MANAGING FOR RESULTS

Views on Ensuring the Usefulness of Agency Performance Information to Congress
Dear Mr. Chairman:

Congressional committees have cited the need for a variety of information about federal programs and their performance to help the committees make decisions about the programs they oversee. Seeking to provide Congress and federal managers with more objective information on the results of federal programs and thus to improve government performance and accountability, Congress enacted the Government Performance and Results Act of 1993 (GPRA). The act established governmentwide requirements for agencies to set strategic and annual performance goals and, beginning in March 2000, to report annually on their results in achieving their goals.

In reviewing agencies’ second annual performance plans (setting goals for fiscal year 2000), the Committee was concerned that the performance measures selected by some agencies did not meet the Committee’s needs for oversight information and that it had insufficient input into some agencies’ performance plans. Recognizing that agencies are still in the early, learning stages of GPRA implementation, you asked us to explore, in three case studies, how agencies might better meet congressional needs for information on program and agency performance—through whatever source. The three agencies we studied are responsible for health surveillance, postsecondary student loans, and pension oversight.¹

We interviewed staff from these agencies’ authorizing and appropriations committees about their information needs and whether those needs were met, and we interviewed agency officials about how that information might be obtained. As agreed with your office, this report addresses the following questions: (1) Which aspects of congressional information needs were met by the agency’s annual performance plan or some other source? (2) Where those needs were not met, what accounts for the discrepancies or gaps in

¹ The three agencies are the Centers for Disease Control and Prevention (CDC), Department of Health and Human Services (HHS); the Office of Student Financial Assistance (OSFA), Department of Education; and the Pension and Welfare Benefits Administration (PWBA), Department of Labor (DOL).
The congressional staff we interviewed identified a great diversity of information they would like to have to address key questions about program performance—either on a regular or an ad hoc basis. The agencies we studied met some, but not all, of these recurring and ad hoc congressional information needs through both formal and informal means. The congressional staffs were looking for recurring information on spending priorities within programs; the quality, quantity, and efficiency of program operations; the populations served or regulated; as well as the program's progress in meeting its objectives. For example, learning who benefits from a program can help in addressing questions about how well services are targeted to those most in need. Some of these recurring needs were met through formal agency documents, such as annual budget request justification materials, annual performance plans, or other recurring reports.

Other congressional information needs were ad hoc, requiring more detailed information or analysis as “hot” issues arose for congressional consideration. The congressional staffs were seeking more detailed information about program authority and scope, news of impending change, assessments of emerging issues, projected effects of proposed changes, and the effects and side effects of existing programs. For example, on several occasions when a negative incident occurred, they wanted to know how frequently it occurred, how well the public was protected against it, and whether a congressional response was warranted. Some of these needs were met through both formal and informal means, such as reports, hearings, agency referrals to other documents, formal briefings, or informal consultations.

Information needs that the congressional staffs reported as unmet were similar in content to, but often more specific or detailed than, those that were met. Several factors accounted for the gaps in meeting congressional information needs. Some information the agencies provided did not fully meet the congressional staffs’ needs because the presentation was not clear, directly relevant, or sufficiently detailed. For example, congressional staffs wanted to see more direct linkages among the agencies’ resources, strategies, and goals. In other cases, the information was not readily available to the congressional staffs, either because it had not been requested or reported, or because staff were not informed that it was available. Some of the authorizing committee staff had not seen the annual performance plan that one agency had prepared separately from its
department’s plan, because the agency had not submitted it to that committee. Although all three agencies placed documents on their Internet sites, they did not typically inform congressional staff about them unless they specifically asked for the information. Finally, in some cases, the agencies said they did not have the information—such as the use of new student loan repayment options—because it was either too soon or too difficult to obtain it. They said that special studies would be required to obtain data not contained in program records or to assess long-term effects.

These experiences suggest a variety of options for increasing the congressional staffs’ access to the information they need to address key policy questions about program performance, depending on the circumstances. Foremost, improved communication between congressional staff and agency officials about those needs might help ensure that congressional information needs are understood, and that, where feasible, arrangements are made to meet them. Agency officials indicated that improved communication could have avoided some of these unmet needs; they believed that, if requested to do so, they could have provided, or arranged to obtain, most of the information the congressional staff wanted. Although the congressional staffs were able to obtain answers to many of their inquiries by going through official agency channels, a few noted that informal discussions, when they occurred, were particularly helpful. Improved two-way communication might also make clear what information is and is not available.

Greater consultation on how best to distribute agency documents might improve congressional access to existing reports. Posting publications on Internet sites can increase congressional staffs’ access to agency information without their having to specifically request it, but staff still need to learn that the information exists and where to look for it. Depending on the circumstances, agencies may want to broadly distribute some documents of general interest and simply alert key contacts within the committees to new publications and events of more specific potential interest.

The agencies’ annual GPRA performance plans and other reports might be more useful to congressional committees if they addressed the issues congressional staff said they wanted addressed on a recurring basis, and if agency staff consulted with the committees on their choice of performance measures. Developing performance plans for major bureaus or programs might help clarify the links between their resources, strategies, and goals at the program level—the level at which these committee staffs were
interested. Agencies could opt either to incorporate this information in their departmental performance plans or to refer readers to supplementary documents. However, without feedback from congressional staff on where presentations were unclear, or where additional detail or content was desired, future reports might still not meet congressional information needs.

Finally, to obtain new information about subpopulations or emerging issues, congressional staff would have to make direct requests of the agency, and the agency officials we interviewed said they welcomed these requests. However, as we stated in a previous report, two-way communication is critical in obtaining special studies, to ensure a mutual understanding of information needs and how they can be met.  

In 1995, we reported on a study of how three agencies collected and reported evaluative information about their programs to this Committee. We found that the agencies collected a great deal of useful information about their programs, but much of it was not requested and thus did not reach the Committee, and much of what the Committee did receive was not as useful as it could have been. We also found that communication between the Committee and agency staff on information issues was limited and afforded little opportunity to build a shared understanding of the Committee’s needs and how to meet them. At that time, we proposed a strategy for obtaining information to assist program oversight and reauthorization review: (1) select descriptive and evaluative questions to be asked about a program at reauthorization and in interim years, (2) explicitly arrange to obtain oversight information and results of evaluation studies at reauthorization, and (3) provide for increased communication with agency program and evaluation officials to ensure that information needs are understood and requests and reports are suitably framed.

At the time, GPRA had recently been enacted, requiring agencies to develop multiyear strategic plans and annual performance plans and reports over a 7-year implementation period. In our 1995 report, we noted that annual reporting under GPRA was expected to fill some of the information gaps we described and that GPRA also emphasized the importance of consultation with Congress as evaluation strategies are planned, goals and objectives are identified, and indicators are selected. We suggested that our proposed process for identifying questions would

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be useful as agencies prepared to meet GPRA requirements and that consultation with Congress would help ensure that data collected to meet GPRA reporting requirements could also be used to meet the Committee's special needs (for example, to disaggregate performance data in ways important to the Committee). We also saw a need for a useful complement to GPRA reports (and their focus on progress towards goals) that would provide additional categories of information, such as program description, side effects, and comparative advantage to other programs. The Committee had found such information to be useful, especially in connection with major program reauthorizations and policy reviews.

Since its enactment, we have been tracking federal agencies' progress in implementing GPRA by identifying promising practices in performance measurement and results-based management, as well as by evaluating agencies' strategic plans and the first two rounds of performance plans. We found that although agencies' fiscal year 2000 performance plans, on the whole, showed moderate improvements over the fiscal year 1999 plans, key weaknesses remained and important opportunities existed to improve future plans to make them more useful to Congress. Overall, the fiscal year 2000 plans provided general, rather than clear, pictures of intended performance, but they had increased their use of results-oriented goals and quantifiable measures. Although some agencies made useful linkages between their budget requests and performance goals, many needed to more directly explain how programs and initiatives would achieve their goals. Finally, many agencies offered only limited indications that their performance data would be credible, a source of major concern about the usefulness of the plans.

This report does not directly evaluate the three agencies' performance plans but rather looks more broadly at the types of information that authorizing and appropriations committees need from the agencies and how their unmet needs could be met, either through performance plans or through other means. We included program performance information available from sources other than annual performance plans because agencies communicate with congressional committees using a variety of

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modes—reports, agency Internet sites, hearings, briefings, telephone consultations, e-Mail messages, and other means. We did not assume that annual GPRA performance plans or performance reports are the best or only vehicle for conveying all kinds of performance information to Congress.

We conducted our work between May and November 1999 in accordance with generally accepted government auditing standards. We requested comments on a draft of this report from the Secretaries of Education, Labor, and Health and Human Services and the Director of the Office of Management and Budget. HHS and Labor provided written comments that are reprinted in appendixes II and III. The other agencies either had no comments or provided technical comments. The agencies’ comments are discussed at the end of this letter. We also requested comments from the congressional staff members we interviewed on our characterization of their concerns, and we incorporated the clarifying changes they suggested.

Program Descriptions

Health Surveillance. The Centers for Disease Control and Prevention (CDC) in the Department of Health and Human Services (HHS) supports—through a number of programs—a system of health surveillance activities to monitor, and help prevent and control, infectious and chronic diseases. By working with the states and other partners, CDC—primarily the National Center for Infectious Diseases and the National Center for Chronic Disease Prevention and Health Promotion—provides leadership and funding through grants to state and local public health departments. Grants support research to develop diagnostic tests, prevention interventions, local and state public health laboratories, and information sharing and other infrastructure to facilitate a nationwide surveillance system. CDC centers support critical disease registries (such as the cancer registries) and surveillance tools (such as the Behavioral Risk Factor Survey) and disseminate public health surveillance data.

Pensions Oversight. In the Department of Labor (DOL), the Pension and Welfare Benefits Administration (PWBA) oversees the integrity of private sector pensions (as well as health and other welfare benefits) and seeks to increase employer-sponsored pension coverage in the workforce. The Employee Retirement Income Security Act (ERISA) sets minimum standards to ensure that private employee pension plans are established and maintained in a fair and financially sound manner. Employers also have an obligation to provide promised benefits and to satisfy ERISA requirements for managing and administering private pension plans. PWBA tracks and collects annual reports by plan managers on the plan operations, funding, assets, and investments. It develops regulations and
conducts enforcement investigations and compliance reviews to deter pension fund mismanagement. PWBA also provides information and customer assistance, such as brochures targeted to women, small businesses, and minorities with low participation rates in pension plans, to encourage the growth of employment-based benefits.

**Postsecondary Student Loans.** The Department of Education’s Office of Student Financial Assistance (OSFA), a newly created performance-based organization, manages operations of the direct loan program (William D. Ford Federal Direct Student Loan Program) and guaranteed loan program (Federal Family Education Loan Program) that are major student financial assistance programs. These and other programs under the Higher Education Act of 1965, as amended, aim to help undergraduate and graduate students meet the cost of their education. The agency provides loans to students (or families) either directly through the direct loan program or under the guaranteed loan program, through private banks that lend the money at a federally subsidized rate.

In the direct loan program, the student applies through the school to the agency that transfers funds to the school. Later, a loan servicer (under agency contract) tracks and collects payments on the loan. In the guaranteed loan program, the student applies for the loan through a private lender that then tracks and collects the loan payments. The agency subsidizes the interest rate paid by the borrower. If a borrower defaults, a local guaranty agency reimburses the bank for the defaulted loan, and the department pays the guaranty agency.

Congressional staff identified a great diversity of information they wanted to have to enable them to address key questions about program performance—either on a regular basis, to answer recurring questions, or in response to ad hoc inquiries as issues arose. Agencies met some, but not all, of these information needs through a variety of formal and informal means, such as formal reports and hearings and informal consultations.

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1 The 1998 reauthorization of the Higher Education Act resulted in the creation of the performance-based organization to help modernize and improve the student aid delivery system that previously was managed by the Office of Postsecondary Education.
Congressional staff identified a number of recurring information needs, some of which were met through annual documents, such as agencies’ budget justification materials, GPRA annual performance plans, or other annual reports. The recurring information needs fell into four broad categories:

- allocation of program personnel and expenditures across activities;
- data on the quantity, quality, and efficiency of operations or services;
- characteristics of the populations or entities served or regulated; and
- indicators of progress in meeting objectives and side effects.

Both authorizing and appropriations staff wanted regular information on how personnel and expenditures were allocated across activities, both for the purpose of learning what was actually spent on a program or activity as well as to understand priorities within a program. This information was typically provided to their appropriations committees in the detailed budget justification documents that agencies submit each year with their budget requests. An appropriations staff member indicated that the routine data he wanted on PWBA’s program staffing and expenditures were provided by the agency’s budget justification documents, and that the agency was forthcoming in responding to requests for additional information.

Congressional staff also described wanting information on the quantity, quality, and efficiency of the activities or services provided. This information was needed to inform them of the nature and scope of a program’s activities, as well as to address questions about how well a program was being implemented or administered. They said they found this kind of information in both agency budget justification documents and performance plans. For example, both authorizing and appropriations staff members noted that the Department of Education’s budget justification documents and its departmental performance plan met their needs for basic information on trends in program expenditures and the volume and size of student loans and grants-in-aid over time. This data provided them with information about the change over time in the use of different financing options, revealing the potential for an increase in student debt burden.

In addition, the department’s performance plan included performance indicators and targets for OSFA’s response times in processing loan applications, an issue of concern to congressional staff because backlogs in loans being consolidated under the direct loan program had been identified and targeted for increased attention. In this case, Education
Officials said that a committee report required a biweekly report for 18 months on its loan processing so that the committee could monitor their progress in resolving the backlog. Officials said that this report was provided to a total of six committees—the authorizing, appropriations, and budget committees—in both the Senate and House. All three agencies also described their major programs (with some information on program activities and services provided) on their agency Internet sites.

Similarly, congressional staff also wanted regular information on the characteristics of the persons or entities the programs serve or regulate. In addition to providing a picture of who benefits from the program, such information can help answer questions about how well program services are targeted to the population most in need of service and how well those targeted populations are reached. The congressional staff described PWBA as good at providing statistics on the private pension plans and participants covered by ERISA in an annual report issued separately from the GPRA requirements. This report, the Private Pension Plan Bulletin, provides their most recent as well as historical data on plans and participants and detailed data on employee coverage and other characteristics by employer size.

Finally, the congressional staff also wanted regular information on the program’s progress in meeting its objectives and any important side effects that the program might have. The Department of Labor’s fiscal year 2000 performance plan supplied information on one of PWBA’s goals—to increase the number of employees covered by private pension plans—derived from a survey conducted by the Bureau of the Census (Census). Congressional staff noted their satisfaction with the inclusion of program data on the student loan default rate and default recovery rate as performance measures in the Department of Education’s performance plan. The plan also provided data on whether low- and middle-income students’ access to postsecondary education was improving over time relative to high-income students’ access. These and other measures in the plan of unmet need for student financial aid, college enrollment rates, and size of debt repayments were derived from special surveys conducted by the Department of Education or by Census.

For PWBA, see http://www.dol.gov/dol/pwba; for CDC, see http://www.cdc.gov; for OSFA, see http://www.ed.gov.
Congressional staff identified a number of ad hoc information needs that arose periodically as “hot issues” came up for congressional consideration. Some of the needs were met through existing documents, and many others through informal consultations in response to a request from congressional staff, while still other needs were not met. The ad hoc information needs were similar to but somewhat different from recurring information needs and fell into five broad categories:

- details about a program’s activities and authority,
- news of impending change in the program,
- assessments of emerging issues,
- projected effects of proposed program changes, and
- effects and side effects of existing programs.

Congressional staff often wanted details about the scope of a program’s activities and authority that were not readily available from the general documents they had. Questions might have been raised by a constituent request or a legislative proposal, in which case the staff member wanted a fairly rapid response to a targeted question. In such cases, congressional staff said they often called the agency’s congressional liaison office, which either handled the request itself or forwarded it to knowledgeable program officials who, in turn, either returned the call to the requester or forwarded the information through the liaison. CDC officials also described referring requesters to the brief program descriptions they maintain on their Internet site.

Congressional staff noted that they wanted the agency to proactively inform them, in advance, when there was news of significant impending change in their Member’s district or to a program in which they had been involved. In one case, they wanted to have an opportunity to influence the policy discussions; in another case, they wanted to be prepared when the news appeared in the press. An authorizing committee staff member found that CDC’s targeted distribution of “alerts” provided a very useful “heads up” before the agency issued a press release about a public health concern. The alerts were distributed by e-Mail or faxed to the interested committee staff member or congressional members. During the recent appearance of a rare form of encephalitis in New York City, for example, CDC said that it informed congressional members and interested staff members from that region (as well as their authorizing and appropriations committees) about its findings regarding the source of the disease and explained what CDC was doing about it.

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Another type of ad hoc information request was for assessments of an issue’s potential threat. Congressional staff described several occasions when a negative incident—such as a disease outbreak—occurred that raised questions about how frequently such incidents occur, how well the public is protected against them, and whether a congressional or legislative response was warranted. Because of the highly specific nature of such requests, the staff said they were usually made by telephone to the agency’s congressional liaison and responded to with a brief, informal consultation or a formal briefing.

On one occasion, CDC officials testified at a congressional hearing summarizing their research into antimicrobial-resistant diseases and how CDC’s surveillance programs track and respond to the problem. In another example, in response to a proposed merger of two large private corporations, a staff member wanted to know what the new owner’s obligations were to its holdover employees and how this would affect those employees’ pension benefits. In addition, in order to ensure the protection of those employees’ rights, the staff member wanted to know what enforcement options were available to the agency. The staff member indicated that PWBA officials provided this technical assessment and consultation in a timely manner.

As either the legislative or executive branch proposed changes to a program, congressional staff wanted projections of the effects of those proposed changes, not only as to whether (and how) the change would fix the problem identified, but also whether it would have undesired side effects. As committee staff discuss proposals, they said they often asked agency officials for informal consultations. If hearings or other more formal deliberations were planned, some kind of formal document might be requested. When an agency proposed a regulation or amended regulation, the agency prepared a formal document for public comment that provided a justification for the change. For example, to reduce the cost of loans to student borrowers, a congressional committee considered reducing the interest rate. However, some lenders expressed concern that a rate reduction would cut into their profit margins, forcing some to drop out of the program. To assess the likelihood of this projected result, the committee staff turned to the estimates of lenders’ profit margins produced by the Office of Management and Budget (OMB) and the Treasury Department.

Similarly, as new provisions are implemented, congressional staff might have questions about whether the provisions are operating as planned and having the effects hoped for or the side effects feared. In December 1998,
OSFA was designated a performance-based organization (PBO), given increased administrative flexibility, and charged with modernizing the Department’s information systems and improving day-to-day operations. OSFA has provided authorizing and appropriations committee staff with regular reports on its Interim Performance Objectives (also available on its Internet site) that provide measures of efficiency in processing loan and loan consolidation applications and measures of borrower and institutional satisfaction. OSFA has also initiated cost accounting improvements to obtain better data on loans made, serviced, and collected under both the direct and guaranteed loan programs in order to provide baseline data against which to measure its progress in improving operational efficiency.

Information needs that congressional staff reported as unmet were similar in content to, but often more specific or detailed than, those that were met. The information needs that congressional staff described as having been met tended to be general, descriptive information about a program’s activities and expenditures (such as those that might support their budget request) or descriptive information about the agency’s activities in response to a specific, often emerging, issue. This information was often provided in a formal report or presentation (such as a briefing or hearing). The information needs that congressional staff described as typically unmet were detailed information on the allocation of funds for activities, descriptive information about the program’s strategies and the issues they addressed, and analyses showing the program’s effects on its objectives.

The key factors accounting for the gaps in meeting congressional information needs were the following:

- the presentations of information were not clear, sufficiently detailed, or directly relevant;
- the information was not readily available to congressional staff; or
- the information was not available to the agency.

In some cases, information on the topics was available or provided, but its presentation was not as useful as it could have been. Congressional staff members noted that neither the budget submission nor the departmental strategic plan demonstrated the link between a CDC cancer screening program, the dollars appropriated for it in the budget, and how this program contributed to meeting the department’s strategic objectives. A CDC official noted that, in combination, CDC’s performance plan and budget submission did link the strategic objectives with the budget. They explained that this was in part due to CDC’s budget being structured
differently from its organization of centers and institutes. A CDC budget
work group, formed in early 1999 in response to similar concerns, met with
its congressional stakeholders and program partners and is developing a
revised budget display that the group hopes will make this information
more understandable in CDC’s next budget submission.

In another situation, congressional staff looked to the performance plan
for a clear presentation of PWBA’s regulatory strategy that showed how
the agency planned to balance its various activities—litigation,
enforcement, guidelines, regulations, assistance, and employee
education—and how those activities would meet PWBA’s strategic goals.
The congressional staff wanted to know what PWBA’s regulatory priorities
were, as well as how PWBA expected the different activities to achieve its
goals. However, the departmental plan did not provide a comprehensive
picture of PWBA and described only isolated PWBA activities to the extent
that they supported departmental goals.

Some agency reports did not provide enough detail on issues of concern to
the committee. Congressional staff members concerned about PWBA’s
enforcement efforts wanted detailed information on the patterns of
violations to show how many were serious threats to plans and their
financial assets, rather than paperwork filing problems. A PWBA official
indicated that PWBA could disaggregate its data on violations to show the
distribution of various types of violations, but that there would need to be
some discussion with the committee staff about what constituted a
“paperwork” rather than a “serious” violation.\(^7\)

In another case, a congressional staff member was concerned that some
patients were experiencing significant delays in obtaining cancer
treatment after being screened under the National Breast and Cervical
Cancer Early Detection Program. The program focuses on screening and
diagnosis, while participating health agencies are to identify and secure
other resources to obtain treatment for women in need. Staff wanted to
see the distribution of the number of days between screening and
beginning treatment, in addition to the median period, in order to assess
how many women experienced significant delays. When this issue was
raised in a hearing, CDC officials provided the median periods as well as
the results of surveillance data that showed that 92 percent of the women
diagnosed with breast cancer and invasive cervical cancer had initiated
treatment.

\(^7\) PWBA did produce an Enforcement Strategy Implementation Plan in 1994 that discussed its
enforcement efforts, but officials told us that it was not for external distribution.
Some responses to congressional inquiries were not adequately tailored to meet congressional staff’s concerns. For example, in preparing legislation, a congressional staff member needed immediately very specific information about the scope and authority of a program in order to assess whether a proposed legislative remedy was needed. However, he said he received documents containing general descriptive information on the issue instead, which he did not consider relevant to his question. An agency official indicated that this response suggested that the congressional query may not have been specific enough, or that the responding agency official did not have the answer and hoped that those documents would satisfy the requestor. In other cases, staff indicated they obtained this type of information succinctly through a telephone call to the agency’s congressional affairs office, which might direct them to a brief description of the program’s authority, scope, and activities on the agency’s Internet site or refer them to a knowledgeable agency official.

One authorizing committee staff person noted that, although the committee staff assigned to an issue develops background on these programs over time, there is rapid turnover in Members’ staff representatives to a committee. Moreover, because these staff are expected to cover a broad range of topics, she thought that they would find particularly useful brief documents that articulate the program’s authority, scope, and major issues, to draw upon as needed.

Some congressional information needs were unmet because the information was not readily available, either because it was not requested or reported, or because staff were not informed that it was available. In one instance, concerned about the safety of multiemployer pension plans, congressional staff wanted disaggregated data on the results of enforcement reviews for that type of plan. PWBA officials explained that the ERISA Annual Report to Congress does not highlight enforcement results for particular types of plans. However, they said that they could provide this information if congressional staff specifically requested it.

In several cases, the agencies thought that they had made information available by placing a document on the agency’s Internet site, but they had not informed all interested committee staff of the existence or specific location of those documents. For instance, an authorizing committee staff member had heard of long delays in PWBA’s responses to requests for assistance and wanted to know how frequently these delays occurred. In its own agency performance and strategic plans, PWBA included performance measures of its response times to customers requesting assistance and interpretations. But, because those measures were not

Some Information Was Not Readily Available
adopted as part of the departmental performance plan and PWBA did not provide its own performance plan to the authorizing committee staff, this information was not available to those staff. Agency officials said that this information was available because they had posted their strategic plan on the agency’s Internet site. However, the committee staff person was unaware of this document’s presence on the site and thus was unaware that such a measure existed.

### Some Information Was Not Available to the Agency

In some instances, the desired information was not available to the agency. This was because either special data collection was required, it was too early to get the information, the data were controlled by another agency, or some forms of information were difficult to obtain.

Where congressional questions extend across program or agency boundaries, special studies, coordinated at the department level, might be required to obtain the answers. For example, to address a policy question about how well prenatal services were directed to pockets of need, congressional staff wanted a comparison of the geographic distribution of the incidence of low birth-weight babies with areas served by prenatal programs and with the availability of ultrasound testing. HHS officials explained that although CDC and the National Center for Health Statistics had information on the regional incidence of low birth-weight babies through birth certificate data, these agencies did not have the information on the availability of prenatal services. The Health Resources and Services Administration (another HHS agency), which is concerned with such services, does not have information on the location of all prenatal programs or the availability of ultrasound equipment to link with the birth certificate data on low birth-weight. HHS officials indicated that, if this analysis were requested, the department would need to initiate a special study to collect data on the availability of services to match with existing vital statistics.

Some congressional information needs extend beyond what a program collects as part of its operations and thus would require supplemental information or a special data collection effort to obtain. For example, because a student’s race is not collected as part of loan applications, the Department of Education supplements its own records on the use of different student finance options with periodic special studies of student borrowers that do collect racial information. Because the different student loan programs maintain their records in separate databases, the office relies on special studies, conducted every 3 years since school year 1986-1987, to examine the full package of financial options students and their families use to pay for postsecondary education. The congressional staff
also wanted to obtain trend data on the extent to which all forms of student aid received (e.g., grants, loans, and tax credits) cover the cost of school attendance for low-income students. Education officials said that if published data from these special studies were not adequate, specialized data tabulations could be obtained. In the meantime, OSFA issued a 5-year performance plan in October 1999 that showed how it plans to improve the information systems for the student loan programs in order to improve operations and interconnectivity among the programs.

As programs are revised, questions naturally arise about whether the new provisions are operating as planned and having the desired effects or unwanted side effects. Congressional staff identified several questions of this type for the student loan programs due to changes created by the 1998 reauthorization of the Higher Education Act and the separate enactment of a new tuition tax credit: How many students will select each of the new loan repayment options? Which students benefit more from the new tax credit, low- or middle-income? Will the need to verify a family’s educational expenses create a new burden for schools’ financial aid offices?

In our discussions with OSFA, officials told us that they will report information on use of the new repayment options in their next annual budget submission, and that they believed the Internal Revenue Service (IRS) would include analyses of who used the tuition tax credit (similar to its analyses of other personal income tax credits) in its publication series, Statistics of Income. Because OSFA does not administer the tax credit, OSFA officials suggested to us that IRS would be responsible for estimates of any reporting burden for schools related to the tax credit.

Lastly, some information was not available because it is difficult to obtain. There has been congressional interest in whether a provision that cancels loan obligations for those who enter public school teaching or other public service leads more student borrowers to choose public service careers. Education officials said that a design for a special evaluation had been prepared, but that they had discovered that, because only a small number of student borrowers benefited from this provision, they were unable to obtain a statistically valid sample of these borrowers through national surveys.

Determining the effectiveness of federally funded state and local projects in achieving federal goals can be challenging for federal agencies. A CDC official told us that CDC conducts many studies evaluating whether a specific health prevention or promotion practice is effective or not, but
that it expects it will take a combination of such practices to produce populationwide health effects. However, it is much more difficult to measure the effects of a combination of practices, especially when such practices are carried out in the context of other state and local health initiatives, than to test the efficacy of one specific health practice at a time. In addition, measuring the effectiveness of health promotion and disease prevention programs related to chronic disease can be difficult in the short term, given the nature of chronic diseases.

### Improved Communication Offers Several Options for Filling Unmet Information Needs

To help ensure that congressional stakeholders obtain the information they want requires communication and planning—to understand the form and content of the desired information as well as what can feasibly be obtained, and to arrange to obtain the information. Our analysis uncovered a range of options that agency and congressional staffs could choose from—depending on the circumstances—to improve the usefulness of agency performance information to these congressional staffs. Improved communication might help increase congressional access to existing information, improve the quality and usefulness of existing reports, and plan for obtaining supplemental data in the future.

### Options for Increasing Access to Existing Information

Agency officials said that increased communication between agency and congressional staff could have prevented some of the unmet information needs because they believed that, if requested, they could have provided most of the information congressional staff said they wanted, or arranged for the special analysis required. Increased two-way communication might also make clear what information is and is not available.

Each agency has protocols for communication between congressional staff and agency officials, typically requiring the involvement of congressional liaison offices to ensure departmental review and coordination of policy. Agency congressional liaisons and other officials said that they answered some ad hoc inquiries directly or referred congressional staff to existing documents or program specialists. Congressional staff said that they were generally able to get responses to their formal and informal inquiries through these channels, but several noted that communication was often very formal and controlled in these settings.

Some congressional staff and agency officials found that the informal discussions they had had were very helpful. In one case, agency officials were asked to discuss their program informally with appropriations committee staff; in another case, the incoming agency director scheduled a visit with a subcommittee chair and his staff to describe his plans and learn of their interests. It is our opinion that when key agency or
committee staff changes occur, introductory briefings or discussions might help ensure continuity of understanding and open lines of communication that could help smooth the process of obtaining information on a recurring and on an ad hoc basis.

Discussion of what might be the most appropriate distribution options for different types of documents might help ensure that the information agencies make available is actually found. For example, authorizing committees might want to routinely receive agencies’ annual budget justification documents, which contain detailed information on allocations of resources. Also, although the three agencies aimed to increase the volume of material that was publicly available by posting it on their Internet sites, the information was often not available to congressional staff unless they knew that it existed and where to look for it. For relatively brief and broadly applicable material, like CDC’s summary of cost-effective health promotion practices, an agency may decide, as CDC did, to send copies to all congressional offices. Alternatively, to avoid overwhelming congressional staffs with publications, CDC officials sent e-Mail or fax alerts to contacts at relevant committees about newly released publications and other recent or upcoming events of potential interest.

Our analysis of the types of information the congressional staffs said they wanted on a recurring basis suggests ways the agencies might improve the usefulness of their performance plans and other reports to these committees. In addition, increased communication about the specifics of congressional information needs might help ensure that those needs are understood and addressed.

The congressional staff said that they wanted a clear depiction at the program level of the linkages between program resources, strategies, and the objectives they aim to achieve. Of our three case studies, congressional staff indicated that only the Education Department’s performance plan provided adequate detail at the program level—the level that they were interested in. As we previously reported, most federal agencies’ fiscal year 2000 plans do not consistently show how the program activity funding in their budget accounts would be allocated to agencies’ performance goals. And, although most agencies attempted to relate strategies and program goals, few agencies indicated how the strategies would contribute to accomplishing the expected level of performance.

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Options for Improving GPRA and Other Existing Reports

Our analysis of the types of information the congressional staffs said they wanted on a recurring basis suggests ways the agencies might improve the usefulness of their performance plans and other reports to these committees. In addition, increased communication about the specifics of congressional information needs might help ensure that those needs are understood and addressed.

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One option would be for agencies to consider developing performance plans for their major bureaus or programs and incorporating this information in their department’s plan. For example, the HHS Fiscal Year 2000 Performance Plan consisted of a departmentwide summary as well as the annual performance plans developed by its component agencies and submitted as part of the agencies’ budget justifications. Alternatively, departments that prefer to submit a consolidated plan keyed to departmentwide goals could refer readers to where more specific data could be found in supplementary documents. OMB’s Circular No. A-11 guidance asks agencies to develop a single plan covering an entire agency but notes that, for some agencies, the plan will describe performance on a macro scale by summarizing more detailed information available at different levels in the agency. In these instances, OMB instructs agencies to have ready their more detailed plans specific to a program or component to respond to inquiries for more refined levels of performance information.

The congressional staff also said that they wanted, on a recurring basis, data on the quantity, quality, and efficiency of a program’s activities; the characteristics of the population served; and indicators of a program’s progress in meeting its objectives. These categories are consistent with those identified in our 1995 report as the information Congress wants on a routine basis.9 (Appendix I contains the categories of information and the list of core questions that we proposed committees select from and adapt to meet their needs when requesting information.) Although all three agencies consulted with congressional committees on their strategic plans as required by GPRA, only one consulted with our congressional interviewees on the development of its performance plan and choice of indicators. As we previously reported, agency consultation with both authorizing and appropriations committees as performance measures are selected is likely to make the agencies’ performance plans more useful to those committees.

The three agencies’ planned and ongoing efforts in data collection and analysis improvements may improve the quality and responsiveness of their reported information. However, without feedback from the congressional staffs on where presentations were unclear, or where additional detail or content is desired, the reports may still not meet congressional needs. Discussing information needs could also help identify which needs could be addressed in an annual or other recurring report and which could be addressed more feasibly through some other means.

9 GAO/PEMD-95-1.
In addition to performance plans and reports, the congressional staff also described a need for readily accessible background information on individual programs’ authority, scope, and major issues. Committee staff noted that rapid turnover in Members’ staff representatives to a committee results in some of their colleagues needing a quick introduction to complex programs and their issues. Some of the program and agency descriptions on agency Internet sites were designed for the general public and were not detailed enough to meet the congressional staffs’ needs.

Options for Arranging to Obtain New Information

To obtain new information about special subpopulations or emerging issues, congressional staff would have to make direct requests of the agency. Agency officials told us that they welcomed these requests and would do what they could to meet them. However, depending on the information requested and the time period in which a response is needed, it might not be possible for the agency to obtain it in time. Therefore, discussion between congressional staff and agency officials concerning the information needed is important to clarify what is desired and what is feasible to obtain, as well as to arrange for obtaining the information.

In some cases, the agencies said that they were able to conduct special tabulations to obtain the desired information. In other cases, they said that more data collection or analysis efforts might be required and that they would need some initial planning to determine how much time and resources it would take to obtain the requested information. Because it can be costly to obtain some information, advance agreement on the information content and format might avoid some frustration on both sides by clarifying expectations. In a couple of cases, when congressional staff members learned that the information was not readily available and would be costly to obtain, they were satisfied to accept a less precise or less detailed response.

Where congressional staff expect certain information will be important in future congressional considerations, advance planning for its collection would help ensure its availability in the desired format when it is needed. In some cases, agencies may be able to alter their information systems to track some new provision; in others, they may have to plan new data collection efforts. As stated in our 1995 report, communication is critical at two points in obtaining special studies:  

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10 GAO/PEMD-95-1.
• when a Committee frames a request for information, to ensure that the agency understands what is wanted and thus can alert the Committee to issues of content or feasibility that need resolution; and
• as report drafting begins, to assist the agency in understanding the issues that will be before the Committee and what kind of presentation format is thus likely to be most useful.

### Agency Comments and Our Evaluation

The Departments of Health and Human Services and Labor provided written comments on a draft of this report, which are reprinted in appendixes II and III. Both HHS and Labor stated that, in general, the report is balanced and contains useful ideas for improving communications between federal agencies and congressional committees.

HHS also expressed two concerns. One concern was that the report suggested that the Department did not provide performance information at the program level. It said its component agencies provided this information in their own performance plans, which are presented as part of their congressional budget justifications. We have changed the text to clarify that the HHS Fiscal Year 2000 Performance Plan consisted of a departmentwide summary as well as the performance plans submitted as part of its component agencies’ congressional budget justifications. However, because we understand that these budget justifications were not widely distributed beyond the appropriations committees, we remain concerned that this performance information was not made readily available to authorizing committee staff.

HHS’ other concern was that the opening paragraphs of the report implied that it would emphasize GPRA as the primary medium for disseminating agency performance information although, it noted, the scope of the report is appropriately much broader. The Committee’s expectations for and concerns about agencies’ performance plans prepared under GPRA were the impetus for this report. However, the Committee also recognized that these plans and reports are only one mechanism to provide performance information to Congress and thus broadened the focus of our work.

Officials at the Department of Education suggested no changes and said that they appreciated recognition of their efforts to work collaboratively with Congress and provide good management for the department’s programs. OMB, HHS, and PWBA provided technical comments that we incorporated where appropriate throughout the text.
To explore how agencies might improve the usefulness of the performance information they provide Congress, we conducted case studies of the extent to which the relevant authorizing and appropriations committee staffs obtained the information they wanted about three program areas. These cases were selected in consultation with the requesting committee’s staff to represent programs whose performance information they felt could be improved and to represent a range of program structures and departments under the Committee’s jurisdiction. For example, one selection (pension oversight) is a regulatory program in the Department of Labor; the other two (student loans and health surveillance) represent service programs in the Departments of Education and Health and Human Services. Pension oversight represents the direct operations of a federal agency, while the other cases operate through state and local agencies or the private sector. Each case represents a program or cluster of programs administered by an agency within these departments.

To identify congressional information needs and the extent to which they were met, we interviewed staff members recommended by the minority and majority staff directors of the authorizing and appropriation committees for the selected agencies. We asked the staffs to identify what information they needed to address the key policy questions or decisions they faced over the preceding 2 years, and whether their information needs were met. To identify the reasons for the information gaps and how in practice the agencies might better meet those congressional information needs, we interviewed both agency officials and congressional staff; reviewed agency materials; and drew upon our experience with various data collection, analysis, and reporting strategies.

We are sending copies of this report to Senator Edward Kennedy, Ranking Minority Member of your committee; Senator Ted Stevens, Chairman, and Senator Robert Byrd, Ranking Minority Member, Senate Committee on Appropriations; Representative William Goodling, Chairman, and Representative William Clay, Ranking Minority Member, House Committee on Education and the Workforce; Representative Tom Bliley, Chairman, and Representative John Dingell, Ranking Minority Member, House Committee on Commerce; and Representative Bill Young, Chairman, and Representative David Obey, Ranking Minority Member, House Committee on Appropriations.

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11 We interviewed staffs on the Senate Health, Education, Labor and Pensions Committee; the House Committees on Commerce and on Education and the Workforce; and the House Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies. Staff on the Senate Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies were unavailable during the time frame of this review because of the ongoing appropriations process.
on Appropriations. We are also sending copies of this report to the Honorable Alexis Herman, Secretary of Labor; the Honorable Donna Shalala, Secretary of Health and Human Services; the Honorable Richard Wiley, Secretary of Education; and the Honorable Jacob Lew, Director, Office of Management and Budget. We will also make copies available to others on request.

If you have any questions concerning this report, please call me or Stephanie Shipman at (202) 512-7997. Another major contributor to this report was Elaine Vaurio, Project Manager.

Sincerely yours,

Nancy R. Kingsbury
Acting Assistant Comptroller General
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## Core Questions to Assist Program Oversight

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<th>Category of information</th>
<th>Core question</th>
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<tr>
<td>Description</td>
<td>Overall, what activities are conducted? By whom? How extensive and costly are the activities, and whom do they reach? If conditions, activities, and purposes are not uniform throughout the program, in what significant respects do they vary across program components, providers, or subgroups of clients?</td>
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<td>Implementation</td>
<td>What progress has been made in implementing new provisions? Have feasibility or management problems become evident? If activities and products are expected to conform to professional standards or to program specifications, have they done so?</td>
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<tr>
<td>Targeting</td>
<td>Have program activities or products focused on appropriate issues or problems? To what extent have they reached the appropriate people or organizations? Do current targeting practices leave significant needs unmet (problems not addressed, clients not reached)?</td>
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<tr>
<td>Impact</td>
<td>Overall, has the program led to improvements consistent with its purpose? If impact has not been uniform, how has it varied across program components, approaches, providers, or client subgroups? Are there components or providers that consistently have failed to show an impact?</td>
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<td>Side-effects</td>
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<td>Is this program’s strategy more effective in relation to its costs than others that serve the same purpose?</td>
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Source: [GAO/PEMD-95-1](#), page 26.
Appendix II

Comments From the Department of Health and Human Services

DEPARTMENT OF HEALTH & HUMAN SERVICES

Ms. Nancy Kingsbury
Assistant Comptroller General
for the General Government Division
United States General Accounting Office
Washington, D.C. 20548

Dear Ms. Kingsbury:

Enclosed are the Department’s comments on your draft report, “Managing for Results: Views on Ensuring the Usefulness of Agency Performance Information to Congress.” The comments represent the tentative position of the Department and are subject to reevaluation when the final version of this report is received.

The Department also provided extensive technical comments directly to your staff.

The Department appreciates the opportunity to comment on this draft report before its publication.

Sincerely,

June Gibbs Brown
Inspector General

Enclosure

The Office of Inspector General (OIG) is transmitting the Department's response to this draft report in our capacity as the Department's designated focal point and coordinator for General Accounting Office reports. The OIG has not conducted an independent assessment of these comments and therefore expresses no opinion on them.
Comments of the Department of Health and Human Services on the GAO Draft Report, “Managing for Results: Views on Ensuring the Usefulness of Agency Performance Information to Congress”

The General Accounting Office (GAO) draft report presents a balanced discussion of the information needs of congressional committee members and the ways in which agencies and committee staff could work together to better meet those needs. The Department agrees with several of the statements and recommendations that appear in the report. We agree, for example, that the Department’s Centers for Disease Control and Prevention (CDC) and Congress would benefit from enhanced communication.

While GAO’s recommendations regarding enhanced communication are well-taken, there are a few points related to the Government Performance and Results Act of 1993 (GPRA) that require clarification. We are concerned because the authors of GAO’s report suggest throughout the document that the Department did not provide performance information at the program level. This indicates a misunderstanding, which we would like to rectify. As required by the law, the Department and its component agencies (including CDC) have developed performance measures for all program activities identified in the program and financing schedules provided in the Annual Budget. This performance information is included in each agency’s performance plan, which is located in the back of an agency’s congressional justification.

For example, the CDC Fiscal Year (FY) 2000 Performance Plan provides detailed information about resources, strategies, objectives, and performance for each of CDC’s program activities, with some minor aggregation. Performance information for health surveillance is included under the programs where the specific activities are funded: Infectious Diseases (which includes HIV/AIDS, Tuberculosis, and sexually transmitted diseases), Chronic Disease and Health Promotion, Epidemic Services, and Bioterrorism.

It would also be helpful if GAO were to clarify the focus of their report as it is presented in the introductory letter to Senator Jeffords. In the letter, GAO states that “Recognizing that agencies are still in the early, learning stages of GPRA implementation, you asked us to explore...how agencies might better meet congressional needs for information on program and agency performance—through whatever source.” Although this statement captures the broad focus of the report, the paragraphs leading up to it convey a different message. The introductory discussion of GPRA implementation and the quality of the FY 2000 Performance Plans creates an expectation that the report will emphasize GPRA as the primary medium for disseminating agency performance information, when the scope of the report is in fact much broader. We agree with the overall focus of the report, that performance plans and reports are only one of the mechanisms agencies can use to transmit performance and other information to Congress.
Appendix II
Comments From the Department of Health and Human Services

Clearly, the need for the development and use of effective communication strategies is the major focus of this report. Communication associated with data issues and systems can be complex, and we appreciate the fact that GAO’s draft report describes several examples of the difficulties encountered in integrating data systems that will support the communication of program results. Similarly, the examples included in the report help to demonstrate the difficulty in two-way communication between programs and Congress.
Appendix III

Comments From the Department of Labor

U.S. Department of Labor
Pension and Welfare Benefits Administration
Washington, D.C. 20210

DEC 10 1999

Nancy Kingsbury
Assistant Comptroller General
for the General Government Division
US General Accounting Office
Washington, DC 20548

Dear Ms. Kingsbury:

We appreciate the opportunity to comment on the draft GAO report, "Managing for Results: Views on Ensuring the Usefulness of Agency Performance Information to Congress." In general, this is a balanced report that contains useful ideas for improving communications between federal agencies and Congressional Committees.

The Pension and Welfare Benefits Administration (PWBA) takes seriously its responsibilities to provide Congressional Committees with timely and accurate information regarding its program activities to assist in evaluating agency performance. PWBA is the agency within the Labor Department responsible for administering and enforcing Title I of the Employee Retirement Income Security Act (ERISA) which governs private sector employer-sponsored pension and health benefit plans.

PWBA is the primary source of data for Congressional Committees seeking information on benefit plans due to ERISA's requirement that pension and health benefit plans report information to the Federal government on an annual basis. This data assists Committees in assessing the impact that policies have on our nation's private sector pension and health benefit plans which hold $4.3 trillion in plan assets and which provide benefit security to millions of American workers and their families. PWBA works closely with Congressional Committees to make certain that Members and staff have immediate access to reliable and up-to-date information to assist them in their policy-making and oversight functions. As noted in the GAO report, these data are regularly transmitted to Congressional Committees with an interest in benefit matters as part of PWBA's Private Pension Plan bulletin and other regular publications.

In this regard, technological advances have improved the ways that PWBA gathers and reports information to our Congressional customers. For example, the agency is nearing completion of a comprehensive project, started in 1995, to overhaul our data collection systems by implementing the ERISA Filing Acceptance System (or "EFAST") that will rely on computer
scannable forms and electronic filing technologies. The EFAST system, once it becomes operational in July 2000 (for processing the 1999 cycle of annual reports), will enable PWBA to provide Congressional Committees with even more timely and accurate data about ERISA-covered benefit plans. Because of the evolving nature of employee benefits, timely and accurate information is vital to assist Congressional Committees in making complex policy decisions. Additionally, expanded use of the Internet and further improvements in the Department’s “home page” (www.dol.gov) have enabled the agency to provide interested Congressional staff with a greater range of information about our program activities than ever before. We believe that immediate access to data and other benefit information will assist Congressional Committees in responding to benefit plan issues.

Although PWBA strives to anticipate Congressional information needs, from time to time, Committees and Members of Congress have specialized information needs that are not met through our regular outreach efforts. When these needs are brought to our attention by Congressional staff, PWBA does not hesitate to conduct special or targeted data analyses to meet these information needs. Moreover, PWBA makes its senior staff available to Congressional staff to provide further assistance as needed.

The Department of Labor (DOL) Strategic and Annual Performance plans are another means for communicating information to the Congress, public, and interested stakeholders. With respect to our plan, DOL has adopted a management philosophy of operating as a single Department. To that extent, the Department’s Strategic Plan, as well as the component agencies’ plans, support this philosophy via a highly-integrated Strategic and Annual Performance Planning process. The Department recognizes that it must strike a balance between highlighting those overarching goals that reflect the highest priority of the Secretary but yet also reflect, in sufficient detail, information regarding the various component agencies’ results. We believe we have achieved this balance. Notwithstanding, it is in our mutual interest to ensure an open, informative dialogue with the various Congressional Committees and their staff. To meet this interest, in the future when we place the Departmental Strategic and Performance Plans on the Department’s “home page,” we will include direct linkages to the more detailed agency-specific information for our stakeholders. Also, we look forward to continuing our dialogue with our key stakeholders during the revision of our strategic plans next year. We believe that these consultations provide a useful forum for a discussion of performance goals and data to support the measurement of results in the Department’s programs and activities and improve the overall utility of our planning documents.

The GAO report contains a number of ideas that might improve communications between PWBA and its Congressional customers. We too recognize that there are ways to improve communication with our Congressional customers. In this regard, I have asked my staff to review the suggestions contained in the report, as well as all of our on-going practices, to determine how PWBA can best serve Congressional Committee’s information needs.

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Appendix III
Comments From the Department of Labor

Once again, thank you for the opportunity to review the draft GAO report. We look forward to working closely with you in the future as we seek to ensure the retirement and health benefit security of working Americans and their families.

Sincerely,

Leslie Kramerich
Deputy Assistant Secretary for Policy

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Managing for Results: An Agenda to Improve the Usefulness of Agencies’ Annual Performance Plans (GAO/GGD/AIMD-98-228, Sept. 8, 1998).

Student Loans: Characteristics of Students and Default Rates at Historically Black Colleges and Universities (GAO/HEHS-98-90, Apr. 9, 1998).


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