

ads in teen magazines show rugged men and glamorous women lighting up and blissful couples sharing their cigarettes. The message is: Smoking is sexy; it'll make you more attractive; it'll make you happier. My plan will ban those manipulative visual images, too.

Let's be clear: Cigarettes are a legal product, but cigarettes sales to minors are illegal in all 50 States. But lots of children smoke in all 50 States, getting these small packs or getting the cigarettes out of vending machines or sometimes just buying them across the counter. And the advertising has a lot to do with it. So let's end the hypocrisy of pretending that while sales to teens are illegal, marketing to teens is legal. Let's stop pretending that a cartoon camel in a funny costume is trying to sell to adults, not children.

Cigarette companies say they want to reduce teen smoking, but their lawyers rush to the courthouse to seek an order blocking our actions. Well, that's their right. But it is my duty to safeguard the health and the safety of our children. And I won't back down.

Now I'd like to turn the microphone over to a brave man, Victor Crawford. For years Mr. Crawford was a lobbyist for the top tobacco companies. He smoked, and tragically, he's now fighting his own battle against cancer. I think his comments on the tactics of tobacco advertising may be especially helpful.

Mr. Crawford.

*Victor Crawford.* Thank you, President Clinton, for giving me this chance to talk to the young people of America. And from the bottom of my heart, I thank you for the wonderful things you're doing to protect them from smoking. This was an issue you could have easily avoided, but instead you did the right thing and took the leadership position.

Kids, cigarettes are bad for you, and they're killers. I know. I used to work for the industry that makes them. I was part of a well-organized machine that depends on young people like you

believing that cigarettes are okay. Some of the smartest people in America work at just one thing, figuring out how to get you to smoke. As tobacco kills off people like me, they need kids like you to replace me.

As the President has described already, anything goes, any marketing gimmick, any trick to make you want to smoke. They talk about peer pressure; how do you think that peer pressure starts? We did it through our advertising.

For several years I protected the cigarette industry from anybody who wanted to restrict smoking. I fooled a lot of people, and kids, I fooled myself, too. I smoked heavily, and I started when I was 13 years old. And now in my throat and in my lungs where the smoke used to be, there's a cancer that I know is killing me. It's too late for me, but it's not too late for you. Use your brain. Don't let anybody fool you. Don't smoke.

And Mr. President, on behalf of millions of other people like me, I thank you very much for the steps you are taking to stop cigarette companies from fooling the people into smoking and being a true leader that this country needs. Thank you.

*The President.* Mr. Crawford, thank you. Your courage in speaking out has inspired me, and it will help all of us to save the lives of countless young people in the future. Better than almost anyone in America, you know the powerful forces that are trying to preserve the status quo. But no one, no one, should risk our children's future for their own personal gain. And your personal struggle, Mr. Crawford, and that of millions of other Americans who suffer from smoking's consequences, show why we must act and act now for our children, our families, and our American family.

Thanks for listening.

NOTE: The President spoke at 10:06 a.m. from the Oval Office at the White House.

## Statement on the Death of Mickey Mantle

August 13, 1995

When I was growing up in the 1950's, millions of young people like me loved watching Mickey

Mantle lead the Yankees. As a ballplayer, Mickey inspired generations of fans with his power

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and grit. As a man, he faced up to his responsibilities and alerted generations to come to the dangers of alcohol abuse. He will be remem-

bered for excellence on the baseball field and the honor and redemption he brought to the end of his life.

## Message on the Observance of Indian Independence Day, 1995

August 15, 1995

Greetings to all those celebrating Indian Independence Day.

Our two nations share a commitment to democracy and a reverence for freedom that has nurtured our warm friendship. India's ongoing economic transformation offers the people of India great hope for fulfilling their aspirations, and we stand beside them. The United States

looks forward to realizing a full range of new personal, political, and economic ties with India in the future.

Please accept my best wishes for a joyous celebration and for peace, prosperity, and the continued blessings of liberty in the future.

BILL CLINTON

## Letter to Congressional Leaders on Continuation of Export Control Regulations

August 15, 1995

*Dear Mr. Speaker: (Dear Mr. President:)*

On August 19, 1994, in light of the expiration of the Export Administration Act of 1979, as amended (50 U.S.C. App. 2401 *et seq.*) I issued Executive Order No. 12924, declaring a national emergency and continuing the system of export regulation under the International Emergency Economic Powers Act (50 U.S.C. 1701 *et seq.*). Under section 202(d) of the National Emergencies Act (50 U.S.C. 1622(d)), the national emergency terminates on the anniversary date of its declaration unless the President publishes in the *Federal Register* and transmit to the Congress a notice of its continuation.

I am hereby advising the Congress that I have extended the national emergency declared in Executive Order No. 12924. Attached is a copy of the notice of extension.

Sincerely,

WILLIAM J. CLINTON

NOTE: Identical letters were sent to Newt Gingrich, Speaker of the House of Representatives, and Albert Gore, Jr., President of the Senate. This letter was released by the Office of the Press Secretary on August 16. The notice is listed in Appendix D at the end of this volume.

## Statement on Senator Bill Bradley's Decision Not To Seek Reelection

August 16, 1995

Senator Bill Bradley's decision not to seek a fourth term in the U.S. Senate is a loss to the people of New Jersey and all Americans.

I will miss his leadership in our efforts to deal with the critical issues of race, crime, and violence and America's opportunity and respon-

sibility in the post-cold-war era. I am also grateful for his leadership and support in moving the Democratic Party in a new direction to bring economic opportunity to all Americans by reducing the deficit, investing in our people for the future, and creating more trade opportunities