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**IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF ARIZONA**

IN RE: Bard IVC Filters Products Liability  
Litigation,

No. MDL 15-02641-PHX DGC

Debra and James Tinlin, a married couple,  
Plaintiffs,

No. CV-16-00263-PHX-DGC

v.

C. R. Bard, Inc., a New Jersey corporation;  
and Bard Peripheral Vascular, Inc., an  
Arizona corporation,  
Defendants.

**ORDER**

The parties have filed motions in limine (“MIL”) in advance of the Tinlin bellwether trial. The Court previously ruled on Plaintiffs’ MIL 1. Doc. 17285. This order will rule on the remaining motions.

**I. Plaintiffs’ MILs.**

**A. MIL 2 – Ms. Tinlin’s IVC Size.**

The diameter of Ms. Tinlin’s inferior vena cava (“IVC”) measured between 28 and 29 mm when she received her Recovery filter. Plaintiffs seek to preclude Defendants from using this evidence to show that Dr. Riebe’s decision to implant a Recovery filter

1 constitutes negligence that was a cause of Ms. Tinlin's injuries. Doc. 16578 at 1-2.  
2 Plaintiffs contend that the evidence is irrelevant and unfairly prejudicial because  
3 Dr. Riebe is not a defendant in the case and no medical malpractice claim is asserted  
4 against him. *Id.* at 2-3.

5 Wisconsin law has "established without a doubt that, when apportioning  
6 negligence, a jury must have the opportunity to consider the negligence of all parties to  
7 the transaction, whether or not they be parties to the lawsuit and whether or not they can  
8 be liable to the plaintiff or to the other tortfeasors." *Connar v. W. Shore Equip. of*  
9 *Milwaukee, Inc.*, 227 N.W.2d 660, 662 (Wis. 1975); *see Heldt v. Nicholson Mfg. Co.*, 240  
10 N.W.2d 154, 157 (Wis. 1976) (trial court did not err in including the plaintiff's employer  
11 in the verdict where the record was replete with evidence of its negligence); *Hauboldt v.*  
12 *Union Carbide Corp.*, 467 N.W.2d 508, 515 (Wis. 1991) ("We have held that in an action  
13 for negligence, the jury must be given the opportunity to consider the possible negligence  
14 of all persons, whether parties or not, who might have contributed to the total  
15 negligence.") (citing *Connar*); *York v. Nat'l Cont'l Ins.*, 463 N.W.2d 364, 367 (Wis. Ct.  
16 App. 1990) ("If there is evidence of conduct that, if believed by the jury, would constitute  
17 negligence on the part of an actor, then that actor should be included in the special  
18 verdict."). The fact that Dr. Riebe is not a party to this case and cannot be found liable  
19 does not preclude Defendants from presenting evidence that he was negligent in selecting  
20 a Recovery filter for Ms. Tinlin and that this was a cause of her injuries.

21 Ms. Tinlin's IVC size also is relevant to the failure to warn claims. The  
22 Recovery's instructions for use ("IFU") cautioned that "[i]f the IVC diameter exceeds  
23 28 mm, the filter must not be inserted into the IVC." Doc. 16893-1 at 2. Plaintiff claims  
24 that Dr. Riebe would have read an IFU that contained an adequate warning and may have  
25 changed his decision to use a Recovery for Ms. Tinlin. *See* Doc. 16893 at 4. Existing  
26 warnings in the IFU clearly are relevant.

27 In his Tinlin report, Dr. Morris opines that a Recovery filter should not be placed  
28 in an IVC larger than 28 mm because this can lead to tilt and migration. Doc. 15081-2

1 at 16-17, ¶ 1. He further opines that Dr. Riebe’s decision to implant a Recovery in  
 2 Ms. Tinlin fell below the standard of care. *Id.* Based on Dr. Morris’s recent deposition  
 3 testimony, Plaintiffs contend that he can only speculate that the IVC size and Dr. Riebe’s  
 4 decision to implant a Recovery caused Ms. Tinlin’s injuries. Doc. 16748 at 2-3.

5 Plaintiff has the burden of proof as to her claimed injuries, and her “medical  
 6 testimony in meeting such burden cannot be based on mere possibilities.” *Hernke v. N.*  
 7 *Ins. Co. of N.Y.*, 122 N.W.2d 395, 399 (Wis. 1963). But in challenging Plaintiff’s claim,  
 8 Defendants are “not required to confine [themselves] to reasonable medical  
 9 probabilities.” *Id.* Rather, Defendants “may attempt to weaken the claim of injuries with  
 10 medical proof which is couched in terms of possibilities.” *Id.*; *see Felde v. Kohnke*, 184  
 11 N.W.2d 433, 441 (Wis. 1971) (“It is clear that a contrary opinion to that presented by an  
 12 opposing party may be presented in terms of possibilities[.]”); *Roy v. St. Lukes Med. Ctr.*,  
 13 741 N.W.2d 256, 264 (Wis. Ct. App. 2007) (explaining that “a defense expert is allowed  
 14 to produce evidence of possibilities”).

15 Plaintiff will claim that the filter’s defective design caused her injuries, and  
 16 Defendants can respond with Dr. Morris’s testimony that her injuries possibly were  
 17 caused by placement of the filter in an IVC that exceeded 28 mm. Plaintiffs will be free  
 18 to argue that this is a mere possibility and Dr. Morris’s opinions are nothing more than  
 19 speculation and conjecture. *See id.* at 3-5. But the fact that Dr. Morris could not  
 20 “affirmatively state” the cause of Ms. Tinlin’s injuries is no basis for excluding his  
 21 opinions under Wisconsin law. Doc. 16748 at 3; *see Hernke*, 122 N.W.2d at 399; *Roy*,  
 22 741 N.W.2d at 264. The motion in limine (Doc. 16578) is **denied**.<sup>1</sup>

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<sup>1</sup> Defendants contend that the jury may apportion fault to Dr. Riebe based solely  
 on evidence that he breached the standard of care and therefore was negligent.  
 Docs. 16946 at 8-9, 16893 at 4. This is not correct. To apportion fault to physicians in  
 this case, Defendants must “prove that [they] were *causally* negligent.” *Hegarty v.*  
*Beauchaine*, 727 N.W.2d 857, 901 (Wis. Ct. App. 2006) (emphasis added). This requires  
 a showing not only of negligence, but also that the negligence was a substantial factor in  
 producing Ms. Tinlin’s injuries. *See Fandrey v. Am. Family Mut. Ins.*, 680 N.W.2d 345,  
 353 (Wis. 2004); *Burton v. Am. Cyanamid*, No. 07-CV-0303, 2019 WL 325318, at \*2  
 (E.D. Wis. Jan. 25, 2019); Wis JI-Civil 1023 (medical negligence standard); *see also*  
*Hegarty*, 727 N.W.2d at 903 (rejecting the argument that the jury should have been  
 allowed to apportion fault to other physicians where the defendants failed to show that

1           **B.     MIL 3 – Unrelated Medical Conditions.**

2           Plaintiffs seek to exclude evidence concerning certain medical conditions that they  
3 claim are unrelated to the injuries caused by the Recovery filter:

- 4           • Graves’ disease  
5           • Surgical resection of the thyroid gland  
6           • Hypothyroidism  
7           • Sjogren’s syndrome  
8           • Hypertension  
9           • Uterine and rectal prolapse  
          • Fibromyalgia and rheumatoid arthritis  
          • Pernicious anemia

10          Doc. 16577 at 1-2. Plaintiffs contend that these conditions are not relevant to any issue in  
11 the case and would only mislead the jury, confuse the issues, and waste time. *Id.* at 3.

12          Defendants counter that the conditions carry symptoms that overlap with some of  
13 Ms. Tinlin’s claimed injuries – future cardiac complications, shortness of breath, back  
14 pain, and a weakened trachea. Doc. 16938 at 3. Defendants cite various medical articles  
15 purportedly showing the causal connections (*id.* at 2-5), but it is not clear that the  
16 documents will be admissible at trial. Nor do Defendants identify any expert medical  
17 testimony they will offer on the issue.

18          Under Wisconsin law, however, Defendants may cross-examine Plaintiffs’ experts  
19 as to whether it is possible that Ms. Tinlin’s medical conditions are related to her claimed  
20 injuries. *See Hernke*, 122 N.W.2d at 399. The Court cannot conclude that Ms. Tinlin’s  
21 medical conditions are irrelevant or otherwise inadmissible. The motion in limine  
22 (Doc. 16577) is **denied**.<sup>2</sup>

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“the alleged negligence *caused* [the patient’s] injuries”) (emphasis in original).

25           <sup>2</sup> Defendants assert that the Recovery filter protected Ms. Tinlin when she needed  
26 to stop anticoagulation treatment for various medical procedures between 2005 and 2015,  
27 including procedures for uterine and rectal prolapse. Doc. 16938 at 3. Defendants agree  
28 that they need not divulge the specific reasons that Ms. Tinlin temporarily stopped taking  
anticoagulants as long as they can offer evidence that she needed to do so multiple times  
over the years for conditions unrelated to this case. *Id.* at 3-4. The parties should confer  
and agree on how evidence that Ms. Tinlin stopped anticoagulation from time to time will  
be presented during trial.

1           **C.     MIL 4 – Rates of Filter Complications.**

2           Plaintiffs anticipate that Defendants will attempt to use a chart they created from  
3 their internal TrackWise database regarding reporting rates of IVC filter complications.  
4 Doc. 16579 at 2. Plaintiffs contend that the chart is an untrustworthy hearsay document  
5 that fails the requirements of the business records exception provided by Rule 803(6). *Id.*  
6 at 2-3. Plaintiffs further contend that the chart is inadmissible under Rule 403 because  
7 any probative value it may have is substantially outweighed by the danger of unfair  
8 prejudice. *Id.* at 3-4.

9           Defendants assert that they have been fully candid in explaining what the  
10 internally calculated reporting rates represent, and Plaintiffs will be free to challenge the  
11 accuracy of the rates through evidence of their own and cross-examination of  
12 Defendants’ witnesses. Doc. 16896 at 2-4. Defendants note that the chart was admitted  
13 in the Booker trial over Plaintiffs’ hearsay and Rule 403 objections. *Id.* at 2; *see*  
14 Doc. 16896-1 at 13-16.

15           The Court will not predetermine whether Defendants will be able to lay adequate  
16 foundation for admission of the chart in the Tinlin trial, or whether the chart should be  
17 precluded under Rule 403. The motion in limine (Doc. 16579) is **denied**.<sup>3</sup>

18           **D.     MIL 5 – Retrievable Filter Sales Versus SNF Sales.**

19           Plaintiffs seek to preclude Defendants from using a chart comparing the sales of  
20 the permanent Simon Nitinol filter (“SNF”) with those of retrievable filters between 2002  
21 and 2016. Doc. 16580 at 1-2. Plaintiffs contend that the chart is not relevant because  
22 Ms. Tinlin received her filter in 2005. *Id.* at 2.

23           Plaintiffs will present evidence that the SNF is a reasonable alternative design to  
24 the Recovery filter. The Court concludes that Defendants should be allowed to present  
25 evidence of diminished SNF sales to show that the medical community viewed

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27           <sup>3</sup> Defendants were precluded in the Hyde trial from using reporting rates to claim  
28 that Bard filters are “99.9% effective.” *See* Doc. 16579-2. Defendants do not state that  
they will attempt to make the same claim in this case, but if they decide to do so, they  
should first raise the issue with the Court outside the presence of the jury.

1 retrievable filters – including the Recovery – as offering benefits over permanent-only  
2 filters. The fact that the chart includes sales after Ms. Tinlin received her filter can be  
3 pointed out to the jury and goes to the weight of the evidence, not its admissibility.  
4 Plaintiffs have not shown that admission of the rates chart would mislead the jury or  
5 result in unfair prejudice. The motion in limine (Doc. 16580) is **denied**.

6 **E. MIL 6 - Social Security Benefits.**

7 Plaintiffs contend that evidence regarding social security disability benefits Ms.  
8 Tinlin applied for or received is barred by Wisconsin’s collateral source rule. Doc. 16581  
9 at 1-2. “[T]he collateral source rule states that benefits an injured person receives from  
10 sources that have nothing to do with the tortfeasor may not be used to reduce the  
11 tortfeasor’s liability to the injured person.” *Leitinger v. DBart, Inc.*, 736 N.W.2d 1, 7  
12 (Wis. 2007). The rule “generally precludes introduction of evidence regarding benefits a  
13 plaintiff obtained from sources collateral to the tortfeasor.” *Id.* at 9.

14 Plaintiffs seek to exclude a June 8, 2005 letter Dr. Stanko wrote in support of  
15 Ms. Tinlin’s application for permanent disability, a phone message regarding a request  
16 for the letter, and Dr. Stanko’s deposition testimony about the letter. Doc. 16581 at 2; *see*  
17 Doc. 16583. Defendants make clear, however, that they will not offer evidence of  
18 Ms. Tinlin’s disability to show that she received benefits from a collateral source as  
19 compensation for her claimed injuries or to offset any potential damages award.  
20 Doc. 16897 at 2. Indeed, Defendants acknowledge that “an award of damages cannot be  
21 limited or reduced by a collateral source payment.” Doc. 16897 at 2. Defendants instead  
22 intend to use the evidence to show that Ms. Tinlin’s deep vein thrombosis with  
23 pulmonary emboli was a serious condition and she was permanently disabled before her  
24 Recovery filter failed. Doc. 16897 at 2-3.

25 Plaintiffs have not shown that the challenged evidence is inadmissible. The  
26 motion in limine (Doc. 16581) is **denied**.

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1 **II. Defendants' MILs.**

2 **A. MIL 1 – Recovery Death Evidence.**

3 In each of the other bellwether cases tried in this MDL – Booker, Jones, and  
4 Hyde – Defendants have moved to exclude evidence of deaths caused by Recovery filter  
5 cephalad migration. Docs. 9862, 10677, 10288. The Court denied the motion in the  
6 Booker case, which concerned a G2 filter, finding that the evidence concerned the device  
7 that was a predicate for the G2 in Defendants' FDA submissions and also would be  
8 necessary for the jury to understand what prompted design changes in the G2.  
9 Doc. 10323 at 4. The Court reached a different conclusion in the Jones and Hyde cases  
10 because the G2 design eliminated cephalad migration, the cases concerned filters that  
11 were two or three generations after the Recovery (G2X and Eclipse), the plaintiffs  
12 received the filters more than four years after the Recovery was taken off the market, and  
13 Recovery filter cephalad migration deaths – which stopped after the G2 was introduced –  
14 said little if anything about the plaintiffs' claims regarding the G2X and Eclipse. The  
15 Court concluded that Recovery death evidence had only marginal relevance that was  
16 substantially outweighed by the danger of unfair prejudice. Docs. 10819 at 3-5, 12533  
17 at 6-7; *see* Docs. 10920, 11041 (orders denying motion for reconsideration in Jones).

18 Defendants contend that the Court's reasoning in Booker should not apply in this  
19 case because the Court did not consider whether cephalad migration was substantially  
20 similar to complications Ms. Booker's G2 filter experienced. Doc. 16575 at 2. But this  
21 case concerns the Recovery filter. Plaintiffs contend that the Recovery was defectively  
22 designed, presented unusually high risks to patients, and continued to be marketed despite  
23 Defendants' knowledge of high failure rates and deaths. Plaintiff Tinlin contends that she  
24 never would have received a Recovery filter if Defendants' had disclosed these increased  
25 risks to her doctor, and that Defendants' continued marketing of this dangerous product  
26 warrants punitive damages. The Recovery deaths are directly relevant to these claims.

27 To establish the strict liability design defect claim, Plaintiffs must show that the  
28 Recovery's "foreseeable risks of harm" could have been reduced by an alternative

1 reasonable design, and that omission of the alternative design rendered the Recovery  
2 “not reasonably safe.” Wis. Stat. § 897.047(1)(a). Plaintiffs must also show that the  
3 alleged defect rendered the Recovery “unreasonably dangerous[.]” § 895.047(b).  
4 Recovery filter patient deaths and Defendants’ knowledge of those deaths go directly to  
5 the Recovery’s foreseeable risks of harm and whether it was unreasonably dangerous.

6 Defendants contend that Plaintiff Tinlin did not experience the kind of whole-filter  
7 cephalad migration that resulted in the reported deaths, but Plaintiffs contend that same  
8 filter defects and instability that caused cephalad migration led to the kinds of migration,  
9 tilting, perforation of the IVC, and fracturing that Ms. Tinlin experienced.

10 Recovery death evidence also is relevant to Plaintiffs’ failure to warn and  
11 concealment claims. Ms. Tinlin’s implanting physician, Dr. Riebe, testified that he  
12 needed complete and accurate information from medical device manufacturers to help  
13 him conduct a proper risk-benefit analysis. Doc. 15702-1 at 5. He explained that a  
14 manufacturer’s concealment of true risks prevents him from conducting such an analysis.  
15 *Id.* He further stated that he would have wanted to know that Bard had placed the  
16 Recovery on hold due to significant migration problems and internally found the  
17 Recovery to have unacceptable risks. *Id.* at 6-8, 14. This information would have been  
18 important to him in understanding the Recovery’s safety and conducting a proper risk-  
19 benefit analysis. *Id.* at 8-9, 19. The fact that patients died from Recovery migration  
20 problems is probative on the causation issue – that is, whether Dr. Riebe would have  
21 selected a different filter for Ms. Tinlin had he been warned about the Recovery’s true  
22 risks, as Plaintiffs describe them.

23 Defendants cite *Cooper v. Firestone Tire & Rubber Co.*, 945 F.2d 1103, 1105 (9th  
24 Cir. 1991), for the proposition that a showing of substantial similarity is required when a  
25 plaintiff attempts to introduce evidence of other incidents of product failure as direct  
26 proof of negligence or defect. Doc. 16575 at 2. But substantial similarity is not required  
27 when the other incidents are used to impeach an expert’s testimony that a product is safe.  
28 *See Cooper*, 945 F.2d at 1105. Indeed, even where other-incident evidence may have

1 “some prejudicial effect, it [is] also highly probative of the credibility of the assertion of  
2 [defense] experts that the [product] was generally safe.” *Id.* Defendants clearly will  
3 assert in this case that the Recovery filter was safe and effective.

4 Defendants note that the Court expressed concern in *Booker* that too heavy an  
5 emphasis on deaths could result in unfair prejudice that substantially outweighs the  
6 probative value of the cephalad migration evidence. *Id.* at 3 (citing Doc. 10323 at 4).  
7 The Court has the same concern in this case, but this is no basis for precluding the  
8 evidence before trial. Defendants may object during trial if they believe Plaintiffs are  
9 overemphasizing the cephalad migration deaths.

10 Defendants contend that admitting the death evidence to support an award of  
11 punitive damages would violate due process and Wisconsin law. *Id.* at 4. To recover  
12 punitive damages, Plaintiffs must show that Defendants “acted maliciously” or in an  
13 “intentional disregard of the rights” of Plaintiffs. Wis. Stat. 895.043(3); *see Strenke v.*  
14 *Hogner*, 694 N.W.2d 296, 304-05 (Wis. 2005). The jury may consider Defendants’  
15 “attitude and conduct” and “the degree of [Defendants’] awareness of the hazard and of  
16 its excessiveness.” Wis. JI-Civil § 1707.2; *see* Doc. 12438 at 38-39. Evidence that Bard  
17 continued to market the Recovery in the face of unusually high patient deaths is relevant  
18 to Bard’s state of mind.<sup>4</sup> Moreover, the death evidence “can help to show that the  
19 conduct that harmed [Ms. Tinlin] also posed a substantial risk of harm to the general  
20 public, and so was particularly reprehensible[.]” *Philip Morris USA v. Williams*, 549  
21 U.S. 346, 355 (2007); *see State Farm Mut. Auto. Ins. v. Campbell*, 538 U.S. 408, 419  
22 (2003) (explaining the “most important indicium of the reasonableness of a punitive  
23 damages award is the degree of reprehensibility of the defendant’s conduct,” which  
24 includes whether “the tortious conduct evinced an indifference to or a reckless disregard

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27 <sup>4</sup> The Court reached a different conclusion in *Jones* because cephalad migration  
28 deaths stopped when the Recovery was taken off the market in 2005, and the deaths shed  
little light on Defendants’ state of mind when marketing different filters with different  
complications, years later. Doc. 10819 at 5.

1 of the health or safety of others”) (quoting *BMW of N. Am., Inc. v. Gore*, 517 U.S. 559,  
2 574 (1996)).

3 Defendants’ reliance on *Henrikson* and *Kehl* is misplaced. Doc. 16575 at 4. Each  
4 case involved a separate act of fleeing the scene of the accident that caused the plaintiff  
5 no injury. See *Henrikson v. Strapon*, 758 N.W.2d 205, 215 (Wis. Ct. App. 2008)  
6 (“[T]here is no evidence that Strapon’s fleeing the scene caused an injury to Henrikson or  
7 aggravated any injury he received from being hit by Strapon’s car[.]”); *Kehl v. Econ. Fire*  
8 & *Cas.*, 433 N.W.2d 279, 281 (Wis. Ct. App. 1988) (“The collision . . . resulted from  
9 negligence and was distinct from the fleeing, which was a separate volitional act.”).  
10 Plaintiffs contend that the Recovery migration problems that caused Ms. Tinlin’s injuries  
11 and the deaths of other patients resulted from the same flawed design. Doc. 16943 at 2.

12 Defendants have not shown that Recovery death evidence is inadmissible in this  
13 case. The motion in limine (Doc. 16575) is **denied**.

#### 14 **B. MIL 2 – FDA Warning Letter.**

15 Defendants re-urge their motion to exclude the 2015 FDA warning letter.  
16 Docs. 9864, 16572; see Doc. 9864-1; Ex. 1680. The Court previously found that the  
17 following topics in the letter lack probative value: Topics 1 and 2 (Recovery cone  
18 retrieval system), topic 4(a) (filter cleaning process), and topics 4(b), 5, 6, 7 and 8 (Denali  
19 filter). Doc. 10258 at 6-8; Booker Trial Tr. at 1890. Plaintiffs have not shown that topics  
20 1, 2, 4 and 6 are relevant to any issue in this case. Plaintiffs contend that topics 7 and 8  
21 show that Bard failed to properly report adverse events, and this evidence demonstrates a  
22 pattern of concealment that is relevant to the failure to warn claims and punitive  
23 damages. Doc. 16945 at 2. But the adverse events in topics 7 and 8 involved Bard’s  
24 latest-generation filter – the Denali – which is not at issue in this case. The Court will  
25 **grant** the motion (Doc. 16572) with respect to topics 1-2 and 4-8.

26 Topic 3 concerns Bard’s regulatory violations for failure to establish and maintain  
27 procedures for receiving, evaluating, and reporting IVC filter complaints, and expressly  
28 references the G2 and Eclipse – the filters at issue in the other bellwether trials.

1 Doc. 9864-1 at 5-6. The Court deferred ruling on the relevance of topic 3 until trial in  
2 Booker, and took the same approach in Jones and Hyde. *See* Doc. 10805. The Court  
3 ultimately concluded in Booker that topic 3 was relevant because much evidence had  
4 been presented about the MAUDE database and adverse event reports to the FDA, the  
5 data upon which Bard relied in making reports, and Bard's root cause analysis. Topic 3  
6 was relevant to rebut the implication, if not the express argument, that the FDA never  
7 took action against Bard. *See* Booker Trial Tr. at 1888-89. The Court noted that topic 3  
8 included reference to the G2, the filter at issue in Booker. *Id.* at 1889. The Court reached  
9 similar conclusions in Jones and Hyde. *See* Docs. 11256, 12736.

10 Defendants contend that topic 3 should be excluded in this case because it has  
11 nothing to do with the Recovery filter and is not otherwise relevant to any issue or claim.  
12 Doc. 16572 at 2-4. Defendants further contend that the presentation of evidence about  
13 the warning letter would waste important trial time and only confuse the jury about the  
14 true issues in the case. *Id.* at 4.

15 Plaintiffs counter that topic 3 is relevant for the same reasons it was relevant in the  
16 other bellwether trials. Doc. 16945 at 2-4. Plaintiffs assert that although topic 3 does not  
17 reference the Recovery by name, it covers Bard's processes for the entire IVC filter line,  
18 including the Recovery. *Id.* at 3-4. Plaintiffs note that the Court previously rejected  
19 Defendants' Rule 403 objections. *Id.* at 4.

20 The decision on this issue will need to be made at trial once the relevancy of  
21 topic 3 can be determined in light of all the facts presented. Plaintiffs shall raise the issue  
22 with the Court outside the presence of the jury before seeking to admit the FDA warning  
23 letter. The motion (Doc. 16572) is **denied** in this regard.<sup>5</sup>

### 24 C. MIL 3 – Crisis Communications Plan.

25 Defendants seek to exclude the Recovery Filter Crisis Communications Plan  
26 (“CCP”) that Bard had prepared in 2004 to help manage damaging media coverage about  
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28 <sup>5</sup> If topic 3 of the letter is deemed admissible at trial, Plaintiffs shall make appropriate redactions before offering it into evidence. *See* Booker Trial Tr. at 1889-90.

1 a Recovery migration death. Doc. 16573. Defendants contend that the CCP is irrelevant  
2 for three reasons.

3 First, Plaintiffs cannot show a substantial similarity between the cephalad  
4 migration death that prompted the CCP and Ms. Tinlin's filter failures and resulting  
5 injuries. *Id.* at 2 (citing *Cooper*, 945 F.2d at 1105; *State Farm*, 538 U.S. at 422). But as  
6 explained above, cephalad migration deaths are relevant to Plaintiffs' claims.

7 Second, the CCP was never put into action and therefore had no causal impact on  
8 Plaintiffs' claims or injuries. *Id.* at 2-3. Defendants' causal connection is not the only  
9 relevant issue in this case. The CCP is relevant to Defendants' understanding of the risks  
10 presented by Recovery, their response to those risks, and, potentially, their state of mind  
11 for punitive damages.

12 Third, the CCP does not support Plaintiffs' punitive damages claim because  
13 retaining a public relations firm to help manage negative media coverage of product  
14 failures is good corporate policy. *Id.* at 3. This may be a good jury argument, but it does  
15 not render the CCP irrelevant. The CCP notes that, as a result of unfavorable press  
16 coverage, "stock prices may plummet [and] analysts may downgrade the affected  
17 company's rating[.]" Doc. 16573-1 at 3. The CCP goes to Bard's attitude toward  
18 Recovery complications and is relevant to Plaintiffs' claim that Bard acted with  
19 intentional disregard of Plaintiff's rights. *See* Wis. Stat. 895.043(3); Wis JI-Civil  
20 § 1707.2. Defendants will be free to argue that the CCP was never finalized and contains  
21 "template language" not specific to or approved by Bard (Doc. 16753 at 4), but this goes  
22 to CCP's evidentiary weight, not its admissibility.

23 The Court cannot conclude that the CCP is irrelevant. Nor does the Court find it  
24 inadmissible under Rule 403. The motion in limine (Doc. 16573) is **denied**.

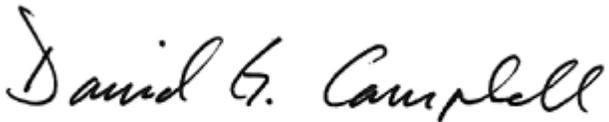
25 **D. MIL 4 – Patient at Dr. Muehrcke's Hospital.**

26 Dr. Muehrcke was a consulting physician for a patient who had a Bard filter and  
27 purportedly died from cardiac tamponade. He recently opined in a state-court deposition  
28 that the patient's cardiac tamponade was caused by a fractured strut that had embolized to

1 her heart. Doc. 16574-1 at 8. Defendants seek to preclude Plaintiffs from referencing  
 2 this opinion during opening statements or eliciting it during Dr. Muehrcke's direct  
 3 examination because it is not included in Dr. Muehrcke's expert reports and was not  
 4 offered during his deposition in this case. Doc. 16574 at 2-3 & n.2.

5 As the Court outlined in Case Management Order No. 8, expert reports under  
 6 Rule 26(a)(2)(B) must set forth "the testimony the witness is expected to present during  
 7 direct examination, together with the reasons therefor." Doc. 519 at 3, ¶ 6 (citation  
 8 omitted). Plaintiffs note that Dr. Muehrcke opines in his Tinlin report that "pulmonary  
 9 fragments are known to cause . . . death" and "an additional strut can embolize at any  
 10 time to [Ms. Tinlin's] heart causing her to suffer cardiac tamponade[.]" Doc. 16951 at 2.  
 11 But this says nothing about his opinion in the state-court case that one of his patients died  
 12 from cardiac tamponade caused by a fractured strut. Plaintiffs have not timely disclosed  
 13 that opinion in this case, nor have they shown that the failure to disclose is substantially  
 14 justified or harmless. Plaintiffs therefore are precluded from eliciting the opinion during  
 15 opening statements and direct examination of Dr. Muehrcke. *See* Fed. R. Civ. P. 37(c)(1)  
 16 (a party that fails to disclose information required by Rule 26(a) "is not allowed to use  
 17 that information . . . at a trial, unless the failure was substantially justified or harmless");  
 18 *see also Yeti by Molly Ltd. v. Deckers Outdoor Corp.*, 259 F.3d 1101, 1106 (9th Cir.  
 19 2001) ("Rule 37(c)(1) gives teeth to these requirements by forbidding the use at trial of  
 20 any information required to be disclosed by Rule 26(a) that is not properly disclosed.").  
 21 The motion in limine (Doc. 16574) is **granted**.<sup>6</sup>

22 Dated this 26th day of April, 2019.

23  
 24 

25 David G. Campbell  
 26 Senior United States District Judge

27  
 28 <sup>6</sup> Given this ruling, the Court need not address whether the opinion should be excluded under Rules 403 and 702. *See* Doc. 16574 at 3-4.