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The Papers of Layne R. Beaty

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The Papers of Layne R. Beaty

A Register of His Papers in the
National Agricultural Library

Bibliographies and Literature
of Agriculture Number 33

United States Department of Agriculture
National Agricultural Library
Beltsville, Maryland 20705

July 1985

Preface

When Issac Newton, the first Commissioner of Agriculture, outlined the program for a new Department in 1862, he placed near the top of his list the establishment of an agricultural library. It was his belief that "the most valuable work would gradually accumulate by exchange, gift, and purchase, forming a rich mine of knowledge." Since that time, the National Agricultural Library (NAL) has assembled a collection of over 1,800,000 volumes, inclusive of historic and/or rare imprints.

The National Agricultural Library's special collections area is comprised of original manuscripts, archival materials, rare books, early periodicals, pamphlets, photographs, works of art, audiovisual materials, microforms, and a variety of ephemeral material which because of physical characteristics, age, value, content, or appearance, has been judged rare or requires special custodial or environmental care. The Library's special collections program staff welcomes the opportunity to receive, preserve, and make available manuscript material of historic value including diaries, account books, letters, notebooks, memoirs, and reminiscences pertaining to agriculture and its many related fields. Early scientific materials created prior to 1870 will be especially welcomed, as well as later unique material of a definite historical and scientific significance.

International in scope, the subject range of the special collections, although quite diverse, has strong concentrations of rare books in botany, natural history, zoology, and entomology, as well as extensive imprint literature documenting agricultural observations, experimentations, and practices in England, Western Continental Europe, and America. In addition to important travel accounts by early naturalists, there is an extensive collection of pre-Linneana imprints relating to the description of plants, as well as works by or about the eminent Carl Linnaeus (1707-1778).

Particularly noteworthy donated manuscript collections include the following: the personal papers of Julian N. Friant (1888-1939), a special assistant to Secretary of Agriculture Henry Wallace; the personal papers of Charles E. North (1869-1961), physician, public health officer, and agricultural scientist; the organizational records of the Prince Family Nursery (1779-1914), the American Association of Agricultural College Editors (1913-present), and the Truman Fossum Floriculture Collection.

From the time of the first librarian on the Department roster (Aaron Burt Gosh, 1867-69), to the present, outstanding works and collections have been donated to the National Agricultural Library by individual Americans and private organizations to be preserved and made available to scholars and researchers. In an effort to provide awareness and access, the following historical finding aids have been published: *Historic Books* . . . , List No. 86; *Linneana* List No. 89; *Historic Books Concerning Horticulture and Forestry*, List No. 90; *Heritage of American Agriculture: A Bibliography of Pre-1860 Imprints* List No. 98; *Heritage of Apicultural Literature* . . . Pre-1870, Associates NAL Today, N.S., 1, No. 101; *Guide to Manuscripts at NAL*, Misc. No. 1374.

The register for the Layne R. Beaty Manuscript Collection, prepared by William Thomas Auman, is a welcome contribution in the Library's efforts to provide accurate and convenient access to holdings.

ALAN FUSONIE, (DR.)
Assistant Chief for Special Collections
National Agricultural Library

National Agricultural Library Special Collections

Layne R. Beaty Papers

Arranged and Described by William Thomas Auman,
Graduate Student at the University of North Carolina.
Date Completed: December 9, 1982.

Linear Feet of Shelf Space Occupied: 10.
Approximate Number of Items: 1,500.

The papers of Layne R. Beaty were given to the
National Agricultural Library in 1981 by Layne R.
Beaty.

Mr. Beaty, who was born in Oklahoma, graduated from Southeastern Oklahoma State University in 1935. Between 1943 and 1951, he worked as farm editor of radio station WBAP in Fort Worth, Texas. In 1947, he served as president of the National Association of Radio Farm Directors (NARFD). From 1951 to 1954, Mr. Beaty was an information advisor in Europe with the U.S. aid programs; and from 1954 to 1980, he was Chief of the U.S. Department of Agriculture's Radio and Television Service.

Scope and Content Note

The Layne R. Beaty Manuscript Collection centers on the history of farm radio and television broadcasting in the United States and especially on the origins and development of the National Farm and Home Hour, the most popular radio program of all time in this country. The National Farm and Home Hour was aired over the National Broadcasting Company (NBC) from 1928 to 1960, and was cosponsored by the U.S. Department of Agriculture and NBC as a public service program for farmers and homemakers. The collection also contains a small number of documents relating to the Voice of America and Clear Channel Broadcasting. The collection consists of the following: photographs, correspondence; reports; surveys; newspaper clippings; magazine articles; farm radio and television station promotional literature; annual directories, reports, and year-books; annual convention literature; and professional newsletters—all relating to farm radio and television broadcasting and/or to The National Farm and Home Hour.

The photographs, arranged alphabetically, are mostly of radio and television farm directors and broadcasters, but include photos of USDA and NBC network officials involved in the operation of the National Farm and Home Hour. Also included are group shots of several National Association of Television and Radio Farm Directors convention delegates taken with Presidents Truman and Eisenhower and/or with one of the Secretaries of Agriculture. The correspondence from 1928 to 1977, arranged chronologically, deals almost entirely with the National Farm and Home Hour. Some letters, especially after 1960, relate to the activities of professional farm directors' and broadcasters' organizations (NATRFD, NAFB), to the Voice of America, and to Clear Channel Broadcasting.

The two boxes of miscellaneous newspaper clippings, magazine articles, reports, surveys, and printed materials, arranged chronologically from 1926 to 1975, contain a wealth of information on the history of The National Farm and Home Hour program, farm broadcasting, and early radio in general. Farm radio station and television station promotional literature, arranged chronologically from 1932 to 1976, includes a plethora of listening area market and audience surveys made by or for radio and television stations concerned with agricultural broadcasting and advertising.

The annual directories, yearbooks, convention literature, and newsletters of the National Association of Radio Farm Directors (NARFD), founded in 1944, document the history of professional radio and television farm broadcasting between 1946 and 1979. (In 1955 NARFD became NATRFD, the "T" representing "Television;" in 1965, the name was changed to National Association of Farm Broadcasters, NAFB.) All are arranged chronologically.

Two good histories dealing with farm broadcasting and The National Farm and Home Hour are: National Broadcasting Company, *The Nation's Bulletin Board of Agriculture: How the National Broadcasting Company Has Helped to Bring a New Era to 30,000,000 Farm People* (New York: Wm E. Rudge's Sons, 1941), and John C. Baker, *Farm Broadcasting: The First Sixty Years* (Ames, Iowa: Iowa State Univ. Press, 1981).

The following is a list of persons who played an important role in the development of the National Farm and Home Hour and of farm broadcasting and who authored or received letters found in the four boxes of correspondence, 1928-1977: Morse Salisbury, Frank E. Mullen, Wallace Kadderly, I. G. Kinghorn, Claude R. Wickard, Phil Carlin, Ruth Van Deman, John C. Baker, Gerald L. Seaman, Ezra Taft Benson, Layne Beaty, Herb Plambeck, Milton S. Eisenhower.



In the past, farm families relied on the radio as a vital link in keeping abreast of world events and current agricultural information. (Courtesy, Layne R. Beaty Collection, National Agricultural Library).

Series Description

	Box Nos.		Box Nos.
1. <i>Photographs, 1931-75</i> Main photographs of radio and television farm directors and broadcasters on the job in the studio and out in the field, but includes photographs of USDA officials, radio and television network officials, "The National Farm and Home Hour" staff, and Presidents Eisenhower and Truman addressing NAFB and NATRFD conventions.	1-6	6. <i>NATRFD, NARFD, and NAFB Annual Meeting and Convention Literature, 1948-79</i> Directories, programs, proceedings, attendance lists, and minutes of national and regional conventions.	16-17
2. <i>Correspondence, 1928-77</i> Correspondence between USDA officials, radio and television network officials, advertising agency officials, and radio and television farm directors and broadcasters concerning the origins and development over time of "The National Farm and Home Hour" radio program.	7-10	7. <i>Professional Newsletters of Radio and Television Farm Directors and Broadcasters, 1951-79</i> RFD, NATRD, and NAFB <i>Chats</i> , 1951-79 (issues missing); NATRD <i>Nor' Easter</i> , June and September, 1958; Pacific Northwest Region NATRFD <i>News Letters</i> , June and February, 1960.	18
3. <i>Miscellaneous newspaper clippings, magazine articles, reports, surveys, and printed material, 1926-75</i> , mainly relating to "The National Farm and Home Hour," but includes information on farm directors and broadcasters and the USDA Radio Service.	11-12	8. <i>Miscellany Subseries</i> (1) Voice of America, 1966-67. (2) Clear Channel Broadcasting, 1946-77. (3) Biographical Sketches of USDA Employees, n.d. (4) Miscellaneous Items Folder.	19
4. <i>Farm Radio Station and Television Station Promotional Literature, 1932-76</i> Listening area market and audience surveys made by or for radio and television stations from all areas of the Nation with agricultural broadcasting and advertising.	13-14		
5. <i>Annual Directories, Annual Reports, and Yearbooks, 1937-78</i> Annual directories and yearbooks of the National Association of Farm Broadcasters (NAFB), the National Association of Television and Radio Farm Directors (NATRFD), and the National Association of Radio Farm Directors (NARFD). Issues Missing. Annual Reports on "The National Farm and Home Hour," 1937-40.	15		

Container Listing

<i>Box No.</i>	<i>Folder Nos.</i>	<i>Contents</i>	<i>Box No.</i>	<i>Folder Nos.</i>	<i>Contents</i>
1	1-71	Photographs: A-C	15	985-997	Annual Directories, Annual Reports, and Yearbooks: NAFB, Wm. E. Drips, Nat'l Farm and Home Hour. (Issues Missing): 1937-78
2	72-134	Photographs: D-J	16	998-1,072	NATRF, NARFD, and NAFB Annual Meetings and Convention Literature: 1948-61.
3	135-223	Photographs: K-M	17	1,073-1,127	NATRFD, NARFD, and NAFB Annual Meetings and Convention Literature: 1962-79, and n.d.
4	224-288	Photographs: N-R	18	1,128-1,141	Professional Newsletters: <i>Chats</i> (RFD, NATRFD, NAFB), 1951-79; <i>Nor'Easter</i> (NATRFD) June and September, 1958; Pacific North-east Region NATRFD <i>News Letter</i> , June and February, 1960.
5	289-350	Photographs: S-U	19	1,142-1,179	Miscellaneous Subseries: (1) Voice of America. (2) Clear Channel Broadcasting. (3) Biographical Sketches of USDA Employees (including Layne Beaty). (4) Miscellaneous Items Folder.
6	351-393	Photographs: V-Z, and Unidentified Photos	20	None	Extra Copies of Documents.
7	394-497	Correspondence: 1928-39			
8	498-616	Correspondence: 1940-42			
9	617-744	Correspondence: 1943-49			
10	745-819	Correspondence: 1950-77			
11	820-890	Miscellaneous Newspaper Clipping, Magazine Articles, Reports, Surveys, and Printed Material: 1926-45			
12	891-937	Miscellaneous Newspaper Clippings, Magazine Articles, Reports, Surveys, and Printed Material: 1946-75, and no n.d.			
13	938-958	Farm Radio Station and Television Station Promotional Literature: 1970-76, and n.d.			
14	959-984	Farm Radio Station and Television Station Promotional Literature: 1970-76, and n.d.			

Register of the Layne R. Beaty Collection

Box 1: Photographs A-C

<i>Folder No.</i>		<i>Folder No.</i>	
1	Adair, Lynn. KSL, Salt Lake City, President of NAFB Convention, 1974.	12	Andrews, Andy. Editor of "Farm News-reel" interviewing George Howe, wheat farmer of Casselton, ND.
2	Adams, Bill. KNBC, San Francisco.	13	Andrews, Harry of WIBC, Indianapolis, interviews a Soil Conservation Service official.
3	Adams, Bill. KNBC, San Francisco, Interviewing Louis Rozzoni, President of California Farm Bureau Federation.	14	Andrews, Harry. WIBC Indiana; Miss Boone Co.; and Al Pell.
4	Alampi, Phil. Farm and Garden Director, WRCA/WRCA-TV, and newly elected President of the American Horticultural Council.	15	Andrews, Harry (right) WIBC, Indianapolis, Indiana, 1967.
5	Alampi, Phil. Farm & Garden Editor and Shirley Downs of Maple Hill Farm, Riverhead, Long Island.	16	Andrews, Harry. WIBC, Indianapolis (left), and Oren Wright.
6	Alampi, Phil. WRCA's Farm & Garden Radio-TV director looks on as Mrs. Herbert E. Smith is crowned "Favorite Farmer's Wife."	17	Andrews, Harry. WIBC, Indianapolis (left); Governor Harold W. Handley, Indiana.
7	Alampi, Ruth and Phil Alampi at the 39th Annual Flower Show of the American Dahlia Society.	18	Armstrong, Tim (left), K-PAY, Chico, California.
8	Alden, Aaroe (L to R), WRVA, Richmond, VA; Dewey Compton, KTRH, Houston, Texas; Dick Wood, Ralston Purina Co.; Lyle Kansen, WNAX, Yankton, South Dakota; Harry Martin, WFBM, Indianapolis, Indiana; and John McDonald, WSM, Nashville, Tennessee.	19	Arnold, Barney. WHAS, Louisville.
9	Alford, Bill (L) and Bob Miller, WLW, Cincinnati.	20	Atwood, Frank (at mike), WTIC, Hartford, Conn.; L-Don Nelson, Univ. of Conn.; R-Bob DuFour, WTIC prod.; Ethel Hunt, WTICs Farm Youth Program.
10	Almburg, John (far right) and Orion Samuelson (2nd from right); G. A. Ensminger (center); Emmett Barker and W. E. Glennon (far left).	21	Atwood, Frank. Farm Program Director WTIC.
11	Altern, Arne. (foreground) Norwegian Broadcaster. ca. 1951.	22	Atwood, Frank, WTIC Hartford, at 1955 spring meeting of NATRFD. President Eisenhower and Secretary Benson.
		23	Ausley, Wally. WPTF Raleigh, North Carolina.
		24	Baker, John. California, 1945.
		25	Battles, Roy. Addressing O. I. Awards Ceremony, June 14, 1962.
		26	Battles, Roy (L to R). Layne Beaty, Jack Jackson, Herb Plambeck, November 1973.
		27	Beaty, Alfred (left) and Kent Miller.

<i>Folder No.</i>		<i>Folder No.</i>	
28	Beaty, Layne (at mike). Larry Collins duplicating radio tape. USDA, ca. 1965.	45	Brazoria County Cattlemen Getting Ready to Tour South Texas and Northern Mexico.
29	Beaty, Layne; Edith Swing; Jules Renaud. Taping USDA TV show "Across the Fence."	46	Briggs, Cy. AMS. ca. 1969.
30	Beaty, Layne. Farm Editor, WBAP-KGKO Farm Service, Fort Worth, Texas, ca. 1945.	47	Brofee, "Jake." WCSH, Portland, Maine.
31	Beaty, Layne. (L to R) Don Looper, Fred Phillips.	48	Brown, Joe. TSN Farm Director, Texas State Network, Fort Worth. 1978.
32	Beaty, Layne; Les Frankez; Bob Nance; Sec. Freeman. November 1967.	49	Brumfield, Kirby. KATU-TV, Portland, Oregon. 1963.
33	Bennett, Bill. WCAU-TV, Phila.; John Facenda, TV10 Big News; Dr. Charles Lee, University of Pennsylvania.	50	Bryson, Harold. AMS Dallas (L to R); Calvin Pigg, WBAP; R. Lyle Webster, USDA; at Fort Worth. ca. 1959.
34	Benson, Ezra Taft—Agriculture Secretary speaking in Topeka in August 1958.	51	Buice, Bob. KARK and KARK-TV, Little Rock.
35	Benson, Ezra Taft, Secretary of Agriculture speaking over NBC network from his office. August 1953.	52	Buice, Bob. KARK farm director. October 1966.
36	Bernard, Paul. KMOX-TV, St. Louis, Missouri.	53	Buis, Bob. WLBC-TV, Muncie, Indiana.
37	Bertsch, Maynard. WLS, Chicago, 11/56.	54	Butz, Earl. At news conf., Disney World, Fla., NAFB Summer Meeting. 6/27/72.
38	Biggar, George C. and Hank E. Mullen. 5/71.	55	Campbell, Harry. WLS, Chicago.
39	Biggar, George. WLBK, De Kalb, Illinois.	56	Carbert, Bob. CBC, Toronto.
40	Bliss, Milt. NBC, Chicago.	57	Childs, Rex. KFDI, Wichita, Kansas. 10/73.
41	Bockford, Royce. 1976 NAFB president.	58	Christgau, Victor. Social Security Administration and Layne Beaty, USDA. ca. 1959.
42	Bodiford, Royce (right). KGNC, TV, Amarillo, Texas, and James V. Smith, Admin., FHA. 12/71.	59	Click, W. D. Farm Director, WSAZ-TV & Radio, Huntington, WV, WKAZ Radio, Charleston, West Virginia.
43	Bradford, Brad. WEEX, Easton, Pennsylvania.	60	Click, W. D. "Farmer," WSAZ, Huntington, West Virginia.
44	Bradshaw, John. CFRB Toronto.	61	Cole, Grady. WBT, Charlotte, North Carolina, and R. W. Webb and J. W. Wright. 6/6/40.

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- 62 Collins, Carl. WKZO, Kalamazoo, Michigan.
- 63 Compton and Tiedt—KTRH, Houston, look over a 33 year old set owned by a listener in Victoria, Texas.
- 64 Compton, Dewey. KTRH, Houston.
- 65 Compton, Dewey. (R) KTRH, Houston.
- 66 Cotton, John Smith. KGNC, Amarillo, Texas.
- 67 Culp, Jesse. WAVU, Albertville, Alabama. 4/64.

*Folder
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- 68 Curtis, Dean. KDHL, Faribault, Minnesota.
- 69 Curtis, Dean. KDHL, Faribault, Minnesota. (L to R); Clarence Palmby, USDA; David Stone, KSTP, Minneapolis. 5/7/71.
- 70 Curtis, Dean (left). KDHL, Faribault, Minn.; David Stone, KSTP, Minneapolis. 5/7/71.
- 71 Cutright, Joyce. WIAE, Danville, Ill., and Secretary Butz. 6/76.



(From left to right) Frank Atwood of Radio Station WTIC in Hartford, Connecticut, with President Dwight Eisenhower and Secretary Ezra Taft Benson at the 1955 spring meeting of the National Association of Television and Radio Farm Directors. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

Box 2: Photographs D-J

<i>Folder No.</i>		<i>Folder No.</i>	
72	Daugherty, Bill, and Ray Wilkinson, WRAL-TV, Raleigh, North Carolina.	88	Etzel, Dave. Orion Broadcasting Group, WMT Stations, Cedar Rapids, Iowa.
73	Douglass, John (R), Australian Broadcasting Commission, and Layne Beaty, USDA, Denver. 7/1/58.	89	Evans, Loyd. KWTQ Springfield, Missouri, and Secretary Dell Doke.
74	Drips, Bill and Frank Mullen—both retired NBC—receiving Meritorious Service Awards, NATRFD, Chicago. 1960.	90	Farm Broadcasters at Beltsville. 1947?
75	Drips, Bill. KOIN-TV, Portland, Oregon. 1961.	91	Farm Broadcasters at USDA. 1952.
76	Dudney, Wally. (L to R) Howard Hass; Robert Marburger; Larry Collins.	92	Ferdo, Steve (right) at WBNF-TV Binghamton, New York, on location with mobile TV unit.
77	Dunaway, Jimmy—WSB, and Dr. Thomas Walton.	93	Ferguson, Hugh (center). WEAU Phila. 4/62.
78	Dunaway, Jimmy. WSB, Atlanta, Georgia.	94	Ferguson, Hugh. WCAU, Phila.; Gov. Robert Meyner, New Jersey; Phil Alampi, New Jersey, Sec. of Ag.
79	Eden, Tom (right), Alabama Polytechnic Inst., Auburn, Alabama.	95	Fisher, Herb; Virginia Baldwin; Jim Todd. KFI Los Angeles.
80	Edson, Don. Wilbur Levering and Charles Ross. WIBW, Topeka, Kansas.	96	Foundation for American Agriculture Breakfast, Chicago. 1960.
81	Eisenhower, Julie Nixon. Speaking to Farm Broadcasters & Families at White House. 1973.	97	Fox, Al. Farm Reporter, WBEN, Buffalo, New York. 3/68.
82	Eisert, Erwin. Farm Director, Radio Station WSLM, Salem, Indiana. 7/2/75.	98	Frankez, Les; Secretary Freeman; Bob Nance. 11/67.
83	Eisert, Erwin. WSIM, Salem, Indiana. 4/67.	99	Frazier, Bruce. KBST Big Spring, Texas.
84	Embry, "Colonel" Dink. Farm Service Director, WHOP Hopkinsville, Kentucky.	100	Freeman, Orville and Calvin Pigg, WBAP, Fort Worth.
85	Engel, Luella. WMON Farm Program Director. Clinton P. Anderson, Sec. of Ag.	101	Fritach, Woody (left), KLBK-TV, Lubbock, Texas, and James V. Smith, Admin., FHA. 12/15/71.
86	Erickson, Wally (standing), KFRE Fresno; John MacDonald (sitting), WSM, Nashville; Secretary Ezra Taft Benson. 1960.	102	Gapen, Ken (front row), Chief R&TV, and Alice Fulton Skelsey. Back row: Milt Bliss; "Colonel" Charles A. Herndon; Maynard Speece. ca. 1950-1953.
87	Etheredge, Bob. KCBD-TV, Lubbock.	103	Gapen, Ken. (On Right) Chief, USDA R&TV.
		104	German, George. WNAX, Yankton, South Dakota.

<i>Folder No.</i>		<i>Folder No.</i>	
105	Gillies, Tom. WFLA, Tampa, Fla., and Jean Beel, Co. Agt., Hillsboro Co.	122	Hill, Jim. WCCO, Minneapolis.
106	Gould, Jay. WOWO, Fort Wayne with Old Pepper. 2/72.	123	Hoffman, Dan (L to R); George Logan; and Sam Nelson, WIBW Farm Department. 11/73.
107	Gowing, Jack. Associate Farm Director, KMA Shenandoah, Iowa, with 4-year old son Randy. 1956.	124	Holliman, John. AP Radio at USDA. 1978.
108	Gowing, Jack (on left). KMA Round Table Discussion of current farm problems.	125	Hostetler, Earl. Farm Consultant, WPTF, Raleigh, North Carolina.
109	Grasmick, Dave. KOLT Farm Director, Scottsbluff, Nebraska.	126	Howe, Helen. KDAV, Lubbock. 8/16/76.
110	Guenther, Karl. KZMO, Kalamazoo, Mich.	127	Hull, Rich. WFRV-TV, Green Bay. 6/72.
111	Gunter, Hardrock. WWVA and Layne Beaty, USDA, Wheeling, West Virginia.	128	Ingwerson, Dick. Farm Director, KGNO, Dodge City, Kansas.
112	Gustin, Al. Myer Broadcasting Co., KFYZ-AM/FM-TV, Bismarck, North Dakota.	129	Jacobs, Allen T., director, and George Shannon, editor, WWL-TV, New Orleans.
113	Guthrie, C. B. (L to R); George Roesner; Buck Buchanan; and Tom Moore. KPRC Farm Department.	130	Johnson, Ed. WRFD, Worthington, Ohio.
114	Haeg, Larry (1944-45), left; Herb Plambeck (1946); Layne Beaty (1947). First three presidents of NAFB. 11/68.	131	Johnson, Ladybird; Mrs. Orville Freeman; Layne Beaty. 12/68.
115	Hansen, Jim. KOMO, Seattle, Wash. 1962.	132	Johnson, Roy; Ray Stringfield; Geo. Shannon (R). WWL, New Orleans. Ca. 1959.
116	Hare, Bill. KWTW, Okla. City. ca. 1970.	133	Jones, Ivan. JRFD, KGW-TV&AM, Portland, Oregon. 1965.
117	Harper, Dix. WRAL TV, Raleigh, North Carolina. 1982.	134	Jorgensen, Lee (L to R); Art Sechrest; Colleen Callahan Burns; and Thomas Roberts, Jr.
118	Hatch, Cordell J., Extension radio editor, Penn. State. 8/61.		
119	Hawkins, Rich. KXXX, Colby, Kansas.		
120	Hedrick, Jim. KWKH Farm Director, Chicago, ca. 1958-59.		
121	Hiddleston, Loren. WXES-TV, Petersburg, Virginia.		

Box 3: Photographs K-M

<i>Folder No.</i>		<i>Folder No.</i>	
135	Kadderly, Wallace (R center foreground); Maynard Coe (in booth, right), Nat. Safety Council; Hugh Muncy, KXEL, Waterloo (left foreground).	148	KGNC Farm & Ranch Department, Amarillo, Texas. Presentation of hat to Cotton John, Farm Director.
136	Kadderly, Wallace (2nd from left); Ruth Van Deman (3rd from left); Joe Tonkin (?).	149	KGNA sponsored tour of western Oklahoma's Sandstone Creek watershed.
137	KCMO Farm Dept., Kansas City, Missouri, (R) Jack Jackson; (C) Jack Wise; and George Stephens.	150	KGVL (?) Galveston, Texas.
138	KDKAs 35th Anniv. of Farm Broadcasting. 5/19/56.	151	Kirk, Larry (left). KFKA Greeley, Colo. 6/65.
139	Keathley, Clyde; American Dairy Princess Sandra Sue Stout and farmer Carroll Yarnell.	152	Kirkpatrick, Keith (L to R); Anne Gienapp; Dave Knau; and Lee Kline (WHO Des Moines, Iowa). 4/74.
140	Keathley, Clyde (WRFD). 1958.	153	Kirkpatrick, Keith. (L to R) Dave Knau; Lee Kline, WHO Des Moines Holding Iowa NAMA award. 3/74.
141	Keathley, Clyde (WRFD) interviews Senator Aiken while on tour in Washington, D.C.	154	Kline, Lee (L to R); Herb Plambeck; Keith Kirkpatrick; and Bob Anderson at the Iowa State Fair.
142	Keathley, Clyde. WRFD. Mary Lou and Minnie Pearl.	155	Kline, Lee, WHO.
143	Keathley, Clyde. WRFD. WRFD visiting assembly line of Massey-Ferguson tractor plant.	156	KMA Shenandoah, Iowa, Fertilizer Field Day.
144	Keathley, Clyde. WRFD, Worthington, Ohio, at 1955, Ohio State Fair.	157	Knau, Dave (L to R); Lee Kline; Anne Gienapp; Keith Kirkpatrick. WHO Farm Dept. 11/73.
145	KGNC Farm & Ranch Department, Amarillo, Texas. KGNC Tour Group in Europe. (Cotton John Smith 5th row from right).	158	Kraeft, Norman. WGN, Chicago, and Paul Farlow, Gen'l Agr. Agt., Illinois., Central RR. 4/3/57.
146	KGNC Farm & Ranch Department, Amarillo, Texas. Cotton John, Farm Director and Don Chapelle, Pan American Representative.	159	Kraeft, Norman. WGN, Chicago.
147	KGNC Farm & Ranch Department, Amarillo, Texas. Farm Bureau Queen's Contest on KGNC-TV.	160	Kraeft, Norman. WGNs farm service director (center). William Kuhfuss, Pres. of the Ill. Ag. Assoc. (L to R); Dorsey Kirk, master of the Ill. State Grange; WGNs farm service director Norm Kraeft; Ralph Bradley, pres. of the Ill. Farmers Union; and Richard Grob, pres. of the Assoc. of Ill. Soil Conservation Districts.
		161	Kroeck, Jack. KLIK, Jefferson City, Missouri, and WDAF Kansas City, Missouri.

Folder
No.

- 162 KUON-TV Lincoln, Nebraska., Sept. 29, 1958. "Backyard Farmer."
- 163 KVOO Tulsa, Oklahoma. 4-H Achievement Day Broadcast. 11/5/38.
- 164 KWKH personnel: Gladis Hurley, program; Amber Akes, farm dept.; James T. Briggs, promotion manager.
- 165 KWTW. Harold Key, first place winner in the KWTW-Evergreen Pig Feeding contest receives his check and trophy from Julius Hanson, Oklahoma/Arkansas Sales Manager.
- 166 KWTW remote telecast from Chicago during the National 4-H Club Congress.
- 167 Landers, Mitchell (left), president of SUPIMA Assoc. of America; John Thomas of KEPO on right. 6/25/55.
- 168 Langfitt, Howard. WIBT, Jackson, Miss. 6/61.
- 169 Langfitt, Merrill. Farm Director of KMA with John Vanier, pres. of Gooch Mills.
- 170 Langfitt, Merrill. KMA Fertilizer Field Day.
- 171 Langfitt, Merrill (left) KMA Farm Service Director, and Dr. Krick of the Krick Weather Service, Denver.
- 172 Lateua, Herb (L to R); Jerce Seaman; Milt Bliss; Layne Beaty. Whitey Borquist retirement party, Chicago. 11/57.
- 173 Lateau, Herb (L to R); Ken Gapen; Everett Mitchell; The National Farm and Home Hour.
- 174 Latear, Herbert. (L to R) NBC Chicago National Farm and Home Hour producer; Ken Gapen; Assistant Chief, USDA Office of Information; Everett Mitchell, master of ceremonies, National Farm and Home Hour.



Farm Broadcaster John Baker photographed in 1945. Baker was the author of the book Farm Broadcasting: The First 60 Years, which was published in 1981. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

<i>Folder No.</i>		<i>Folder No.</i>	
175	LeBlanc, Clifford (L) NO ASCS State Committeeman; Shull Vance (C) WWL New Orleans; Horace Godfrey, Administrator ASCS.	187	Logan, George, (L to R) WLWs Farm Service Director; Bob Miller, WLWs director of Ag. Activities; Juan Yanes; Charles Butler, WLW Technical Supervisor; Juan Zea; Julio Alejandro Mansilla Gutierrez; Jose Castro.
176	Lerch, Don, and Tom Butts, AMS.		
177	Levering, Wilbur. Farm Director, WIBW; Gov. George Docking of Kansas. 1957.	188	Logan, George, WLW Cincinnati; Jack Conner, farm manager; Bob Miller, farm director.
178	Levering, Wilbur. WIBW Topeka and Gov. Geo. Docking of Kansas. Farm Broadcasting Day Proclamation. 1959.	189	Mack, Chris, WNAX, Yankton (L to R); Bob White, ABC "American Farmer;" George German, WNAX. ca. 1949.
179	Liles, Wayne, and Jack Tompkins, KWTW, Oklahoma City. 3/8/57.	190	Mahoney, Claude.
180	Liles, Wayne, Farm Director, and Assistant Farm Director Nelson Robinson, KWTW Oklahoma City.	191	Marburger, Robert, USDA R&TV Service.
181	Liles, Wayne, Farm Director, celebrates the start of his fifth year on the air at KWTW in Oklahoma City. Jean Garibaldi, farm department secretary, serves farm announcer Bob Dennis a piece of cake while assistant farm director Nelson Robinson takes a big bite.	192	Marcley, Vince, Ag. Res. Ser. Info.
182	Liles, Wayne, interviews Honeymoon, the Grand Champion Steer that was given to the Oklahoma 4-H Clubs by Arthur Godfrey. Mr. and Mrs. Pete Seconding looking on; cameraman is John Spivey.	193	Markhan, Emerson, WGYU Schenectady (front row L to R); Bill Moshier, KOMO Seattle; Larry Haeg WCCO Minneapolis; Herb Plambeck WHO Des Moines. Back Row: Mert Emmert WEAf NY; Cliff Gray WSPB Spartanburg, S. C.; Ed Mason, WLW Cincinnati; Geo. Round, Univ. Neb. Lincoln; Sam Schneider KVOO Tulsa. 1944.
183	Liles, Wayne. KWTW Oklahoma City.	194	Martin, Harry, WFBM-TV Indianapolis. 1956.
184	Liles, Wayne (R)., KWTW, Oklahoma City. 5/72.	195	Martin, Marian; Harry Martin; Dan Bradley. Rural Radio Network, Indiana.
185	Littrell, Darrell (R to L); Todd Berry; and Murray Cox.	196	Martz, Homer (L to R); Tom Page; Don Lerch; Phil Alampi; Ken Gapen. 1948.
186	Logan, George, and Bill Connor, WLW, Cincinnati, Ohio. 6/61.	197	Mason, Bill, WLS, Chicago. 1956.
		198	Mason, Bill, WLS Farm Director, and John Almburg, Market Reporter for the Chicago Union Stockyards.
		199	Mayfield, Hal, Assistant Farm Director, KGNC Farm & Ranch Dept., Amarillo, Texas.

<i>Folder No.</i>		<i>Folder No.</i>	
200	McDermott, Robert, Farm Editor, WSBT-TV, South Bend, Indiana.	213	Miller, Bob, and George Logan, WLW, Cincinnati, Ohio. 7/64.
201	McDonald, Bill, (left), KFAB, Lincoln; Al Bond on right.	214	Miller, Bob (L to R) Director of Ag. Activities, WLW; Bonnie and Roy Heger, Everybody's Farm; Jim Mills, Farm Service Director, WLW.
202	McDonald, John (L to R) WSM, Nashville; Bert Hutchison, KDKA, Pittsburgh; Layne Beaty; Milt Bliss, NBC; and L. R. Rawlins, Mgr. KDKA.	215	Miller, Bob (L to R) WLW; Horace Tyler, Purdue; Gene Wilson, Indiana FB; Harry Martin, WFBM; Wayne Jenkins, WTHI-TV; Wayne Rothgeb, WKJG-TV; Erwin Eisert, WSIM.
203	McDonald, John (L to R) WSM, Nashville (pres. NATRFD); M. C. Gilpin, ed. in chief of Pa. Farmer; Burt Hutchison, KOKA Farm Ed.; Layne Beaty, USDA.	216	Miller, Bob, WHW Cincinnati (left?); Secretary Freeman; Jack Dillard, KWKH, Shreveport. 3/19/62.
204	McDonald, John (WSM, Nashville, Tenn.); John Douglass (Australian Broadcasting Commission); Jim Boulware (U.S. Ag. Att. in Australia), with the Champion Santa Gertrudis Bull from Texas at Sydney Royal Ag. Show. 1959.	217	Miller, Lewis, Farm Service Dir., KWTO, Springfield, MO.
205	McQueen, Horace, KLTV-TV, Tyler, Texas and KTRE-TV Lufkin, Texas. 11/5/75.	218	Mitchell, Everett, Emcee of "National Farm and Home Hour."
206	Menard, George, WBBM-TV, Chicago, Ill.	219	Mitchell, Everett, NBC (L to R); M. L. Wilson, Ext. Adm. USDA; Ken Gapen, USDA chief radio service; three 4-H members.
207	Menard, George, WBBM-TV, Chicago, receives livestock receipts over telephone. 9/54.	220	Mullen, Frank E. Originator of National Farm and Home Hour on NBC Radio. ca. 1960.
208	Merrifeld, John, WWJ-TV Detroit.	221	Muller, Chuck. KOA, Denver.
209	Messersmith, Rex, Farm Service Director, WNAX, Yankton, South Dakota (R) talks with Ed Burkard who farms near Dell Rapids, South Dakota (center) and Leonard Otterby, work unit conservationist.	222	Muller, Chuck. KOA, Denver, with Kenny Bostrum of Brush, Colo.
210	Meyerdirk, Carl, KVOO, presenting trophy to Grand Champion steer exhibitor. Also, Shirley Goodall, "Fairest of the Fair" Tulsa State Fair.	223	Muller, Chuck (right). KOA, Denver. 6/71.
211	Meyerdirk, Carl, KVOO, Tulsa, and Shirley Jones, star of "Oklahoma."		
212	Michael, Ron. Orion Broadcasting Group, WMT Cedar Rapids, Iowa.		

Box: Photographs N-R

Folder No.

- 224 NAFB at White House 1957. Jack Timmon KWKH president.
- 225 NAFB Conv. KC 1974. Sec. Earl Butz and Bill Mason, WGX, Chicago, Pres. elect.
- 226 NAFB officers for 1967, elected Nov. 27, 1966, Chicago. L to R: Keith Kirkpatrick, WHO, Des Moines (V-Pres.); George Stephens, KCMO, Kansas City, MO (outgoing Pres.); Bob Nance, WMT, Cedar Rapids, Iowa (new Pres.); Wayne Liles, KWTW, Okla. City (Secy-Treas.); Frank Raymond, WDVA, Danville, Virginia (historian).
- 227 NAFB Past Presidents: (L-FR) Layne Beaty, Roy Battles, John McDonald, Jack Timmons, Bob Miller. (L-Bk) Wally Erickson, Maynard Speece, George Menard, Orion Samuelson, George Stephens, Bob Nance. 11/67.
- 228 NAFB received by President Eisenhower at White House. 1955.

Folder No.

- 229 NAFB Summer Meeting, Beltsville, MD 1947(?).
- 230 Nance, Bob (kneeling), WMT Farm service Director.
- 231 Nance, Bob, WMT, Cedar Rapids.
- 232 Nance, Bob, WMT, Cedar Rapids, Iowa, en route to NAFB meeting in D.C.
- 233 Nance, Bob, WMT Cedar Rapids, Pres. NAFB; Layne Beaty; Les Frankel, audits and surveys, New York; Nov. 1967 with study of farm radio presented to Secretary Freeman.
- 234 Nance, Bob, WMT Farm Service Director and a "safe" friend.
- 235 Nance, Bob, WMT Farm Service Director (behind Paul McNutt).
- 236 Nance, Bob, WMT Farm Service Director. Nance "looks up" to Extension Entomologist Harold "Tiny" Gunderson from Iowa State College.
- 237 NARFD meeting in D.C. 1947?
- 238 NARFD members—an early meeting. ca. 1944.
- 239 National Association of Radio Farm Directors (L to R): Roy Battles, Pres., Station WLW, Cincinnati, Ohio; Phil Alampi, V-P, Station WJZ, New York; Chris Mack, Sec.-Tr., Station WNAX, Yankton, S.D.
- 240 National Association of Television and Radio Farm Directors (NATRFD). President Eisenhower addressing members on White House lawn during summer meeting June 21, 1955. Secretary Benson and Frank Atwood, President of NATRFD standing behind the President.
- 241 National Farm and Home Hour Broadcast. March 9, 1931.



Edith Swing, Layne Beaty, and Jules Renaud, in 1961, taping the USDA TV show "Across the Fence." The show's name was later changed to "A Better Way." (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

<i>Folder No.</i>		<i>Folder No.</i>	
242	NATRFD Convention, Chicago. Sunday, Nov. 27, 1961.	257	Petersen, Arnold (right), WOW, Omaha, and Mal Hanson.
243	NATRFD meeting at White House. 1955.	258	Pewitt, Ed, KXAS-TV, Fort Worth, Texas. ca. 1975.
244	NATRFD meeting at White House. 1950.	259	Pfeiffer, Mary Lou, WRFD, Worthington, Ohio.
245	NATRFD (Nat. Assoc. of TV & Radio Farm Dir's) Convention, Chicago, 1960: Frank E. Mullen; William E. Drips; Evan Slack, KHOW Denver; Geo. Kister KMM Grand Island, Neb.; Layne Beaty, USDA; George Roeser KPRC Houston; Karl Meyerkirk KVOO Tulsa; Robert (Doc) Webster WSTN Jamestown, New York; Wally Erickson, KFRE Fresno, Calif.; Harvey Kinkins WSJS Winston-Salem, North Carolina; Herb Plambeck WHO Des Moines.	260	Pierce, Frank (L to R), Ag. Meteorologist: Bob Miller, Farm Director; James O'Neill, Musical Host; Steve Douglas, News (seated), WIN, Cincinnati, 3/70.
246	Nelson, Don, KLZ, Denver. 10/73.	261	Pierson, Russell, WKY, Okla. City; Under-Secretary True D. Morse, Washington. 12/16/59.
247	Nemick, Bob, MC on telecast from WCIA Champaigne, Ill.	262	Pigg, Calvin (R), WBAP, Fort Worth, and a Texas farmer. 12/60.
248	Oesterling, Don, RFD, WISR, Butler, Penn.: Nancy Kennedy; Joyce Smith. 3/8/58.	263	Pigg, Calvin, WBAP, Fort Worth; B.C. Langley, Texas Experiment Station.
249	Oesterling, Don, WISR, Butler, Penn. 6/63.	264	Plambeck, Herb (L to R); Larry Haeg; Emerson Markham; Bill Moshier. 1943?
250	Ohio Governor with Farm Broadcasters.	265	Plambeck, Herb, WHO, Des Moines; Geo. Kister, KMMJ, Grand Isle, Neb.; Layne Beaty, USDA; Evan Slack, KNOW, Denver; NATRFD awards ceremony, Chicago. Nov. 27, 1960.
251	Parker, Bob (behind camera), WBAY, Green Bay, Wisc.; Les Sturmer with tape recorder; Orion Samuelson and farmer.	266	Plambeck, Herb, WHO-TV, Des Moines, with President of Iowa 4-H girls clubs.
252	Passer, Jerry, Orion Broadcasting Group, WMT, Cedar Rapids.	267	Quinn, Larry (left), and Secretary Butz. 7/74.
253	Peeples, Roddy, KGNO Farm Director.	268	Randolph, Chet, WHO-TV.
254	Peeples, Roddy, KGNO Farm Director interviewing 1958 FFA Star Farmer of America, Jimmie John Jarigan of Hodge-man County, Kansas.	269	Rankin, Charlie, KURV and KBOR.
255	Peeples, Roddy, KGNO, left. 1956.	270	Rankin, Charlie, KURV, Edinburg, Texas. 7/72.
256	Perry, George, WFMY-TV, Greensboro, NC.	271	Raymond, Frank, WDVA, Danville, Virginia; Janet Farson and Sandra Jones, Tobacco Princesses of Virginia. Nov. 1960.

Box 5: Photographs S-V*Folder
No.*

- 272 Raymond, Frank, WKBY, Chatham, Virginia; Sally Jordan (R) and Linda Adkins.
- 273 Renaud, Jules.
- 274 Richards, Ted, Penn. State. 1956.
- 275 Robertson, Dick, KMTV, Omaha. 1956.
- 276 Robinson, Conway, WBAL, Baltimore "Country Club" program.
- 277 Robinson, Conway, WBAL, Baltimore, interviewing Secretary Benson.
- 278 Robinson, Conway, WBAL, Baltimore, MD. 1966.
- 279 Robinson, Nelson, and Russell Pierson of WKY-TV, Oklahoma City.
- 280 Robinson, Nelson (center), USDA. Salute to Agriculture Day. May 7, 1971.
- 281 Rodgers, Ray, KFBK (L to R); Ted Capener KSL; Henry Schacht; Jim Todd, KFI; Jim Miller, KFRE; Bruce Davies, KFAB.
- 282 Roesner, George, KPRC Farm Director.
- 283 Roesner, George, KPRC, Houston, Texas; Dan Clinton, County Agent for Houston in foreground. 6/61.
- 284 Rooke, Derek, with mike, WMCT-TV, Memphis. Ca. 1960.
- 285 Ross, Charles, WIBW-TV, Topeka, Kansas.
- 286 Ross, Jim, KMA, Shenandoah, Iowa. 4/68.
- 287 Rothgeb, Wayne P., WKJG TV, Fort Wayne, Indiana. 9/72.
- 288 Rothgeb, Wayne (right), WKJG, Fort Wayne, Indiana, and Secretary Earl L. Butz. 12/73.

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- 289 Salisbury, Morse; Mike Powell; Bill Drips.
- 290 Samuelson, Orion (left to right), WGN Chicago, Ill.; B. C. Snidow, Assistant Secretary, American Hereford Association; Early Sargent, KWFT, Wichita Falls, Texas; Wally Ausley, WPTF Raleigh, North Carolina; George Stephens, KCMO, Kansas City, Missouri, and convention chairman; and Wilbur Leverling, WIBW, Topeka, Kansas.
- 291 Samuelson, Orion, WGN, Chicago. 1966.
- 292 Sanders, Edward W. (Buddy), WMC, Memphis.
- 293 Schacht, Henry (2nd from left) Agri. Dir. of KPO-NBC; Dr. Karl Evang, Surgeon General of Norway (1st left); William Mabane, Parliamentary Secretary to the Ministry of Food, Great Britain (3rd left); Herve Alphand, Director General of Economic Affairs, France.
- 294 Schmitz, Harold, KFEQ St. Joseph; Bill Mason WGN; Jay Gould WOWO, Fort Wayne; Secretary Freeman.
- 295 Schmitz, Harold "Smitty" (right) KREQ St. Joseph, Missouri and Ralph Melon.
- 296 Schmitz, "Smitty," KFEQ, St. Joseph, Missouri.
- 297 Schneider, Sam, KVOO, Tulsa, with Kay Nawn, AMS-USDA.
- 298 Sekvey, Hollis; Roy Battles, Nat'l Grange; Don Tuttle WGY Schenectady; Conway Robinson WBHC Baltimore; Layne Beaty, USDA; Louis Wilson, American Plant Food Council; Don Lerch, LEDCH Associate; Del Rucker, Fertilizer Inst.; Dana Bennett, Farm Film Foundation; Alden Aaroe, WRVA, Richmond. NAPB Summer Meeting Planning Session at American Plant Food Council, Wash., 1955 (L to R).

Folder No.		Folder No.	
299	Selected Farm Broadcasters Invited to USDA for Briefing—A Periodic Event. 3/19/62.	314	Smith, James V. (L to R) Admin., FHA; Beford Forrest, KFDA-TV, Amarillo, Texas; Lynn Futch, Texas St. Dir., FHA. 12/15/71.
300	Shannon, George, WWL, with DeLesseps Morrison, New Orleans Mayor. 2/5/58.	315	Speece, Maynard and family, WCCO, Minneapolis.
301	Shannon, George (R), WWL, New Orleans. Farm-City Week Broadcast. 1959.	316	Speece, Maynard and Jim Hill do Special Dairy Topics Shows daily during Minnesota State Fair, WCCO, Minneapolis.
302	Shannon, George (standing), WWL, New Orleans; Layne Beaty (L); Jules Renaud, USDA.	317	Speece, Maynard (left), WCCO, Minneapolis and Charles Slate, Caranet, Wilson, North Carolina. 5/7/71.
303	Shaw, Dr. J. C. (left) and Claude A. Mahoney, ca. 1960.	318	Speece, Maynard, WCCO, Minneapolis.
304	Silelsey, Alice; Maynard Speece, USDA. ca. 1953.	319	Stamper, Gil, WBT, Charlotte, North Carolina.
305	Simpson, Wey, KHQ Radio-TV Farm Director at the Spokane Junior Livestock Show.	320	Stearns, John (Christmas card).
306	Simpson, Wey, KHQ, Spokane, Washington. May 1969.	321	Stephens, George H., and Paul Pippert, KCMO, Kansas City, Missouri.
307	Slack, J. Evan, KLZ, Denver, Colo. 1968.	322	Stephens, George, KCMO Broadcasting's Director of Agriculture, (R) receives the Federal Land Bank 50th Anniversary Medal from Tom Porter, Federal Land Bank Secretary. 8/23/67.
308	Slate, Charlie, Carolina Network, Wilson, North Carolina; Ray Wilkinson, WRAL-TV, Raleigh, North Carolina; Walley Ausley, WPTF, Raleigh, North Carolina.	323	Stockdale, Art, <i>et al.</i>
309	Slate, Charlie, Carolina Radio Network.	324	Stokes, Dick, Farm Director, WNCT, Greenville, North Carolina; Tommie Cox.
310	Slate, Charlie, Radio Farm Director, East Texas Network, and Charlie Rankin, KRGV, Weslaco, Texas.	325	Stokes, Dick, with the station's pig farm in the background.
311	Smith, Bill C., KOAC, Oregon State College, Corvallis, Oregon.	326	Stonjohann, Karl H., KELO-LAND TV.
312	Smith, "Cotton John," Farm Director, KGNC Farm & Ranch Dept., Amarillo, Texas.	327	Strickland, Verne (left), WRAL-TV, Raleigh. 12/70.
313	Smith, "Cotton John," KGNC.	328	Strickland, Verne (left), WRAL-TV, Raleigh, North Carolina, Farm Editor. 7/30/75.

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329 Strickland, Verne, WRAL-TV, Raleigh,
North Carolina. 1967.

330 Swing, Edith Treloçan.

331 Taylor, "Pop," Steubenville, Ohio.

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332 Tefft, Arlene, WKY-KTVY, Oklahoma City.
3/79.

333 Teho, Lucky, Honolulu (center).

334 Thomas, John, Farm Director, KEPO, El
Paso, Texas. 6/25/55.



Farm Director Wayne Liles of KWTU in Oklahoma City, Oklahoma, interviews Honeymoon, the Grand Champion Steer at the International, which was given to the Oklahoma 4-H Clubs by Arthur Godfrey. The 4-H Clubs presented Honeymoon to the Cowboy Hall of Fame. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

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- 335 Tiedt. L. O., KTRH Houston.
- 336 Tiedt. L. O., KTRH Houston farm reporter.
- 337 Timmons, Jack, at Beltsville.
- 338 Timmons, Jack, KWKH Shreveport; Don Tuttle, WGY, Schenectady; Secretary Benson; President Eisenhower.
- 339 Timmons, Jack, KWKH Shreveport, Louisiana. 3/56.
- 340 Timmons, Jack, KWKH Shreveport; Sec. Ezra Benson; Pres. Eisenhower; Wanda Timmons; West Seyler, WLBW, Topeka; Don Tuttle, WGY, Schenectady; all at White House. 1957.
- 341 Timmons, Jack, Pres. NAFB, KWKH Shreveport; President D. D. Eisenhower. 1957.
- 342 Todd, Jim, KFI, Los Angeles, CA.
- 343 Tompkins, Jack (L) and Wayne Liles, KWTW, Okla. City. 1960.
- 344 Tonkin, Joe, USDA with mike.
- 345 Trenkle, Dwain, Univ. of Neb. and KUDN-TV, Lincoln, Neb.
- 346 TRFD appreciation day—1958 National Farm Broadcaster's Day. WLW, Cincinnati, Ohio.
- 347 Truman, President Harry, with farm directors at White House. 5/2/49.
- 348 Tuttle, Don, WGY, Schenectady, New York, at Greenspan Dedication, Newark, NY.
- 349 Ummel, Lloyd (right), WCIA, Champaign, Ill. 1967.
- 350 USDA Radio & TV Staff.

Box 6—Photographs V-Z and Unidentified Photos

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No.*

- 351 Van Deman, Ruth, USDA Ext.; Morse Salisbury.
- 352 Vines, Marvin (left), KAAY, Little Rock; C. R. Saurie, Ark. Power and Light Co. 9/71.
- 353 Vogel, Paul. WEW, St. Louis.
- 354 Voight, Wally, WRAL-FM; Secretary Butz; and Ray Wilkinson, WRAL-TV, with "E" Award. 9/75.
- 355 Voth, Lind, WLAP, Lexington, Kentucky.
- 356 Wade, Steve, KREM, Spokane.
- 357 Wade, Steve (L), USDA and Robert Brogeitti, La Grange, Oregon. 5/7/71.
- 358 Wagner, John, USDA R&TV Serv. ca. 1960-65.
- 359 Wallace, Henry A., and Morse Salisbury, USDA on Nat. Farm and Home Hour. ca. 1939.
- 360 Wallentine, C. Booth (L); Jim Burt, Iowa Farm Bureau, Des Moines. 2/70.
- 361 Watkins, Johnny, KWTX-TV Waco.
- 362 Watkins, Johnny, KWTX, Waco, Texas. At right, Wallace Kadderly and group of Japanese Broadcasters. 1960.
- 363 Watson, Don, New England Homestead; Maynard Speece, WCCO, Minneapolis; Claude Mahoney, Mutual Broadcasting System, Washington; in Moscow. Sept. 1959.
- 364 Watson, Ray, WIOU, Kokomo, Indiana, Elsie the Borden Cow and off-spring.
- 365 WBAP, Fort Worth.
- 366 Weaver, Jackson (in hat), WMAL; Ernie Moore, USDA (handling tools); Joe Tonkin, USDA; Vierso Boseell, ARS (L).

<i>Folder No.</i>		<i>Folder No.</i>	
367	Webster, Geo. Doc. (L) WFIL, Phila. and Geo. Mehren, Asst. Sec. 10/63.	381	WMT Farm Department, Cedar Rapids, Iowa.
368	Webster, Lou, WEEI Farm Director with Tom Russell in Boston.	382	WNCT Greenville, North Carolina. Litters like this are common at the unique television station pig farm.
369	Webster, Robert S. "Doc," WJTN Jamestown, New York. 12/15/58.	383	WNCT, Greenville, North Carolina. This is the heart of the station's 60 sow pig farm operation.
370	Wells, Orris, AMS adm'r standing. Farm Boosters at USDA.	384	Wolf, Professor Ray, KUOM, St. Paul, Minn. 5/72.
371	Wells, Robert, FCC Commissioner. 7/70.	385	Woodward, Dutch, KHAS-TV.
372	Werk, Ben, Canton, Ohio.	386	WTIC Farm Youth Program. 1948.
373	WIBW Championship team pulling—best event of the Kansas Free Fair.	387	WTIC Farm Youth Program: This group represents ownership of 80 purebred heifers, worth \$14,000.
374	WIBW-TV. "Could this be you?"	388	Yeargin, Bill, WNCT, Greenville, North Carolina, at mike; Jim Graham, North Carolina Ag. Comm. in background. 6/10/75.
375	Wilcke, Richard, WIBW, Topeka. 1/70.	389	Yeargin, Billy, WNCT, Greenville, North Carolina, on left; Jim Graham, North Carolina Ag. Comm.; John Sledge, NCFB. 6/10/75.
376	Wilkes, Ed, KFYO Lubbock. 1975.	390	Zellmar, Ted, Harrisonville, Missouri and Geo. Stephens, KCMO.
377	Wilkinson, Ray S., WRAL, Raleigh, North Carolina.	391	Zimmerman, John, WKOW, Madison, Wis. 1966.
378	Willard, Mrs. Corrine, and Frank Atwood, "Garden Time" WTIC weekly, Hartford. 5/63.	392	Zipf, Dick, WBNS-TV, Columbus, Ohio.
379	Wilson, Louis.	393	Unidentified photographs.
380	Winter, Franz, WSA.		

Box 7: Correspondence 1928-39

<i>Folder No.</i>		<i>Folder No.</i>	
394	Bilert, J. C. 7/13/28. _____ Mullen.	417	Salisbury, Morse. 8/18/38. F. M. Russell.
395	Salisbury, Morse. 7/13/28. Frank E. Mullen.	418	Salisbury, Morse. 8/18/38. Memorandum for Dr. C. W. Warburton.
396	Salisbury, Morse. 7/23/28. Memorandum for Chiefs of Bureaus and Offices.	419	Russell, Frank M. 8/19/38. Morse Salisbury.
397	Mullen, Frank E. 9/14/28. F. M. Russell.	420	Salisbury, Morse. 8/19/38. Edwy B. Reid.
398	Aylesworth, M. H. 9/18/28. W. M. Jardine.	421	Evans, R. M. 8/20/38. John W. Studebaker.
399	Jardine, W. M. 9/25/28. M. H. Aylesworth.	422	"W.L.K." 8/24/38. _____
400	Mullen, Frank E. 4/13/29. Morse Salisbury.	423	Duvel, J. W. T. 8/25/38. Memorandum for Mr. Morse Salisbury.
401	Salisbury, Morse. 4/17/29. Frank E. Mullen.	424	Reid, E. B. 8/26/38. Memorandum to General Agents and Information Agents.
402	Eisenhower, M. S. 4/23/29. "Dear Mr. Secretary."	425	Secretary of Agriculture. 8/26/38. Lenox R. Lohr.
403	Hyde, Archie W. 4/23/29. George B. Everitt.	426	Reid, E. B. 8/27/38. Morse Salisbury.
404	Hendrick, Roy F. 4/22/37. Memorandum for Morse Salisbury, Chief of Radio Services.	427	Warburton, C. W. n.d., ca 8/38. To State Directors of Extension.
405	Salisbury, Morse. 4/23/37. William E. Drips.	428	Salisbury, Morse. 9/2/38. William E. Drips.
406	Salisbury, Morse. 11/22/37. Wallace L. Kadderly.	429	Schechter, A. A. 9/27/38. Office of Information, Radio Service, Dept. of Agri.
407	Wallace, H. A. 3/3/38. Lenox R. Lohr.	430	Fry, Kenneth D. 9/19/38. I. G. Kinghorn.
408	Lohr, Lenox R. 3/17/38. H. A. Wallace.	431	Drips, William E. 9/23/38. Morse Salisbury.
409	Drips, William E. 3/24/38. Wallace Kadderly.	432	Drips, William E. 9/23/38. Morse Salisbury.
410	Hollis, Dick. 3/30/38. Mr. Flynn.	433	Salisbury, Morse. 9/24/38. William E. Drips.
411	Salisbury, Morse. 4/9/38. High A. L. Halff.	434	Hurst, F. J. 9/26/38. Wallace Kadderly.
412	Salisbury, Morse. 4/9/38. William E. Drips.	435	Salisbury, M. 9/26/38. William E. Drips.
413	Drips, William E. 4/19/38. Morse Salisbury.	436	Salisbury, Morse. 9/26/38. William E. Drips.
414	Salisbury, Morse. 7/5/38. Memorandum for the Secretary.	437	Drips, William E. 9/27/38. Morse Salisbury.
415	Lohr, L. R. 8/17/38. Secretary of Agriculture.	438	Salisbury, Morse. 9/27/38. A. J. Koelker.
416	Salisbury, Morse. 8/18/38. F. D. Farrell.	439	Drips, William E. 9/28/38. Morse Salisbury.

<i>Folder No.</i>		<i>Folder No.</i>	
440	Drips, Wm. E. 9/28/38. Morse Salisbury.	464	McClintock, J. E. 10/12/38. Wayne H. Darrow.
441	Drips, William E. 9/29/38. Morse Salisbury.	465	Koelker, Anthony J. 10/14/38. Morse Salisbury.
442	Kinghorn, I. G. 9/29/38. George S. Round.	466	Kadderly, Wallace L. 10/17/38. L. L. Longsdorf.
443	Salisbury, Morse. 9/29/38. Frank B. Mullen.	467	Frysinger, Grace E. 10/19/38. Memorandum for Director Warburton, Mr. Kadderly, Mr. Schlup.
444	Salisbury, Morse. 9/29/38. William E. Drips.	468	Wall, Duncan. 10/19/38. J. H. McClintock.
445	Kadderly, Wallace. 10/1/38. A. A. Schechter.	469	Schlup, Lester A. 10/20/38. Memorandum for Mr. Wallace Kadderly, Chief of Radio Service.
446	Harris, H. L. 10/3/38. I. G. Kinghorn.	470	Kadderly, Wallace L. 10/21/38. Memorandum for Mr. Lester A. Schlup.
447	Kadderly, Wallace L. 10/3/38. I. G. Kinghorn.	471	Schlup, Lester A. 10/28/38. T. R. Johnston.
448	Kadderly, Wallace L. 10/3/38. William E. Drips.	472	Anderson, F. A. n.d., ca. 10/38. "Dear Mr. Evans."
449	Lane, F. P. 10/3/38. I. G. Kinghorn.	473	Gannon, Charles F. n.d., ca. 10/38. Niles Trammel.
450	Wilson, C. P. 10/3/38. I. G. Kinghorn.	474	Stevens, Henry B. 11/3/38. A. A. Schechter.
451	Cunningham, Minnie Fisher. 10/4/38. I. G. Kinghorn.	475	Stevens, Henry B. 11/3/38. A. J. Koelker.
452	Longsdorf, L. L. 10/4/38. I. G. Kinghorn.	476	Stevens, Henry B. 11/3/38. Lester A. Schlup.
453	Yoast, I. G. 10/4/38. I. G. Kinghorn.	477	Stevens, Henry B. 11/3/38. Louis Allwell.
454	Mackay, Bentley B. 10/5/38. I. G. Kinghorn.	478	Coleman, R. J. 11/8/38. Phil Evans.
455	Round, George S. 10/5/38. I. G. Kinghorn.	479	Studebaker, J. W. 11/8/38. R. M. Evans.
456	Drips, W. E. 10/7/38. Morse Salisbury.	480	Round, George S. 11/11/38. Lester A. Schlup.
457	Gildersleeve, T. W. 10/7/38. I. G. Kinghorn.	481	LeCrow, J. D. 11/18/38. Dr. J. W. Studebaker.
458	Porter, Wilford D. 10/7/38. I. G. Kinghorn.	482	Deering, A. L. 11/19/38. A. A. Schechter.
459	True, Louis G. 10/7/38. I. G. Kinghorn.		
460	Evans, Phil. 10/8/38. F. A. Anderson.		
461	Roy, Kenneth B. 10/8/38. I. G. Kinghorn.		
462	Johnston, T. R. 10/11/38. I. G. Kinghorn.		
463	Salisbury, Morse. 10/11/38. William E. Drips.		

Box 8: Correspondence 1940-42**Folder
No.**

- 483 Deering, A. L. 11/19/38. A. J. Koelker.
484 Deering, A. L. 11/19/38. Carl Stoddard.
485 Miner, Bruce B. 11/19/38. Wallace L. Kadderly.
486 Kadderly, Wallace L. 12/17/38. W. E. Drips.
487 Salisbury, Morse. 12/23/38. William E. Drips.
488 Secretary of Agriculture. 1/5/39. Lenox R. Lohr.
489 Shouse, J. D. 1/10/38. Morse Salisbury.
490 Drips, W. E. 3/22/39. "Dear Wallace."
491 Heitmeyer, Paul R. 3/22/39. W. D. Porter.
492 Brigham, Reuben. 3/27/39. H. C. Ramsower.
493 Brigham, Reuben. 3/28/39. William Peterson.
494 Ramsower, H. C. 4/3/39. Reuben Brigham.
495 Brigham, Reuben. 4/8/39. H. C. Ramsower.
496 Ramsower, H. C. 4/18/39. Reuben Brigham.
497 Evans, R. M. 12/20/39. William E. Drips.

**Folder
No.**

- 498 Chief of Radio Service. 12/22/41. Gertrude Humphreys.
499 Chief of Radio Service. 12/22/41. Walter Schnopp.
500 Kadderly, W. L. 12/27/41. Duncan Wall.
501 Wickard, Claude R. 1/14/42. Niles Trammell.
502 Secretary of Agriculture. 1/19/42. Niles Trammell.
503 Trammell, Niles. 1/23/42. Claude R. Wickard.
504 Kadderly, Wallace. 1/26/42. George W. Smith.
505 Kadderly, Wallace. 2/10/42. Morse Salisbury.
506 Salisbury, Morse. 2/12/42. Wallace Kadderly.
507 Kadderly, Wallace. 5/30/42. Duncan Wall.
508 Kadderly, W. L. 6/11/42. Mark Woods.
509 Schnopp, Walter C. 6/12/42. Wallace L. Kadderly.
510 Kadderly, W. L. 6/16/42. Walter C. Schnopp.
511 Kadderly, W. L. 6/16/42. William E. Drips.
512 Salisbury, Morse. 6/19/42. Ralph Matheson.
513 Wall, Duncan. 6/19/42. Harold Ballou.
514 Kadderly, W. L. 6/20/42. William E. Drips.
515 Matheson, R. G. 6/22/42. Morse Salisbury.
516 Salisbury, Morse. 6/29/42. R. G. Matheson.
517 Wickard, Claude R. 6/29/42. Ralph Matheson.
518 Eisenhower, Milton. 6/?/42. Edgar Kobak.
519 Kadderly, W. L. 7/2/42. William E. Drips.
520 Kadderly, W. L. 7/2/42. William E. Drips.

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521 Salisbury, M. 7/17/42. M. S. Eisenhower.
522 Eisenhower, M. S. 7/18/42. Edgar Kobak.
523 "Director of Information." 7/24/42. F. M. Russell.
524 Kobak, Edgar. 8/3/42. Morse Salisbury.
525 Kobak, Edgar. 8/4/42. Morse Salisbury.
526 Wall, Duncan. 8/7/42. W. H. Tolbert.
527 Wall, Duncan. 8/31/42. Regional Representatives, Office of Information, with special notes to Judd Wyatt and Bill Tolbert.
528 Ricketts, Leo O. 9/1/42. Claude R. Wickard.
529 Salisbury, M. 9/2/42. Edgar Kobak.
530 Salisbury, Morse. 9/2/42. Carl Hamilton. (Includes copies of "Night Telegrams" sent to several station managers by the Secretary of Agriculture on 9/1/42).
531 Salisbury, Morse. 9/2/42. Wallace Kadderly.
532 Baltimore, S. R. 9/4/42. Claude R. Wickard.
533 Banta, Deane. 9/4/42. Claude R. Wickard.
534 Cranston, George. 9/4/42. Claude R. Wickard.
535 Dickerson, W. J. 9/4/42. Claude R. Wickard.
536 Fuqua, J. B. 9/4/42. Claude R. Wickard.
537 Lancaster, Hanes. 9/4/42. Claude R. Wickard.
538 Lord, Edward J. 9/4/42. Claude R. Wickard.
539 Mason, Richard H. 9/4/42. Claude R. Wickard.
540 May, Earl M. 9/4/42. Claude R. Wickard.

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541 Patterson, Helen. 9/4/42. Claude R. Wickard.
542 Quinn, Frank. 9/4/42. Claude R. Wickard.
543 Roeder, George H. 9/4/42. Claude R. Wickard.
544 Scott, Charles P. 9/4/42. Claude R. Wickard.
545 Thomas, Levon. 9/4/42. Claude R. Wickard.
546 Kobak, Edgar. 9/5/42. Morse Salisbury.
547 Lanphier, C. J. 9/5/42. Claude R. Wickard.
548 Smith, T. Frank. 9/5/42. Claude R. Wickard.
549 Gilchrist, F. S. 9/6/42. Claude Wickard.
550 Hamilton-Weir, V. 9/7/42. Claude R. Wickard.
551 McSwain, Pat. 9/7/42. Claude R. Wickard.
552 Alley, J. Lindsey. 9/8/42. Claude R. Wickard.
553 Grimes, H. E. 9/8/42. Claude R. Wickard.
554 Lane, William T. 9/8/42. Claude R. Wickard.
555 Sutherland, George. 9/8/42. Claude R. Wickard.
556 Brackett, Quincy A. 9/9/42. Claude R. Wickard.
557 Loeb, Howard. 9/9/42. Claude R. Wickard.
558 Riesen, Albert. 9/9/42. Claude R. Wickard.
559 Storer, George B. 9/9/42. Claude R. Wickard.
560 Arnoux, Campbell. 9/10/42. Mr. Wickard.
561 Radner, Irving. 9/10/42. Claude R. Wickard.
562 Wickard, Claude R. 9/10/42. Deane Banta.

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- 563 Wickard, Claude R. 9/10/42. Edward J. Lord.
- 564 Wickard, Claude R. 9/10/42. Helen Patterson.
- 565 Thompson, C. Robert. 9/11/42. Claude R. Wickard.
- 566 Wickard, Claude R. 9/11/42. George H. Roeder.
- 567 Wickard, Claude R. 9/11/42. J. Lindsey Alley.
- 568 Wickard, Claude R. 9/11/42. Levon Thomas.
- 569 Davis, Richard W. 9/14/42. Claude R. Wickard.
- 570 Pill, Howard E. 9/14/42. Claude R. Wickard.
- 571 Woodyard, Ronald. 9/16/42. Claude R. Wickard.
- 572 Milne, James T. 9/18/42. Claude R. Wickard.

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- 573 Harris, Sam. 9/19/42. Bureau of Home Economics.
- 574 Lambeth, Ralph M. 9/19/42. Claude R. Wickard.
- 575 Wickard, Claude R. 9/19/42. Earl E. May.
- 576 Prance, Bill. 9/21/42. "Notice to Participating Agencies on WSB's Early Morning Dixie Farm Hour."
- 577 Kadderly, W. L. 9/25/42. William E. Drips.
- 578 Kadderly, W. L. 9/26/42. Phillips Carlin.
- 579 Kadderly, W. L. 9/28/42. Phillips Carlin.
- 580 Kadderly, W. L. 9/28/42. William E. Drips.
- 581 Kadderly, Wallace L. 9/28/42. Bentley Mackay.
- 582 Salisbury, Morse. 9/28/42. Whitney Tharin.
- 583 Carlin, Phil. 9/30/42. Wallace Kadderly.
- 584 Mackay, Bentley B. 9/30/42. Wallace Kadderly.
- 585 Kadderly, W. L., 10/1/42. William E. Drips.
- 586 Salisbury, Morse. 10/5/42. William E. Drips.
- 587 Kadderly, W. L. 10/9/42. Tharin and Kadderly.
- 588 Chief of Radio Service. 10/12/42. J. Leonard Reinsch.
- 589 Kadderly, W. L. 10/12/42. J. Leonard Reinsch.
- 590 Kadderly, W. L. 10/15/42. William E. Drips.
- 591 Carlin, Phillips. 10/19/42. Wallace Kadderly.
- 592 Kadderly, W. L. 10/19/42. Phillips Carlin.
- 593 Lewis, Dick. 10/21/42. Claude R. Wickard.



Charlie Slate, Farm Service Director of the Carolina Radio Network, interviews a local farmer in the spring of 1962. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

Box 9: Correspondence 1943-49*Folder
No.**Folder
No.*

594 Rowell, E. J. 10/22/42. Wallace L. Kadderly.
595 Rowell, Elwyn J. 10/22/42. A. D. Harlan.
596 Woodyard, Ronald B. 10/23/42. John Norton.
597 Carlin, Phillips. 10/26/42. Wallace Kadderly.
598 _____. 11/5/42. Kadderly.
599 Kadderly, Wallace. 11/5/42. Jack Bryan.
600 Luther, Ernest M. 11/6/42. Elmer F. Kruse.
601 Kadderly, W. L. 11/12/42. Dick Lewis.
602 Reinsch, J. Leonard. 11/13/42. Wallace Kadderly.
603 Bryan, Jack H. 11/14/42. Ralph Picard.
604 Chief of Radio Service. 11/16/42. William E. Drips.
605 Schooler, Harry N. 11/19/42. All State Chairmen in North Central Region.
606 Kadderly, W. L. 11/21/42. J. Leonard Reinsch.
607 Boler, John W. 11/27/42. Dr. Carl Hamilton.
608 Hamilton, Carl. 12/2/42. John W. Boler.
609 Dumars, Maurice. 12/5/42. John W. Boler.
610 Kadderly, W. L. 12/7/42. John W. Boler.
611 Ramsower, H. C. 12/9/42. Wallace Kadderly.
612 Kadderly, W. L. 12/12/42. Phillips Carlin.
613 Kadderly, W. L. 12/15/42. George W. Smith.
614 Kadderly, W. L. 12/15/42. H. C. Ramsower.
615 Norton, John H. (Jr.). 1942. _____.
616 Secretary of Agriculture. 1942. Niles Trammel.

617 Hamilton, Carl. 1/5/43. Roland B. Woodyard.
618 Redeffer, H. A. 1/8/43. Ruth Van Deman.
619 Woodyard, Ronald B. 1/14/43. Carl Hamilton.
620 Kadderly, W. L. 1/15/43. Phillips Carlin.
621 Chief of Radio Service. 1/21/43. Phillips Carlin.
622 Schooler, Harry N. 1/22/43. Elmer F. Krase.
623 Kadderly, W. L. 1/23/43. George B. Storer.
624 Bledson, Samuel B. 1/30/43. George W. Smith.
625 Boler, John W. 2/1/43. Dr. Carl Hamilton.
626 Hamilton, Carl. 2/4/43. Ronald B. Woodyard.
627 Boler, John W. 2/8/43. Wallace Kadderly.
628 Kadderly, Wallace L. 2/10/43. John W. Boler.
629 Ferris, G. E. 2/26/43. Wallace Kadderly.
630 Miller, Paul J. 3/2/43. Wallace Kadderly.
631 Schnopp, Walter C. 3/4/43. _____.
632 Kadderly, Wallace L. 3/5/43. Paul J. Miller.
633 Kadderly, Wallace L. 3/5/43. William E. Drips.
634 Schnopp, Walter C. 3/10/43. William E. Drips.
635 Kadderly, Wallace L. 3/18/43. J. O. Knapp.
636 Kadderly, W. L. 3/23/43. J. O. Knapp.
637 Kadderly, W. L. 3/23/43. W. C. Schnopp.

<i>Folder No.</i>		<i>Folder No.</i>	
638	Kadderly, W. L. 4/4/43. G. E. Ferris.	659	Kadderly, Wallace L. 6/2/43. William E. Drips.
640	Schnopp, Walter C. 4/21/43. Wallace L. Kadderly.	660	Gapen, Kenneth M. 6/3/43. Wallace L. Kadderly.
641	Davis, Chester C. 4/22/43. Maynard Marquardt.	661	Kadderly, Wallace L. 6/5/43. Kenneth M. Gapen.
642	Marquardt, M. 4/22/43. Chester C. Davis.	662	Kadderly, Wallace L. 6/5/43. Phillips Carlin.
643	Salisbury, M. 4/22/43. Edgar Kobak.	663	Gapen, Kenneth. 6/7/43. Wallace L. Kadderly.
644	Secretary of Agriculture. 4/22/43. Maynard Marquardt.	664	Kadderly, Wallace L. 6/10/43. Kenneth M. Gapen.
645	Director of Information. 4/23/43. Edgar Kobak.	665	Kadderly, Wallace L. 9/1/43. Phillips Carlin.
646	Marquardt, M. 4/23/43. Claude R. Wickard.	666	Falconer, H. J. 10/24/43. Bureau of Home Economics.
647	Kadderly, W. L. 4/24/43. Walter C. Schnopp.	667	Kadderly, Wallace L. 12/6/43. Harry B. Summers.
648	Kobak, Edgar. 4/24/43. Morse Salisbury.	668	Watts, Lyle F. 12/20/43. Phillips Carlin.
649	Marquardt, Maynard. 4/26/43. Chester C. Davis.	669	Kadderly, Wallace L. 1/7/44. Robert B. White.
650	Kadderly, Wallace L. 5/12/43. Walter C. Schnopp.	670	Hendrickson, Roy F. 1/11/44. Robert B. White.
651	Gapen, Kenneth M. 5/20/43. Wallace L. Kadderly.	671	Kadderly, W. L. 1/13/44. Phillips Carlin.
652	Kadderly, W. L. 5/24/43. R. W. Long.	672	Kadderly, Wallace. 1/15/44. Robert B. White.
653	Kadderly, Wallace L. 5/25/43. Kenneth M. Gapen.	673	Kadderly, Wallace L. 1/20/44. Flay McPherson.
654	Kadderly, Wallace L. 5/27/43. William E. Drips.	674	Gapen, Ken M. 1/44. Wallace Kadderly.
655	Kadderly, Wallace L. 5/27/43. Kenneth M. Gapen.	675	Carlin, Phillips. 2/1/44. Wallace Kadderly.
656	Drips, William E. 6/2/43. Wallace Kadderly.	676	Kadderly, Wallace L. 1/26/44. Morse Salisbury.
657	Kadderly, Wallace L. 5/27/43. Kenneth M. Gapen.	677	Hudson, Robert B. 4/1/44. Wallace Kadderly.
658	Kadderly, Wallace L. 6/2/43. Kenneth M. Gapen.	678	Heather J. Tyson. 4/3/44. Radio Station WJZ.

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- 679 Kadderly, Wallace L. 4/7/44. Robert B. Hudson.
- 680 Kadderly, Wallace L. 4/10/44. Harry B. Summers.
- 681 Kadderly, Wallace L. 4/10/44. R. B. Hudson.
- 682 Mello, John. 4/11/44. Wallace Kadderly.
- 683 Kadderly, Wallace L. 4/14/44. Robert B. Hudson.
- 684 Kessel, John V. 4/15/44. Ernest Moore.
- 685 Murra, Fim. 4/17/44. Mr. Kadderly.
- 686 Kadderly, Wallace L. 4/26/44. Robert B. White.
- 687 Kadderly, W. L. 4/27/44. Harry B. Summers.
- 688 Kadderly, Wallace L. 6/2/44. Arthur C. Page.
- 689 Kadderly, Wallace L. 5/17/44. Robert B. White.
- 690 Pennoyer, J. C. 5/19/44. Ernest Moore.
- 691 Kadderly, Wallace L. 5/20/44. Robert B. White.
- 692 Miller, Carl F. 5/20/44. Ernest Moore.
- 693 Kadderly, Wallace 5/22/44. Phil Carlin.
- 694 Kadderly, Wallace L. 5/22/44. Kenneth M. Gapen.
- 695 Kadderly, Wallace L. 5/23/44. Phillips Carlin.
- 696 Wilson, M. L. 5/23/44. State Directors of Extension.
- 697 Wilson, M. H. 5/26/44. To all State Directors of Extension.
- 698 Wickard, Claude R. 5/27/44. Edward J. Noble.

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Everett Mitchell, the emcee of "National Farm and Home Hour." (Courtesy, NBC Radio Audience Promotion, Layne R. Beaty Collection, National Agricultural Library)

- 699 Wickard, Claude R. 5/27/44. James L. Fly.
- 700 Senator Wheeler. 5/29/44. Senator Jamieson.
- 701 Porter, Paul. 5/30/44. Senator Jamieson.
- 702 Woods, Mark. 5/31/44. Claude Wickard.
- 703 Crane, Edith J. 6/1/44. Home Economics Dept.
- 704 Kadderly, Wallace L. 6/7/44. Phillips Carlin.
- 705 White, Robert B. 6/8/44. Phillips Carlin.

<i>Folder No.</i>		<i>Folder No.</i>	
706	Wickard, Claude R. 6/10/44. Guy M. Gillette.	726	Summers, H. B. 2/9/45. Adrian Samish.
707	Kadderly, W. L. 6/13/44. Robert B. White.	727	Kadderly, Wallace L. 2/17/45. H. B. Summers.
708	Baker, Fred C. 6/17/44. Ernest Moore.	728	Kadderly, Wallace L. 2/24/45. H. B. Summers.
709	Kadderly, Wallace L. 7/21/44. Dr. Rensis Likert.	729	Summers, H. B. 2/24/45. Wallace Kadderly.
710	Likert, Rensis. 7/28/44. Keith Himebaugh and Wallace Kadderly.	730	Kadderly, Wallace L. 2/27/45. George Ludlam.
711	Summers, H. B. 10/2/44. Robert B. White.	731	Kadderly, Wallace L. 3/3/45. Robert B. White.
712	Kadderly, Wallace L. 10/5/44. Phillips Carlin.	732	Kadderly, Wallace L. 3/27/45. William E. Drips.
713	Kadderly, Wallace L. 10/7/44. H. B. Summers.	733	Kadderly, Wallace L. 4/2/45. Victory R. Boswell.
714	Kadderly, W. L. 10/26/44. Charles Barry.	734	Boler, John W. 4/4/45. Wallace L. Kadderly.
715	Kadderly, W. L. 10/26/44. Charles Barry.	735	Kadderly, Wallace. 4/6/45. Frances Fox, et al.
716	Kadderly, Wallace L. 10/28/44. H. B. Summers.	736	Kadderly, Wallace. 4/7/45. Frances Fox, et al.
717	Kadderly, Wallace L. 12/22/44. E. G. Moore.	737	Himebaugh, Keith. 8/13/45. The Secretary.
718	Kadderly, Wallace L. 12/21/44. H. B. Summers.	738	Baker, John C. 11/7/45. John W. Boler.
719	Kadderly, Wallace L. 1/11/45. Chester J. LaRoche.	739	Himebaugh, Keith. 12/5/45. Frank E. Mullen.
720	Kadderly, Wallace L. 1/26/45. Chester J. LaRoche.	740	Himebaugh, Keith. 12/5/45. Robert B. White.
721	Kadderly, Wallace L. 1/26/45. Chester J. LaRoche.	741	Hedges, William S. 12/14/45. Keith Himebaugh.
722	Woods, Mark. 2/2/45. Wallace Kadderly.	742	Himebaugh, Keith. 12/17/45. Clinton F. Anderson.
723	Kadderly, Wallace L. 2/3/45. Mark Woods.	743	Baker, John C. 1/24/46. Rosel Hyde.
724	Kadderly, Wallace L. 2/5/45. Harry B. Summers.	744	Drips, William E. 2/24/47. Kenneth Gapen.
725	Kadderly, Wallace L. 2/8/45. Field Trip report to Moore, Van Deman, Hemphill, and Bond.		

Box 10: Correspondence 1950-77

<i>Folder No.</i>		<i>Folder No.</i>	
745	Gapen, Kenneth M. 2/8/50. Wallace L. Kadderly.	764	Rock, Lew. 9/29/58. Layne Beaty.
746	Kadderly, Wallace L. 3/23/50. Ken Gapen.	765	Seaman, Gerald L. 10/16/58. R. L. Smith.
747	Secretary of Agriculture. 8/24/53. Everett Mitchell.	766	Seaman, Gerald L. 11/26/58. R. L. Smith.
748	Beaty, Layne. 12/5/56. Milton E. Bliss.	767	Bliss, Milt. 12/10/58. Harvey Fondiller.
749	Bertsch, Maynard. 4/22/57. Layne Beaty et al.	768	Palmer, Bob. 2/16/59. NATRFD Spring Convention.
750	Himebaugh, Keith. 6/12/57. R. Lyle Webster.	769	Seaman, Gerald L. 2/16/59. James Foley.
751	Seaman, Gerald L. 7/23/57. Charles N. Carr.	770	Seaman, Gerald L. 2/19/59. Allis-Chalmers Executives.
752	Seaman, Gerald L. 11/12/57. Thomas E. Coffin.	771	Seaman, Gerald L. 2/26/59. Allis-Chalmers Executives.
753	Garrett, Harold R. 11/26/57. Larry Sarbaugh.	772	"Andy." 3/13/59. Layne Beaty.
754	Seaman, Gerald L. 12/13/57. Thomas E. Coffin.	773	Budd, Monty. 4/17/59. Layne Beaty.
755	Seaman, Gerald L. 1/13/58. Bert Gittins.	774	Seaman, Gerald L. 4/22/59. James Foley.
756	Seaman, Gerald L. 6/25/58. Jack Towers.	775	Bliss, Milt. 4/23/59. Harvey Fondiller.
757	Seaman, Gerald L. 6/25/58. Thomas E. Coffin.	776	Seaman, Gerald L. 5/13/59. _____ (form letter).
758	Klein, W. J. 7/31/58. Layne Beaty.	777	Beaty, Layne. 5/18/59. Memo for the Files. Subject: Proposed Changes in National Farm and Home Hour.
759	Bliss, Milton. 8/4/58. Harvey Fondiller.	778	Seaman, Gerald L. 5/20/59. James Foley.
760	Seaman, Gerald L. 8/12/58. Thomas Coffin.	779	Seaman, Gerald L. 5/20/59. Layne Beaty.
761	Seaman, Gerald L. 8/13/58. Layne Beaty.	780	Seaman, Gerald L. 5/22/59. James Foley.
762	Seaman, Gerald L. 8/13/58. W. J. Klein.	781	Brown, P. S. 5/26/59. R. Lyle Webster.
763	Rock, L. B. 9/29/58. Milton E. Bliss.	782	Beaty, Layne. 6/8/69. Memo for the Files. Subject: Past Recommendations for the National Farm and Home Hour.
		783	Seaman, Gerald L. 6/24/59. Richard Faulkner.

<i>Folder No.</i>		<i>Folder No.</i>	
784	Webster, R. Lyle. 6/25/59. Low Rock.	802	Lewis, John. 7/5/60. The Secretary of Agriculture.
785	Webster, R. Lyle. 7/6/59. Milton E. Bliss.	803	Beaty, Layne. 7/8/60. Harold Lewis. Subject: NBC Farm and Home Hour Changes.
786	Seaman, Gerald L. 7/16/59. Allis-Chalmers Executives.	804	Roesner, George E. 3/16/61. The President (of the USA).
787	Bliss, Milton E. 7/20/59. Layne Beaty.	805	Collins, LeRoy. 7/25/61. Layne Beaty.
788	Bliss, Milton E. 7/24/59. Layne Beaty.	806	Wiggin, John. 12/7/66. Mr. Beaty.
789	Seaman, Gerald L. 8/20/59. Allis-Chalmers Executives.	807	Koenig, Ed. 7/14/67. Layne Beaty.
790	Seaman, G. L. 9/25/59. _____ (Memorandum setting forth his conclusions regarding sponsorship of The National Farm and Home Hour).	808	Plambeck, Herb. 3/27/69. Herb Plambeck.
791	Seaman, Gerald L. 8/25/59. W. G. Scholl.	809	Quaal, Ward L. 3/31/69. Herb Plambeck.
792	P. L. W.(?). 9/1/59. Layne Beaty.	810	Couric, John M. 8/12/69. Layne Beaty.
793	Seaman, Gerald L. 9/2/59. W. G. Scholl.	811	Samuelson. Orion. 10/7/69. Layne R. Beaty.
794	Seaman, Gerald L. 9/9/59. Allis-Chalmers Executives.	812	Towers, Jack H. 11/4/69. Ronald H. Greenfield.
795	Seaman, Gerald L. 9/15/59. James Foley.	813	Evans, James F. 11/26/69. Layne R. Beaty.
796	Benson, Ezra Taft. 1/29/60. Robert Sarnoff.	814	Beaty, Layne R. 4/22/70. Ronald Greenfield.
797	Sarnoff, Robert W. 1/5/60. Ezra Taft Benson.	815	Graham, Ralston J. 7/3/73. Nebraska Radio Stations.
798	Mullen, Frank E. 5/16/60. Albert L. Capstaff.	816	Randall, James K. 7/13/73. Claude W. Gifford.
799	Mullen, Frank E. 5/16/60. Layne Beaty.	817	Gustin, Al. 2/7/74. Layne Beaty.
800	McDaniel, William K. 6/7/60. Ezra Taft Benson.	818	Alford, Bill. 1/17/75. Layne Beaty.
801	Benson E. T. 6/27/60. William K. McDaniel.	819	Hilliard, David E. 8/11/77. Layne Beaty.

**Box 11: Miscellaneous Newspaper Clippings,
Magazine Articles, Reports, Surveys, and Printed
Material 1926-45**

<i>Folder No.</i>		<i>Folder No.</i>	
820	Excerpts from Annual Report of USDA. 1926.	835	Regional Farm Programs to Augment Farm and Home Hour. 8/15/83.
821	NBC: Conference between Salisbury and Mullen on Procedure for the Conduct of the Farm and Home Hour. ca. 1928-29.	836	National Farm and Home Program Stations. 9/26/38.
822	Eisenhower, M. S. "Radio, The Public, and the Department of Agriculture." 4/8/35.	837	National Farm and Home Hour Network by States. 1938.
823	Salisbury, Morse. "The Farm and Home Hour—Retrospect and Prospect." 4/8/35.	838	Wallace, Henry A. "People, Broadcasters, Government." 1938?
824	Wallace, Henry A. "Broadcasters, Government, and Citizens" 4/8/35.	839	National Farm and Home Program Stations. 3/7/39.
825	Remarks of Morse Salisbury at Conference on Farm and Home Hour Schedule of Texas Stations, Dallas, Texas, October 22, 1935. 10/22/35.	840	National Farm and Home Hour Stations. 5/6/39.
826	Markham, Emerson G. "What a Commercial Station Expects of Its Farm Programs." 12/10/36.	841	CBS Reports on U.S. Farmer in New Series, "Columbia's Country Journal." 7/25/39.
827	Here's What Happened (History of How the USDA radio service began, 1920-37). 1937?	842	"CBS Starting New Farm Series." <i>Variety</i> . 7/26/39.
828	Stations Carrying the National Farm and Home Hour. 4/23/38.	843	National Farm and Home Program Stations. 9/25/39.
829	Radio Programs Broadcast from 1926 to Date (1938): Radio Service, USDA. ca. 4/38.	844	National Farm and Home Hour Stations. 11/30/39.
830	National Farm and Home Hour Coverage. 5/2/38.	845	CBS News. 2/2/40.
831	Report on National Farm and Home Hour Stations. 5/2/38.	846	John Baker Heard Regularly on Monthly 4-H Broadcasts. 4/40.
832	Markham, Emerson. "A Farm Program A Day—Is it a Full-Time Job for a Specialist?" 5/3/38.	847	Press Material on The National Farm and Home Hour: The Nation's Bulletin Board of Agriculture. 4/40.
833	National Farm and Home Hour Coverage. 6/3/38.	848	National Farm and Home Hour Stations. 5/2/40.
834	"Last Quarter of Farm and Home Hour Diverted to Goodyear Sponsorship." <i>Variety</i> . 7/27/38.	849	Radio Questionnaire Survey: Farm Week Visitors at Ohio State University. 1940.
		850	Stations Carrying National Farm and Home Hour. 5/12/41.
		851	Columbia's <i>Country Journal</i> . 5/21/41.

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- 852 Wickard, Claude R. "On the 4,000th Farm and Home Hour." 7/28/41.
- 853 "Radio: Farmers' Hour." *Time*. 8/4/41.
- 854 Broadcast of Dr. Aretas W. Nolan over WILL, Univ. of Ill. 9/15/41.
- 855 Wilson, Irene M. "Reactions From Tuesday, September 16, 1941". Farm and Home Hour. (Poem). 9/16/41.
- 856 Stations Carrying National Farm and Home Hour. 9/29/41.
- 857 Columbia's *Country Journal*. 1941.

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- 858 "National Farm and Home Hour Offers Day-by-Day Coverage of most Eventful Year in Agriculture." *Farm Radio* (NBC). 1/8/42.
- 859 Koelker, Anthony. "Farmers' Bulletin Board of the Air: 'Everything of Importance to Agriculture' is the Program Policy of NBC's National Farm and Home Hour." *Ethyl News*. 1/42.
- 860 Blue Network Stations Carrying The National Farm and Home Hour, July 6-11, 1942. 7/11/42.
- 861 "National Farm and Home Hour." *The Wall Street Journal*. 11/10/42.



NAFB Past Presidents (L-Fr) Layne Beaty, Roy Battles, John McDonald, Jack Timmons, Bob Miller. (L-Bk) Wally Erickson, Maynard Speece, George Menard, Orion Samuelson, George Stephens, Bob Nance. Photographed in November 1967. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

Folder No.		Folder No.	
862	CBS News. 11/19/42.	878	Field Trip Report by Wallace L. Kadderly: Conference with Bill Drips and Jennings Pierce of NBC Regarding National NBC Farm Program and Our Western radio activities. NYC. 9/26/44.
863	Martin, Jackie. "Farmers' Favorite." <i>Country Gentleman</i> . 10/43.	879	Long-distance Call from Charles Barry, Blue Network, New York, to Wallace Kadderly, USDA. 10/25/44.
864	"National Farm and Home Hour." <i>Variety</i> . 2/23/44.	880	"Blue Chain Gives Dewey Farm-Home Radio Time." (Newspaper clipping.) 10/26/44.
865	CBS News. 4/10/44.	881	"He Will Talk Anyway: Farm Radio Hour Canceled; Had Included Dewey Speech." <i>Times-Herald</i> . 10/26/44.
866	Bob White Directs Destiny of Blue's "Farm and Home Hour." 4/25/44.	882	Dewey Schedules Political Talk During "Farm and Home Hour." 10/28/44.
867	Report on Query: Should the Market Reports be Continued in the National Farm and Home Hour? 4/25/44.	883	"'Scarcity' Theory Hit by Dewey in Farm Address." <i>The Evening Star</i> (D.C.). 10/28/44.
868	Notes by Wallace Kadderly on Conference With Phillips Carlin, Vice-President in Charge of Programs, The Blue Network. 5/19/44.	884	Mail Response to Bulletins Offered in National Farm and Home Hour. 11/4/44.
869	Press Release Issued by the Blue Network, Chicago. 5/23/44.	885	Stations Carrying National Farm and Home Hour. 11/44.
870	News Release by James G. Patton, President, National Farmers Union, Protesting the Abolition of the National Farm and Home Hour Radio Program. 5/25/44.	886	Katterly, Wallace A., Chief of Radio Service, New York. Field Trip Report: Conference with Blue Network Officials Regarding National Farm and Home Hour. 11/19/45.
871	Agriculture in Wartime (USDA Office of Information Memorandum No. 121 to Farm Editors). 5/27/44.	887	Blue Stations Carrying National Farm and Home Hour. 1/45.
872	Agriculture Officials Concerned Over Change in Farm and Home Hour (USDA War Food Admin.). 5/27/44.	888	Mail Response to Insect Bulletin Offered in Your Home and Garden. 3/31/45.
873	An Announcement about the National Farm and Home Hour (USDA Office of Information). 6/5/44.	889	"National Farm and Home Hour Returns September 15; Secretary Anderson First Guest on New NBC Series." <i>NBC News</i> . 9/6/45.
874	"'Farm and Home Hour' Change Protested." <i>Broadcasting</i> . 6/19/44.	890	An Extension Radio Survey of Seven Pennsylvania Counties. ca. 1941-45.
875	"Farm & Home." USDA. 6/26/44.		
876	"Network Fireworks." <i>Newsweek</i> . 6/26/44.		
877	Blue Network: Stations Carrying the National Farm and Home Hour. 7/20/44.		

Box 12: Miscellaneous Newspaper Clippings, Magazine Articles, Reports, Surveys, and Printed Material 1946-75, and with No Date.

Folder No.		Folder No.	
891	Summary of Stations Carrying the National Farm and Home Hour. 1/2/46.	905	"More Guests Added to Farm and Home Hour Silver Anniversary Program Lineup." <i>NBC Farm Radio News</i> . 9/3/53.
892	"The American Farmer"—Station Acceptance Survey. 2/46.	906	"National Farm and Home Hour Silver Anniversary Broadcast." 9/12/53.
893	Summary of Stations Carrying "American Farmer"—ABC. 3/7/46.	907	"Twenty-Fifth Anniversary Program: Allis-Chalmers Manufacturing Company Presents... 'The National Farm and Home Hour.'" 9/12/53.
894	Summary of Stations Carrying "American Farmer"—ABC. 4/12/46.	908	<i>The Grand Prize Winner</i> . 1955.
895	Newspaper Clipping, <i>New York Times</i> . 6/11/46.	909	Report of Clinic 11, Clinic on Agricultural Broadcasts, Twenty-Sixth Institute for Education by Radio-Television, Deshler-Hilton Hotel, Columbus, Ohio, April 17-20, 1956. 4/20/56.
896	Annual Report, Radio Service, Office of Information (USDA), July 1, 1945 to June 30, 1946. 6/30/46.	910	Audience Data: CBS and NBC. 4/20/57.
897	Station Check Sheet (Stations Carrying "The American Farmer"). n.d., ca. 1944-46.	911	Script Used by Frank E. Mullen on National Farm and Home Broadcast, October 11, 1958, New York City. 10/11/58.
898	<i>CBS News</i> . 9/8/48.	912	"Prominent Leaders Salute Farm Broadcasting Day." 1/23/59.
899	Columbia's <i>Country Journal</i> . 1949.	913	Remembrances of an Institution (USDA). 1/12/61.
900	"Back Farm, Home Hour: Wickard and Jones Urge Blue Network Not To Cut Program." Newspaper Clipping. n.d., ca. 1940s.	914	Samuelson, Orion. "What Is a Farm Service Director and Why Is He?" 11/27/61.
901	Special Televised Edition: The National Farm and Home Hour, Presented by Allis-Chalmers. 11/28/50.	915	Gould, Jay. "An Evaluation of Farm Broadcasting: Farm Radio is Very Important to Farmers—is Important to Farm Advertisers as Well." <i>Agri Marketing</i> . Fall 1963.
902	"NBC's National Farm and Home Hour Marks 25 Years of Service To Agriculture." <i>NBC Farm Radio News</i> . 8/6/53.	916	<i>The Television Code</i> . 1967.
903	"Story of New York State Green Acres Program to be Told on National Farm and Home." <i>NBC Farm Radio News</i> . 8/13/53.	917	Program Material Available from Government and Civic Agencies for Use by Radio Stations. 1969.
904	Comments by Morse Salisbury and Ken Gapen as Recorded for Anniversary Show of the National Farm and Home Hour. 9/3/53.	918	"Mid-American Salute to Farm Broadcasters: Meet George Logan, Farm Director: Radio Station WIBW-580 and WIBW-TV Channel 13, Topeka, Kansas." <i>Mid-American Reporter</i> . 7/70.

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- 919 "TV Code Board Acts to Reduce Non-program Material, Including Commercial Announcements." *National Association of Broadcasters News*. (Washington, D.C.). March 1971.
- 920 Shafto, G. Richard. *Broadcast Pioneers Library*. 4/19/72.

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- 921 San Jose Citizens Committee for Radio Recognition. "Broadcasting Finds Its Founding Father." 1972?
- 922 *Constitution and Bylaws: National Association of Farm Broadcasters*. 1973.



With the station's pig farm in the background, WNCT Greenville, North Carolina Farm Director Dick Stokes conducts his daily farm program, which strives to show farmers how their farm income can be upped through means of swine production. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

**Box 13: Farm Radio Station and Television Station
Promotional Literature, 1932-69**

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- 923 Loevinger, Lee. *The Politics of Advertising: An Address Before The International Radio and Television Society*. 1973.
- 924 *What Industry Leaders Are Saying About. . . TARPAC*. 1973?
- 925 "The Agriculture Boom Challenges U.S. Farmer." *Television/Radio Age*, XXI, July 8, 1974. 7/8/74.
- 926 *Broadcast Pioneers Fifteenth Annual Mike Award Presented to WCCO Radio, Minneapolis-St. Paul*. 2/26/75.
- 927 Nelson, Eleanor. "His Line Put Ray in A Gloomy Day." *Chicago Tribune*. 10/22/75.
- 928 Favorite Radio Programs Are Listed By Readers Of The Progressive Farmer. n.d.
- 929 *Let "Mike" Help You*. USDA. n.d.
- 930 List of Board of Directors of the Association of Maximum Service Telecasters, Inc. Washington, D.C. n.d.
- 931 "National Association of Broadcasters Standards of Spot Lengths." n.d.
- 932 National Farm and Home Hour (Origins and Purpose). n.d.
- 933 Radio, National Farm and Home Hour, and 388 Farmers. n.d.
- 934 Rupp, Fred L. "Why We Buy Farm Radio and What It has Done for Our Product." n.d.
- 935 Van Deman. "What Do Women Want to Hear? And How?—We Let the Listeners Tell You." n.d.
- 936 "What the Educational Broadcaster Can Learn from the Commercial Broadcaster." n.d.
- 937 *Your National Farm and Home Hour. . . a Service to Agriculture*. n.d.

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- 938 *WLS Family Album, 1932*. Chicago, Ill. 1932.
- 939 *The Farm Radio Survey of the Poultry Publishers' Association*. Mount Morris, Ill. 1938.
- 940 Whan, Forest L. *The 1949 Iowa Radio Audience Survey*. Des Moines, Iowa. Central Broadcasting Company, 1949. 5/49.
- 941 *Farm Radio in Illinois. . .* Illinois College of Agriculture, 1949.
- 942 *Anniversary Issue: This Is the KVOO Farm Service Department*. Tulsa, OK. 1951.
- 943 *1951 Silver Anniversary of Farm Broadcasting Over WGY*. Schenectady, N.Y. 1951.
- 944 Mitchell, Everett. "Around the World with America's 'Voice of Agriculture.'" 3/6/53.
- 945 The National Broadcasting Company and Allis-Chalmers Manufacturing Company. 'Dear Everett': *Greetings from Our Good National Farm and Home Hour Friends On the 25th Anniversary of the Program*. 8/24/53.
- 946 *Radio Station WHO Proudly Presents the Activities and Achievements of Its Farm Service Department to Provide a Greater Farm Service for All and to Interpret Agriculture to the General Public*. Des Moines, Iowa. 1953?
- 947 "Farm," A WAVE-TV Presentation. Louisville, KY. 1955?
- 948 *KFEQ: The Midwest Market Station*. St. Joseph, Missouri. 1956?
- 949 Evans, Loyd R. "February 2nd National Agricultural Broadcasters Day." 2/2/57.
- 950 "A Presentation to Allis-Chalmers Manufacturing Company and Bert Gittens Advertising." 7/57.

**Box 14: Farm Radio and Television Station
Promotional Literature. 1970-76, and n.d.**

<i>Folder No.</i>		<i>Folder No.</i>	
951	"National Farm and Home Hour/NBC Radio Audience Promotion 1956-57." Promotional packet. 1957.	959	<i>Picture of Success: NAFB.</i> Michigan State University, East Lansing, Mich. 1970.
952	<i>Since These People... Use Your Products, You'll Be Interested in This... Farm Radio Survey.</i> WLW Cincinnati, Ohio. 1958.	960	<i>How To Reach Farmers in the Texas Panhandle, Western Oklahoma, Eastern New Mexico, Southwestern Kansas: Golden Spread Farm Media Study, 1973.</i> KGNC Radio. Amarillo, Texas. 1973.
953	<i>Farm Broadcasting Day Kit: Farm Radio and TV Serves rur-ban America.</i> 2/59.	961	Randall, James K., and Robert J. Florell. <i>Radio: Listening Habits of Nebraska Farmers & Ranchers.</i> Lincoln: University of Nebraska. 1973.
954	Gould, Jay. <i>Evaluation of Modern Farm Broadcasting: WOWO Radio 1190.</i> Fort Wayne, Indiana. 1959?	962	Booklets and flyers on the KFYZ Radio and TV Area, Bismarck, North Dakota. 1974?
955	<i>Deeds of Our Years: On the Occasion of the Tenth Anniversary of Telecasting by KOIN-TV.</i> Portland, Ore. 1963.	963	<i>The Most Watched by Eastern Kansas Farmers... 13: The Doane Farm Broadcast Television Study for WIBW Television.</i> Topeka, Kansas. 1975?
956	<i>Reach the \$49 Billion Farm Market with the 7-League Boots of TV and Radio Farm Directors.</i> 1963?	964	WDAY Radio Promotional Literature. Fargo, North Dakota. 1975?
957	<i>1969 Five-State Farm Facts and the WGN Farmer.</i> Chicago, Ill. 1969.	965	<i>1976 Doane Farm Broadcast Media Study.</i> WIBW Radio. Topeka, Kansas. 1976.
958	"Voice of Valley Agriculture." KBOR and KURV Radio Network. Edinburg, Texas. 1969?	966	<i>The 1976 Doane Farm Broadcast Study.</i> KFEQ Radio. St. Joseph, Missouri. 1976.
		967	<i>The 1976 Doane Farm Broadcast Study Prepared for the Illinois Corn-Soybean Network...</i> Sullivan, Ill. 1976.
		968	Armstrong, Timothy E. "K-PAY Agricultural Programming, Chico, California." n.d.
		969	<i>Farm Leaders Add to Chorus of Praise for National Farm and Home Hour.</i> n.d.
		970	<i>Farmers Have More Radios Than Anybody... and TV Is Growing, Too.</i> n.d.
		971	<i>Home of the Entertainers.</i> KMJ radio 58. Fresno, CA. n.d.

Box 15: Annual Directories, Annual Reports, and Yearbooks: NAFB, NATRFD, NARFD, Wm. E. Drips, Nat' Farm and Home Hour. Issues Missing 1937-78

Folder No.		Folder No.	
972	Hull, Harwood, compiler. <i>Helpful Hints on Writing and Presenting Radio Talks</i> . Auburn, Alabama: Alabama Extension Service, Alabama Polytechnic Institute. n.d.	985	Annual Report of the National Farm and Home Hour, 1937.
973	<i>In Indiana: The Rural Radio Network Opens the Gate to a Rich Farm Market</i> . n.d.	986	Annual Report of the National Farm and Home Hour, 1938.
974	<i>Kansas Farm Facts</i> . WIGW Topeka, Kansas. n.d.	987	Drips, William E. Annual Report, 1939.
975	McGavern Guild Radio. <i>Today's Farmer Finds Radio an Effective Friend</i> . n.d.	988	Drips, William E. Annual Report, 1940.
976	<i>Michigan Farm Radio Network: A Dynamic Team Serving a Diverse Agriculture</i> . n.d.	989	<i>National Association of Radio Farm Directors 1946: Yearbook and Directory</i> .
977	Moe, Edward O., and Katherine D. Koyle. <i>Radio and Television in the Broome County Home Bureau Program</i> . Cornell University. n.d.	990	<i>Annual Review National Broadcasting Company, 1947-48</i> .
978	The National Broadcasting Company and Allis-Chalmers Manufacturing Company. <i>25th Anniversary of the National Farm and Home Hour</i> . n.d.	991	<i>RFD: National Association of Radio Farm Directors Yearbook, 1948</i> .
979	"Presenting . . . Mississippi Valley Network." Chicago, Ill. n.d.	992	<i>RFD Yearbook 1949. National Association of Radio Farm Directors</i> .
980	<i>Pullin' power</i> . WBAL. Baltimore, Maryland. n.d.	993	Nat'l Association of Radio Farm Directors Membership Lists, February 1952. 2/52.
981	<i>Today's Farmer Finds Radio an Effective Friend</i> . n.d.	994	<i>Directory of the National Association of Television and Radio Farm Directors, 1954</i> . 6/1/54.
982	<i>Wanted Dead or Alive in Dodge City</i> . KGNO Dodge City, Kansas. n.d.	995	<i>Directory of the National Association of Television and Radio Farm Directors, 1955</i> . 6/1/55.
983	WIKY FM Evansville, Indiana. n.d.	996	<i>Directory of the National Association of Television and Radio Farm Directors, 1957-61, 1963, 1964</i> .
984	<i>WMT-TV Farm Data</i> . Cedar Rapids-Waterloo, Iowa. n.d.	997	<i>Directory NAFB of the National Association of Farm Broadcasters: 1966-78</i> .

Box 16: NATRFD, NARFD, and NAFB Annual Meeting and Convention Literature, 1948-61

<i>Folder No.</i>		<i>Folder No.</i>	
998	<i>NARFD Washington Meeting, April 27, 28, 29, 1948. 4/29/48.</i>	1,011	Reports of Resolutions Committee, Annual Meeting National Association of Radio Farm Directors, Chicago, Ill. 11/26/50.
999	"Meeting Schedule of the National Association of Radio Farm Directors." 11/28/48.	1,012	Radio Farm Directors Attendance List. 1950?
1,000	<i>The National Farm Organizations Present a Luncheon for R.F.D. NARFD. Washington, D.C. 5/2/49.</i>	1,013	<i>Joint Meeting Northeast Region, American Association of Agricultural College Editors and New England and Middle Atlantic Regions National Association of Radio Farm Directors. New York City. 4/25/51.</i>
1,001	<i>Program for the American Agricultural Editors Association and the National Association of Radio Farm Directors Dinner. Washington, D.C. 5/2/49.</i>	1,014	<i>Joint Meeting Northeast Region, American Association of Agricultural College Editors and New England and Middle Atlantic Regions National Association of Radio Farm Directors. Philadelphia, Penn. 4/23/52.</i>
1,002	"Program for Third Radio Farm Directors' Meeting." U.S. Department of Agriculture. Washington, D.C. 5/4/49.	1,015	<i>NARFD Washington Meeting. 6/17/52.</i>
1,003	<i>Spring Meeting: Radio Farm Directors. Detroit, Michigan. 6/22/49.</i>	1,016	"Program for Fifth Radio Farm Directors' Meeting." U.S. Department of Agriculture. Washington, D.C. 6/17/52.
1,004	NARFD annual meeting, Stevens Hotel. 11/26/49.	1,017	<i>Program: NARFD—Know How Pow Wow. Conrad Hilton Hotel. Chicago. November 28-30, 1952.</i>
1,005	<i>National Association of Radio Farm Directors Fourth Annual Banquet. Chicago, Ill. 11/27/49.</i>	1,018	"Fifth Annual RFD Meeting in Washington, D.C.: Attendance Record." 1952.
1,006	"R.F.D. Meeting in St. Louis Central Daylight Saving Time." 1949.	1,019	<i>Tenth Anniversary Convention Program: National Association of Radio Farm Directors. Conrad Hilton Hotel. Chicago. November 27-29, 1953.</i>
1,007	Proceedings of the Fourth Radio Farm Directors' Meeting. U.S. Department of Agriculture. Washington, D.C. 11 pp. 6/12/50.	1,020	<i>Official Program: Spring Meeting of the National Association of Television and Radio Farm Directors. Omaha, Neb. 6/5/54.</i>
1,008	Proceedings of the Fourth Radio Farm Directors' Meeting. U.S. Department of Agriculture. Washington, D.C. 30 pp. 6/12/50.	1,021	<i>Annual Meeting National Association of Television and Radio Farm Directors. Chicago, Ill. 11/28/54.</i>
1,009	<i>NARFD Washington Meeting. 6/13/50.</i>	1,022	<i>1955 Northeast Joint Workshop AAACE & NATRFD. 4/6/55.</i>
1,010	"Program for Fourth Radio Farm Directors' Meeting." U.S. Department of Agriculture. Washington, D.C. 6/13/50.		

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- 1,023 National Association of Television & Radio Farm Directors, Chesapeake Bay and Eastern Shore of Maryland Tour. 6/21/55.
- 1,024 Remarks of President Eisenhower to NATRFD Group at White House. 6/21/55.
- 1,025 *Program: NATRFD Spring Meeting of the National Association of Television and Radio Farm Directors.* Washington, D.C. 6/22/55.
- 1,026 Those Present at NATRFD Regional Meeting, Minneapolis, Minnesota. 7/21/55.
- 1,027 Clay, Henry. "Management Looks Us Over." NATRFD Annual Meeting. 11/26/55.

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- 1,028 *Annual Meeting National Association of Television and Radio Farm Directors.* Chicago, Ill. 11/27/55.
- 1,029 List of NATRFD's To See the President. 1955.
- 1,030 NATRFD Meeting, Spring 1955. Washington, D.C. 1955.
- 1,031 Summer Meeting, Midwest Section-NATRFD at Univ. of Minn. 1955.
- 1,032 "Thirteenth Annual Convention of the National Association of Television and Radio Farm Directors." Chicago, Ill. November 23-25, 1956.



President Harry Truman with the Radio Farm Directors at a White House conference held on May 2, 1949. (Courtesy, Reni Photos, Layne R. Beaty Collection, National Agricultural Library)

Folder No.		Folder No.	
1,033	<i>13th Annual Meeting of the National Association of Television and Radio Farm Directors.</i> Chicago, Ill. 11/25/56.	1,046	Schedule: NATRFD Region Six Convention. Hotel Mayo. Tulsa, OK. April 25-27, 1958.
1,034	"Regional Meeting—NATRFD and Farm Broadcasting Clinic." Fresno, Calif. 2/16/57.	1,047	"Minutes . . . NATRFD Summer Meeting. Denver, Colorado." June 29-July 2, 1958. Pacific Northwest Radio and Television Farm Directors and Farm Newspaper Editors." 7/11/58.
1,035	NATRFD Sales Clinic 1957. Seattle, Washington. 2/18/57.	1,048	"Oregon State College School of Agriculture: Open House for Pacific Northwest Radio and Television Farm Directors and Farm Newspaper Editors." 7/11/58.
1,036	"Pacific Region Directory of National Association Television and Radio Farm Directors." 1957 Sales Clinic, Roosevelt Hotel, Seattle, Washington. 2/18/57.	1,049	Smith, William C. "NATRFD: Minutes of the Annual Meeting, Oregon State College, July 11, 1958." 7/17/58.
1,037	"Region Four, NATRFD: Minutes of Spring Meeting." Louisville, Kentucky. 4/7/57.	1,050	"15th Annual Convention, National Association of Television and Radio Farm Directors: Voting Members." Chicago, Ill. 11/28-30/58.
1,038	<i>Northeast Radio Workshop.</i> 4/8/57.	1,051	<i>15th Annual Meeting of NATRFD.</i> 11/30/58.
1,039	<i>AAACE & NATRFD.</i> New York. 4/9/57.	1,052	NATRFD 1958 Convention: List of Officers for 1959. November 28-30, 1958.
1,040	<i>Seventh Annual Meeting: Southeastern Region National Association of Television and Radio Farm Directors.</i> Raleigh, North Carolina: Sir Walter Hotel. April 12-15, 1957.	1,053	<i>Program 1959 Convention, Southeastern Region, National Association of Television and Radio Farm Directors.</i> Winston-Salem, North Carolina. 4/5/59.
1,041	"Registrants At Southeastern Regional NATRFD Meeting." Sir Walter Hotel, Raleigh, North Carolina. April 12-15, 1957.	1,054	<i>Spring Meeting East North Central Region NATRFD.</i> Burlington, Wisconsin. 4/19/59.
1,042	National Association of Television and Radio Farm Directors White House Guest List. 6/18/57.	1,055	<i>NATRFD Spring-Summer Meeting.</i> 6/20/59.
1,043	<i>Program NATRFD: Spring Meeting of the National Association of Television and Radio Farm Directors.</i> Washington, D.C. 6/19/57.	1,056	"Our Sponsors." NATRFD Convention. June 17-30, 1959.
1,044	<i>14th Annual Meeting of the National Association of TV and Radio Farm Directors.</i> Chicago, Ill. 12/1/57.	1,057	"Suggestions from the Committee:" NATRFD Convention. 6/17-20/59.
1,045	Registration, NATRFD Meeting, Washington, D.C. 1957.	1,058	"Spring Convention Committee Members." NATRFD Summer Meeting 1959.
		1,059	"Program—Summer Meeting National Association of Television and Radio Farm Directors." Fresno, California. June 23-25, 1960.

Box 17: NATRFD, NARFD, AND NAFB Annual Meeting and Convention Literature, 1962-79 and with no date.

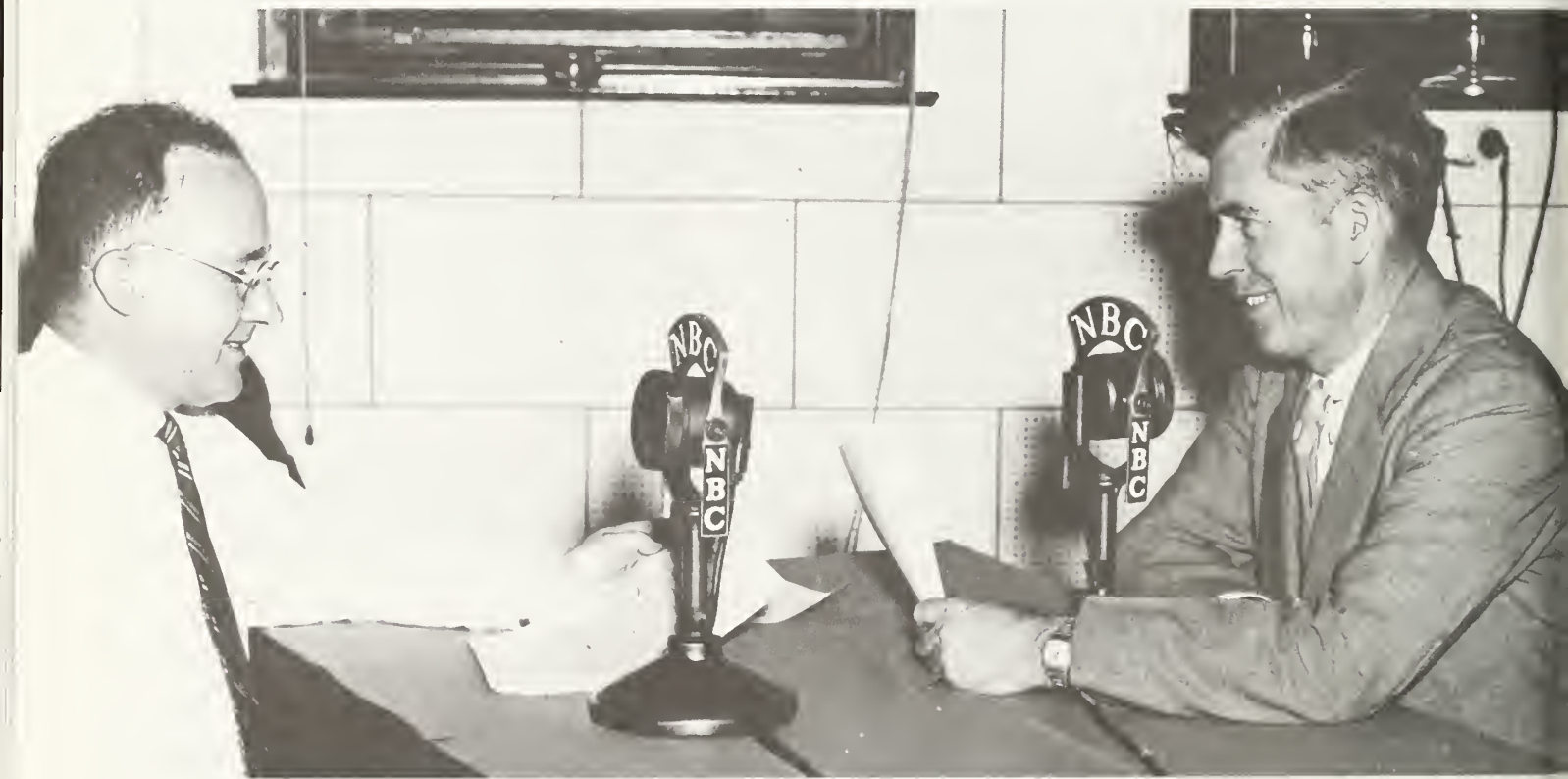
<i>Folder No.</i>		<i>Folder No.</i>	
1,060	"Women's Activities." NATRFD Convention. June 23-25, 1960.	1,073	"Minutes of NATRFD Committee Meeting." 3/15/62.
1,061	"Resolutions Approved." NATRFD Convention. Chicago. 11/27/60.	1,074	"Program: Annual Meeting, Pacific Southwest Region, NATRFD." Fresno, Calif. 3/31/62.
1,062	"NATRFD Registration List," Summer Meeting, Fresno, Calif. 1960.	1,075	"Registration—NATRFD Meeting in Fresno." 3/31/62.
1,063	Registration List—NATRFD Convention. 1960.	1,076	<i>An Invitation: All members of NATRFD are invited to attend the 1962 Spring Convention, . . .</i> Toronto, Canada. June 25-27, 1962. 6/28/62.
1,064	"Spring Meeting Hosts." NATRFD, Fresno, Calif. 1960.	1,077	Towers, Jack. "Spring Meeting of NATRFD" Toronto, Canada. June 25-27, 1962. 6/28/62.
1,065	"NATRFD Summer Meeting Planning Session." 1/31/61.	1,078	"Northwest Region NATRFD Annual Meeting." 9/14-15/62.
1,066	Registration 1961. NATRFD Summer Meeting, Washington, D.C. 7/9/61.	1,079	<i>19th Annual NATRFD Meeting.</i> Chicago, Ill. 11/25/62.
1,067	"The Rural Areas Development Story—Public Service Broadcasting with Local Appeal." Address by John M. Lovorn, USDA, Before Annual Meeting of NATRFD, Washington, D.C. 7/11/61.	1,080	Attendance List, Southeast Region, NATRFD Meeting. Raleigh, North Carolina. 4/26/63.
1,068	<i>NATRFD Program: Summer Meeting of the National Association of Television and Radio Farm Directors.</i> Washington, D.C. 7/12/61.	1,081	NATRFD Southeast Region Business Meeting. 4/28/63.
1,069	NATRFD Meeting Program. 7/9-13/61.	1,082	<i>NATRFD 13th Annual Meeting, Southeastern Region.</i> Raleigh, North Carolina. 4/28/63.
1,070	Registration 1961 NATRFD Summer Meeting Washington, D.C. July 7-13, 1961.	1,083	<i>NATRFD. Des Moines, Iowa.</i> 6/21/63.
1,071	<i>18th Annual NATRFD Meeting.</i> Chicago, Ill. 11/26/61.	1,084	<i>20th NATRFD Annual Meeting.</i> Chicago, Ill. 12/1/63.
1,072	Clay, Henry. Speech Before NATRFD Convention in Chicago. 11/27/61.	1,085	<i>NATRFD. . . Southeast Region Spring Meeting.</i> Richmond, Virginia. 4/5/64.
		1,086	<i>NATRFD Program, 1964 Summer Convention.</i> Cherry Hill, New Jersey. 6/25/64.
		1,087	<i>21st NATRFD Annual Meeting.</i> Chicago, Ill. 11/29/64.

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- 1,088 *National Association of Farm Broadcasters Northeastern Region Spring Meeting. Univ. of Maryland. 4/24/65.*
- 1,089 *Sunday Morning Devotions, National Association of Farm Broadcasters Annual Spring Convention. Kansas City, Missouri. 6/13/65.*
- 1,090 *Annual Spring Convention, National Association of Farm Broadcasters. Kansas City, Missouri. 6/14/65.*
- 1,091 *Spring Convention, NAFB. Kansas City, Missouri. 6/11-14/65.*
- 1,092 *National Association of Farm Broadcasters Spring Meeting. Richmond and Williamsburg, Virginia, Washington, D.C. 6/30/66.*

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No.*

- 1,093 *NAFB: Twenty-Third Annual Meeting, 1966. Chicago, Ill. 11/27/66.*
- 1,094 *National Association of Farm Broadcasters 1967 Spring Convention. Quebec City, Canada. 6/11/67.*
- 1,095 *NAFB: Twenty-Fourth Annual Meeting, 1967. Chicago, Ill. 11/26/67.*
- 1,096 *National Association of Farm Broadcasters Northeast Region. Univ. of Maryland. 3/30/68.*
- 1,097 *Silver Anniversary Convention, National Association of Farm Broadcasters. Chicago, Ill. 12/1/68.*
- 1,098 *National Association of Farm Broadcasters Silver Anniversary Summer Convention. Honolulu, Hawaii. 7/2/69.*



Henry A. Wallace, Secretary of Agriculture (right) and Morse Salisbury, USDA Broadcaster, doing a program for the National Farm and Home Hour, circa 1939. (Courtesy, Layne R. Beaty Collection, National Agricultural Library)

<i>Folder No.</i>		<i>Folder No.</i>	
1,099	<i>National Association of Farm Broadcasters.</i> Chicago, Ill. 11/30/69.	1,112	<i>NAFB Annual Convention, 1974.</i> Kansas City, Missouri. 10/20/74.
1,100	"Portion of Remarks by Robert Wells, Commissioner of the Federal Communications Commission Before the National Association of Farm Broadcasters Annual Summer Convention." Washington, D.C. 6/29/70.	1,113	<i>1975 Annual Summer Meeting NAFB.</i> Chicago, Ill. 7/2/75.
1,101	<i>National Association of Farm Broadcasters, 1960 Summer Convention.</i> Washington, D.C. 7/1/70.	1,114	<i>Annual Convention NAFB, 1975.</i> Kansas City, Missouri. 11/16/75.
1,102	Report on Summer Convention, 1970, Washington, D.C., made at Chicago meeting. 11/28/70.	1,115	<i>Annual Convention NAFB, 1976.</i> Kansas City, Missouri. 11/13/76.
1,103	<i>National Association of Farm Broadcasters: Sight and Sound of Agriculture.</i> Chicago, Ill. 11/29/70.	1,116	<i>South Central NAFB Regional Meeting.</i> Amarillo, Texas. 4/24/77.
1,104	"National Association of Farm Broadcasters Tour." Lexington, Kentucky. 6/29/71.	1,117	<i>Summer in Washington, 1977 Summer Meeting, National Association of Farm Broadcasters.</i> 7/12/77.
1,105	<i>National Association of Farm Broadcasters 1971 Summer Convention.</i> Louisville, Kentucky. 6/30/71.	1,118	<i>Annual Convention of NAFB in Our 34th Year, 1977.</i> Kansas City, Missouri. 11/13/77.
1,106	<i>National Association of Farm Broadcasters.</i> Kansas City, Missouri. 10/11/71.	1,119	<i>NAFB 1978 Spring Meeting.</i> Richmond, Virginia. 5/27/78.
1,107	<i>NAFB 1972 Summer Convention.</i> Disneyworld, Fla. 6/28/72.	1,120	<i>NAFB North Central Region, Spring Convention, Eau Claire, Wisconsin.</i> 6/1-3/78.
1,108	<i>Annual Convention, National Association of Farm Broadcasters.</i> Kansas City, Missouri. 10/9/72.	1,121	<i>Annual Convention of NAFB in Our 35th Year, 1978.</i> Kansas City, Missouri. 11/12/78.
1,109	<i>1973 Summer Meeting, National Association of Farm Broadcasters.</i> Washington, D.C. 7/11/73.	1,122	<i>Welcome to the 1979 Annual Convention of the National Association of Farm Broadcasters.</i> Kansas City, Missouri. 11/11/79.
1,110	<i>NAFB Annual Convention.</i> Kansas City, Missouri. 10/15/73.	1,123	"Committee Reports—Read 'em; They're Full of Meat." NARFD. n.d.
1,111	<i>22nd North Carolina Farm Writers and Broadcasters Association, Farm Press, Radio and TV Institute.</i> Raleigh, North Carolina, 2/22/74.	1,124	<i>Michigan Farm Radio Network.</i> n.d.
		1,125	<i>National Association of Television and Radio Farm Directors.</i> (Statement of NATRFD objectives and membership requirements). n.d.
		1,126	<i>National Association of Television and Radio Farm Directors Spring Meeting.</i> n.d.
		1,127	<i>Welcome to Billings, Montana and the Summer Meeting of the National Association of Farm Broadcasters.</i> n.d.

Box 18: Professional Newsletters: Chats (RFD, NATRFD, NAFB) 1951-1979; Nor' Easter (NATRFD) June and September, 1958; Pacific Northwest Region NATRFD News Letter, June and February, 1960.

- 1,128 RFD *Chats*. Feb. 1951-Dec. 1954.
Missing Issues:
1951: Jan., March, May, Dec.
1952: Jan., July, Dec.
1953: Jan.
1954: March
- 1,129 NATRFD *Chats*. Jan. 1955-Dec. 1957.
- 1,130 NATRFD *Chats*. Jan. 1958-Apr. 1962.
Missing Issues:
1959: April.
1960: Jan.
1961: Nov.
1962: March, May-Dec.
- 1,131 NATRFD *Chats*. Jan. 1963-Dec. 1964.
Missing Issues:
1964: Oct.
- 1,132 NAFB *Chats*. Feb. 1965-Dec. 1966.
- 1,133 NAFB *Chats*. Jan. 1967-Dec. 1968.
Missing Issues:
1967: Sept.
1968: March.
- 1,134 NAFB *Chats*. Jan. 1969-Dec. 1970.
- 1,135 NAFB *Chats*. Feb. 1971-Dec. 1972.
- 1,136 NAFB *Chats*. Jan. 1973-Dec. 1974.
Missing Issues:
1974: June.
- 1,137 NAFB *Chats*. Jan. 1975-Dec. 1976.
Missing Issues:
1975: Oct.
- 1,138 NAFB *Chats*. Jan. 1977-Dec. 1979.
Missing Issues:
1978: March.
- 1,139 NATRFD *Nor'Easter*. Northeast Region NATRFD. June and September, 1958.
- 1,140 *News Letter*. Pacific Northwest Region of NATRFD. 12/1/58.
- 1,141 *News Letter*. Pacific Northwest Region of NATRFD. June 10, 1959, and Feb. 25, 1960.

Box 19: Miscellany Subseries: (1) Voice of America, (2) Clear Channel Broadcasting, (3) Biographical Sketches of USDA Employees, (4) Miscellaneous Items Folder.

- (1) *Voice of America*.
- 1,142 Wiggin, John. 12/7/66. Mr. Beaty.
- 1,143 "Seminar on Food and Agriculture to be Held in Nine One-Hour Sessions One a Week at the VOA." 4/10/67.
- 1,144 Koenig, Ed. 4/14/67. Layne Beaty.
- 1,145 Beaty, Layne R. "Farm Broadcasting Seminar Voice of America." 5/4/67.
- 1,146 Nance, Bob. Voice of America Seminar. 5/16/67.
- 1,147 Kardos, Bela Talbot. "Agricultural News and Notes." Voice of America, Hungarian Service. 6/26/67.
- 1,148 Kardos, Bela Talbot. "Agricultural News and Notes." Voice of America, Hungarian Service. 6/26/67.
- 1,149 "Proposed Seminar on Food and Agriculture (A Joint USDA-VOA Venture)." n.d.
- 1,150 "U.S. Department of Agriculture-Voice of America: Seminar on Food and Agriculture Once A Week for Nine Weeks." Washington, D.C. n.d.
- 1,151 Miscellaneous Notes. n.d.
- (2) *Clear Channel Broadcasting*
- 1,152 Testimony presented by John Baker, Chief, Radio Service, USDA, at Clear Channel Hearings before the Federal Communications Commission. 1/14/46.
- 1,153 Summary of Petition of Community Broadcasters Association, Inc., with the Federal Communications Commission. ca. 4/56.
- 1,154 Bills in Congress relating to the Communications Act of 1934. 7/18/61.

Folder No.		Folder No.	
1,155	Map of U.S. showing location of U.S. Type "B" Radio Service Nighttime Groundwave Stations as of 9/13/61.		(3) <i>Biographical Sketches of USDA Employees (including Layne Beaty).</i>
1,156	"Statement of John H. DeWitt, Jr., Before the Subcommittee on Communications and Power of the House Interstate and Foreign Commerce Committee, Hearings on H.R. 8210, 8211, 8228, and 8274." 1/31/62.	1,165	Beaty, Alfred E.
1,157	"Statement of Roy Battles Before the Subcommittee on Communications and Power of the House Interstate and Foreign Commerce Committee Hearings on H.R. 8210, 8211, 8228, and 8274." 1/31/62.	1,166	Beaty, Layne R.
1,158	"Statement of Major General John B. Bestic, Director of Telecommunications, Headquarters United States Air Force, Before Committee on Interstate and Foreign Commerce, House of Representatives, Washington, D.C." 2/2/62.	1,167	Desatnik, Margaret.
1,159	National Livestock Feeders Association Before the Federal Communications Commission. 4/20/77.	1,168	Dudney, Wallace N.
1,160	Battles, Roy. <i>The Case for Clear Channel Broadcasting.</i> Washington, D.C. n.d.	1,169	Ewin, Wallace N.
1,161	<i>Clear Channel Broadcasting: Radio for All America.</i> n.d.	1,170	Keay, Victor P.
1,162	Clear Channel Stations in the United States. n.d.	1,171	Marburger, Robert A.
1,163	<i>News From Community Broadcasters Association, Inc.</i> n.d.	1,172	Marcley, Vincent R.
1,164	Petition of Community Broadcasters Association, Inc., Before the Federal Communications Commission in the matter of Amendment of Part 3 of the Commission's Rules and Regulations and Technical Standards Concerning the Power Limitation of Class IV AM Broadcast Stations. n.d.	1,173	Miller, Kent.
		1,174	Palmer, James M.
		1,175	Renaud, Jules S.
		1,176	Schrimpf, Paul.
		1,177	Towers, Jack H.
		1,178	Wade, Stephen G.
			(4) <i>Miscellaneous Items Folder.</i>
		1,179	Miscellaneous Items.
			Box 20: Extra Copies.

