channels in which these messages should be present. The research will allow NHTSA to refine messaging to enhance comprehension and usefulness and will guide the development of an effective communications plan. NHTSA proposes a multi-phased research project to gather the data and apply analyses and results from the project to develop the consumer information program and education campaign.

**Affected Public:** Passenger vehicle consumers.

**Estimated Total Annual Burden:** 128.

**DATES:** Comments must be submitted on or before April 22, 2011.

**FOR FURTHER INFORMATION CONTACT:** Kil-Jae Hong, NHTSA, 1200 New Jersey Avenue, SE., W52–232, NPO–520, Washington, DC 20590. Ms. Hong’s telephone number is (202) 493–0524 and e-mail address is kil-jae.hong@dot.gov.

**SUPPLEMENTARY INFORMATION:**

**National Highway Traffic Safety Administration**

**Title:** 49 CFR 575—Consumer Information Regulations (sections 103 and 105) Qualitative Research.

**OMB Number:** Not Assigned.

**Type of Request:** Request for public comment on collection of information request.

**Abstract:** The Energy Independence and Security Act of 2007 (EISA), enacted in December 2007, included a requirement that the National Highway Traffic Safety Administration (NHTSA) develop a consumer information and education campaign to improve consumer understanding of automobile performance with regard to fuel economy, Greenhouse Gases (GHG) emissions and other pollutant emissions; of automobile use of alternative fuels; and of thermal management technologies used on automobiles to save fuel. A critical step in developing the consumer information program is to conduct proper market research to understand consumers’ knowledge surrounding these issues, evaluate potential consumer-facing messages in terms of clarity and understand the communications
the parts-marking requirements of the Theft Prevention Standard (49 CFR part 541). Ford requested confidential treatment for an attachment it submitted in support of its petition. The agency has addressed Ford’s request for confidential treatment by letter dated March 1, 2011.

DATES: The exemption granted by this notice is effective beginning with the 2013 model year.


SUPPLEMENTARY INFORMATION: In a petition dated January 25, 2011, Ford requested an exemption from the parts-marking requirements of the Theft Prevention Standard (49 CFR part 541) for the MY 2013 Ford C–MAX vehicle line. The petition requested an exemption from parts-marking pursuant to 49 CFR part 543, Exemption from Vehicle Theft Prevention Standard, based on the installation of an antitheft device as standard equipment for an entire vehicle line.

Under § 543.5(a), a manufacturer may petition NHTSA to grant exemptions for one vehicle line per model year. In its petition, Ford provided a detailed description and diagram of the identity, design, and location of the components of the antitheft device for the C–MAX vehicle line. Ford will install its Passive Antitheft Electronic Immobilizer System (PATS) on the 2013 C–MAX as standard equipment. Ford stated that it will also offer its Intelligent Access with Push Button Start (IAwPB) antitheft device as optional equipment. Ford stated that both systems are passive, electronic immobilizer devices that use encrypted transponder technology with 28 trillion different possible electronic key codes for the PATS system and 400 million different possible electronic key codes for the IAwPB system. Key components of the PATS antitheft device will include an electronic transponder key, transceiver module, ignition lock, and a passive immobilizer. Key components of the IAwPB device is an electronic keyfob, remote function actuator, body control module, power train control module and a passive immobilizer. Ford stated that its MY 2013 C–MAX vehicle line will also be equipped with several other standard antitheft features common to Ford vehicles, (i.e., counterfeit resistant VIN labels; secondary VINs, hood release inside vehicle, and cabin accessibility through the use of a valid key fob or keycode). Ford further stated that its C–MAX vehicles will also be available with an optional perimeter alarm system. The perimeter alarm system will utilize both an audible and visible alarm if unauthorized access is attempted. Ford’s submission is considered a complete petition as required by 49 CFR 543.7, in that it meets the general requirements contained in § 543.5 and the specific content requirements of § 543.6.

Ford stated that the devices integration of the transponder into the normal operation of the ignition key assures activation of the system. Ford further stated that both devices are always active and require no other operator action. Specifically, in the PATS device, when the ignition key is turned to the “start” position, the transceiver module reads the ignition key code and transmits an encrypted message from the keycode to the control module, which then determines key validity and authorizes engine starting by sending a separate encrypted message to the powertrain control module (PCM). In the IAwPB device, when the “start/stop” button is pressed, the transceiver module reads the key code and transmits an encrypted message from the keycode to the control module to determine validity and authorizes engine starting by sending a separate encrypted message to the body control module, the PEP/RFA module and the PCM. Ford pointed out that in addition to the programmed key, the three modules that must be matched to start the vehicle adds even an additional level of security to the IAwPB device. In both devices, if the codes do not match, the vehicle will be inoperable.

In addressing the specific content requirements of 543.6, Ford provided information on the reliability and durability of its proposed device. To ensure reliability and durability of the device, Ford conducted tests based on its own specified standards. Ford provided a detailed list of the tests conducted and believes that the device is reliable and durable since the device complied with its specified requirements for each test.

Ford compared the device proposed for its vehicle line with other devices which NHTSA has determined to be as effective in reducing and deterring motor vehicle theft as compliance with the parts-marking requirements. Ford stated that it believes that the standard installation of either the PATS device or the IAwPB device would be an effective deterrent against vehicle theft.

Ford stated that it installed the PATS device on all MY 1996 Ford Mustang GT and Cobra models as standard equipment. Ford also stated that the PATS device was extended to the complete Ford Mustang vehicle line as standard equipment in MY 1997. Ford also stated that according to the National Insurance Crime Bureau (NICB) theft statistics, MY 1997 Mustangs installed with the PATS device showed a 70% reduction in theft rate when compared to MY 1995 Mustangs. Ford also stated that the PATS device is currently offered as standard equipment on most of its North American Ford, Lincoln and Mercury vehicles but is offered as optional equipment on its F-series Super Duty pickups, Econoline and Transit Connect vehicle. Ford stated that beginning with MY 2011, the IAwPB device will also be offered as standard equipment on the Lincoln MKT and optionally on the Lincoln MKS, MKX, Ford Taurus, Edge, Explorer, Focus and Fiesta vehicles.

Ford referenced the agency’s published theft rate data for the Volvo S60 for comparison purposes because it stated that the Ford C–MAX is a new vehicle and would utilize the PATS and IAwPB systems that would be similar to the Volvo S60 in design and architecture. Ford stated that the Volvo S60’s theft rate is lower than the vehicle theft rate for all vehicles in four of the last five calendar years for which published data is available. Specifically, the agency’s data show that theft rates for the Volvo S60 for MYs 2006–2008 are 1.3803, 0.6907 and 2.3543 respectively. Using an average of 3 MYs data (2006–2008), the theft rate for the Volvo S60 vehicle line is well below the median at 1.4751. Ford stated that since either the PATS device or the IAwPB device are the primary theft devices on Ford C–MAX vehicles, it believes that theft rates similar to Volvo S60 are likely to continue or improve in the future.

The agency agrees that the device is substantially similar to devices in other vehicle lines for which the agency has already granted exemptions. Based on the evidence submitted by Ford, the agency believes that the antitheft device for the C–MAX vehicle line is likely to be as effective in reducing and deterring motor vehicle theft as compliance with the parts-marking requirements of the Theft Prevention Standard (49 CFR part 541).

Pursuant to 49 U.S.C. 33106 and 49 CFR 543.7 (b), the agency grants a petition for exemption from the parts-marking requirements of Part 541 either in whole or in part, if it determines that, based upon substantial evidence, the
The agency wishes to minimize the administrative burden that Part 543.9(c)(2) could place on exempted vehicle manufacturers and itself. The agency did not intend in drafting part 543 to require the submission of a modification petition for every change to the components or design of an antitheft device. The significance of many such changes could be de minimis. Therefore, NHTSA suggests that if the manufacturer contemplates making any changes, the effects of which might be characterized as de minimis, it should consult the agency before preparing and submitting a petition to modify.

**Authority:** 49 U.S.C. 33106; delegation of authority at 49 CFR 1.50.

Issued on: March 17, 2011.

**Joseph S. Carra,**

Acting Associate Administrator for Rulemaking.

[FR Doc. 2011–6724 Filed 3–22–11; 8:45 am]

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**DEPARTMENT OF TRANSPORTATION**

**Surface Transportation Board**

[Docket No. AB 33 (Sub-No. 296X)]

**Union Pacific Railroad Company—Abandonment Exemption—in Riverside and San Bernardino Counties, CA**

On March 3, 2011, Union Pacific Railroad Company (UP) filed with the Surface Transportation Board (Board) a petition under 49 U.S.C. 10502 for exemption from the prior approval requirements of 49 U.S.C. 10903 to abandon 2 segments, totaling 5.0 miles, of the Riverside Industrial Lead in Riverside and San Bernardino Counties, Cal. The northern segment begins at milepost 540.15 near Colton and ends at milepost 543.88 near Riverside (North Segment), a distance of 3.73 miles, of which 2.27 miles are in San Bernardino County and 1.46 miles are in Riverside County. The southern segment begins at milepost 544.56 and extends to the end of the line at milepost 545.83 (South Segment), a distance of 1.27 miles in Riverside County (both segments collectively referred to as the Line). The Line traverses United States Postal Service Zip Codes 92324, 92313, 92507, and 92506.

In addition to an exemption from the prior approval requirements of 49 U.S.C. 10903, UP seeks exemption from 49 U.S.C. 10804 (offer of financial assistance procedures) and 49 U.S.C. 10905 (public use conditions). In support, UP contends that exemption from these provisions is necessary to ensure that a portion of the underlying right-of-way will be available for conveyance to the California State Road Authority for its Interstate 215 Project. Further, UP states that exemption from these provisions will allow the Interstate 215 Project to avoid costs associated with building a replacement bridge on the North Segment of the Line. These requests will be addressed in the final decision.

UP is not seeking authority to abandon the portion of the Riverside Industrial Lead between the North Segment and the South Segment (from milepost 543.88 to milepost 544.56), a distance of .68 miles (the Remaining Segment). UP states that the Remaining Segment will still be part of the UP railroad system and will continue to serve the shippers on the Remaining Segment with BNSF Railway (BNSF) providing service via a haulage agreement and trackage rights, over a connection to be constructed between the Remaining Segment and a line of railroad owned by the Riverside County Transportation Commission.

The Line does not contain Federally granted rights-of-way. Any documentation in UP’s possession will be made available promptly to those requesting it.

The interest of railroad employees will be protected by the conditions set forth in Oregon Short Line—Abandonment Portion Goshen Branch Between Firth & Ammon, in Bingham & Bonneville Counties, Idaho, 360 I.C.C. 91 (1979).

By issuance of this notice, the Board is instituting an exemption proceeding pursuant to 49 U.S.C. 10502(b). A final decision will be issued by June 21, 2011.

Any OFA under 49 CFR 1152.27(b)(2) will be due no later than 10 days after service of a decision granting the petition for exemption. Each OFA must be accompanied by a $1,500 filing fee. See 49 CFR 1002.2(b) (2011).

All filings in response to this notice must refer to Docket No. AB 33 (Sub-No. 296X), and must be sent to: (1) Surface...