sized enterprise (SME) or small organization that participates in both cities ($1,300 if only participating in Mexico City), which will cover up to two representatives. The fee for each additional firm representative (large firm or SME) is $500. Expenses for travel, lodging, most meals, and incidentals will be the responsibility of each mission participant.

Conditions for Participation
• An applicant must submit a completed and signed mission application and supplemental application materials, including adequate information on the company’s products and/or services, primary market objectives, and goals for participation. If the U.S. Department of Commerce receives an incomplete application, the Department may reject the application, request additional information, or take the lack of information into account when evaluating the applications.
• Each applicant must also certify that the products and services it seeks to export through the mission are either produced in the United States, or, if not, marketed under the name of a U.S. firm and have at least fifty-one percent U.S. content.

Selection Criteria for Participation
Selection will be based on the following criteria:
• Suitability of a company’s products or services to the mission’s goals;
• Applicant’s potential for business development in Mexico, including likelihood of exports resulting from the trade mission, and
• Consistency of the applicant’s goals and objectives with the stated scope of the trade mission. Referrals from political organizations and any documents containing references to partisan political activities (including political contributions) will be removed from an applicant’s submission and not considered during the selection process.

Timeframe for Recruitment and Applications
Mission recruitment will be conducted in an open and public manner, including publication in the Federal Register, posting on the Commerce Department trade mission calendar (http://www.ita.doc.gov/docm/tmcal.html), Pacific South Network U.S. Export Assistance Center Web sites, e-mail notification to registrants of TABF, clients and prospects of the Pacific South Network and local trade and corporate partners and publicity at local trade events and trade shows.

Recruitment for the mission will begin immediately and conclude no later than September 3, 2010. The U.S. Commercial Service will review all applications immediately after the deadline. We will inform applicants of selection decisions as soon as possible after September 3, 2010. Applications received after that date will be considered only if space and scheduling constraints permit.

Contacts
U.S. Commercial Service, Pacific South Network

U.S. Commercial Service, Mexico City

Ryan Kane, Global Trade Programs, Commercial Service Trade Missions Program.

Sunshine Act Meetings
TIME AND DATE: 11 a.m., Friday, August 21, 2010.
PLACE: 1155 21st St., NW., Washington, DC, 9th Floor Commission Conference Room.
STATUS: Closed.
MATTERS TO BE CONSIDERED: Surveillance and Enforcement Matters.

Sauntia S. Warfield, Assistant Secretary of the Commission.

[FR Doc. 2010–18491 Filed 7–26–10; 8:45 am]
BILLING CODE 6351–01–P

Sunshine Act Meetings
TIME AND DATE: 11 a.m., Friday, August 7, 2010.
PLACE: 1155 21st St., NW., Washington, DC, 9th Floor Commission Conference Room.
STATUS: Closed.
MATTERS TO BE CONSIDERED: Surveillance and Enforcement Matters.

Sauntia S. Warfield, Assistant Secretary of the Commission.

[FR Doc. 2010–18494 Filed 7–23–10; 4:15 pm]
BILLING CODE 6351–01–P