The proposed collection includes a standardized form that collects and compiles epidemiologic data on animals infected with SARS–CoV–2, including exposure history to people or other sources, clinical presentation, diagnostic testing data, and the risk the animal may pose of transmitting SARS–CoV–2 to human or animal hosts. The form is intended to guide state, tribal, local and territorial health officials conducting an epidemiological investigation when an animal with suspected or confirmed SARS–CoV–2 infection is identified. Data collected will focus primarily on animal subjects, and there is no Personal Identifiable Information (PII) requested on the form. Steps have been taken to minimize duplication of effort, including consultation with state, tribal, local, territorial, and federal partners (including USDA and FDA), and international agencies.

The epidemiological information on animals infected with SARS–CoV–2 that is collected will be used to refine guidance and recommendations, identify high-risk exposures and transmission events, and advance surveillance directives for future emerging infectious diseases. CDC requests approval for an estimated 1,000

### ESTIMATED ANNUALIZED BURDEN HOURS

<table>
<thead>
<tr>
<th>Type of respondents</th>
<th>Form name</th>
<th>Number of respondents</th>
<th>Number of responses per respondent</th>
<th>Average burden per response (in hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retail managers ................................</td>
<td>Manager Telephone Recruiting Script ..............</td>
<td>889</td>
<td>1</td>
<td>3/60</td>
</tr>
<tr>
<td></td>
<td>Manager Interview/Assessment ........................</td>
<td>400</td>
<td>1</td>
<td>30/60</td>
</tr>
<tr>
<td></td>
<td>Observation ............................................</td>
<td>400</td>
<td>1</td>
<td>30/60</td>
</tr>
<tr>
<td></td>
<td>Worker Recruiting/Informed Consent Script ........</td>
<td>2,000</td>
<td>1</td>
<td>2/60</td>
</tr>
<tr>
<td></td>
<td>Worker Interview/Assessment ........................</td>
<td>2,000</td>
<td>1</td>
<td>10/60</td>
</tr>
<tr>
<td>Retail food workers ............................</td>
<td>Worker Interview/Assessment ........................</td>
<td>2,000</td>
<td>1</td>
<td>10/60</td>
</tr>
</tbody>
</table>

Jeffrey M. Zirger,

[FR Doc. 2021–17345 Filed 8–12–21; 8:45 am]

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annual burden hours. There is no cost to respondents other than their time to participate.

**ESTIMATED ANNUALIZED BURDEN HOURS**

<table>
<thead>
<tr>
<th>Type of respondents</th>
<th>Form name</th>
<th>Number of respondents</th>
<th>Number of responses per respondent</th>
<th>Average burden per response (in hours)</th>
<th>Total burden (in hours)</th>
</tr>
</thead>
<tbody>
<tr>
<td>State officials</td>
<td>One Health Investigation Form-Animal Cases of SARS–CoV–2.</td>
<td>50</td>
<td>20</td>
<td>1</td>
<td>1,000</td>
</tr>
</tbody>
</table>

Jeffrey M. Zirger, 
Lead, Information Collection Review Office, 
Office of Scientific Integrity, Office of Science, Centers for Disease Control and Prevention.

[FR Doc. 2021–17352 Filed 8–12–21; 8:45 am]
BILLING CODE 4163–18–P

**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Centers for Disease Control and Prevention**

[30Day–21–0572]

**Agency Forms Undergoing Paperwork Reduction Act Review**

In accordance with the Paperwork Reduction Act of 1995, the Centers for Disease Control and Prevention (CDC) has submitted the information collection request titled Health Message Testing System (HMTS) to the Office of Management and Budget (OMB) for review and approval. CDC previously published a “Proposed Data Collection Submitted for Public Comment and Recommendations” notice on May 26, 2021 to obtain comments from the public and affected agencies. CDC received one non-substantive comment. This notice serves to allow an additional 30 days for public and affected agency comments.

CDC will accept all comments for this proposed information collection project. The Office of Management and Budget is particularly interested in comments that:

- Evaluate whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility;
- Evaluate the accuracy of the agencies estimate of the burden of the proposed collection of information, including the validity of the methodology and assumptions used;
- Enhance the quality, utility, and clarity of the information to be collected;
- Minimize the burden of the collection of information on those who are to respond, including, through the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology, e.g., permitting electronic submission of responses; and
- Assess information collection costs.

To request additional information on the proposed project or to obtain a copy of the information collection plan and instruments, call (404) 639–7570. Comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to www.reginfo.gov/public/do/PRAMain. Find this particular information collection by selecting “Currently under 30-day Review—Open for Public Comments” or by using the search function. Direct written comments and/or suggestions regarding the items contained in this notice to the Attention: CDC Desk Officer, Office of Management and Budget, 725 17th Street NW, Washington, DC 20503 or by fax to (202) 395–5806. Provide written comments within 30 days of notice publication.

**Proposed Project**

Health Message Testing System (HMTS) (OMB Control No. 0920–0572, Exp. 8/31/2021)—Extension—Office of the Associate Director for Communication (OADC), Centers for Disease Control and Prevention (CDC).

**Background and Brief Description**

Before CDC disseminates a health message to the public, the message always undergoes scientific review. However, even though the message is based on sound scientific content, there is no guarantee that the public will understand a health message or that the message will move people to take recommended action. Communication theorists and researchers agree that for health messages to be as clear and influential as possible, target audience members or representatives must be involved in developing the messages and provisional versions of the messages must be tested with members of the target audience.

Increasingly, there are circumstances when CDC must move swiftly to protect life, prevent disease, or calm public anxiety. Health message testing is even more important in these instances, because of the critical nature of the information need. In the interest of timely health message dissemination, many programs forgo the important step of testing messages on dimensions such as clarity, salience, appeal, and persuasiveness (i.e., the ability to influence behavioral intention). Skipping this step avoids the delay involved in the standard OMB review process, but at a high potential cost. Untested messages can waste communication resources and opportunities because the messages can be perceived as unclear or irrelevant. Untested messages can also have unintended consequences, such as jeopardizing the credibility of Federal health officials.

The Health Message Testing System (HMTS), a Generic information collection, enables programs across CDC to collect the information they require in a timely manner to:

- Ensure quality and prevent waste in the dissemination of health information by CDC to the public,
- Refine message concepts and to test draft materials for clarity, salience, appeal, and persuasiveness to target audiences,
- Guide the action of health communication officials who are responding to health emergencies, Congressionally-mandated campaigns with short timeframes, media-generated public concern, time-limited communication opportunities, trends, and the need to refresh materials or dissemination strategies in an ongoing campaign.

Each testing instrument will be based on specific health issues or topics. Although it is not possible to develop one instrument for use in all instances, the same kinds of questions are asked in