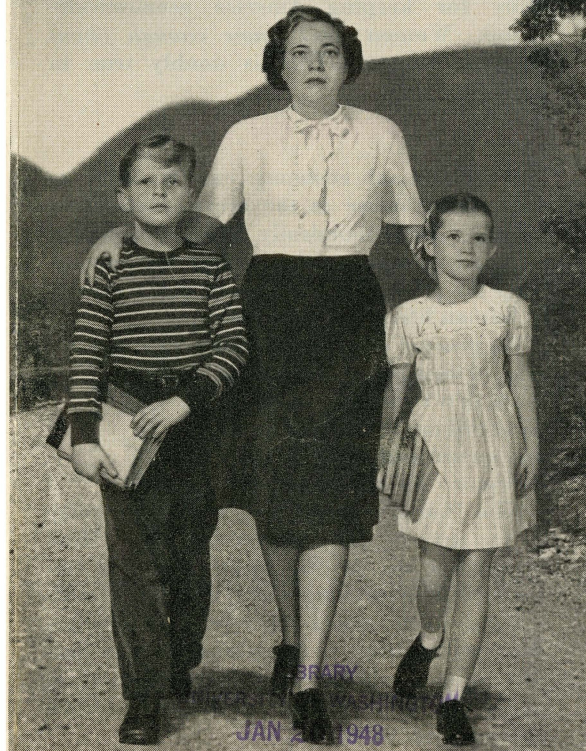


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# YOUR PATH — PEACE AND SECURITY



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## YOUR PATH—PEACE AND SECURITY



You, the American woman, carry brave new responsibilities—to your family, your community, your country, and the *world* in which you hope to see your children live happily and prosper.

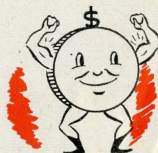
For it is you who control the purse strings. You control the spending of almost 80 cents of the family dollar. You inherit over 70 percent of the money and property left by Americans, and 80 percent of the life insurance. You own a majority of the stock of the Nation's industrial corporations.

Yours is the larger share of the responsibility for keeping America economically sound. Women *can't know enough about handling money*. That is doubly true in times like these.

### WHY IT DEPENDS ON YOU . . .

Our national economy can be only as sound and secure as the average American family. An economically *insecure* America, crippled by a depression, could not hope to keep the peace that has already cost so much in human life, time, and money.

To prevent another war will take all the wisdom and patient work that men and women of good will can muster. *We cannot secure and enforce peace unless we are strong.*



The Nation's *production* of wealth today is far greater than before the war. More Americans are sharing in it. From it can come continuing prosperity *if we manage well*.

Good management starts with the woman, the family buyer. If the average woman handles money wisely, our economy will get along all right because in the end women control most of it.



Despite the high cost of living, American women are *adding* to our Bond savings. Of the 45 billion dollars worth of U. S. Savings Bonds now owned by *individuals*, a woman's name is on about 30 billion dollars worth.

That is a lot of Savings Bonds, but it isn't enough. Savings of this kind are the best antidepression insurance you can take out. And antiwar insurance, too. An *economically sound America* is the cornerstone of any world organization for peace. Widespread holding of U. S. Savings Bonds by individual Americans, *particularly by women*, is a foundation stone of a sound and strong economy, as it is of family security.

#### FROM A PERSONAL POINT OF VIEW

If you are earning your money (and 50 percent more women do today than did so before the war), put some of it away regularly in U. S. Savings Bonds. If you are a homemaker, advise the earners in your family to do the same—to save regularly, automatically through the Payroll Savings Plan *where they work*, or the Bond-a-Month Plan *where they bank*.

When you join the hundreds of thousands of women, the millions of families who regularly add to their savings in Bonds, you not only contribute to national strength and world peace; you help your family and yourself to a steadier, safer and happier future.

YOU ARE TELLING YOUR  
MONEY WHERE TO GO  
INSTEAD OF ASKING IT  
WHERE IT WENT.



You are plotting your lifeline as far as humanly possible to do so, and preparing in advance for what may come, good or bad. Most of what comes in our Land of Opportunity is pretty good; the long-time saver is ready to make the best of it.

Regular automatic allotment of a percentage of *income* to Savings Bonds—before it has a chance to reach your pocket and become *outgo*—that's the *secret for saving*.

U. S. Savings Bonds are the *best-paying riskless investment* for your savings in the world. E Bonds pay \$4 at maturity for each \$3 you invest. You can get your money when you need it, without delay. Meanwhile, you don't have to worry about what your investment is worth, whether it is going up or down in the market. In Savings Bonds *it is always going up*. Its cash value at any time is stated right there on the back of the Bond.

Here's a tailor-made savings schedule that can be altered to fit any member of your family.

#### THROUGH WEEKLY PAY-ROLL SAVINGS

| SAVE<br>EACH WEEK | AND YOU WILL HAVE |               |               |
|-------------------|-------------------|---------------|---------------|
|                   | IN 1 YEAR         | IN 5 YEARS    | IN 10 YEARS   |
| ↓<br>\$1.25       | ↓<br>\$65.00      | ↓<br>\$334.11 | ↓<br>\$719.11 |
| 2.50              | 130.00            | 668.97        | 1,440.84      |
| 3.75              | 195.00            | 1,004.20      | 2,163.45      |
| 7.50              | 390.00            | 2,009.02      | 4,329.02      |
| 12.50             | 650.00            | 3,348.95      | 7,217.20      |
| 15.00             | 780.00            | 4,018.67      | 8,660.42      |
| 18.75             | 975.00            | 5,024.24      | 10,828.74     |

#### ON A BOND-A-MONTH BASIS

| INVEST<br>EACH<br>MONTH<br>IN<br>SERIES E | AND YOU WILL HAVE |            |             |
|---|-------------------|------------|-------------|
|   | In 1<br>year      | In 5 years | In 10 years |
| \$18.75                                   | \$225             | \$1,159.44 | \$2,498.94  |
| 37.50                                     | 450               | 2,319.00   | 4,998.00    |
| 75.00                                     | 900               | 4,638.00   | 9,996.00    |
| 150.00                                    | 1,800             | 9,276.00   | 19,992.00   |
| 300.00                                    | 3,600             | 18,552.00  | 39,984.00   |

How much money do you need? These tables tell you how *fast* you can save it.

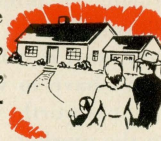


## MAPPING YOUR SECURITY . . .

Be as thrifty as you can in family buying—*thrift* is synonymous with *vigor* and *growth*. Put every dollar you can spare into Savings Bonds regularly.

Plan your thrift with a purpose.

Budget for a new home, the farm you've wanted to own, more educational advantages, and for that inevitable post-earning period—old age.



As a member of a church or a woman's organization, as a leader in your neighborhood or community, advise others to save *regularly*.

See that the U. S. Savings Bonds Program is an integral part of the program of the patriotic, civic, educational, church, business or professional organization to which you belong.

Spread the good word on Savings Bonds in your organization's publications.

Include Savings Bonds material in mailings to members. (The Director of the U. S. Savings Bonds Division in your State will supply materials.)

Use your influence with the local press to emphasize the significance to the world of a *strong American economy*, and to our country of the economically *strong individual*—the *secure family*.



Encourage the Savings Bonds Program in your schools. Children bought 80 million U. S. Savings Stamps the last school year and received sound training in the handling and saving of their money.

## YOUR STAKE IN YOUR COUNTRY . . .

No matter how much or little you possess of the money and property in this country,

*you share equally* with 142 million Americans the priceless privilege of being an American, living in the most fortunate land on earth.

Be proud of its past; have faith in its future. Work and save to make it better by making your part of it better. Help keep it prosperous and at peace, and we can make the coming years richer than all the 171 since the United States of America was first conceived in liberty and its people dedicated to the pursuit of happiness.

The best is yet to come if we work together for the future.

**IF YOU WANT ADDITIONAL  
INFORMATION—IF YOU  
WANT SAVINGS BONDS MA-  
TERIALS—WRITE TO THE  
DIRECTOR, WOMEN'S SEC-  
TION, U. S. SAVINGS BONDS  
DIVISION, TREASURY DE-  
PARTMENT, WASHINGTON  
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