

Public Law 98-467
98th Congress

Joint Resolution

To designate the week of October 7, 1984, through October 13, 1984, as "Smokey Bear Week".

Oct. 11, 1984

[S.J. Res. 273]

Whereas August 9, 1984, marks the fortieth anniversary of the introduction of Smokey Bear into the Cooperative Forest Fire Protection campaign through the efforts of the United States Department of Agriculture Forest Service, The Advertising Council, and the National Association of State Foresters;

Whereas May 23, 1984, marks the thirty-second anniversary of President Harry S Truman signing the Act to enact section 711 of title 18, United States Code, protecting the use of the character Smokey Bear;

Whereas the Smokey Bear program has demonstrated the success of the United States Department of Agriculture Forest Service, The Advertising Council, and the National Association of State Foresters in producing a unique public service campaign to create and maintain public awareness for the prevention of forest fires;

Whereas the Smokey Bear program has encouraged children across the Nation to prevent wildfires by becoming junior forest rangers;

Whereas several generations of children have been taught about Smokey Bear and have become responsible adults who are careful with fire;

Whereas since the establishment of the Smokey Bear program in 1944, the damage caused by forest fires has been reduced from ten million acres to three million acres in 1981, saving over \$20,000,000,000 for United States taxpayers; and

Whereas the Smokey Bear program on August 9, 1984 enters the forty-first year of successful stewardship of forests in the United States: Now, therefore, be it

Resolved by the Senate and House of Representatives of the United States of America in Congress assembled, That the week of October 7, 1984, through October 13, 1984, is designated "Smokey Bear

Week" and the President is authorized and requested to issue a proclamation recognizing the successful efforts of the organizations and people involved in the Smokey Bear program and calling upon the people of the United States to observe such week with appropriate ceremonies and activities.

Approved October 11, 1984.

LEGISLATIVE HISTORY—S.J. Res. 273:

CONGRESSIONAL RECORD, Vol. 130 (1984):

May 8, considered and passed Senate.

Oct. 2, considered and passed House, amended.

Oct. 4, Senate concurred in House amendments.