

Referrals from political organizations and any documents containing references to partisan political activities (including political contributions) will be removed from an applicant's submission and not considered during the selection process.

Timeframe for Recruitment and Applications

Mission recruitment will be conducted in an open and public manner, including publication in the **Federal Register** (<http://www.gpoaccess.gov/fr>), posting on ITA's business development mission calendar (<http://export.gov/trademissions>) and other Internet Web sites, press releases to general and trade media, direct mail, broadcast fax, notices by industry trade associations and other multiplier groups, and publicity at industry meetings, symposia, conferences, and trade shows.

Recruitment will begin immediately and conclude no later than Friday, September 13, 2013. The Department of Commerce will evaluate applications and inform applicants of selection decisions as soon as they are made. Applications received after the September 13th deadline will be considered only if space and scheduling constraints permit.

How to Apply:

Applications can be completed online or downloaded from the business development mission Web site (<http://export.gov/MexicoMission2013>). You may also request an application by contacting the Office of Business Liaison.

Contacts:

General Information and Applications: The Office of Business Liaison, 1401 Constitution Avenue NW., Room 5062, Washington, DC 20230, Tel: 202-482-1360, Fax: 202-482-4054, Email: BusinessLiaison@doc.gov.

Elnora Moye,

Trade Program Assistant.

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DEPARTMENT OF COMMERCE

National Oceanic and Atmospheric Administration

Proposed Information Collection; Comment Request; 2013 NOAA Engagement Survey Tool

AGENCY: National Oceanic and Atmospheric Administration (NOAA), Commerce.

ACTION: Notice.

SUMMARY: The Department of Commerce, as part of its continuing effort to reduce paperwork and respondent burden, invites the general public and other Federal agencies to take this opportunity to comment on proposed and/or continuing information collections, as required by the Paperwork Reduction Act of 1995.

DATES: Written comments must be submitted on or before October 11, 2013.

ADDRESSES: Direct all written comments to Jennifer Jessup, Departmental Paperwork Clearance Officer, Department of Commerce, Room 6616, 14th and Constitution Avenue NW., Washington, DC 20230 (or via the Internet at JJessup@doc.gov).

FOR FURTHER INFORMATION CONTACT: Requests for additional information or copies of the information collection instrument and instructions should be directed to Sami Grimes, Director of Planning and Evaluation, NOAA National Sea Grant College Program, 301-734-1073 or sami.grimes@noaa.gov.

SUPPLEMENTARY INFORMATION:

I. Abstract

This request is for revision and extension of a current information collection. NOAA supplies the nation with information, products and services that are essential public goods used in public and private sectors, science institutions and households around the world. Because NOAA's information, products and services are important to both the nation as a whole and to the daily lives of U.S. citizens, NOAA's Science Advisory Board (SAB) has identified a need for more effective two-way communication between its programs and the customers and clients it serves. This survey instrument will be used by the National Sea Grant Program to obtain information used to assess NOAA's accessibility, responsiveness and respect for partners. These parameters are three of the seven parameters included in the Kellogg Engagement Test, which the SAB recommended NOAA use for assessing engagement with constituents. One objective of the survey is to collect responses to provide NOAA Sea Grant with information and feedback from its constituents that will lead to greater emphasis placed on the needs of NOAA Sea Grant partners, techniques to improve the products and services, and general improvement in the accessibility and responsiveness of NOAA Sea Grant to constituents.

Revision: The survey will be conducted by the Sea Grant Program

rather than the Office of Education and the Gulf of Mexico Regional Collaboration Team, as it was originally.

II. Method of Collection

Primarily, respondents will be asked to complete the survey online through the web-based survey tool "Survey Monkey" (www.surveymonkey.com). Alternatively, a print version of the survey will be made available upon request, which can be returned by mail or facsimile.

III. Data

OMB Control Number: 0648-0615.

Form Number: None.

Type of Review: Regular submission (revision and extension of a current information collection).

Affected Public: Non-profit institutions; Federal, State or local government; business or other for-profit organizations.

Estimated Number of Respondents: 3,000.

Estimated Time per Response: 15 minutes.

Estimated Total Annual Burden Hours: 750.

Estimated Total Annual Cost to Public: \$50 in record keeping/reporting costs.

IV. Request for Comments

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden (including hours and cost) of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques or other forms of information technology.

Comments submitted in response to this notice will be summarized and/or included in the request for OMB approval of this information collection; they also will become a matter of public record.

Dated: August 6, 2013.

Gwellnar Banks,

Management Analyst, Office of the Chief Information Officer.

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