

The information collected is used only by authorized representatives of the USDA (AIMS, Livestock, Poultry and Seed Program's national staff; regional directors and their staffs; Federal-State supervisors and their staffs; and resident Federal-State graders, which includes State agencies). The information is used to administer and conduct grading services requested by respondents. The Agency is the primary user of the information. Information is also used by each authorized State agency that has a cooperative agreement with AMS.

#### Regulations Governing the Voluntary Grading of Poultry Products and Rabbit Products—7 CFR Part 70.

This collection was approved by OMB on December 26, 2013 and all forms, responses and burden will be included with this submission. Total burden to be merged is 2,005 burden hours and 24,053 responses.

Comments are invited on: (1) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information will have practical utility; (2) the accuracy of the agency's estimate of the burden of the proposed collection of information including the validity of the methodology and assumptions used; (3) ways to enhance the quality, utility, and clarity of the information to be collected; and (4) ways to minimize the burden of the collection of information on those who are to respond, including the use of appropriate automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

All responses to this notice will be summarized and included in the request for OMB approval. All comments will become a matter of public record.

Dated: February 18, 2014.

**Rex A. Barnes,**

Associate Administrator, Agricultural Marketing Service.

[FR Doc. 2014-03856 Filed 2-24-14; 8:45 am]

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## DEPARTMENT OF AGRICULTURE

### Agricultural Marketing Service

[Doc. No. AMS-FV-14-0003; FV14-900-1]

#### Notice of Request for a Revision to and Extension of Approval of an

#### Information Collection: Qualitative Feedback on Agency Service Delivery

**AGENCY:** Agricultural Marketing Service, USDA.

**ACTION:** Revision to and extension of approval of an information collection; comment request.

**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995 (44 U.S.C. Chapter 35), this notice announces the Agricultural Marketing Service's (AMS) intention to request approval from the Office of Management and Budget (OMB), for a revision to and an extension of approval of an information collection associated with qualitative customer and stakeholder feedback on service delivery by ANS.

**DATES:** All comments received by April 28, 2014 will be considered.

**Additional Information:** Contact Andrew Hatch, Supervisory Marketing Specialist, Marketing Order and Agreement Division, Fruit and Vegetable Program, Agricultural Marketing Service, U.S. Department of Agriculture, 1400 Independence Avenue SW., Stop 0237, Room 1406-S, Washington, DC 20250-0237. Phone: (202) 720-2491. Fax: (202) 720-8938. Email: [andrew.hatch@ams.usda.gov](mailto:andrew.hatch@ams.usda.gov).

**Comments:** Comments are welcome and should reference OMB N 0581-0269 and AMS' Qualitative Feedback on Agency Service Delivery, and the date and page number of this issue of the **Federal Register**. Comments may be submitted by mail to the Docket Clerk, Fruit and Vegetable Program, AMS, USDA, 1400 Independence Avenue SW., Stop 0237, Room 1406-S, Washington, DC 20250-0237; Fax: (202) 720-8938; or submitted online at [www.regulations.gov](http://www.regulations.gov). All comments received will be available for public inspection in the Office of the Docket Clerk during regular USDA business hours or they can be viewed at [www.regulations.gov](http://www.regulations.gov).

#### SUPPLEMENTARY INFORMATION:

**Title:** Generic Clearance for the Collection of Qualitative Feedback on Agency Service Delivery-AMS.

**OMB Number:** 0581-0269.

**Expiration Date of Approval:** June 30, 2014.

**Type of Request:** Revision to and extension of approval of an information collection.

**Abstract:** The proposed information collection activity provides a means for AMS to garner qualitative customer and stakeholder feedback in an efficient, timely manner, in accordance with AMS' commitment to improving service delivery.

By qualitative feedback we mean information that provides useful insights on perceptions and opinions, but not statistical surveys that yield quantitative results that can be

generalized to the population of study. This feedback will provide insights into customer or stakeholder perceptions, experiences, and expectations; provide an early warning of issues with service; or focus attention on areas where communication, training, or changes in operations might improve delivery of products or services. This collection will allow for ongoing, collaborative and actionable communications between AMS and its customers and stakeholders. It will also allow feedback to contribute directly to the improvement of program management.

The solicitation of feedback will target areas such as: Timeliness, appropriateness, accuracy of information, courtesy, efficiency of service delivery, and resolution of issues with service delivery. Responses will be assessed to plan and inform efforts to improve or maintain the quality of service offered to the public. If this information is not collected, vital feedback from customers and stakeholders on AMS services will be unavailable. AMS will only submit a collection for approval under this generic clearance if it meets the following conditions:

- The collection is voluntary;
- The collection is low-burden for respondents (based on considerations of total burden hours, total number of respondents, or burden-hours per respondent) and is low-cost for respondents and the Federal Government;
- The collection is non-controversial and does not raise issues of concern to other Federal agencies;
- The collection is targeted to the solicitation of opinions from respondents who have experience with the program or may have experience with the program in the near future;
- Personally identifiable information (PII) is collected only to the extent necessary and is not retained;
- Information gathered is intended to be used only internally for general service improvement and program management purposes and is not intended for release outside of AMS (if released, AMS must indicate the qualitative nature of the information);
- Information gathered will not be used for the purpose of substantially informing influential policy decisions; and
- Information gathered will yield qualitative information; the collection will not be designed or expected to yield statistically reliable results or used as though the results are generalizable to the population of study.

Feedback collected under this generic clearance provides useful information,

but it does not yield data that can be generalized to the overall population. This type of generic clearance for qualitative information will not be used for quantitative information collections that are designed to yield reliably actionable results, such as monitoring trends over time or documenting program performance. Such data uses require more rigorous designs that address: The target population to which generalizations will be made, the sampling frame, the sample design (including stratification and clustering), the precision requirements or power calculations that justify the proposed sample size, the expected response rate, methods for assessing potential nonresponse bias, the protocols for data collection, and any testing procedures that were or will be undertaken prior to fielding this study. Depending on the degree of influence the results are likely to have, such collections may still be eligible for submission for other generic mechanisms that are designed to yield quantitative results.

As a general matter, this information collection will not result in any new system of records containing privacy information and will not ask questions of a sensitive nature, such as sexual behavior and attitudes, religious beliefs, and other matters that are commonly considered private.

AMS currently has approval from OMB for this information collection under Executive Order 12862. This approval is for 60,000 burden hours, based on our initial request to OMB in April 2011. We are asking OMB to approve our use of these information collection activities for three years.

The purpose of this notice is to solicit comments from the public (as well as affected agencies) concerning our information collection. These comments will help us:

(1) Evaluate whether the collection of information is necessary for the proper performance of the functions of AMS, including whether the information will have practical utility;

(2) Evaluate the accuracy of our estimate of the burden of the collection of information, including the validity of the methodology and assumptions used;

(3) Enhance the quality, utility, and clarity of the information to be collected; and

(4) Minimize the burden of the collection of information on those who are to respond, through use, as appropriate, of automated, electronic, mechanical, and other collection technologies; e.g., permitting electronic submission of responses.

**Estimate of Burden:** Public reporting burden for this collection of information

is estimated to average .50 hours per response.

*Average Expected Annual Number of Activities: 8.*

**Respondents:** Individuals and households; businesses and organizations; State, local, or Tribal government agencies; academia; or other Federal departments.

*Estimated Annual Number of Respondents: 110,000.*

*Estimated Number of Responses: 110,000.*

*Estimated Annual Number of Responses per Respondent: 1.*

*Estimated Total Annual Burden on Respondents: 60,000.* (Due to averaging, the total annual burden hours may not equal the product of the annual number of responses multiplied by the reporting burden per response.)

All responses to this notice will be summarized and included in the request for OMB approval. All comments will become a matter of public record.

Dated: February 18, 2014.

**Rex A. Barnes,**

*Associate Administrator, Agricultural Marketing Service.*

[FR Doc. 2014-03853 Filed 2-24-14; 8:45 am]

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## DEPARTMENT OF AGRICULTURE

### Animal and Plant Health Inspection Service

#### [Docket No. APHIS-2014-0006]

### Notice of Request for Revision To and Extension of Approval of an Information Collection; Animal Disease Traceability

**AGENCY:** Animal and Plant Health Inspection Service, USDA.

**ACTION:** Revision to and extension of approval of an information collection; comment request.

**SUMMARY:** In accordance with the Paperwork Reduction Act of 1995, this notice announces the Animal and Plant Health Inspection Service's intention to request a revision to and extension of approval of an information collection associated with the animal disease traceability framework.

**DATES:** We will consider all comments that we receive on or before April 28, 2014.

**ADDRESSES:** You may submit comments by either of the following methods:

- *Federal eRulemaking Portal:* Go to <http://www.regulations.gov/> #!documentDetail;D=APHIS-2014-0006-0001.

- *Postal Mail/Commercial Delivery:* Send your comment to Docket No.

APHIS-2014-0006, Regulatory Analysis and Development, PPD, APHIS, Station 3A-03.8, 4700 River Road, Unit 118, Riverdale, MD 20737-1238.

Supporting documents and any comments we receive on this docket may be viewed at <http://www.regulations.gov/> #!docketDetail;D=APHIS-2014-0006 or in our reading room, which is located in room 1141 of the USDA South Building, 14th Street and Independence Avenue SW., Washington, DC. Normal reading room hours are 8 a.m. to 4:30 p.m., Monday through Friday, except holidays. To be sure someone is there to help you, please call (202) 799-7039 before coming.

**FOR FURTHER INFORMATION CONTACT:** For information on the animal disease traceability framework, contact Dr. John Wiemers, Senior Staff Veterinarian-ADT, VS, APHIS, APHIS, 2100 South Lake Storey Road, Galesburg, IL 61401; (309) 344-1942. For copies of more detailed information on the information collection, contact Mrs. Celeste Sickles, APHIS' Information Collection Coordinator, at (301) 851-2908.

#### SUPPLEMENTARY INFORMATION:

**Title:** Animal Disease Traceability.

**OMB Control Number:** 0579-0327.

**Type of Request:** Revision to and extension of approval of an information collection.

**Abstract:** As part of its ongoing efforts to safeguard animal health, the U.S. Department of Agriculture's Animal and Plant Health Inspection Service (APHIS) developed the Animal Disease Traceability (ADT) framework to provide a system that could provide for animal traceability. Traceability helps document the movement history of an animal throughout its life, including during an emergency response or for ongoing animal disease programs. States and Tribal Nations are able to establish the ability to trace animals moving interstate back to their State of origin.

APHIS made systems for animal disease traceability available to Tribal Nations for managing the issuance of unique location identification numbers, including the Standardized Premises Location System and a Tribal Premises Location System, which required completion and submission of Veterinary Services Form 1-63, Tribal Location Identification System Implementation Request.

The above information collection activity was previously approved by the Office of Management and Budget (OMB) under this collection. However, on January 9, 2013, APHIS published a final rule in the **Federal Register** (78 FR 2040-2075, Docket No. APHIS-2009-