

customers regarding promotional marketing campaigns in which they have participated or would like to participate. Such information would include details about the business, whether the business would like to participate in a mailing, shipping or Postal-related program, and any ideas the business may have for programs that might best suit its needs.

The Postal Service is also amending categories of records in the system, business specific information, to reflect additional data elements that will be maintained in the Customer Registration application.

II. Rationale for Changes to USPS Privacy Act Systems of Records

System of Records 810.100, *www.usps.com* Registration, is being modified to account for the collection of additional information pertaining to the computers, devices, networks, and software that customers use to conduct transactions through *usps.com*. This information includes: (1) Device identification number (device ID), which is a unique or distinctive number associated with a smartphone or other digital device, (2) Media Access Control (MAC) address, a unique identifier assigned to network interfaces for communications and associated with the computer hardware that enables a device such as a smartphone or laptop to connect to a computer network, and, (3) user agent information, which contains information about the software acting on behalf of the customer when the customer connects and interacts with a Web site such as *usps.com*.

The organization routinely will analyze data collected from the customer, including the additional information specified above, thereby enhancing current fraud protection controls. When specific fraud is identified against a customer account, the organization will communicate the incident to the registrant and offer recommended steps to enhance the customer's protection.

Collecting information from businesses regarding promotional marketing campaigns would further a purpose already listed within this system of records—"To permit customer feedback in order to improve *usps.com* or USPS products and services." The Postal Service values its business customers, and welcomes any information they wish to share in connection with USPS promotional marketing campaigns. By associating this information with a business customer's account, the Postal Service will be better able to learn about and serve that customer. Additionally, such

information may aid the Postal Service in making improvements to *usps.com* as well as to Postal Service products and services.

This SOR is also being amended to include information on whether a USPS business customer is a mail owner, a mail service provider, a PC Postage user, and/or a PC postage vendor. Such information, which is currently collected and stored in other postal information systems (Program Registration and Postalone!) will now be maintained in the Customer Registration database and will enable businesses to participate in Package Service programs, to receive mail tracking data, to receive incentives on certain mail volumes, or to avail themselves of other postal features available to business customers.

III. Description of Changes to Systems of Records

The Postal Service is modifying one system of records listed below. Pursuant to 5 U.S.C. 552a(e)(11), interested persons are invited to submit written data, views, or arguments on this proposal. A report of the proposed modifications has been sent to Congress and to the Office of Management and Budget for their evaluations. The Postal Service does not expect this amended system of records to have any adverse effect on individual privacy rights. The affected systems are as follows:

USPS 810.100
SYSTEM NAME: *www.usps.com* Registration

Accordingly, for the reasons stated, the Postal Service proposes changes in the existing system of records as follows:

USPS 810.100
SYSTEM NAME:
www.usps.com Registration

CATEGORIES OF RECORDS IN THE SYSTEM

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[CHANGE TO READ]

3. *Business specific information:* Business type and location, business IDs, annual revenue, number of employees, industry, nonprofit rate status, mail owner, mail service provider, PC postage user, PC postage vendor, product usage information, annual and/or monthly shipping budget, payment method and information, planned use of product, age of Web site, and information submitted by, or collected from, business customers in connection with promotional marketing campaigns.

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7. *Online user information:* Internet Protocol (IP) address, domain name,

operating system versions, browser version, date and time of connection, Media Access Control (MAC) address, device identifier, information about the software acting on behalf of the user (i.e., user agent), and geographic location.

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Stanley F. Mires,
Attorney, Legal Policy & Legislative Advice.
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PRIVACY AND CIVIL LIBERTIES OVERSIGHT BOARD

[Notice-PCLOB-2014-03; Docket No.2014-0001 Sequence No. 3]

Sunshine Act Meeting

TIME AND DATE: Wednesday, July 2, 2014 from 10:00 a.m.—11:00 a.m. (Eastern Standard Time). Confirm the date on *www.pcllob.gov*.

PLACE: Will be announced on *www.pcllob.gov*.

STATUS: This meeting will be open to the public.

MATTERS TO BE CONSIDERED: The Privacy and Civil Liberties Oversight Board will meet for the disposition of official business. At the meeting, the Board will be voting on the issuance of its report on the surveillance program operated pursuant to Section 702 of the Foreign Intelligence Surveillance Act. Additional information on the Board's review of this program, such as the prior public workshop and hearings, is available at *www.pcllob.gov*.

Procedures for Public Observation

The meeting is open to the public. Pre-registration is not required. Individuals who plan to attend and require special assistance should contact Sharon Bradford Franklin, Executive Director, 202-331-1986, at least 72 hours prior to the meeting date.

CONTACT PERSON FOR MORE INFORMATION: Sharon Bradford Franklin, Executive Director, 202-331-1986.

Dated: June 17, 2014.

Peter Winn,
Acting General Counsel, Privacy and Civil Liberties Oversight Board.
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