

An individual or entity shall not be deemed ineligible because the individual or entity used Federal facilities or consulted with Federal employees during a competition if the facilities and employees are made available to all individuals and entities participating in the competition on an equitable basis.

Entrants must agree to assume any and all risks and waive claims against the Federal Government and its related entities, except in the case of willful misconduct, for any injury, death, damage, or loss of property, revenue, or profits, whether direct, indirect, or consequential, arising from my participation in this prize contest, whether the injury, death, damage, or loss arises through negligence or otherwise.

Entrants must also agree to indemnify the Federal Government against third party claims for damages arising from or related to competition activities.

#### Registration Process for Participants

To register for this challenge participants should either:

- Access the [www.challenge.gov](http://www.challenge.gov) Web site and search for the “SMART-Indivo Challenge”.
- Access the ONC Investing in Innovation (i2) Challenge Web site at:
  - <http://www.health2con.com/devchallenge/challenges/onc-i2-challenges/>.
  - A registration link for the challenge can be found on the landing page under the challenge description.

#### Amount of the Prize

- First Prize: \$10,000
- Second Prize: \$2,000
- Third Prize: \$1,000

Awards may be subject to Federal income taxes and HHS will comply with IRS withholding and reporting requirements, where applicable.

#### Payment of the Prize

Prize will be paid by contractor.

#### Basis Upon Which Winner Will Be Selected

The review panel will make selections based upon the following criteria:

- Usefulness to patients
- Importance to clinical medicine or public health
- Interface and presentation
- Use of the Indivo and SMART APIs
- Creative use of data from the sandbox and (optionally) from open health data sources

#### Additional Information

Ownership of intellectual property is determined by the following:

- Each entrant retains title and full ownership in and to their submission. Entrants expressly reserve all intellectual property rights not expressly granted under the challenge agreement.

- By participating in the challenge, each entrant hereby irrevocably grants to Sponsor and Administrator a limited, non-exclusive, royalty free, worldwide, license and right to reproduce, publically perform, publically display, and use the Submission to the extent necessary to administer the challenge, and to publically perform and publically display the Submission, including, without limitation, for advertising and promotional purposes relating to the challenge.

**Authority:** 15 U.S.C. 3719.

Dated: June 28, 2012.

**Farzad Mostashari,**

*National Coordinator for Health Information Technology.*

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**BILLING CODE 4150-45-P**

## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Announcement of Requirements and Registration for What's In Your Health Record Video Challenge

**AGENCY:** Office of the National Coordinator for Health Information Technology, HHS.

*Award Approving Official:* Lygeia Ricciardi, Director, Office of Consumer eHealth.

**ACTION:** Notice.

**SUMMARY:** The Office of the National Coordinator for Health Information Technology (ONC) announces the launch of the *What's In Your Health Record Video Challenge*. This challenge is an open call for the public to create and submit short, compelling videos sharing how getting access to your health record and checking the information can help make sure you or your loved one get the best care. Having access to your health record is fundamental to your ability to participate in your health care.

Patients and their families have a legal right under the HIPAA Privacy Rule to request to see and get a copy of their health record (“right to access”) from most doctors, hospitals and other health care providers, such as pharmacies and nursing homes, as well as from their health plans. Patients can use that information to better understand their health, to coordinate their care with other health care providers or to help identify possible

errors or omissions in their medical records. Patients can get access to their health information through a patient portal, or a personal health record (PHR) or by email.

This is the third in a series of Health IT video contests that will occur throughout 2012. The video contests are one way to crowd source stories from the public about how they are benefiting from health information technology (health IT). This is one way ONC is working to motivate and inspire individuals to play a more active role in their health. Each video contest will be a call to action for members of the public to create a short video clip [2 minutes or less] on a particular topic, and will award cash prizes to winners in several categories.

**DATES:** Effective on July 2, 2012.

**FOR FURTHER INFORMATION CONTACT:** Erin Poetter, Consumer e-Health Policy Analyst, [erin.poetter@hhs.gov](mailto:erin.poetter@hhs.gov) 202.205.3310.

#### SUPPLEMENTARY INFORMATION:

##### Subject of Challenge Competition

The *What's In Your Record? Video Challenge* invites you to create a short, compelling video (<2 min in length) sharing a personal story about how getting access (electronic or paper copy) to view your health record and knowing what's inside helped make sure you or your loved one got the best care. Being able to view what's in our medical record can empower us to play a more active role in our health care by allowing us to check to make sure the information on file is correct and complete (e.g. make sure no medications or allergies are missing), and that all the people who care for us have the right information available to make the best decisions about our health (e.g. if you are changing doctors or getting a second opinion from a specialist).

##### Eligibility Rules for Participating in the Competition

To be eligible to win a prize under this challenge, an individual or entity—

(1) Shall have registered to participate in the competition under the rules promulgated by HHS;

(2) Shall have complied with all the requirements under this section;

(3) In the case of a private entity, shall be incorporated in and maintain a primary place of business in the United States, and in the case of an individual, whether participating singly or in a group, shall be a citizen or permanent resident of the United States; and

(4) May not be a Federal entity or Federal employee acting within the scope of their employment.

(5) Shall not be an HHS employee working on their applications or submissions during assigned duty hours.

(6) Shall not be an employee of the Office of the National Coordinator

(7) Federal grantees may not use Federal funds to develop COMPETES Act challenge applications unless consistent with the purpose of their grant award.

(8) Federal contractors may not use Federal funds from a contract to develop COMPETES Act challenge applications or to fund efforts in support of a COMPETES Act challenge submission.

All individual members of a team must meet the eligibility requirements.

An individual or entity shall not be deemed ineligible because the individual or entity used Federal facilities or consulted with Federal employees during a competition if the facilities and employees are made available to all individuals and entities participating in the competition on an equitable basis.

**Registration Process for Participants**

1. During the Challenge Submission Period, visit <http://YourRecord.Challenge.gov> and register (Registration is free) or log in with an existing ChallengePost account. After a Contestant signs up, a confirmation email will be sent to the email address provided. The Contestant must use the confirmation email to verify his or her email address. The registered Contestant will then be able to enter a Submission.

2. On [YourRecord.Challenge.gov](http://YourRecord.Challenge.gov), click “Accept this challenge” to register your interest in participating. This step ensures that you will receive important challenge updates.

3. Create a video and ensure the following (please read the Official Rules on <http://YourRecord.challenge.gov> for complete requirements):

a. Your video addresses questions such as:

i. What prompted you to ask for access to your health record?

ii. What did you find when you reviewed your health record?

iii. How did you, or your health care provider, improve your quality of care or that of a loved one after gaining access to your health record? In other words, what was the benefit of being able to view what was in your record?

iv. What did you, or your provider learn from accessing your health record? Was any information missing or incorrect?

v. What kinds of things were you able to do with your record once you had access to it? Share it with other

providers? Check to make sure the information was correct? What else?

b. Your video gives a specific example (personal story, experience, testimonial, or thoughtful idea) of the benefits of having access to view your health record and the ability to review what is in your health record.

c. Your video encourages viewers to visit [www.HealthIT.gov](http://www.HealthIT.gov) and to ask their health care provider to see and get a copy of their medical record.

d. Your video is no longer than 2 minutes.

4. Confirm that you have read and agreed to the Official Rules. A Contestant will be required to fill out the submission form on [YourRecord.Challenge.gov](http://YourRecord.Challenge.gov) and must provide:

- The title of the Video;
- A link to the Video on [YouTube.com](http://YouTube.com) or [Vimeo.com](http://Vimeo.com) (the Video should be no longer than 2 minutes);
- A text description of how you or a loved one benefitted from having access to your health record
- A transcript of the words spoken or sung in the video; and
- Uploaded consent forms for everyone who appears in the video regardless of age.

All individuals that appear in a Video must complete and sign the Video Consent Form. If a minor appears in the Video, the minor’s parent/legal guardian must also sign the Video Consent Form. A Submission will not be considered complete and eligible to win prizes without a completed Video Consent Form being uploaded from all individuals that appear in the Video. All completed Video Consent Forms must include a handwritten signature, and be scanned, combined in to a single file (ZIP, PDF, or doc), and uploaded on the submission form on [BloodPressure.Challenge.gov](http://BloodPressure.Challenge.gov).

**Amount of the Prize**

Winner	Prize	Quantity
First Prize .....	\$3,000	1
Second Prize .....	2,000	1
Third Prize .....	1,000	1
Honorable Mention ...	500	2
Popular Choice Award .....	700	1

**Basis Upon Which Winner Will Be Selected**

Submissions that meet category requirements will be evaluated by an internal panel of judges for Category Prizes based on the following criteria (to be equally weighted):

1. *Quality of the Story* (Includes elements such as the authenticity and originality of your story and how you

described getting a copy of your information and using it to improve your quality of care or the care of a loved one.)

2. *Potential Impact for motivating and inspiring others to access their health record* (Includes whether the video is compelling, instructive, and easy to follow so that others can achieve similar benefits after gaining access to their health record.)

The five (5) Contestants whose Submissions earn the highest overall score will win, the prize money as outlined in the chart. In the event of a tie, winners will be selected based on their score on the criteria described in (1) and then (2). If there is still a tie then the winner will be selected based on a vote by the judging panel.

**Authority:** 15 U.S.C. 3719.

Dated: June 28, 2012.

**Erin Poetter,**

*Consumer e-Health Policy Analyst, Office of the National Coordinator for Health Information Technology (ONC), Office of the Secretary (OS).*

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Agency for Healthcare Research and Quality**

**AHRQ Workgroups on ICD–10–CM/PCS Conversion of Quality Indicators (QIs) — Extension Date for Nominations**

**AGENCY:** Agency for Healthcare Research and Quality (AHRQ), HHS.

**ACTION:** Notice of date extension.

**SUMMARY:** The Agency for Healthcare Research and Quality (AHRQ) is seeking nominations for members of approximately 10 multidisciplinary workgroups, to be convened by AHRQ’s contractor, on ICD–10–CM/PCS conversion of the AHRQ Quality Indicators (QIs). This notice was previously published on June 4, 2012 (<http://www.gpo.gov/fdsys/pkg/FR-2012-06-04/pdf/2012-13306.pdf>).

**DATES:** Please submit nominations on or before July 22, 2012. Self-nominations are welcome. Third-party nominations must indicate that the individual has been contacted and is willing to serve on the workgroup. Selected candidates will be notified no later than July 31, 2012.

**ADDRESSES:** Nominations can be sent in the form of a letter or email, preferably as an electronic file with an email attachment and should specifically address the submission criteria as noted