor's concealed and unauthorized use of the Best Western  
18 Marks" (Docket No. 24, p. 11, ¶ 2).

19 On April 8, 2014, the Helms Defendants filed a *Joinder in Defendant Best Western's*  
20 *Motion and Memorandum of Law to Dismiss Complaint* (Docket No. 25).

21 On April 22, 2015, the Plaintiff filed a *Motion Requesting Order Denying Motions to*  
22 *Dismiss for Failure to Comply With Local Rule 9013-1(c)(1)* (Docket No. 26) for failure to  
23 include the objection language required in LBR 9013-1(c)(1).

24 On April 24, 2014, Best Western filed a *Response to [the Plaintiff's] Motion Requesting*  
25 *Order Denying Motion to Dismiss for Failure to Comply with Local Rule 9013-1(c)(1)* (Docket  
26 No. 27) arguing that LBR 9013-1(c)(1) "does not govern motions filed in an adversary  
27

proceedings” (Docket No. 27, p. 2) and that the motion filed by the Plaintiff was frivolous, improper and sanctionable under Fed. R. Bank. P. 9011(c)(1)(b).

On April 24, 2014, the Plaintiff filed a *Reply to Best Western’s Response to Motion Requesting Order Denying Motions to Dismiss for Failure to Comply With Local Rule 9013-1(c)(1)* (Docket No. 29) averring that the requirements set in LBR 9013-1(c) apply to “all papers” and that failure to include the objection language required therein constitutes cause to deny the motion.

On May 5, 2014, the court entered two *Orders* (Docket Nos. 34 and 35) denying the *Motion Requesting Order Denying Motions* and ordering the Plaintiff to file its opposition to the motions to dismiss filed by the Defendants within twenty one (21) days.

After requesting an extension of time (Docket No. 39), which the court granted (Docket No. 40), on May 29, 2014 the Plaintiff filed an *Amended Opposition to Motion to Dismiss Filed by Best Western and Joinder by Helm’s [sic] Defendants* (Docket No. 42). It argues that the Defendants’ *Motions to Dismiss* rely on documents that are outside the realm of the pleadings because, although the *First and Second Complaints* filed with the Arizona District Court are public documents, the documents attached thereto are not and hence, if the court is “going to entertain documents or matters outside the pleadings (ei [sic], the documents attached to the complaints), the [Plaintiff] requests that the court inform [the] Plaintiff of its decision to do so and allow it time to oppose the motion for summary judgment pursuant to [Fed. R. Civ. P.] 12(d)” (Docket No. 42, p. 3, ¶ 5). The Plaintiff contends that it has a property right to claim discharge violation damages under Sections 105 and 524 of the Bankruptcy Court because the U.S. Court of Appeals for the First Circuit (the “First Circuit”) has held that “a court is well within its authority under § 105(a) to enforce a specific code provision, such as 11 U.S.C. § 524” (Docket No. 42, p. 8, ¶ 3). The Plaintiff also sustains that because the *Settlement Agreement* (Lead Case Docket No. 278) reached with Best Western “does not limit the settled administrative claims to the alleged ‘pre-termination’ fees, it is obvious that it includes all administrative claims” (Docket No. 42, p. 9, ¶ 10). The Plaintiff claims that “any alleged pre-

1 confirmation damages had to be claimed in the bankruptcy court” and that the *First Arizona*  
2 *Complaint* “was a breach of the [Plaintiff’s] discharge” for which Best Western “should be held  
3 accountable” (Docket No. 42, p. 13, ¶¶ 28 and 29). In regards to the violation of the automatic  
4 stay, the Plaintiff argues that the “*Membership Agreement* was not validly terminated since the  
5 [Termination] Letter and related actions by [Best Western] were made in violation of the  
6 automatic stay”, that Best Western did not seek an order from this court to lift or modify of the  
7 stay prior to terminating it, and thus, the termination constitutes “null and void actions” for  
8 which it is entitled to compensation under 11 U.S.C. § 362(k) (Docket No. 42, p. 13, ¶ 30, and  
9 pp. 16-17, ¶¶ 47 and 50). The Plaintiff also avers that it is not *estopped* from challenging the  
10 termination of the *Membership Agreement* because the *Settlement Agreement* did not release  
11 Best Western from the violation of the automatic stay. *Id.* at p. 18, ¶ 54. It also argues that the  
12 cause of action for breach of contract is not untimely because Best Western did not comply with  
13 the Arizona Statutes that regulate the termination of the *Membership Agreement* and that in any  
14 case, the cause of action was brought under Puerto Rico law, which provides a statute of  
15 limitation of 15 years pursuant to Article 1864 of the Civil Code of Puerto Rico, 31 L.P.R.A. §  
16 5294. The Plaintiff sustains that the applicability of Act No. 75 is a factual matter and should  
17 be viewed in light of the evidence presented at a trial, not a motion to dismiss, and  
18 acknowledges that Act No. 21 is inapplicable. *Id.* at p. 21, ¶¶ 77 and 79. The Plaintiff reiterates  
19 that injunctive relief under Act No. 75 is proper to enjoin the Defendants from terminating the  
20 *Membership Agreement*. *Id.* at p. 22, ¶ 82.

21 Also on May 29, 2014, the Plaintiff filed an *Opposition to Helm’s [sic] Defendants*  
22 *Motion to Dismiss* (Docket No. 43) reiterating that courts have the authority under 11 U.S.C. §  
23 105 to enforce discharge injunctions. It sustains that the actions taken by the Helms Defendants  
24 in the *First Arizona Complaint* were coercive and that, in the alternative, this would constitute a  
25 factual issue that would have to be determined at trial. *Id.* at p. 7, ¶ 6. Hotel Airport also avers  
26 that it suffered actual damages and that “at this stage [the] Plaintiff does not have to prove its  
27 case, it only has to properly allege a set of facts that if true would entitle [it] to a relief” (Docket



1 No. 43, p. 9, ¶ 17). It also contends that the Defendants “may not avoid responsibility simply  
2 by dismissing the first complaint and filing a second one” and “should be enjoined from filing []  
3 any complaint related to the termination of the *Membership Agreement* as a violation of the  
4 automatic stay and the bankruptcy discharge”, although “if the Helms Defendants no longer  
5 represent [Best Western]..., then the injunction does not affect them in any way” (*Id.* at p. 9, ¶  
6 24, and p. 10, ¶¶ 25 and 26).

7 On June 5, 2014, the Helms Defendants filed a *Motion for Leave to File Reply to*  
8 *Plaintiff's Opposition to Helms Defendants' Motion to Dismiss* (Docket No. 45) claiming that  
9 the Plaintiff raised new issues and misstatements in its *Opposition* that warrants a reply, which  
10 the court granted on June 9, 2014 (Docket No. 48). Hence, the Helms Defendants tendered their  
11 *Reply to Plaintiff's Opposition to Helms Defendants' Motion to Dismiss Pursuant to Rule*  
12 *12(b)(6)* (Docket No. 46) arguing that: (a) none of the documents attached to their *Motion to*  
13 *Dismiss* requires the court to convert it to a motion for summary judgment because “[t]he  
14 authenticity of these documents are not disputed by the parties and they are attachments to the  
15 Complaint, documents central to [the P]laintiffs’ claim, public records, and/or facts susceptible  
16 to judicial notice” (Docket No. 46, p. 2); (b) there is no private right of action under 11 U.S.C.  
17 §§ 105 and 524, but rather in the First Circuit “bankruptcy court[s] --not a private party-- may  
18 use its statutory contempt power under §105 to enforce a §524 discharge injunction and order  
19 damages, if the merits so require”, which “does not equate to a ‘private right of action’” but  
20 rather “such damages are only available in the discretion of the court pursuant to its § 105  
21 contempt power, ... if the merits so require ... and the creditor acted in such a way as to coerce  
22 or harass the debtor improperly” (*Id.* at pp. 4-5, citations omitted); (c) in filing the *First Arizona*  
23 *Complaint*, the Helms Defendants actions did not constitute a discharge violation nor have an  
24 actual improper coercive or harassing effect on the Plaintiff under the scope of Pratt v. GMAC  
25 (In re Pratt), 462 F.3d 14 (1<sup>st</sup> Cir. 2006) (*Id.* at p. 5); (d) the *First Arizona Complaint* against  
26 Tirri did not create a discharge violation because he is independently responsible to Best  
27 Western personally, jointly and severally (*Id.* at p. 7); and (e) Best Western voluntarily

1 dismissed the *First Arizona Complaint* without prejudice and the Helms Defendants do not  
2 represent Best Western in the *Second Arizona Complaint* (Id. at p. 8).

3 Also on June 5, 2014, Best Western filed a *Motion for Leave to File Reply to Plaintiff's*  
4 *Opposition to the Motion to Dismiss and Extension of Time* (Docket No. 47) requesting leave to  
5 reply to *Amended Opposition to Motion to Dismiss Filed by Best Western and Joinder by*  
6 *Helm's [sic] Defendants* (Docket No. 42) filed by the Plaintiff and it also requested until June  
7 16, 2014 to do so. The *Motion* was granted on June 9, 2014 (Docket No. 49).

8 On June 16, 2014, Best Western and co-defendant Cheryl Pollack<sup>5</sup> ("Pollack") filed a  
9 *Reply ... to Plaintiff's Amended Opposition to Motion to Dismiss* (Docket No. 52) wherein they  
10 reiterate that: (1) the Plaintiff has no private cause of action under 11 U.S.C. § 524 for the  
11 alleged violation of discharge injunction and may only seek compensatory civil contempt  
12 through a contested matter in the lead case; (2) Best Western and Pollack did not violate the  
13 discharge order because the Confirmation Order and Final Decree did not discharge the Plaintiff  
14 from its obligation to pay administrative priority expenses and Section 503(a) does not set a  
15 time for filing a request for allowance or payment of such expenses; (3) the Plaintiff is judicially  
16 estopped from asserting any claims against Best Western and Pollack arising out of the  
17 termination of the *Membership Agreement* because it had previously acknowledged that it  
18 would "continue operating its hotel business (and effect its reorganization) without being under  
19 the Best Western membership, as it has done since July 2012" (Docket No. 52, p.7); (4) the  
20 Plaintiff's breach of contract cause of action is time barred under Arizona Law, which is the  
21 applicable law pursuant to "choice of law provision" established in paragraph 27 of the  
22 *Membership Agreement*; and (5) Act No. 75 is not applicable to the *Membership Agreement*  
23 because "instead of developing a market for [Best Western] as required for [Act No.] 75  
24 protection, it was [Best Western] who allowed [the] Plaintiff to associate its local hotel  
25 operations with [Best Western]'s well-known brand name and marks" (Docket No. 52, p. 13, 1).

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26  
27 <sup>5</sup> This is Ms. Pollack's first appearance in the instant adversary proceeding, who the Plaintiff alleged to be or had  
been "a director in Best Western" (Docket No. 1-1, p. 3, ¶ 9).

1 On June 24, 2014, the Helms Defendants filed a *Joinder in Defendants Best Western's*  
2 *Reply to Plaintiff's Opposition to the Motion to Dismiss Adversary Complaint* (Docket No. 53).

3 On August 20, 2014, this court entered an *Order* (Docket No. 58) stating that since all  
4 parties had made reference in their arguments to a stipulation reached and notified through the  
5 *Motion to Notify Settlement Agreement of Administrative Expense Claim and Withdrawal of*  
6 *Objection to Final Decree* (Lead Case Docket No. 278) and no party had attached a copy of the  
7 actual settlement agreement or stipulation, to properly consider the arguments at hand, the court  
8 directed the parties to jointly or separately file a copy of the settlement agreement or stipulation  
9 referred at Lead Case Docket No. 278 within 7 days.

10 On August 21, 2014, the Plaintiff filed a *Motion in Compliance with Order* (Docket No.  
11 59) stating that “[o]ther than [Lead Case] docket 278 (*Motion to Notify Settlement Agreement of*  
12 *Administrative Expense Claim and Withdrawal of Objection to Final Decree*) and Exhibit 6 to  
13 our *Memorandum in Opposition* ([Lead Case] Dkt. 323; Payment of the settled amount) there is  
14 no written settlement stipulation”. The Plaintiff also attached a series of emails between its  
15 counsel and Best Western’s local counsel that led up to the joint filing of the *Motion to Notify*  
16 *Settlement Agreement of Administrative Expense Claim and Withdrawal of Objection to Final*  
17 *Decree* (Lead Case Docket No. 278). See Docket No. 59-1, pp. 1-5. The payment referred to in  
18 paragraph 11 of Lead Case Docket No. 278 was made payable to Best Western on May 20,  
19 2013 in the amount of \$20,000.00. See Lead Case Docket No. 323-6, p. 2.

20 On August 26, 2014, Best Western filed a *Motion in Compliance with Court*  
21 *Order*[ ]...informing that “aside from the *Motion to Notify Settlement Agreement of Administrative*  
22 *Expense Claim and Withdrawal of Objection to Final Decree* at Lead Case Docket No. 278, there is  
23 no other separate document, stipulation or agreement between [Best Western] and [the] Debtor.  
24 That is, the entire agreement at that time between [Best Western] and [the] Debtor is contained in  
25 that sole document at Lead Case Docket No. 278” (Docket No. 61, p. 1, ¶ 2). Best Western also  
26 contends that “no other claim for administrative expense was settled between [Best Western] and  
27 [the] Debtor other than those relating to *pre-termination* membership fees” and that “[t]here is no

1 evidence before this court that [Best Western] or the Debtor either intended or did settle the current  
2 claim by [Best Western] in the Lead Case for the improper use of its trademarks by Debtor ***post-***  
3 ***termination*** of the *Membership Agreement*” (*Id.* at p. 2, ¶ 4) (original emphasis).

4 On August 28, 2014, the Helms Defendants filed a *Joinder in ... Best Western’s Motion*  
5 *in Compliance...* (Docket No. 62).

#### 6 Jurisdiction

7 Section 157 of the U.S. Judicial Code distinguishes between core proceedings and non-  
8 core proceedings. It “does not provide the bankruptcy courts with the full authority over all  
9 matters as to which a district court may exercise jurisdiction under Section 1334. Pursuant to  
10 28 U.S.C. § 157(b)(1), a bankruptcy judge may hear and determine all ... core proceedings  
11 arising under title 11 ... and may enter appropriate orders and judgments, subject to review  
12 [under 28 U.S.C. § 158]. A core proceeding, for bankruptcy jurisdictional purposes, is an action  
13 that has as its foundation the creation, recognition, or adjudication of rights that would not exist  
14 independent of a bankruptcy environment.” *In re Med. Educ. & Health Servs., Inc.*, 459 B.R.  
15 527, 545 (Bankr. D.P.R. 2011) (citations and quotations omitted).

16 “It is the bankruptcy court’s responsibility to determine whether each claim before it is  
17 core or non-core. For core proceedings, the statute contains a nonexhaustive list.” *Executive*  
18 *Benefits Ins. Agency v. Arkison*, 134 S.Ct. 2165, 2171 (2014). “The statute authorizes  
19 bankruptcy judges to hear and determine such claims and enter appropriate orders and  
20 judgments on them.” *Id.* “As for ‘non-core’ proceedings --i.e., proceedings that are ‘not core’  
21 but are otherwise related to a case under title 11-- the statute authorizes a bankruptcy court to  
22 hear the proceeding, and then submit proposed findings of fact and conclusions of law to the  
23 district court. The district court must then review those proposed findings and conclusions *de*  
24 *novo* and enter any final orders or judgments. There is one statutory exception to this rule: if all  
25 parties ‘consent’, the statute permits the bankruptcy judge to hear and determine and to enter  
26 appropriate orders and judgments as if the proceeding were core. *Id.* at 2172 (quotations and  
27 citations omitted). “The First Circuit defines non-core proceedings as claims concerned only

1 with state law issues that did not arise in the core bankruptcy function of adjudicating debtor-  
2 creditor rights.” In re Caribbean Petroleum Corp., 443 B.R. 560, 566 (Bankr. D.P.R. 2010)  
3 (citations and quotations omitted). Also see In re Arnold Print Works, Inc., 815 F.2d 165, 167  
4 (1<sup>st</sup> Cir. 1987).

5 The *Complaint* in the instant adversary proceeding is comprised of six causes of action.  
6 Under 28 U.S.C. § 157(b)(2)(A) and (G) and 11 U.S.C. § 105, the following three are core  
7 proceedings: (1) damages for the alleged violation of the discharge under the confirmed *Plan of*  
8 *Reorganization*; (2) damages for the alleged violation of the automatic stay; and (3) injunctive  
9 relief for Defendants to cease and desist from its *Second Arizona Complaint*. The remaining  
10 three causes of actions are non-core, to wit: (1) the alleged breach of the *Membership*  
11 *Agreement* under Articles 1077 and 1084 of the Civil Code of Puerto Rico, 31 L.P.R.A. §§ 3052  
12 and 3081; (2) damages for the alleged violation to Act No. 75; and (3) damages for the alleged  
13 violation to Act No. 21. The Plaintiff alleged supplemental jurisdiction for the breach of  
14 contract cause of action under 28 U.S.C. § 1367. See paragraph 2 of the *Complaint* (Docket No.  
15 1-1, p. 2, ¶ 2) (“[t]his Court may and should exercise said supplemental jurisdiction to claims  
16 under Article 1077 of the Puerto Rico Civil Code, 31 Laws P.R. Ann. § 3052, and under section  
17 3081, 31 Laws P.R. Ann. § 3081 for breach of contract, as well as those under other PR  
18 statutory provisions set forth in this complaint”). These claims do not arise under or relate to  
19 the Bankruptcy Code, but rather constitute state law claims, which are non-core pursuant to 28  
20 U.S.C. § 157(c)(1). Moreover, the Plaintiff also demanded “trial by jury as to all issues so  
21 triable” (Docket No. 1-1, p. 2, ¶ 3).

22 The main cause of action in the instant adversary proceeding over which the remaining  
23 allegations hinge is whether the termination of the *Settlement Agreement* was or not lawful and  
24 whether or not such termination warrant damages, which is a non-core proceeding. The  
25 Defendants have not consented to having this court hear and determine non-core matters.  
26 Hence, the court will only issue the instant *Opinion and Order* as proposed findings of fact and  
27

1 conclusions of law for the U.S. District Court for the District of Puerto Rico to review and enter  
2 a final order pursuant to Fed. R. Bankr. P. 9033.

3 Applicable Law & Analysis

4 (A) *Standard for Motions to Dismiss under Fed. R. Civ. P. 12(b)(6)*

5 The *Helms Defendants' Motion to Dismiss* (Docket No. 23) and *Best Western's Motion*  
6 *to Dismiss* (Docket No. 24) seek dismissal of the *Complaint* for failure to state a claim upon  
7 which relief can be granted against them under Fed. R. Civ. P. 12(b)(6).

8 Fed. R. Civ. P. 12 is applicable to bankruptcy proceedings through Fed. R. Bankr. P.  
9 7012. The purpose of a motion to dismiss under Fed. R. Civ. P. 12(b)(6) is to assess the legal  
10 feasibility of a complaint, not to weigh the evidence which the plaintiff offers or intends to  
11 offer. See Ryder Energy Distribution Corp. v. Merrill Lynch Commodities, Inc., 748 F.2d 774,  
12 779 (2<sup>nd</sup> Cir. 1984); Citibank, N.A. v. K-H Corp., 745 F. Supp. 899, 902 (S.D.N.Y. 1990);  
13 Wright & Miller, Federal Practice and Procedure: Civil 3d § 1356 (2013).

14 Fed. R. Civ. P. 8(a)(2), applicable to adversary proceedings through Fed. R. Bankr. P.  
15 7008, mandates that complaints contain a “short and plain statement of the claim showing that  
16 the pleader is entitled to relief.” “Although detailed factual allegations are not required, the  
17 Rule does call for sufficient factual matter”. Surita Acosta v. Reparto Saman Inc. (In re Surita  
18 Acosta), 464 B.R. 86, 90 (Bankr. D.P.R. 2012). Therefore, to survive a Fed. R. Civ. P. 12(b)(6)  
19 motion to dismiss, a complaint must contain sufficient factual matter that, accepted as true,  
20 “state[s] a claim to relief that is plausible on its face.” Bell Atlantic Corp. v. Twombly, 550  
21 U.S. 544, 570 (2007). A claim has facial plausibility when the pleaded factual content allows  
22 the court to draw the reasonable inference that the defendant is liable for the misconduct  
23 alleged. Id. at 556. The Twombly standard was further developed in Ashcroft v. Iqbal, 556  
24 U.S. 622 (2009), advising lower courts that “determining whether a complaint states a plausible  
25 claim for relief will ... be a context-specific task that requires the reviewing court to draw on its  
26 judicial experience and common sense.” 556 U.S. at 679. “In keeping with these principles, a  
27 court considering a motion to dismiss can choose to begin by identifying pleadings that, because

1 they are no more than conclusions, are not entitled to the assumption of truth. While legal  
2 conclusions can provide the framework of a complaint, they must be supported by factual  
3 allegations. When there are well-pleaded factual allegations, a court should assume their  
4 veracity and then determine whether they plausibly give rise to an entitlement to relief.” Id. at  
5 679. In sum, allegations in a complaint cannot be speculative and must cross “the line between  
6 the conclusory and the factual”. Peñalbert-Rosa v. Fortuño-Burset, 631 F.3d 592, 595 (1<sup>st</sup> Cir.  
7 2011). “[A]n adequate complaint must provide fair notice to the defendants and state a facially  
8 plausible legal claim.” Ocasio-Hernández v. Fortuño-Burset, 640 F.3d 1, 11 (1<sup>st</sup> Cir. 2011).

9 In Schatz v. Republican State Leadership Committee, 669 F.3d 50, 55 (1<sup>st</sup> Cir. 2012), the  
10 First Circuit established a two-step standard for motions to dismiss under Fed. R. Civ. P.  
11 12(b)(6). Step one: isolate legal conclusions. Step two: take the complaint’s well-pleaded (non-  
12 conclusory) allegations as true, drawing all reasonable inferences in favor of the plaintiff and  
13 determine if they plausibly narrate a claim for relief. Also see Carrero-Ojeda v. Autoridad de  
14 Energía Eléctrica, 755 F.3d 711, 719-720 (1<sup>st</sup> Cir. 2014) (applying the two-step standard for  
15 established in Schatz); Pérez v. Rivera (In re Pérez), 2013 WL 1405747 at \*3, 2013 Bankr.  
16 LEXIS 1561 at \*\*9-10 (Bankr. D.P.R. 2013); Zavatsky v. O’Brien, 902 F. Supp. 2d 135, 140  
17 (D. Mass. 2012).

18 To consider a motion to dismiss under Fed. R. Civ. P. 12(b)(6), “[t]he court is not  
19 limited to the four corners of the complaint”. Wright & Miller, Federal Practice and Procedure:  
20 Civil 3d § 1357 (2013). The court may consider the facts alleged in the pleadings, documents  
21 attached as exhibits or incorporated by reference into the pleadings, and matters of which the  
22 judge may take judicial notice. See Fed. R. Civ. P. 10(c) (documents attached to pleadings are  
23 part of pleadings); Young v. Lepone, 305 F.3d 1, 11 (1<sup>st</sup> Cir. 2002) (district court was entitled to  
24 consider letters that were not attached to complaint when complaint contained extensive  
25 excerpts from letters and references to them; when factual allegations of complaint revolved  
26 around document whose authenticity is unchallenged, that document effectively merges into the  
27 pleadings); and Lovelace v. Software Spectrum Inc., 78 F.3d 1015, 1017-1018 (5<sup>th</sup> Cir. 1996)



(courts must limit inquiry to facts stated in complaint and documents either attached to or incorporated in complaint; however, courts may also consider matters of which they may take judicial notice). Also see In re Surita Acosta, 464 B.R. at 91. Moreover, when the complaint's factual allegations are expressly linked to and admittedly dependent on a document which authenticity is not challenged, the document effectively merges into the pleadings and the court can review it in deciding a motion to dismiss under Fed. R. Civ. P. 12(b)(6). See Martí Navarro v. U.S., 104 F. Supp. 2d 96, 100 fn. 3 (D.P.R. 2000), citing Beddall v. State Street Bank & Trust Co., 137 F.3d 12, 17 (1<sup>st</sup> Cir. 1998) ("when ... a complaint's factual allegations are expressly linked to --and admittedly dependent upon-- a document (the authenticity of which is not challenged), that document effectively merges into the pleadings and the trial court can review it in deciding a motion to dismiss under Rule 12(b)(6)"); Computer Warehouse, 83 F. Supp. 2d 256, 258 (D.P.R. 2000) ("[w]hile in ruling upon a motion to dismiss the court must ordinarily ignore matters outside the pleadings ... it may consider any documents which are referred to in the nonmovant's pleadings and which are central to his or her claim"); BPP Retail Properties, LLC v. North American Roofing Services, Inc., 2014 WL 1301959 (D.P.R. 2014) ("the First Circuit ... has recognized an exception permitting courts to consider 'documents the authenticity of which are not disputed by the parties,' Rivera v. Centro Medicode Turabo, Inc., 575 F.3d 10, 15 (1<sup>st</sup> Cir. 2009), containing '(a) 'implications from documents' attached to or fairly 'incorporated into the complaint,' (b) 'facts' susceptible to 'judicial notice,' and (c) 'concessions' in plaintiff's 'response to the motion to dismiss'"); Arturet-Vélez v. R.J. Reynolds Tobacco Co., 429 F.3d 10, 13 n. 2 (1<sup>st</sup> Cir. 2005) (the court can consider under the scope of Fed. R. Civ. P. 12(b)(6) "implications from documents incorporated into the complaint, and concessions in the complainant's response to the motion to dismiss"); United States v. Wilson, 631 F.2d 118, 119 (9<sup>th</sup> Cir. 1980) ("In particular, a court may take judicial notice of its own records in other cases, as well as the records of an inferior court in other cases.") "These items may be considered by the [trial] judge without converting the motion into one for summary

1 judgment. These matters are deemed to be a part of every complaint by implication.” Wright &  
2 Miller, Federal Practice and Procedure: Civil 3d § 1357 (2013).

3 In the instant case, the court will consider the *Motions to Dismiss* under Fed. R. Civ. P.  
4 12(b)(6) and to do so, the court will take judicial notice of the allegations made by the parties in  
5 Lead Case No. 11-06620 (ESL) and the *First and Second Arizona Complaints* and related  
6 motions filed in those cases, which were attached to the *Complaint* (Docket No. 1-1, pp. 32-64)  
7 and the *Motions to Dismiss* (Docket No. 23-1, pp. 1-29; Docket Nos. 24-1 and 24-2). The court  
8 will also consider the *Membership Agreement* and the *Termination Letter* attached to the  
9 *Complaint* (Docket No. 1-1, pp. 22-31 and 65-66) and related document, which authenticities  
10 has not been disputed. Following the two-step standard established in Schatz v. Republican  
11 State Leadership Committee, *supra*, the court will isolate legal conclusions and take the  
12 *Complaint*’s well-pleaded, non-conclusory allegations as true, drawing all reasonable inferences  
13 in favor of the Plaintiff and determine if they plausibly narrate a claim for relief.

14 (B) *Judicial Estoppel*

15 In Perry v. Blum, 629 F.3d 1, 8-9 (1<sup>st</sup> Cir. 2010), the First Circuit summarized the  
16 doctrine of *judicial estoppel* as follows:

17 The doctrine of judicial *estoppel* is equitable in nature. It operates to prevent a  
18 litigant from taking a litigation position that is inconsistent with a litigation  
19 position successfully asserted by him in an earlier phase of the same case or in an  
20 earlier court proceeding. InterGen N.V. v. Grina, 344 F.3d 134, 144 (1<sup>st</sup> Cir.  
21 2003). The purpose of the doctrine is to protect the integrity of the judicial  
22 process. It is typically invoked when a litigant tries to play fast and loose with the  
23 courts. New Hampshire v. Maine, 532 U.S. 742, 749-750 (2001); Alternative  
Sys. Concepts, Inc. v. Synopsys, Inc., 374 F.3d 23, 33 (1<sup>st</sup> Cir. 2004); Patriot  
Cinemas, Inc. v. Gen. Cinemas Corp., 834 F.2d 208, 212 (1<sup>st</sup> Cir. 1987).

23 The contours of judicial *estoppel* are hazy. But even though its elements cannot  
24 be reduced to a scientifically precise formula, New Hampshire, 532 U.S. at 750,  
25 courts generally require the presence of three things before introducing the  
26 doctrine into a particular case. First, a party’s earlier and later positions must be  
27 clearly inconsistent. Id.; Alt. Sys. Concepts, 374 F.3d at 33. Second, the party  
must have succeeded in persuading a court to accept the earlier position. New  
Hampshire, 532 U.S. at 750; Alt. Sys. Concepts, 374 F.3d at 33. Third, the party  
seeking to assert the inconsistent position must stand to derive an unfair

1 advantage if the new position is accepted by the court. New Hampshire, 532 U.S.  
2 at 751; Alt. Sys. Concepts, 374 F.3d at 33.

3 Ordinarily, the party against whom *judicial estoppel* is invoked must be the same  
4 party who made the prior (inconsistent) representation. See InterGen, 344 F.3d at  
5 144 (explaining that judicial *estoppel* “prevents a litigant from pressing a claim  
6 that is inconsistent with a position taken by that litigant” in the same or an earlier  
7 proceeding); Brewer v. Madigan, 945 F.2d 449, 455 (1<sup>st</sup> Cir. 1991) (explaining  
8 that judicial *estoppel* prevents “a party from taking a position inconsistent with  
9 one successfully and unequivocally asserted by that same party in a prior  
10 proceeding”). Courts normally refuse to apply *judicial estoppel* to one party  
11 based on the representations of an unrelated party. See *e.g.*, Parker v. Wendy’s  
12 Int’l, Inc., 365 F.3d 1268, 1272 (11<sup>th</sup> Cir. 2004); Bethesda Lutheran Homes &  
13 Servs., Inc. v. Born, 238 F.3d 853, 858 (7<sup>th</sup> Cir. 2001); Tenn. ex rel. Sizemore v.  
14 Surety Bank, 200 F.3d 373, 381-382 (5<sup>th</sup> Cir. 2000); see also 18B Charles A.  
15 Wright, Arthur R. Miller & Edward H. Cooper, Federal Practice and Procedure §  
16 4477, at 618-619 (2<sup>nd</sup> ed. 2002). Nevertheless, courts sometimes have allowed  
17 *judicial estoppel* when the *estopped* party was responsible in fact for the earlier  
18 representation, see *e.g.*, Ladd v. ITT Corp., 148 F.3d 753, 756 (7<sup>th</sup> Cir. 1998), or  
19 when the *estopped* party was the assignee of a litigation claim or assumed the  
20 original party’s role, see 18B Wright *et al.*, *supra*, § 4477, at 618-619.

21 Perry v. Blum, 629 F.3d at 8-9.

22 When the controversy of whether the *Membership Agreement* was or not validly  
23 terminated arose in the Lead Case of the instant adversary proceeding between the Plaintiff and  
24 Best Western’s upon the latter’s *Objection ... to Confirmation* (Lead Case Docket No. 239), the  
25 Plaintiff represented to the court that:

26 Best Western is correct in stating that the [*Membership Agreement*] was  
27 terminated in 2012, after the 2011 assumption.

Said termination was due to certain interpretations by Best Western of the  
contract requirements with which debtor [Plaintiff] did not agree.

**In the exercise of its business judgment, debtor [Plaintiff] decided to  
negotiate its differences with Best Western, rather than litigate them.**

After recently exhausting said negotiation efforts, debtor [Plaintiff] has decided  
that the franchise benefits are not worth the cost and requirements that Best  
Western insists upon. **Hence, debtor [Plaintiff] shall continue operating its  
hotel business (and effect its reorganization) without being under the Best  
Western membership, as it has done since July 2012.**

Lead Case Docket No. 240, p. 2, ¶¶ 7, 8, 9 and 10 (emphasis added).

1 Upon that representation by the Plaintiff, Best Western withdrew its *Objection ... to*  
2 *Confirmation* (Lead Case Docket No. 239, p.1, ¶ 3), and the court confirmed the *Plan of*  
3 *Reorganization* with no objections. See Lead Case Docket Nos. 260 (*Minute Entry*) and 261  
4 (*Order Confirming Plan*). The court also notes that the *Motion Submitting Documents Re: Plan*  
5 filed 14 days prior to the confirmation hearing did not include the *Membership Agreement* as an  
6 executory contract to be assumed upon confirmation (Lead Case Docket No. 248, p. 10-11).  
7 Nor did the *Plan of Reorganization* include Best Western as a creditor.

8       The foregoing complies with the three requirements set in Perry v. Blum, 629 F.3d at 8-  
9 9. First, the Plaintiff's position in Lead Case Docket No. 240, p. 2, ¶ 10, to wit, that after  
10 "exhausting said negotiation efforts, debtor [Plaintiff] has decided that the franchise benefits are  
11 not worth the cost and requirements that Best Western insists upon" and that it would "continue  
12 operating its hotel business (and effect its reorganization) without being under the Best Western  
13 membership, as it has done since July 2012", is inconsistent with the fourth cause of action in  
14 the *Complaint* alleging that "the Best Western Membership and the [*Membership Agreement*]  
15 were incorrectly and illegally terminated and this has caused substantial monetary damages to  
16 the [Plaintiff] in the form of loss income and damage to its business reputation" (Docket No. 1-  
17 1, p. 15, ¶ 91). Second, the Plaintiff succeeded in persuading this court to accept its earlier  
18 position because based upon it, Best Western withdrew its objection to confirmation (Lead Case  
19 Docket No. 244) and the court confirmed the *Plan of Reorganization* (Lead Case Docket Nos.  
20 260 and 261). Third, the Plaintiff would derive an unfair advantage if it is permitted it to  
21 prosecute the instant *Complaint* to challenge the lawfulness of the termination of the  
22 *Membership Agreement* and seek damages when it confirmed its Plan based on the premise that  
23 it would "continue operating its hotel business (and effect its reorganization) without being  
24 under the Best Western membership" (Lead Case Docket No. 240, p. 2, ¶ 10).

25       The court also weighs that the Plaintiff did not file the instant *Complaint* until after  
26 being served with the *First Arizona Complaint* on August 2, 2013. Compare Docket No. 23-1,  
27 p. 10 with Docket No. 1-1.

Hence, the court concludes that the Plaintiff is judicially estopped from challenging the termination of the *Membership Agreement* at this juncture.

(C) *Alleged Violations to the Automatic Stay*

The Plaintiff alleges in the Second Cause of Action of the *Complaint* that “the illegal [pre-confirmation] termination of the *Membership Agreement* was a violation of the automatic stay provisions of § 362 of the Bankruptcy Code” and seeks “actual and punitive damages for violation of the automatic stay” pursuant to Section 362(k) “plus attorney fees and costs” (Docket No. 1-1, p. 11, ¶¶ 59 and 64, and p. 12, ¶ 71).

“Two of the fundamental underpinnings of the [Bankruptcy] Code are the automatic stay and the discharge injunction. The automatic stay has broad application and prevents creditors from seeking to collect a pre-petition debt from debtors or assets of the estate. The discharge injunction safeguards the ‘fresh start’ of debtors by permanently enjoining creditors from collecting discharged debts.” Alley v. Saxon Mortg. Servs. (In re Alley), 2014 Bankr. LEXIS 2843 at \*5, 2014 WL 2987656 at \*2 (Bankr. D. Me. 2014) (citations omitted).

“The automatic stay imposes on non-debtor parties an affirmative duty of compliance.” Otero López v. Dep’t of Treasury of P.R. (In re Otero López), 492 B.R. 595, 607 (Bankr. D.P.R. 2013), citing Sternberg v. Johnston, 595 F.3d 937, 943 (9<sup>th</sup> Cir. 2010). To ensure compliance, Section 362(k) of the Bankruptcy Code provides the necessary means to redress violations of the stay: “an individual injured by a willful violation of a stay provided by this section shall recover actual damages, including costs and attorneys’ fees, and in appropriate circumstances, may recover punitive damages”. 11 U.S.C. § 362(k)(1). “A debtor seeking damages under this section bears the burden of proving by a preponderance of the evidence the following three elements: (1) that a violation of the automatic stay occurred; (2) that the violation was willfully committed; and (3) that the debtor suffered damages as a result of the violation.” Slabicki v. Gleason (In re Slabicki), 466 B.R. 572, 577-578 (B.A.P. 1<sup>st</sup> Cir. 2012), citing In re Panek, 402 B.R. 71, 76 (Bankr. D. Mass. 2009). “A willful violation does not require a specific intent to violate the automatic stay.” In re Otero López, 492 B.R. at 607. “The standard for a willful

1 violation of the automatic stay ... is met if there is knowledge of the stay and the defendant  
2 intended the actions which constituted the violation.” Fleet Mortgage Group v. Kaneb, 196  
3 F.3d 265, 269 (1<sup>st</sup> Cir. 1999). “The debtor has the burden of providing the creditor with actual  
4 notice. Once the creditor receives actual notice, the burden shifts to the creditor to prevent  
5 violations of the automatic stay.” Id. at 269. “In cases where the creditor received actual notice  
6 of the automatic stay, courts must presume that the violation was deliberate.” Id. at 269.

7 Because the Plaintiff is judicially estopped to challenge the termination of the  
8 *Membership Agreement*, the court finds that there is no willful violation of the automatic stay  
9 and that even if one existed *in arguendo*, it was not willful upon the Plaintiff’s own expressions  
10 at Lead Case Docket No. 240, p. 2, ¶¶ 7, 8, 9 and 10. Hence, the court hereby dismisses the  
11 Second Cause of Action of the *Complaint*.

12 (D) *Violations to the Discharge Injunction: Adversary Proceeding or Contested Matter?*

13 The Plaintiff seeks damages for alleged violations to the discharge injunction under  
14 Sections 105 and 524 of the Bankruptcy Code through the instant adversary proceeding. See  
15 Docket No. 1-1, p. 9, ¶¶ 48 and 49. The Defendants sustain that: (a) contempt is the normal  
16 sanction for violation of the discharge injunction; and (b) even considering *in arguendo* that  
17 there is a violation, which they deny, the only remedy available to the Plaintiff would be a  
18 compensatory civil contempt motion through a contested matter in the Lead Case, not an  
19 adversary proceeding. See Docket No. 52, p. 5. Hence, they seek the dismissal of the First  
20 Cause of Action of the *Complaint* “because Plaintiff has improperly attempted to state a claim  
21 for violation of the discharge injunction against Defendant[s] through an adversary proceeding”  
22 (Docket No. 52, p. 6, ln. 4-6).

23 The U.S. Court of Appeals for the Third, Sixth, and Ninth Circuits have held that debtors  
24 complaining of discharge injunction violations may not proceed by adversary proceeding  
25 relying on Section 105. See Joubert v. ABN AMRO Mortgage Group, Inc. (In re Joubert), 411  
26 F.3d 452 (3<sup>rd</sup> Cir. 2005); Pertuso v. Ford Motor Credit Co., 233 F.3d 417 (6<sup>th</sup> Cir. 2000);  
27 Barrientos v. Wells Fargo Bank, N.A., 633 F.3d 1186 (9<sup>th</sup> Cir. 2010); Cox v. Zale Delaware,



1 Inc., 239 F.3d 910 (7<sup>th</sup> Cir. 2001); In re Laudani, 506 B.R. 19 (Bankr. D. Mass. 2014); Whitaker  
2 v. Bank of Am. (In re Whitaker), 2013 Bankr. LEXIS 2328, 2013 WL 2467932 (Bankr. E.D.  
3 Tenn. 2013); Tenczar v. Gable (In re Tenczar), 466 B.R. 32, 33 (Bankr. D. Mass. 2012).  
4 Notwithstanding, “the First Circuit ... ha[s] an established history of permitting aggrieved  
5 debtors to seek relief for alleged discharge violations through adversary proceedings.” In re  
6 Alley, 2014 Bankr. LEXIS 2843 at \*\*8-9, 2014 WL 2987656 at \*2, citing Bessette v. Avco Fin.  
7 Services, Inc., 230 F.3d 439 (1<sup>st</sup> Cir. 2000); Collins v. Wealthbridge Mortg. Corp. (In re  
8 Collins), 474 B.R. 317, 319 (Bankr. D. Me. 2012) (considering a discharge injunction violation  
9 through an adversary proceeding); Canning v. Beneficial Maine, Inc. (In re Canning), 442 B.R.  
10 165 (Bankr. D. Me. 2011), aff’d 462 B.R. 258 (B.A.P. 1<sup>st</sup> Cir. 2011), aff’d 706 F.3d 64 (1<sup>st</sup> Cir.  
11 2013) (considering a discharge injunction violation through an adversary proceeding); Pratt v.  
12 Gen. Motors Acceptance Corp. (In re Pratt), 324 B.R. 1 (Bankr. D. Me. 2005), aff’d 2005 U.S.  
13 Dist. LEXIS 22274, 2005 WL 1961341 (D. Me. 2005), rev’d 462 F.3d 14 (1<sup>st</sup> Cir. 2006)  
14 (considering a discharge injunction violation through an adversary proceeding).

15 The court is aware that in In re Tenczar, the court *sua sponte* dismissed without  
16 prejudice an adversary proceeding complaint for violation of the discharge injunction  
17 determining that “actions to enforce the discharge injunction and to seek sanctions on account  
18 of discharge injunction violations must be brought as contested matters and not by way of  
19 adversary proceedings”. 466 B.R. at 36 and 39. The Tenczar court reasoned that the  
20 Bankruptcy Rules distinguish “contested matters” from “adversary proceedings, the latter  
21 governed by Part VII of the Bankruptcy Rules and commenced by filing a complaint with the  
22 court.” 466 B.R. at 37, fn.4, citing Fed. R. Bankr. P. 7003. Conversely, Fed R. Bankr. P. 7001  
23 provides an exhaustive list of those proceedings deemed “adversary proceedings” and  
24 “contempt proceedings” are not included among them. Hence, the court found that because  
25 Fed. R. Bankr. P. 9014 governs the contempt proceedings, discharge injunction violations must  
26 be considered as a contested matter under Fed. R. Bankr. P. 9014. See id. at 37.



Notwithstanding, in In re Alley, 2014 Bankr. LEXIS 2843 at \*12, 2014 WL 2987656 at \*3, the court adopted and followed the reasoning established in Motichko v. Premium Asset Recovery Corp. (In re Motichko), 395 B.R. 25, 33 (Bankr. N.D. Oh. 2008):

To dismiss on procedural grounds alone would be to elevate form over substance. This is particularly true where ---as here--- an adversary proceeding provides more procedural protection for the defendant than does a contested matter brought by way of motion. Given that this court has the discretion to require the more structured discovery process of an adversary proceeding in a contested matter, the court sees no reason to require Debtors to dismiss this adversary proceeding and refile it as a contested motion. Such unnecessary “hoop jumping” would merely serve to increase the costs of litigation, without providing any real benefit to either party. (Citations and footnotes omitted.)

The Alley court explained that “[t]he discharge injunction is entirely a creature of statute, created by Congress and not by judges. The injunction is the same for any debtor filing under the same Chapter, and is enforceable by any court with jurisdiction over the bankruptcy case and the parties. Thus, the sanctions issued in response to a § 524 violation constitute broader equitable relief referred to in § 105, which may explicitly be sought in an adversary proceeding under [Fed. R. Bankr. P.] 7001(7).” 2014 Bankr. LEXIS 2843 at \*11, 2014 WL 2987656 at \*3. This court follows and adopts such reasoning. Hence, the court will not dismiss the instant adversary proceeding on those grounds.

(E) *Best Western’s Alleged Violation of the Discharge Injunction*

The Plaintiff alleges that Best Western’s filing of the *First Arizona Complaint* --through the Helms Defendants-- seeking pre-confirmation damages against it constitutes a violation of the discharge injunction pursuant to the confirmed *Plan of Reorganization* and the *Final Decree*. See the First Cause of Action of the *Compliant* (Docket No. 1-1, pp. 7-9). The Plaintiff seeks damages under 11 U.S.C. §§ 105 and 524. See Docket Nos. 1-1, p. 9 ¶¶ 48 and 49, and 42, pp. 8-9.

“The climactic event in a Chapter 11 bankruptcy is the confirmation of a plan for the reorganization of the debtor’s financial dilemma. It is this official judicial approval of the

debtor's plan that triggers an important incentive under Chapter 11, namely, discharge of the debtor's pre-confirmation debts. This discharge is automatic upon confirmation of the reorganization plan and applies to all pre-confirmation debts that have not been excepted from discharge." Williams v. United States (In re Williams), 227 B.R. 589, 593 (D.R.I. 1998). "Confirmation of the plan marks the beginning of the reorganized debtor's new financial life. New legal relationships are established and old ones are modified or terminated." In re Valley Park Group, 96 B.R. 16, 24 (Bankr. N.D.N.Y. 1989). "For corporations and partnerships, the discharge in chapter 11 is an incident of and effective upon the *confirmation* of the reorganization plan." Charles Jordan Tabb, Law of Bankruptcy, Hornbook Series, West Academic Publishing, 3<sup>rd</sup> edition, 2014, p. 1017 (original italics).

Section 1141 of the Bankruptcy Code governs the effect of confirmation in Chapter 11 cases. "In general, confirmation of a plan discharges the debtor from debts that arose before the date of confirmation, including liabilities that arose from the rejection of executory contracts and unexpired leases, unless the plan or order of confirmation provides otherwise." Hon. Nancy C. Dreher, Hon. Joan N. Feeney and Michael J. Stepan, Esq. Bankruptcy Law Manual § 11:67 Vol. 2 (5<sup>th</sup> ed. 2013-1), p. 821, citing 11 U.S.C. § 1141(d)(1)(A). In Chapter 11 cases, "[c]onfirmation *immediately* discharges corporate and partnership debtors from all debts that arose prior to the date of confirmation, and replaces those debts with the obligations assumed in the plan." Law of Bankruptcy, *op. cit.*, p. 1180 (original italics). Also see 11 U.S.C. § 1141(d)(1)(A). "The discharge injunction provisions in the Code are written unequivocally and encompass all pre-confirmation claims, known or unknown, without reference to the notice provided to the claimants, see 11 U.S.C. §§ 524, 1141(d), and neither the Bankruptcy Code nor the Rules specify any consequence for failure to comply with the notice rules." Paging Network, Inc. v. Nationwide Paging, Inc. (In re Arch Wireless, Inc.), 534 F.3d 76, 82-83 (1<sup>st</sup> Cir. 2008). The discharge afforded for Chapter 11 is effective against any creditor, regardless of whether or not a proof of claim has been filed, the claim has been allowed or the creditor has not accepted the plan. See id. "The essence of confirmation is that prior debts and interests are

1 extinguished and replaced by the debts and interests provided for in the plan and order of  
2 confirmation.” Bankruptcy Law Manual, *op. cit.*, § 11:67, p. 821. “Corporate and partnership  
3 Chapter 11 debtors may obtain a discharge via a Chapter 11 plan, although they are not entitled  
4 to a discharge of debts in a Chapter 7 case, unless the plan provides for liquidation of all or  
5 substantially all of the property of the estate, the debtor will not engage in business after  
6 confirmation of the plan, and the debtor would not be entitled to a discharge in a Chapter 7  
7 case.” Id. at p. 822, citing 11 U.S.C. § 1141(d)(3) and 11 U.S.C. § 727(a)(1). “Since the  
8 debtor’s business entity will exist after the completion of a bankruptcy reorganization, the  
9 discharge of prior claims is of paramount importance to the feasibility of that reorganization.”  
10 Law of Bankruptcy, *op. cit.*, p. 1017.

11 Section 524 of the Bankruptcy Code incorporates the discharge provisions of Section  
12 1141 and governs the effect of the discharge. See 11 U.S.C. § 524(a)(1).

13 “[U]nder § 524(a)(2), a discharge operates as an injunction against the enforcement of  
14 any discharged debt as a personal liability of the debtor, including the continuation of legal  
15 process, offsets, or other collection efforts against the debtor, even if the debtor waived the right  
16 to discharge with respect to the debt.” Hon. Nancy C. Dreher, Hon. Joan N. Feeney and  
17 Michael J. Stepan, Esq. Bankruptcy Law Manual § 8:2 Vol. 2 (5<sup>th</sup> ed. 2013-1), p. 7-9. In other  
18 words, “a discharge in bankruptcy relieves a debtor from all pre-petition debt, and § 524(a)  
19 permanently enjoins creditor actions to collect discharged debts”. Bessette v. Avco Fin.  
20 Services, Inc., 230 F.3d at 444.

21 In Delgado Laboy v. FirstBank P.R. (In re Delgado Laboy), 2010 Bankr. Lexis 345 at  
22 \*\*15-18, 2010 WL 427780 at \*\*5-6 (Bankr. D.P.R. 2010), this court summarized the effect of  
23 the discharge injunction in Section 524(a)(2) of the Bankruptcy Code as follows:

24 The effect of a bankruptcy discharge is that it “operates as an injunction against  
25 the commencement or continuation of an action, the employment of process, or an  
26 act to collect, recover or offset any such debt as a personal liability of the debtor,  
27 whether or not discharge of such debt is waived.” 11 U.S.C. § 524(a)(2). The  
discharge injunction is the mechanism which allows the debtor to commence  
debt-free his or her fresh start. See In re Latanowich, 207 B.R. 326, 334 (Bankr.  
D. Mass. 1997) (“The purpose of the permanent injunction set forth at § 524(a)(2)

1 and reiterated in the discharge order is to effectuate one of the primary purposes  
2 of the Bankruptcy Code: to afford the debtor a financial fresh start.”); Green v.  
3 Welsh, 956 F.2d. 30, 33 (2<sup>nd</sup> Cir. 1992); Baker v. Sommerville Mun. Fed. Credit  
4 Union (In re Baker), 2006 Bankr. Lexis 3183 (Bankr. D. Mass. 2006). The  
5 discharge injunction is like a permanent extension of the automatic stay under 11  
6 U.S.C. § 362(a) of the Bankruptcy Code and thus, includes all types of collection  
7 activity such as; letters, phone calls, threats of criminal proceedings or other  
8 adverse actions brought about with the purpose of debt repayment. See Alan N.  
9 Resnick & Henry J. Sommer, 4 Collier on Bankruptcy ¶ 524.02[2] (15<sup>th</sup> ed. 2009);  
10 Ung v. Boni (In re Boni), 240 B.R. 381, 384 n.5 (B.A.P. 9<sup>th</sup> Cir. 1999).  
11 Moreover, “[c]reditors are obligated to maintain procedures to ensure that they do  
12 not violate section 524, and may be held liable for damages and attorney’s fees if  
13 they do not.” Alan N. Resnick & Henry J. Sommer, 4 Collier on Bankruptcy ¶  
14 524.02[b] (15<sup>th</sup> ed. 2009). See In re Roush, 88 B.R. 163, 165 (Bankr. S.D. Ohio  
15 1988); Faust v. Texaco (In re Faust), 270 B.R. 310, 317 (Bankr. M.D. Ga. 1998);  
16 In re Nassoko, 405 B.R. 515, 521 (Bankr. S.D.N.Y. 2009). “Although § 524(a),  
17 which establishes the discharge injunction, does not include a specific provision  
18 setting out available remedies for violations of the discharge injunction,  
19 bankruptcy courts invoke § 105(a), which grants bankruptcy court’s broad  
20 equitable powers, to enforce the discharge injunction, using the mechanism of  
21 civil contempt action.” Parker v. Boston Univ. (In re Parker), 334 B.R. 529, 537-  
22 538 (Bankr. D. Mass. 2005). See U.S. v. Rivera Torres (In re Rivera Torres), 309  
23 B.R. 643,647 (B.A.P. 1<sup>st</sup> Cir. 2004); In re Pratt, 324 B.R. [1, 5 (Bankr. D. Me.  
24 2005)]; Bessette v. Avco Fin. Servs., Inc., 230 F. 3d 439, 445 (1<sup>st</sup> Cir. 2000), cert.  
25 denied, 532 U.S. 1048, 121 S. Ct. 2016, 149 L. Ed. 2d 1018 (2001).

16 The standard for a willful violation of the discharge injunction under § 524(a)(2)  
17 is met if the defendant had knowledge of the discharge injunction and the same  
18 intended the actions which constituted the violation. See Fleet Mortg. Group, Inc.  
19 v. Kaneb, 196 F. 3d 265, 268 (1<sup>st</sup> Cir. 1999); In re Pratt, 462 F. 3d at 21 (1<sup>st</sup> Cir.  
20 2006); Alan N. Resnick & Henry J. Sommer, 4 Collier on Bankruptcy ¶  
21 524.02[2][c] (15<sup>th</sup> ed. 2009). The defendant must have actual or constructive  
22 knowledge of the discharged debt for the knowledge requirement to be satisfied.  
23 See Torres v. Chase Bank U.S.A., N.A. (In re Torres), 367 B.R. 478, 490 (Bankr.  
24 S.D.N.Y. 2007). Civil contempt must be proven by clear and convincing  
25 evidence. Ellis v. Dunn (In re Dunn), 324 B.R. 175, 179 (D. Mass. 2005).

23 Also see In re Collins, 474 B.R. at 320 (“A creditor violates the discharge injunction when it:  
24 (1) commits an act that violates the discharge injunction with the general intent to commit the  
25 act and (2) acts with knowledge of the discharge order.”) The court will apply the two-prong  
26 test established by the First Circuit in Fleet Mortg. Group, Inc. v. Kaneb, 196 F. 3d at 268, and  
27

1 In re Pratt, 462 F. 3d at 21, to determine if there was a willful violation to the discharge  
2 injunction in the instant case.

3 First: when Best Western filed the *First Arizona Complaint* claiming pre-confirmation  
4 discharged debts on July 23, 2013 (Docket No. 1-1, p. 32-47), it had knowledge of the discharge  
5 injunction through the confirmation of their *Plan of Reorganization* (Lead Case Docket No.  
6 190) on March 21, 2013 (Lead Case Docket No. 260). The confirmed *Plan of Reorganization*  
7 contained the following provisions for the discharge and its corresponding injunction:

8 13.1 Discharge. On the Effective Date of the Plan<sup>6</sup>, the Debtor shall be  
9 discharged from any debt that arose before confirmation of the Plan, subject to the  
10 occurrence of the Effective Date, to the extent specified in § 1141 of the  
11 Bankruptcy Code, except that the Debtor shall not be discharged of any debt  
12 imposed or maintained by the Plan. After the Effective Date of the Plan all pre-  
petition claims against the Debtor will be limited to the debts described in the  
preceding sentence.

13 13.2 Injunction Relating to the Plan. As of the Effective Date, all Persons are  
14 hereby permanently enjoined from commencing or continuing, in any manner or  
15 in any place, any action or other proceeding, whether directly, indirectly,  
16 derivatively or otherwise against the Debtor and/or its Estate, on account of, or  
respecting any Claims, debts, rights, Causes of Action or liabilities discharged  
pursuant to the Plan, except to the extent expressly permitted under the Plan.

17 Lead Case Docket No. 190, p. 24, ¶¶ 13.1-13.2.

18 The *Plan of Reorganization* (Lead Case Docket No. 190) was confirmed without objection of  
19 Best Western, which it withdrew on February 22, 2013 (Lead Case Docket No. 244).

20 Second: the court must determine if Best Western violated the discharge injunction and  
21 whether it intended such actions. “To be contumacious, the creditor’s action must operate to  
22 coerce or harass the debtor improperly.” In re Collins, 474 B.R. at 320. In the First Circuit,  
23 “courts are to use an objective test in determining whether a creditor’s actions were improperly  
24 coercive under the circumstances.” Lumb v. Cimenian (In re Lumb), 401 B.R. 1, 6 (B.A.P. 1<sup>st</sup>  
25 Cir. 2009). In Pratt, the First Circuit defined the “objectively coercive” standard explaining that

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26  
27 <sup>6</sup> The “Effective Date” was defined in the confirmed Plan as “the later of May 1, 2012, or 30 days after the order confirming the plan becomes a final-unappealable order; and shall be the date on which there shall be made all initial cash payments under the plan” (Lead Case Docket No. 190, p. 8, ¶ 1.21).

1 “even legitimate state-law rights exercised in a coercive manner might impinge upon the  
2 important federal interest served by the discharge injunction, which is to ensure that debtors  
3 receive a ‘fresh start’ and are not unfairly coerced into repaying discharged prepetition debts.”  
4 462 F.3d at 19. “While there appears to be no parallel First Circuit definition for harassment,  
5 Congress clearly intended that any behavior engaged in by a creditor that pressures a debtor to  
6 repay a discharged debt in any way is prohibited by § 524”. In re Collins, 474 B.R. at 320,  
7 citing Senate Report No. 95-989 (“[11 U.S.C. § 524(a)] has been expanded ... to cover any act  
8 to collect, such as dunning by telephone or letter, or indirectly through friends, relatives, or  
9 employers, harassment, threats of repossession, and the like. The change is ... intended to insure  
10 that once a debt is discharged, the debtor will not be pressured *in any way* to repay it.”). In each  
11 case, the conduct of the imputed discharge violation must be assessed “in the context of its  
12 particular facts.” In re Schlichtmann, 375 B.R. 41, 95 (Bankr. D. Mass 2007), citing Pratt, 462  
13 F.3d at 19.

14 Best Western alleges that the pre-confirmation damages it claimed in the *First Arizona*  
15 *Complaint* do not violate the discharge injunction because “the Plan, Confirmation Order and  
16 Final Decree did not discharge [the] Plaintiff from its obligation to pay administrative priority  
17 expenses, including [Best Western]’s Administrative Expense Claim” and that “there is no  
18 deadline for filing an application for an administrative claim under the Bankruptcy Code or  
19 Rules” (Docket No. 52, p. 6). The foregoing is a clear juxtaposition of Best Western’s earlier  
20 position in the *Amended Complaint* in the *First Arizona Complaint*, where it stated that “the  
21 United States Bankruptcy Court for the District of Puerto Rico entered an Order confirming [the  
22 Plaintiff]’s Amended Plan” and that “[t]he entry of confirmation of [the Plaintiff]’s Amended  
23 Plan discharged [it] from any claims that arose before the date of confirmation” (Docket No. 1-  
24 1, p. 54, ¶ 25).

25 The pre and post confirmation damages claimed by Best Western in the *First Arizona*  
26 *Complaint* stem from paragraph 24 of the *Membership Agreement* (Docket No. 1-1, p. 26),  
27 which provides the following remedies:



1 For each day during which any Best Western Symbol or any name, symbol or  
2 device described in paragraph 23 are used in connection with the Hotel, after  
3 fifteen (15) days following termination of this [*Membership Agreement*], Best  
4 Western may elect to claim from [the Plaintiff] daily damages in an amount equal  
5 to fifteen percent (15%) of the mean of the Hotel's room rates per room per day  
6 multiplied by the total number of rooms. This amount is payable by [the Plaintiff]  
7 whether or not [the Plaintiff] continues to exercise control over the operations of  
8 the Hotel. It is understood and agreed that said amount is fixed as liquidated  
9 damages because of the difficulty of ascertaining the exact amount of damages  
10 that may be sustained because of such use. It is further understood and agreed  
11 that said amount fixed as liquidated damages is a reasonable amount, considering  
12 the damages that Best Western will sustain in the event of such use.

13 In NLBR v. Bildisco & Bildisco, 465 U.S. 513, 531-532 (1983), the U.S. Supreme Court  
14 ruled on the legal effect of assumed contracts like the *Membership Agreement* as follows:

15 If the debtor-in-possession elects to continue to receive benefits from the other  
16 party to an executory contract pending a decision to reject or assume the contract,  
17 the debtor-in-possession is obligated to pay for the reasonable value of those  
18 services which, depending on the circumstances of a particular contract, may be  
19 what is specified in the contract. Should the debtor-in-possession elect to assume  
20 the executory contract, however, it assumes the contract *cum onere* and the  
21 expenses and liabilities incurred may be treated as administrative expenses, which  
22 are afforded the highest priority on the debtor's estate, 11 U.S.C. § 503(b)(1)(A).

23 In In re FBI Distrib. Corp., 330 F.3d 36, 42 (1<sup>st</sup> Cir. 2003), the First Circuit interpreted  
24 Bildisco as follows:

25 If a debtor in possession assumes an executory contract under subsection 365(a),  
26 "it assumes the contract *cum onere*," and the liabilities incurred in performing the  
27 contract will be treated as administrative expenses. Bildisco, 465 U.S. at 531-  
532.

28 Likewise, in Eagle Ins. Co. v. Bankvest Capital Corp. (In re Bankvest Capital Corp.),  
29 360 F.3d 291, 296 (1<sup>st</sup> Cir. 2004), the First Circuit explained as follows:

30 Under the Code, a rejected contract is considered to have been in breach prior to  
31 the bankruptcy petition, leaving the nondebtor party to the contract with a general  
32 unsecured claim for contract damages. If the debtor assumes a contract, however,  
33 it accepts both the burdens and the benefits of the bargain, and any liabilities  
34 incurred in the contract's postpetition performance will be treated as  
35 administrative expenses with priority status. By permitting debtors to shed  
36 disadvantageous contracts but keep beneficial ones, Section 365 advances one of  
37 the core purposes of the Bankruptcy Code: "to give worthy debtors a fresh start."  
(Citations omitted.)



1 In a similar vein, in In re Beatriz Ready Mix, Inc., 2009 Bankr. LEXIS 241 at \*\*9-10,  
2 2009 WL 255890 at \*3 (Bankr. D.P.R. 2009), the court stated the following:

3  
4 Leasehold interests and executory contracts are governed in bankruptcy by section  
5 365 of the Code, which provides, in pertinent part, that the trustee, subject to court  
6 approval, may assume or reject any executory contract or unexpired lease of the  
7 debtor. It is axiomatic that an executory contract generally must be assumed *cum*  
8 *onere*. A debtor cannot simply retain the favorable and excise the burdensome  
9 provisions of an agreement. Only certain contractual provisions, such as those  
10 expressly rendered unenforceable by the Bankruptcy Code, *see, e.g.*, 11 U.S.C. §  
11 365(e)(1), or those that are designed to thwart bankruptcy policies, are vulnerable.  
12 In limited circumstances, however, a court may exercise equitable discretion to  
13 refuse to enforce a provision where there is no substantial economic detriment to  
14 the non-debtor counterparty shown and where enforcement would preclude the  
15 bankruptcy estate from realizing the intrinsic value of its assets. However  
16 expansive the bankruptcy court's power may be to protect the property interests of  
17 debtors-in-possession, it does not extend to enlarging the rights of a debtor under  
18 a contract or rewriting its terms. The judge must look at the totality of the  
19 circumstances in order to do equity. (Citations omitted.)

20 Hence, "[a]n executory contract or unexpired lease that is assumed under section 365 after  
21 commencement of the case is entitled to the same treatment as a new contract or lease entered  
22 into by the trustee [or debtor-in-possession]. Liabilities for breach, including future rent  
23 obligations, which would be prepetition claims if the lease is rejected, are postpetition liabilities  
24 when the lease is assumed. As such, any damages for breach of that contract or lease will be  
25 entitled to administrative expense priority. When the trustee assumes the contract or lease, the  
26 trustee should do so carefully because the trustee runs the risk that a subsequent breach of the  
27 contract or lease will create a large administrative expense." Alan N. Resnick and Henry J.  
Sommer, 4 Collier on Bankruptcy ¶ 503.06[6][a] (16<sup>th</sup> ed. 2014) (footnotes omitted).

28 The court must temper the foregoing with Section 503 of the Bankruptcy Code, which  
29 governs administrative expenses. "A principal aim of Section 503 is to encourage parties to  
30 render post-petition services to debtors by ensuring that payment will be made on a priority  
31 basis in the post-petition period." In re Swiss Chalet, Inc., 2012 Bankr. LEXIS 3195 at \*11,  
32 2012 WL 2856102 at \*4 (Bankr. D.P.R. 2012), citing In re FBI Distrib. Corp., 330 F.3d at 41,

1 H.R. Rep. No. 595, 95<sup>th</sup> Cong., 1<sup>st</sup> Sess. 186, 186-187 (1977); Doctor's Hospital v. Vilar (In re  
2 Doctor's Hospital), 1995 U.S. App. LEXIS 1576 at \*3, 1995 WL 30903 at \*1 (1<sup>st</sup> Cir. 1995). In  
3 Cramer v. Mammoth Mart, Inc. (In re Mammoth Mart, Inc.), 536 F.2d 950, 954 (1<sup>st</sup> Cir. 1976),  
4 the First Circuit established a two-prong test to determine whether or not a claim qualifies as an  
5 administrative expense: (1) the right to payment must arise from a post-petition transaction with  
6 the debtor's estate, rather than from a pre-petition transaction with the debtor; and (2) the  
7 consideration supporting the right to payment must be "beneficial to the estate" of the debtor.  
8 This two-prong test was subsequently upheld by the First Circuit in In re FBI Distrib. Corp., 330  
9 F.3d at 42: "In general, for a claim to qualify as an administrative expense under subsection  
10 503(b)(1): (1) it must have arisen from a transaction with the trustee or debtor in possession,  
11 rather than from a pre-petition transaction with the debtor, and (2) the consideration supporting  
12 the claim must have benefitted the estate in some demonstrable way". Unless set by court  
13 order, "Section 503(a) of the Bankruptcy Code does not set a time for filing a request for  
14 allowance or payment of an administrative expense and thus, there is no deadline for filing such  
15 request." In re Swiss Chalet, Inc., 2012 Bankr. LEXIS 3195 at \*13, 2012 WL 2856102 at \*5  
16 (Bankr. D.P.R. 2012), citing Texas Comptroller of Public Accounts v. Megafoods Stores (In re  
17 Megafoods Stores), 163 F.3d 1063, 1071 (9<sup>th</sup> Cir. 1998) ("There is no bar date to filing requests  
18 for the allowance of administrative expenses under Section 503"); Nancy C. Dreher and Joan N.  
19 Feeny, Bankruptcy Law Manual, Volume 1 § 6:33 (2011-12), p. 1056. In the lead case of the  
20 instant adversary proceeding, no deadline for administrative expenses was set by the court.

21 In In re T.A. Brinkoetter & Sons, Inc., 467 B.R. 668, 670 (Bankr. C.D. Ill. 2012), the  
22 court considered that "[i]t is difficult to see how liquidated damages in the nature of a penalty  
23 could qualify as an expense necessary to preserve the estate". Notwithstanding, "[u]nlike  
24 liquidated damages, interest is compensation for the use of money and, as such, is usually  
25 considered to be a fair *quid pro quo* for a debtor's failure to pay its obligations on a timely  
26 basis, which failure is financially beneficial to the estate and detrimental to the creditor. As  
27

1 such, an obligation to pay interest may qualify for administrative priority status under section  
2 503(b)(1).” Id. at 671.

3 This court must also consider whether the pre-confirmation damages sought by Best  
4 Western under paragraph 24 of the *Membership Agreement* in the *First Arizona Complaint*  
5 actually constitute damages or whether they are a penalty for violating the contract. To do so,  
6 the court must interpret the *Membership Agreement* under Arizona Law, for its paragraph 37  
7 establishes that it “shall be governed and construed according to the laws of the State of  
8 Arizona, unless any obligations under this Membership Application and Agreement shall be  
9 invalid or unenforceable under such laws, in which the event the laws of the jurisdiction whose  
10 law can apply to and validate the obligations under this Membership Application and  
11 Agreement shall apply. The Membership Application and Agreement shall be deemed executed  
12 in Arizona” (Docket No. 1-1, p. 28, ¶ 37). The Plaintiff has not alleged that paragraph 24 of the  
13 *Membership Agreement* is invalid or unenforceable, that it lacks a substantial relationship to the  
14 parties or transaction or that there is no reasonable basis for the parties’ choice, or that  
15 application of Arizona Law would be contrary to the fundamental public policy of Puerto Rico  
16 in the determination of a particular issue. A reasonable choice-of-law provision in a contract  
17 generally should be respected. See Restatement (Second) of the Conflict of Laws § 187 (1971);  
18 Ferrofluidics Corp. v. Advanced Vacuum Components, Inc., 968 F.2d 1463, 1467 (1<sup>st</sup> Cir. 1992)  
19 (applying New Hampshire choice-of-law principles); Allied Adjustment Serv. v. Heney, 484  
20 A.2d 1189, 1190-1191 (N.H. 1948) (stating that the parties’ selection of the law of a particular  
21 jurisdiction will be honored so long as “the contract bears any significant relationship to that  
22 jurisdiction”); Shelley v. Trafalgar House Pub. Ltd. Co., 918 F. Supp. 515, 521 (D.P.R. 1996)  
23 (under Puerto Rico law, a choice-of-law clause will be invalidated only if either (1) the chosen  
24 state lacks a substantial relationship to the parties or transaction or there is no reasonable basis  
25 for the parties’ choice, or (2) application of the law of the chosen state would be contrary to the  
26 fundamental public policy of a state with a materially greater interest than the chosen state in  
27

1 the determination of a particular issue). Therefore, the court will examine the true nature of  
2 paragraph 24 of the *Membership Agreement* under Arizona Law.

3 Under Arizona Law, “[i]t is well settled that in determining whether a particular clause  
4 calls for liquidated damages or for a penalty, the name given to the clause by the parties is not  
5 conclusive”. Aztec Film Productions, Inc. v. Quinn, 116 Ariz. 468, 470, 569 P.2d 1366, 1369  
6 (Ariz. App. 1977). While the traditional role of a liquidated damages clause is to provide “an  
7 economical alternative to the costly and lengthy litigation involved in a conventional breach of  
8 contract action ... parties to a contract are not free to provide a penalty for its breach.” Pima  
9 Savings & Loan Ass’n v. Rampello, 168 Ariz. 297, 299, 812 P.2d 1115, 1117 (Ariz. Ct.  
10 App.1991). “Under Arizona law, an agreement made in advance of a breach is a penalty unless  
11 both of two conditions are met: 1) ‘the amount fixed in the contract must be a reasonable  
12 forecast of just compensation for the harm that is caused by the breach’, and 2) ‘the harm that is  
13 caused by any breach must be one that is incapable or very difficult of accurate estimation.’” In  
14 re Whitehall Ave., LLC, 2014 Bankr. LEXIS 1349 at \*18, 2014 WL 1329354 at \*7 (Bankr. D.  
15 Conn. 2014), quoting Larson Hegstrom & Assoc., Inc. v. Jeffries, 145 Ariz. 329, 333, 701 P.2d  
16 587, 591 (Ariz. Ct. App.1985) (citing Restatement (Second) of Contracts § 356). Also see In re  
17 Vantage Incs. Inc., 328 B.R. 137, 144 (Bankr. W.D. Mo. 2005) (“[a] liquidated damages clause  
18 will be enforceable [under Arizona Law] if two requirements are met: (1) the amount fixed in  
19 the contract must be a reasonable forecast of compensation for the harm caused by the breach;  
20 and (2) the harm caused by any breach must be one that is incapable of or very difficult of  
21 accurate estimation”); Pima Sav. & Loan Ass’n. v. Rampello, 812 P.2d 1115, 1118 (Ariz. Ct.  
22 App. 1991) (same). The reasonableness of the forecast and the difficulty of estimation must  
23 both be viewed as of the date of execution of the contract, not as of the date of the breach. See  
24 Pima Sav. & Loan Ass’n., 812 P.2d at 1118. The principal test for determining whether the  
25 forecast is a penalty or liquidated damages is whether the payment is for a fixed amount or  
26 varies with the nature and extent of the breach. See id.; Larson-Hegstrom & Assocs. v. Jeffries,  
27 145 Ariz. 329, 701 P.2d 587 (Ariz. Ct. App. 1985); Miller Cattle Co. v. Mattice, 38 Ariz. 180,

298 P. 640 (1931). It is not necessary for a party relying upon a liquidated damages provision to prove the existence of actual loss or damage. See Mechanical Air Eng'g Co. v. Totem Constr. Co., 166 Ariz. 191, 801 P.2d 426 (Ariz. Ct. App. 1989). An unreasonably large sum for liquidated damages may be unenforceable as a penalty. See In re Vantage Incs. Inc., 328 B.R. at 144; Roscoe-Gill v. Newman, 188 Ariz. 483, 937 P.2d 673, 675 (Ariz. Ct. App. 1997); Restatement (Second) of Contracts § 356 (1981); Pima Sav. & Loan Ass'n., 812 P.2d at 1117. “Whether or not a provision for liquidated damages amounts to a penalty depends upon the circumstances of each individual case...” Best Western Int'l Inc. v. Royal Albert's Palace, Inc. 2011 U.S. Dist. LEXIS 8055 at \*15, 2011 WL 285818 at \*5 (D. Ariz. 2011). Also see Best Western. Int'l, Inc. v. Richland Hotel Corp. GP, LLC, 2012 U.S. Dist. LEXIS 24169 at \*\*27-28, 2012 WL 608016 at \*9 (D. Ariz. 2012).

The court is cognizant of In re Vantage Incs. Inc., *supra*, a case where Best Western was seeking administrative payment status for the liquidated damages for the debtor's breach of the *Membership Agreement*. In that case, the debtor owned and operated a hotel that became affiliated with Best Western. As such, it was entitled to certain benefits, including usage of certain trademarks and logos of Best Western. The affiliation agreement, like the *Membership Agreement* in the instant case, included a provision for liquidated damages and attorneys' fees and costs in the event of a breach by the debtor. After the debtor filed its Chapter 11 petition, the court authorized it to assume the affiliation agreement with Best Western upon the condition that certain monetary and non-monetary defaults be cured within specified time periods. Because the defaults were not timely cured, Best Western terminated the agreement. In allowing an administrative expense claim for the contractual damages, the court held that Best Western had a contractual right to the dues and fees claimed for the balance of the term of the agreement because it was assumed and subsequently breached. The court reduced the claim for liquidated damages, however, finding that the mean room rate used by the debtor to calculate the amount was more appropriate based on the evidence presented. The court also reduced Best

Western's claim for attorneys' fees and costs because some of the fees were not expended as a result of the breach of the agreement.

In In re Whitehall Ave., LLC, *supra*, Best Western claimed that the debtor owed it \$1,106,527 in post-termination liquidated damages because Best Western's logo could be seen after the debtor covered it with another company's sign. The court held an evidentiary hearing and, looking "at the particular facts and circumstances of th[e] case", 2014 Bankr. LEXIS 1349 , 2014 WL 1329354 at \*7, determined that:

damages of almost a quarter of a million dollars for a minor technical breach is excessive in light of the minimal, if any, harm to Best Western; and that such a disproportionate result renders the provision, as it pertains to the events [in controversy], an unenforceable penalty clause, rather than an enforceable liquidated damages clause. 2014 Bankr. LEXIS 1349 26-27, 2014 WL 1329354 at \*10.

Based on the foregoing, to determine whether the filing of Best Western's *First Arizona Complaint* seeking pre-confirmation damages against the Plaintiff constitutes or not a violation to the discharge injunction, the court must first determine if the damages are or not administrative expenses, for if they are, they have not been discharged through the confirmed *Plan of Reorganization*. To make such a determination, the court needs to consider the reasonableness of the liquidated damages sought by Best Western, for if they are unreasonable, paragraph 24 of the *Membership Agreement* would constitute an unenforceable penalty, which would not benefit the bankruptcy estate, and hence would not comply with the second prong of the Mammoth test for administrative expenses. 536 F.2d at 954. This court, however, has not been placed in a position to do so. Hence, the court cannot dismiss the First Cause of Action in the *Complaint* at this juncture.

In addition, the Plaintiff avers that all of Best Western's "administrative expenses were settled for \$20,000 which were paid by [the D]ebtor and received by [Best Western] in full satisfaction thereof" (Docket No. 42, p. 40, ¶ 89) upon the *Settlement Agreement* (Lead Case Docket No. 278). Best Western contends that the stipulation "resolved *only* the [Best Western] Decree Objection and the Plaintiff has provided no facts to this court to prove otherwise" and

1 that “to the contrary, the [Best Western] Decree Objection was based solely on [the] Plaintiff’s  
2 failure to pay pre-termination membership fees, and had nothing to do with the Debtor’s  
3 concealed and unauthorized use of the Best Western Marks” (Docket No. 24, p. 11, § A(2)).  
4 The court notes that the *Objection to Application for Final Decree and Motion for Order*  
5 *Allowing Administrative Expense Claim* filed by Best Western (Lead Case Docket No. 273)  
6 refers to post-petition pre-termination fees and dues in the amount of \$40,711.87. Upon review  
7 of the *Motion in Compliance* filed by the Plaintiff (Docket No. 59), the *Motion in Compliance*  
8 filed by Best Western (Docket No. 61) and the *Joinder* filed by the Helms Defendants, this  
9 court is unable to determine at this juncture which expenses were settled by the parties in  
10 consideration of the \$20,000 payment by the Debtor.

11 (F) *Best Western’s Alleged Violation of the Discharge Injunction in Regards to Tirri*

12 The Plaintiff claims that the *Amended Complaint* in the *First Arizona Complaint*, which  
13 was filed to only seek post-confirmation damages, violates the discharge injunction and the  
14 *Final Decree* because it “attempts to circumvent the precepts of the Bankruptcy Code by  
15 attempting to collect from Tirri for alleged actions of the Debtor” (Docket No. 1-1, p. 9, ¶ 46).

16 The court is not moved by such argument. A “Chapter 11 plan of reorganization ‘may  
17 not preclude lawsuits against a non-debtor shareholder or guarantor, or some other non-debtor  
18 third party [like Tirri], even if the plan so provides and is confirmed without any objection by  
19 the affected creditor.’” Swiss Chalet, Inc. v. McCloskey Díaz (In re Swiss Chalet, Inc.), 2013  
20 Bankr. LEXIS 1349 at \*24 (Bankr. D.P.R. 2013), quoting Thomas J. Salerno, Jordan A. Kroop,  
21 Bankruptcy Litigation & Practice: A Practitioner’s Guide 2<sup>nd</sup> Volume (4<sup>th</sup> ed. 2008).

22 (G) *Damages Claimed under Act No. 21*

23 The Plaintiff alleged in the *Complaint* that it is a “protected sales representative” under  
24 Act No. 21. See Docket No. 1-1, p. 18, ¶ 106. Notwithstanding, it later admitted that Act No.  
25 21 is inapplicable to the instant case. See *Amended Opposition to Motion to Dismiss Filed by*  
26 *Best Western and Joinder by Helms Defendants* (Docket No. 42, p. 21, ¶ 79, and p. 22, ¶ 81).



1 Therefore, upon the Plaintiff's own admission, any cause of action under Act No. 21 is hereby  
2 dismissed.

3 *(H) Damages Claimed under Act No. 75*

4 The Plaintiff alleges in its *Complaint* that it is a "protected dealer" under Act No. 75,  
5 that "Best Western's unlawful actions [to wit, the Termination Letter] constituted a termination  
6 without just cause of [the Plaintiff]'s dealership ... in violation of Law 75..." (Docket No. 1-1,  
7 p. 18, ¶¶ 106 and 108).

8 The court has already concluded that the Plaintiff is judicially estopped from challenging  
9 the termination of the *Membership Agreement*. Therefore, the court hereby dismisses causes of  
10 action Fifth and Sixth of the *Complaint* under Act No. 75.

11 *(I) Damages Claimed Against the Helms Defendants*

12 The Plaintiff alleges that Best Western's former attorneys in the *First Arizona*  
13 *Complaint*, the Helms Defendants, "knew, or should have known about [the Plaintiff]'s  
14 Bankruptcy and the confirmed Plan" (Docket No. 1-1, p. 7, ¶ 38), and that they acted "in active  
15 concert or participation with Best Western" in all of the causes of actions in the *Complaint*, and  
16 therefore seeks damages against them on each count. See Docket No. 1-1, p. 19-21.

17 Because the only cause of action that has not been dismissed is the First one relating to  
18 the discharge injunction violation, the court will only consider the allegations against the Helms  
19 in regards thereto. The Helms Defendants' liability on a violation to the discharge injunction, if  
20 any, is contingent to a determination that the damages in controversy were discharged, as  
21 discussed above.

22 The court considers Gunter v. Kevin O'Brien & Assocs. Co. LPA (In re Gunter), 389  
23 B.R. 67 (Bankr. S.D. Ohio 2008), a case where, after the debtor received a discharge, the law  
24 firm representing the creditor sent collection letters to her, attempted to contact her at work,  
25 obtained a state court judgment against her and caused the issuance of a garnishment. At the  
26 time, the law firm did not check with PACER<sup>7</sup> to determine whether the debtor had commenced

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27 <sup>7</sup> "PACER" is an acronym for "Public Access to Court Electronic Records". It is an electronic public access service that allows users to obtain case and docket information from the federal courts, including bankruptcy

1 a bankruptcy case or not, a procedure that they subsequently implemented. Soon thereafter, an  
2 employee of the law firm checked PACER and learned of the debtor's Chapter 7 bankruptcy  
3 case. Two months later, and upon receiving a letter from the debtor's counsel outlining the  
4 debtor's claim of a violation of the discharge injunction, the law firm had the state court vacate  
5 the judgment. The bankruptcy court held that the law firm violated the discharge injunction, but  
6 did so without knowledge of the debtor's bankruptcy. The court determined that the debtor  
7 presented no evidence that the law firm delayed in vacating the default judgment in order to lie  
8 in wait and passively coerce her to pay the discharged debt, and the debtor suffered no damages  
9 as a result of the law firm's activities after it learned of the debtor's bankruptcy.

10 In In re Barry, 330 B.R. 28 (Bankr. D. Mass. 2005), the court found a creditor's attorney  
11 personally liable for violating the debtor's discharge injunction for filing two separate actions in  
12 state court against the debtor for discharged debts. The court stated that the creditor's attorney  
13 "pursued the [State] Court Actions based upon claims that had been discharged in the debtor's  
14 bankruptcy case" and that it was "beyond reasonable dispute" that he "ha[d] violated the  
15 discharge injunction". Id. at 36. Hence, the court awarded the debtor compensatory damages  
16 against the creditor's attorney in the amount of \$22,297.00. Id. at 40.

17 The foregoing is consonant with the First Circuit's two-prong test summarized in In re  
18 Collins, 474 B.R. at 320: "[a] creditor violates the discharge injunction when it: (1) commits an  
19 act that violates the discharge injunction with the general intent to commit the act and (2) acts  
20 with knowledge of the discharge order". As stated earlier, in our First Circuit "courts are to use  
21 an objective test in determining whether a creditor's actions were improperly coercive under the  
22 circumstances." In re Lumb, 401 B.R. at 6. "Thus, a debtor need not prove that a creditor acted  
23 in bad faith or even that the creditor created all of the circumstances in which the coercion  
24 occurred, only that the creditor's actions had a coercive effect upon the debtor." Id. at 7  
25 (citations omitted). "In other words, a creditor need not orchestrate every part of a possible  
26 violation of the discharge injunction, nor must it act in bad faith in order for a court to find that

27 courts. Among other things, it allows interested parties to determine whether an individual has commenced a  
bankruptcy case and allows access to the bankruptcy docket.

1 its actions were objectively coercive.” Stone v. Highlands Fuel Delivery, LLC (In re Stone),  
2 2014 Bankr. LEXIS 1227 at \*13, 2014 WL 1308814 at \*4 (Bankr. D.N.H. 2014), citing Pratt,  
3 462 F.3d at 19. The foregoing is also applicable to creditor’s attorneys.

4 In the in the Lead Case of the instant adversary proceeding, the Helms Defendants  
5 appeared *pro hac vice* in representation Best Western through CM/ECF since October 5, 2011  
6 (Lead Case Docket No. 43). Since then, it is presumed that they were served with every motion  
7 and order entered in the Lead Case through CM/ECF. See P.R. Elec. Power Auth. v. Vitol, Inc.,  
8 298 F.R.D. at 26; LBR 9010-1(d)(2)(B). They have not averred any defective filing of any sort  
9 regarding the *Amended Plan of Reorganization* (Lead Case Docket No. 190) the *Order*  
10 *Confirming Plan* (Lead Case Docket No. 261). In fact, in the *Notice of Electronic Filing* for  
11 Lead Case Docket Nos. 190 and 261, the Helms Defendants appear to have been electronically  
12 served. Thus, the court concludes that the Helms Defendants had actual knowledge of the  
13 discharge provision in the confirmed *Plan of Reorganization* before they filed the *First Arizona*  
14 *Complaint* on behalf of Best Western. The court finds that such filing is objectively coercive.  
15 Hence, the court cannot dismiss the First Cause of Action of the *Complaint* against the Helms  
16 Defendants at this juncture.

#### 17 Conclusion

18 For the reasons stated above, the *Motions to Dismiss* filed by Best Western and the  
19 Helms Defendants are hereby granted as to the Second, Third, Fourth, Fifth and Sixth Causes of  
20 Action of the *Compliant*, but denied as to the First Cause of Action regarding the violation of  
21 the discharge injunction.

22 So recommended.

23 In San Juan, Puerto Rico, this 18<sup>th</sup> day of September, 2014.

#### 24 Certification

25 Because the court has found that there are substantial non-core controversies in the  
26 instant adversary proceeding, then it must refer the instant *Opinion and Order* as proposed  
27 findings of fact and conclusions of law for the District Court for the District of Puerto Rico to

1 review and enter a final order pursuant to Fed. R. Bankr. P. 9033. Hence, the court hereby  
2 orders the Clerk of the Bankruptcy Court to certify this proposed *Opinion and Order* to the  
3 District Court.

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6 Enrique S. Lamotte  
United States Bankruptcy Judge  
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