FDA may conduct a lottery to determine the speakers for the scheduled open public hearing session. The contact person will notify interested persons regarding their request to speak by September 10, 2010.

Closed Committee Deliberations: On September 21, 2010, from approximately 5:10 p.m. to approximately 6 p.m., the meeting will be closed to permit discussion where disclosure would constitute a clearly unwarranted invasion of personal privacy (5 U.S.C. 552b(c)(6)). The committee will discuss the report of the intramural research programs and make recommendations regarding personnel staffing decisions.

Persons attending FDA’s advisory committee meetings are advised that the agency is not responsible for providing access to electrical outlets. FDA welcomes the attendance of the public at its advisory committee meetings and will make every effort to accommodate persons with physical disabilities or special needs. If you require special accommodations due to a disability, please contact Christine Walsh or Denise Royster at least 7 days in advance of the meeting.

FDA is committed to the orderly conduct of its advisory committee meetings. Please visit our Web site at http://www.fda.gov/AdvisoryCommittees/AboutAdvisoryCommittees/ucm111462.htm for procedures on public conduct during advisory committee meetings.

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For further information contact:
Margaret McCabe-Janicki, Center for Devices and Radiological Health, Food and Drug Administration, 10903 New Hampshire Ave., rm. 1535, Silver Spring, MD 20993–0002, 301–796–7029 or FDA Advisory Committee Information Line, 1–800–741–8138 (301–443–0572 in the Washington, DC area), code 3014512519. Please call the Information Line for up-to-date information on this meeting.


Jill Hartzler Warner,
Acting Associate Commissioner for Special Medical Programs.

For further information contact:
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Jill Hartzler Warner,
Acting Associate Commissioner for Special Medical Programs.

**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Food and Drug Administration**

[Docket No. FDA–2010–N–0386]

**Strategic Plan for Consumer Education via Cooperative Agreement (U18)**

**AGENCY:** Food and Drug Administration, HHS.

**ACTION:** Notice.

**SUMMARY:** The Food and Drug Administration (FDA) is announcing its intention to receive and consider a single source application under a cooperative agreement grant (U18) in fiscal year (FY) 2010 to the Partnership for Food Safety Education (PFSE) located in Washington, DC. This cooperative agreement grant is being provided to facilitate a “Strategic Plan for Consumer Education” to determine future directions for PFSE in carrying out a nationwide food safety education program on safe handling practices to prevent foodborne illness. The goal of the cooperative agreement is to help strengthen PFSE, so that FDA’s goal may be achieved in improving consumer food safety practices and in turn reduce the incidence of foodborne illness.

**DATES:** Important dates are as follows:

1. The application due date is August 13, 2010.
2. The anticipated start date is September 2010.
3. The opening date is August 6, 2010.
4. The expiration date is August 16, 2010.

**FOR FURTHER INFORMATION CONTACT AND ADDITIONAL REQUIREMENTS CONTACT:**

Center’s Contact: Danielle Schor,
Office of Foods, Food and Drug Administration, WO-Bldg. 1, rm. 3230, Silver Spring, MD 20993, 301–796–5404, email: Danielle.Schor@fda.hhs.gov.

Grants Management Contact: Camille Peake, Division of Acquisition Support and Grants (HFA–500), Food and Drug Administration, 5630 Fishers Lane, rm. 2139, Rockville, MD 20857, 301–827–7175, FAX: 301–827–7101, email: Camille.Peake@fda.hhs.gov.

For more information on this funding opportunity announcement (FOA) and to obtain detailed requirements, please refer to the full FOA located at http://www.fda.gov/AboutFDA/CentersOffices/OC/OfficeofFoods/ucm212095.

**SUPPLEMENTARY INFORMATION:**

**I. Funding Opportunity Description**

**Funding Opportunity Description Number** RFA–FD–10–015

**Catalog of Federal Domestic Assistance Number:** 93.103

**A. Background**

This Federal Register notice is being issued by the Office of Foods within the Office of the Commissioner soliciting a sole source grant application from PFSE for funding in support of strategic planning for consumer education. PFSE, begun in May 1997, is the only organization that unites industry associations, consumer and public health groups, academia and government (the U.S. Department of Agriculture (USDA), the Centers for Disease and Control and Prevention, and the Food and Drug Administration) to educate the public about safe food handling and preparation. In 2009, PFSE had 18 association and non-profit contributing members. PFSE, a non-profit organization, is the creator and steward of the “Fight BAC! Campaign”, a food safety education program developed using scientifically based recommendations and resulting from an extensive consumer research process. In 2007, PFSE joined with USDA to create the “Be Food Safe” platform—designed to bring a new look to the four core safe food handling practices and to bring food safety reminders to places where people shop for food. “Fight BAC! Campaign” materials are fully accessible online and utilized by consumers, teachers, dietitians, public health officials, and extension agents across the nation. FDA is one of several government agencies that has signed a Memorandum of Understanding with PFSE.