The final schedule and potential site visits will depend on the availability of local government and business officials, specific goals of mission participants, and air travel schedules.

**Participation Requirements**

All persons interested in participating in the beauty and cosmetics trade mission to India must complete and submit an application package for consideration by the Department of Commerce. All applicants will be evaluated on their ability to meet certain conditions and best satisfy the selection criteria as outlined below. A minimum of 10 and a maximum of 20 companies will be selected to participate in the mission from the applicant pool. U.S. companies already doing business in India as well as U.S. companies seeking to enter the region for the first time are encouraged to apply.

**Fees and Expenses**

After a company has been selected to participate on the mission, a payment to the Department of Commerce in the form of a participation fee is required. The participation fee will be $4,600 for large firms and $3,900 for a small or medium-sized enterprise (SME)\(^1\), which includes one principal representative. The fee for each additional firm representative (large firm or SME) is $750. Expenses for lodging, some meals, incidentals, and travel will be the responsibility of each mission participant.

**Conditions for Participation**

- An applicant must submit a completed and signed mission application and supplemental application materials, including adequate information on the company’s products and/or services, primary market objectives, and goals for participation. If the U.S. Department of Commerce receives an incomplete application, the Department may reject the application, request additional information, or take the lack of information into account when evaluating the applications.
- Each applicant must also certify that the products and services it seeks to export through the mission are either produced in the United States, or, if not, marketed under the name of a U.S. firm and have at least 51 percent U.S. content of the value of the finished product or service.

**Selection Criteria for Participation**

Selection will be based on the following criteria:

- Consistency of the applicant’s goals and objectives with the stated scope of the trade mission.
- The suitability of the company’s products or services to the Indian cosmetics and beauty market.
- Applicant’s potential for business in India, including likelihood of exports resulting from the mission.

Referrals from political organizations and any documents containing references to partisan political activities (including political contributions) will be removed from an applicant’s submission and not considered during the selection process.

**Timeframe for Recruitment and Applications**

Mission recruitment will be conducted in an open and public manner, including publication in the *Federal Register*, posting on the Commerce Department trade mission calendar (http://www.ita.doc.gov/doctm/tmcal.html) and other Internet web sites, press releases to general and trade media, direct mail, notices by industry trade associations and other multiplier groups, and publicity at industry meetings, symposia, conferences, and trade shows. CS India will work in conjunction with the U.S. Export Assistance Centers, which will serve as a key facilitator in establishing strong commercial ties to the U.S. companies in the targeted sectors nationwide.

Recruitment for the mission will begin immediately and conclude no later than Friday September 10, 2010. The U.S. Department of Commerce will review all applications immediately after the deadline. We will inform applicants of selection decisions as soon as possible after September 10, 2010. Applications received after the deadline will be considered only if space and scheduling constraints permit.

**Contacts**

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**DEPARTMENT OF COMMERCE**

**Foreign-Trade Zones Board**

[Docket 42–2010]

**Foreign-Trade Zone 77—Memphis, TN, Application for Subzone, Delta Faucet Company (Faucets); Jackson, TN**

An application has been submitted to the Foreign–Trade Zones Board (the Board) by the City of Memphis, grantee of FTZ 77, requesting special-purpose subzone status for the faucet manufacturing facility of Delta Faucet Company (Delta), located in Jackson, Tennessee. The application was submitted pursuant to the provisions of the Foreign-Trade Zones Act, as amended (19 U.S.C. 81a–81u), and the regulations of the Board (15 CFR part 400). It was formally filed on June 7, 2010.

The Delta facility (668 employees/90 acres) is located at 3441 Ridgcrest Road Ext., Jackson (Madison County), Tennessee. The facility is used to manufacture, warehouse and distribute faucets and related products for the U.S. market and export. At full capacity the plant can manufacture up to nine million units annually. The manufacturing activity under FTZ procedures would include machining, assembly, joining, finishing, and testing. Components to be purchased from abroad (representing between 36–40% of the value of the finished faucets) would include: Parts of faucets, hoses, plastic sanitary ware, plastic bags, stoppers, lids, plastic builders’ ware, handles/behinds, tubes/pipes of rubber, o-rings, seals, grommets, gaskets, labels, ceramic parts, fasteners, washers, springs, copper tubes and fittings, showerheads, aerators, spray assemblies, articles of zinc, wrenches and tools, and valves (duty rate range: free–9.0%). The application indicates that Delta would also assemble retail display cabinets with the following...
inputs: parts of display cabinets, faucets, and parts of faucets (duty rate range: free—4.0%) for domestic distribution and export. Foreign-origin finished products to be distributed from the facility include: mirrors, decorative glass vases, retail slatwalls, faucets and related parts, and wall lighting.

FTZ procedures could exempt Delta from customs duty payments on the foreign components used in export production. The company would be exempt from duty payments on foreign-origin finished products that would be exported from the subzone. On domestic shipments, Delta would be able to elect the duty rates that apply to finished faucets (4.0%) and retail display cabinets (duty free) for the foreign inputs noted above. Subzone status would further allow Delta to realize logistical benefits through the use of weekly customs entry procedures. Custom duties could possibly be deferred or reduced on foreign status production equipment. Delta would also be exempt from duty payments on any foreign-origin inputs that become scrap or waste during manufacturing. The application indicates that the savings from FTZ procedures would help improve the facility’s international competitiveness.

In accordance with the Board’s regulations, Pierre Duy of the FTZ Staff is designated examiner to evaluate and analyze the facts and information presented in the application and case record and to report findings and recommendations to the Board. Public comment is invited from interested parties. Submissions (original and 3 copies) shall be addressed to the Board’s Executive Secretary at the following address: Office of the Executive Secretary, Room 2111, U.S. Department of Commerce, 1401 Constitution Avenue, NW., Washington, DC 20230–0002. The closing period for receipt of comments is August 16, 2010. Rebuttal comments in response to material submitted during the foregoing period may be submitted during the subsequent 15-day period to August 30, 2010.

A copy of the application will be available for public inspection at the Office of the Foreign-Trade Zones Board’s Executive Secretary at the address listed above and in the “Reading Room” section of the Board’s Web site, which is accessible via www.trade.gov/ftz. For further information, contact Pierre Duy at Pierre.Duy@trade.gov or (202) 482–1378.