

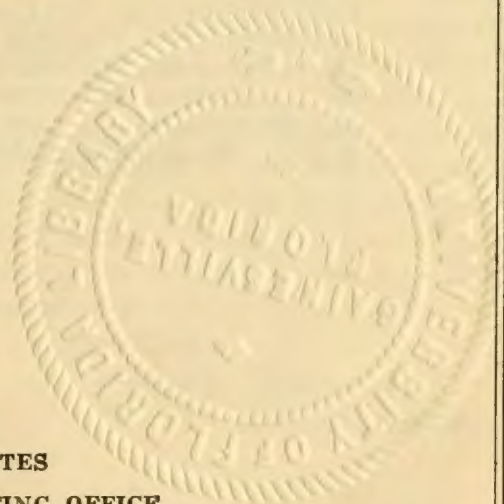
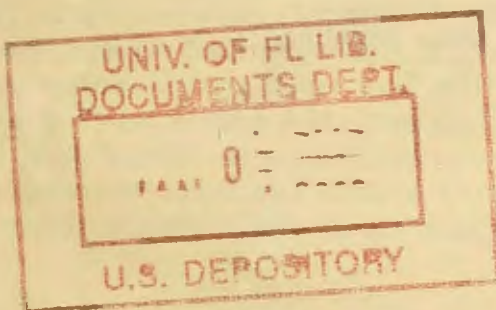
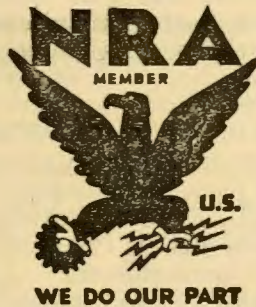
NATIONAL RECOVERY ADMINISTRATION

**AMENDMENT TO
CODE OF FAIR COMPETITION**

FOR THE

GRAPHIC ARTS INDUSTRIES

AS APPROVED ON JULY 3, 1934

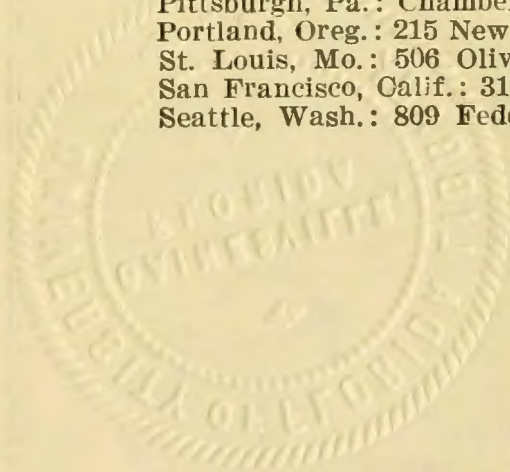


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Approved Code No. 287—Amendment No. 6

AMENDMENT TO CODE OF FAIR COMPETITION

FOR THE

GRAPHIC ARTS INDUSTRY

As Approved on July 3, 1934

ORDER

MODIFICATION OF CODE OF FAIR COMPETITION FOR THE GRAPHIC ARTS INDUSTRIES

An application having been duly made pursuant to and in full compliance with the provisions of Title I of the National Industrial Recovery Act, approved June 16, 1933, for approval of an Appendix of the Playing Card National Product Group to the Code of Fair Competition for the Graphic Arts Industries, and hearings having been duly held thereon and the annexed report on said Appendix, containing findings with respect thereto, having been made and directed to the President:

NOW, THEREFORE, on behalf of the President of the United States, I, Hugh S. Johnson, Administrator for Industrial Recovery, pursuant to authority vested in me by Executive Orders of the President, including Executive Order No. 6543-A, dated December 30, 1933, and otherwise; do hereby incorporate by reference said annexed report and do find that said Appendix complies in all respects with the pertinent provisions and will promote the policy and purposes of said Title of said Act; and do hereby order that said Appendix be and it is hereby approved, as a modification of said Code, and that the previous approval of said Code is hereby modified to include an approval of said Code in its entirety as modified.

HUGH S. JOHNSON,
Administrator.

Approval recommended:

GEORGE BUCKLEY,
Division Administrator.

WASHINGTON, D.C.,
July 3, 1934.

REPORT TO THE PRESIDENT

The PRESIDENT,
The White House.

SIR: This is a report on the proposed amendment to the Code of Fair Competition for the Graphic Arts Industries as approved by you on February 17, 1934. The proposed amendment is in the form of an Appendix to the Graphic Arts Code for the Playing Card National Product Group (No. E-9). A Public Hearing was held on this proposed Appendix in the City of Washington on March 16, 1934, and full opportunity was given to all interested parties to appear.

The proposed Appendix consists of Administrative Provisions and Fair Trade Practice Provisions for the Playing Card National Product Group.

The proposed Appendix represents an agreement by two conflicting interests of the industry, represented on the one hand by the United States Playing Card Company, which produces approximately sixty per cent (60%) of the total number of packs of playing cards sold in any fiscal year in the United States, and on the other, by the National Playing Card Association, which represents the remaining production of playing cards in the United States. Thus, the entire industry has agreed upon the provisions of the proposed Appendix.

The proposed Appendix does not in any way affect the labor provisions of the Graphic Arts Code.

The Deputy Administrator in his final report to me on said amendment to said Code having found as herein set forth and on the basis of all the proceedings in this matter:

I find that:

(a) The amendment to said Code and the Code as amended are well designed to promote the policies and purposes of Title I of the National Industrial Recovery Act including the removal of obstructions to the free flow of interstate and foreign commerce which tend to diminish the amount thereof, and will provide for the general welfare by promoting the organization of industry for the purpose of cooperative action among trade groups, by inducing and maintaining united action of labor and management under adequate governmental sanction and supervision, by eliminating unfair competitive practices, by promoting the fullest possible utilization of the present productive capacity of industries, by avoiding undue restriction of production (except as may be temporarily required), by increasing the consumption of industrial and agricultural products, through increasing purchasing power, by reducing and relieving unemployment, by improving standards of labor, and by otherwise rehabilitating industry.

(b) The Code as amended complies in all respects with the pertinent provisions of said Title of said Act, including without limitation Subsection (a) of Section 3, Subsection (a) of Section 7 and Subsection (b) of Section 10 thereof. The group submitting this amendment was and is truly representative of the aforesaid industry. The National Playing Card Association imposed and imposes no inequitable restrictions on admission to membership therein.

(c) The amendment and the Code as amended are not designed to and will not permit monopolies or monopolistic practices.

(d) The amendment and the Code as amended are not designed to and will not eliminate or oppress small enterprises and will not operate to discriminate against them.

(e) Those engaged in other steps of the economic process have not been deprived of the right to be heard prior to approval of said amendment.

I believe the amendment to be fair to labor, to the consumer, and to the industry, and for these reasons, therefore, I approve this amendment.

Respectfully,

HUGH S. JOHNSON,
Administrator.

JULY 3, 1934.

MODIFICATION OF CODE OF FAIR COMPETITION FOR THE GRAPHIC ARTS INDUSTRIES

APPENDIX OF NATIONAL PRODUCT GROUP NO. E-9—PLAYING CARDS

The provisions of this Appendix are applicable only to National Product Group No. E-9.

ADMINISTRATIVE PROVISIONS

(a) The Administrative agency for the Playing Cards National Product Group shall be elected in accordance with methods of procedure to be approved by the Administrator, and shall be constituted as follows:

1. Two (2) members shall be selected by an individual establishment or group of establishments whose sales represent fifty per cent (50%) or more of the total number of packs of playing cards sold in the preceding fiscal year in the United States. This percentage shall be determined from the records of the Internal Revenue Department's published reports on revenue stamps cancelled for the Government fiscal year.

2. Two (2) members shall be selected by the other establishments in the Industry.

3. Upon the request of any two (2) members of the administrative agency to the Coordinating Committee, the administrative agency shall submit a panel of four (4) nominees, from which the Coordinating Committee shall select one (1) to sit with the administrative agency as chairman in any proceeding for which the designation of such chairman has been requested, provided, that this shall not deprive any establishment of its right of appeal pursuant to the provisions of the Graphic Arts Code.

(b) All proceedings of the administrative agency shall be in conformity with the provisions of the by-laws of the administrative agency and with the provisions of this Code.

MAINTENANCE OF FAIR COMPETITION

(c) All playing cards shall be sold f.o.b. cars or equivalent.

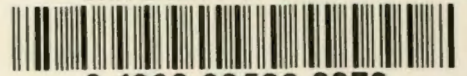
(d) The maximum cash discount: on shipments to all points east of Denver two per cent (2%) ten (10) days, net thirty (30) days. On shipments made to all points Denver and west, two per cent (2%) twenty (20) days, net forty-five (45) days, discount effective from date shipment leaves factory, which should be properly termed date of invoice, provided, however, the administrative agency may extend these periods in those cases where customers are located at a distance too great to check invoices in periods specified.

(e) The administrative agency may adopt rules and regulations for the setting up of a bureau for the registration of exclusive designs or names, subject to the approval of the Administrator.

(f) No provision of this Code relating to prices or terms of selling, shipping or marketing, shall apply to export trade or sales or shipments for export trade.

Approved Code No. 287—Amendment No. 6.
Registry No. 599-33.





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