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6 **IN THE UNITED STATES DISTRICT COURT**  
7 **FOR THE DISTRICT OF ARIZONA**

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9 IN RE: Bard IVC Filters Products Liability  
10 Litigation,

No. MDL 15-02641-PHX-DGC

11  
12 Doris Jones, an individual,  
13 Plaintiff,

No. CV-16-00782-PHX-DGC

14 v.

15 C. R. Bard, Inc., a New Jersey corporation;  
16 and Bard Peripheral Vascular, Inc., an  
17 Arizona corporation,  
18 Defendants.

**ORDER**

19 The Court held a hearing with the parties on April 13, 2018, to discuss matters  
20 decided for the Booker trial that the parties wish to have reconsidered for the Jones trial.  
21 The Court took two matters under advisement: whether evidence of the complications,  
22 testing, and design of the Recovery filter should be admitted in the Jones trial, and  
23 whether evidence of deaths caused by cephalad migration of the Recovery filter should  
24 be admitted. These matters were the subject of briefing before the hearing and argument  
25 during the hearing. *See* Docs. 10677, 10707.

26 Plaintiff Doris Jones was implanted with a Bard Eclipse filter in August 2010.  
27 The filter later fractured, and a strut migrated to Ms. Jones' lung. She asserts claims for  
28 defective design, failure to warn, fraudulent concealment, and punitive damages.

1           **A. Evidence of Recovery Filter Complications, Testing, and Design.**

2           Defendants note that the relevant progression of their retrievable filter line is as  
3 follows: Recovery, G2, G2X, Eclipse. They argue that the Eclipse filter at issue in this  
4 case is three generations removed from the Recovery filter and that complications with  
5 the Recovery therefore are not relevant to the alleged design defects or failure to warn  
6 related to the Eclipse.

7           Plaintiff claims that design defects in the Eclipse trace directly back to the  
8 Recovery, and that those defects can be understood only in the context of the entire filter-  
9 line development. Plaintiff asserts that problems with the Recovery led directly to a  
10 poorly-tested set of changes in the G2 filter; that those changes created other problems in  
11 the G2, including tilt, fracture, and caudal migration (away from the head); that the G2X  
12 and Eclipse filters were essentially the same as the G2, adding only a retrieval hook and  
13 electropolishing; and that Bard acted unreasonably in failing to implement effective tests  
14 and design changes when developing the G2, and, later, in failing to correct apparent G2  
15 problems, leading directly to the Eclipse defects that caused Ms. Jones' injury.  
16 Doc. 10707.

17           The Court concludes that the Recovery filter's complications, testing, and design  
18 are relevant to this case. Those events help explain the testing, development, and design  
19 of the G2, and Plaintiff contends that the G2 was essentially the filter she received. The  
20 history of the Recovery and how it led to the G2 tends to make a fact in dispute – the  
21 allegedly defective design of the Eclipse – more probable. Fed. R. Evid. 401.

22           The Court cannot conclude that evidence of the Recovery's complications, testing,  
23 and design should be precluded under Rule 403. The Court does not find such evidence  
24 to be unfairly prejudicial – it is a relevant part of the Eclipse filter's design history.  
25 Further, Plaintiff's counsel presented much of the same evidence during the Booker trial.  
26 Although the Court felt that Plaintiff's counsel were less efficient in that trial than they  
27 could have been, the Court will hold Plaintiff to the established time limits in this case  
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1 and concludes that Recovery filter evidence will not result in a waste of time or confusion  
2 of the issues. *See* Doc. 10587.

3 **B. Evidence of Deaths Caused by Recovery Filter Cephalad Migration.**

4 Deaths caused by the Recovery filter's cephalad migration (toward the head)  
5 present a different question. Such deaths might clear the threshold for relevancy in Rule  
6 401 because, as explained above, they are part of the history of the filter line's  
7 development. But for several reasons the Court finds this relevancy to be marginal in  
8 Ms. Jones' case.

9 First, the complication of cephalad migration did not continue in any significant  
10 degree beyond the Recovery filter. As Plaintiff's counsel admitted during the April 13  
11 hearing, changes made in response to cephalad migration largely eliminated that direction  
12 of migration in the G2 and later filters. The Court's notes from the Booker trial reflect  
13 that Plaintiff identified only one instance of cephalad migration by a G2 filter. And  
14 Plaintiff's counsel acknowledged during the hearing that they are not aware of any  
15 instances of death caused by cephalad migration of G2, G2X, or Eclipse filters.

16 Second, the cephalad migration deaths all occurred before the Recovery filter was  
17 taken off the market in late 2005. Ms. Jones did not receive her Eclipse filter until  
18 January of 2010. The passage of more than four years and three filter generations makes  
19 the cephalad migration deaths remote in time.

20 Third, the cephalad migration deaths say nothing about several of Ms. Jones'  
21 claims in this case: strict liability design defect, strict liability failure to warn, negligent  
22 failure to warn, or fraudulent concealment. Proof of the cephalad migration deaths from  
23 the Recovery filter in 2004 and 2005 does not show that the Eclipse filter had a design  
24 defect when it left Defendants' control several years later, or that Defendants' later  
25 warnings regarding the Eclipse were inadequate or fraudulent.

26 The cephalad migration deaths arguably are more relevant to Ms. Jones' negligent  
27 design defect claim because they help show the extent to which Defendants allegedly  
28 failed to exercise reasonable care in designing and testing the G2 filter. But the things

1 Defendants allegedly failed to do in developing the G2 – perform a viable root cause  
2 analysis, test adequately, follow established design principles – can all be shown through  
3 Plaintiff’s experts and without mention of the cephalad migration deaths. The deaths  
4 arguably could make these failures appear even more negligent because Defendants were  
5 aware of severe consequences from the Recovery’s design, but they do not prove the  
6 negligence. Evidence of the deaths remains marginal – it adds some weight to Plaintiff’s  
7 negligence claim, but it is not central to proof of design negligence.

8 Fourth, Plaintiff asserts a claim for punitive damages and argues that the cephalad  
9 migration deaths are relevant to whether Defendants acted with the state of mind needed  
10 for such damages: willful misconduct, malice, fraud, wantonness, oppression, or that  
11 entire want of care that would raise the presumption of conscious indifference to  
12 consequences. Doc. 10588 at 29. Under Georgia law, which governs Plaintiff’s claims,  
13 “evidence of other incidents involving the product is admissible, and relevant to the  
14 issues of notice of a defect and punitive damages, provided there is a showing of  
15 substantial similarity.” *Gen. Motors Corp. v. Moseley*, 447 S.E.2d 302, 306 (Ga. Ct.  
16 App. 1994) (citing *Mack Trucks v. Conkle*, 436 S.E.2d 635 (Ga. 1993)). “Without a  
17 showing of substantial similarity, the evidence is irrelevant as a matter of law.” *Id.*  
18 (quoting *Carlton Co. v. Poss*, 183 S.E.2d 231 (Ga. Ct. App. 1971)); *see also State Farm*  
19 *Mut. Auto. Ins. Co. v. Campbell*, 538 U.S. 408, 422 (2003) (“A defendant’s dissimilar  
20 acts, independent from the acts upon which liability was premised, may not serve as the  
21 basis for punitive damages.”).

22 In denying Defendants’ request for summary judgment on Plaintiff’s punitive  
23 damages claim, the Court found generally that Plaintiffs have shown a substantial  
24 similarity between filters – between the Eclipse filter and the Recovery and G2 filters.  
25 Doc. 10404 at 19. But the Court concludes that instances of cephalad migration resulting  
26 in death are not substantially similar to complications experienced by the G2, G2X, or  
27 Eclipse. As noted above, cephalad migration was largely eliminated by the design of the  
28 G2, and Plaintiff has identified no cephalad migration deaths caused by any of the G2

1 line of filters, including the Eclipse. The deaths therefore do not meet the substantial  
2 similarity requirement of Georgia law.

3 The deaths would be clearly relevant to punitive damages if they were caused by  
4 the Eclipse or its predicate device – if Defendants continued to market the Eclipse in the  
5 face of unusually high patient deaths. But Defendants did not do that; the cephalad  
6 migration deaths stopped when the Recovery was taken off the market in 2005. Plaintiffs  
7 do contend that Defendants continued to market the G2, G2X, and Eclipse with  
8 knowledge of other complications, but none of those complications included cephalad  
9 migration. The deaths shed little light on Defendants’ state of mind when marketing  
10 different filters with different complications, years later. *See Gen. Motors*, 447 S.E.2d at  
11 307 (finding reversible error where counsel for plaintiffs referenced deaths and other  
12 lawsuits during trial without first making a showing of substantial similarity to the  
13 incident at issue); *Ray v. Ford Motor Co.*, 514 S.E.2d 227, 230-31 (Ga. Ct. App. 1999)  
14 (affirming decision to exclude evidence about a Ford database listing prior instances of  
15 inadvertent vehicle movement where the plaintiff failed to establish that the incidents  
16 were substantially similar to his accident).<sup>1</sup>

17 Thus, when all of the issues in this case are considered, the cephalad migration  
18 deaths have, at most, marginal relevancy. Given this level of relevancy, the Court finds  
19 that the probative value of the death evidence is substantially outweighed by the danger  
20 of unfair prejudice. “Unfair prejudice is an undue tendency to suggest decision on an  
21 improper basis, commonly, though not necessarily, an emotional one.” *United States v.*  
22 *Haischer*, 780 F.3d 1277, 1281 (9th Cir. 2015) (citation and quotation marks omitted).  
23 The fact that several patients died when their Recovery filters migrated in a cephalad

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25 <sup>1</sup> To the extent Plaintiff suggests that Defendants’ alleged indifference during the  
26 marketing of the Recovery shows that Defendants were also indifferent when marketing  
27 the Eclipse, they suggest a propensity use of the evidence that is prohibited by Rule  
28 404(a) and (b). Plaintiff has not argued that cephalad migration deaths should be  
admitted under one of the permissible purposes in Rule 404(b)(2). But even if Plaintiff  
made this argument, the Court can see no permitted use of the death evidence in that rule.  
And, in any event, Rule 404(b) analysis remains subject to Rule 403, and the Court  
concludes in this order that admission of the death evidence would violate Rule 403.

1 direction would have an undue tendency to prompt a jury decision based on emotion.  
2 The Court concludes that the danger of this emotional reaction substantially outweighs  
3 any marginal relevancy of the death evidence in this case, and therefore will exclude the  
4 evidence under Rule 403.

5 The Court reached a different conclusion in Booker, holding that evidence of  
6 cephalad migration deaths could be admitted. Doc. 10323 at 4. But Booker concerned a  
7 G2 filter for which the Recovery was the predicate device. Defendants represented to the  
8 FDA – and, in essence, to the jury – that the G2 was as safe and effective as the  
9 Recovery. This put the safety and effectiveness of the Recovery filter squarely at issue.  
10 And even with this greater relevancy, the Court in Booker expressed concern that too  
11 heavy an emphasis on the cephalad migration deaths would result in unfair prejudice that  
12 substantially outweighed the probative value of the evidence. *Id.*

13 In this case, the Court finds that deaths caused by a non-predicate device, and by a  
14 form of migration that was eliminated years earlier, are of sufficiently limited probative  
15 value that their relevancy is substantially outweighed by the danger of unfair prejudice.

16 **IT IS ORDERED:** At trial, Plaintiff may present evidence of the complications,  
17 testing, and design of the Recovery filter, but not of deaths caused by cephalad migration  
18 of the Recovery filter.

19 Dated this 18th day of April, 2018.

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23 David G. Campbell  
24 United States District Judge  
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