

such, the long-term performance goal of the CS is to "broaden and deepen the U.S. exporter base."

Furthermore, the CS is mandated by the Government Performance and Results Act of 1993 to improve program performance and achieve better results for the American people. Based on this mandate, the CS developed new metrics driven by the 2008 Program Assessment Rating Tool (PART) to measure the effectiveness and impact of the CS at broadening and deepening the U.S. exporter base.

In order to collect information that establishes the baseline metrics for some of these new performance measures and provides data points for determining how to meet program performance goals, the CS requests approval to conduct market research on prospective and existing U.S. exporters using the following four surveys:

1. Commercial Service Brand Analysis and Strategy Survey (Form ITA-8710): The CS must increase awareness of our organization and the services provided to U.S. companies. Currently, there is no research available about CS awareness and brand position. This survey was designed to measure four new performance metrics (awareness, consideration, transaction and loyalty) related to broadening and deepening the U.S. exporter base.

2. Market Segmentation Survey of Moderate U.S. Exporters—Manufacturers (Form ITA-8711): The CS must gain market knowledge and generate statistically valid characterizations about the needs of exporting companies, especially small and medium-sized enterprises. This survey was designed to identify different segments of U.S. manufacturers so that the organization can measure our ability to broaden and deepen the exporter base of each unique segment.

3. Market Segmentation Survey of U.S. Exporters—Service Providers (Form ITA-8712): CS must gain market knowledge and generate statistically valid characterizations about the needs of exporting companies. This survey was designed to identify different segments of U.S. service providers so that the organization can measure our ability to broaden and deepen the exporter base of each unique segment.

4. Market Evaluation Survey of Non-Exporting Companies (Form ITA-8713): CS must gain market knowledge and generate statistically valid characterizations about the needs of non-exporting companies. This survey was designed to uncover the needs of U.S. companies that are not currently exporting so that the CS can measure

the organization's ability to turn non-exporters into exporters.

The information will be used to improve and better target services provided to the public. Without this information, the CS is unable to measure program performance and systematically determine the needs and benefits desired of U.S. companies and how best to meet these needs in order to broaden and deepen the U.S. exporter base.

*Affected Public:* Business or other for-profit organizations.

*Frequency:* One-time, annually.

*Respondent's Obligation:* Voluntary.

*OMB Desk Officer:* David Rostker, (202) 395-3897.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to OMB Desk Officer, David Rostker, FAX number (202) 395-5806, or [David\\_Rostker@omb.eop.gov](mailto:David_Rostker@omb.eop.gov).

Dated: September 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-21030 Filed 9-10-08; 8:45 am]

**BILLING CODE 3510-13-P**

**DEPARTMENT OF COMMERCE**

**Submission for OMB Review;  
Comment Request**

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* National Oceanic and Atmospheric Administration (NOAA).

*Title:* Evaluation of Public Visitors' Experience of Exhibits at Mokupapapa Discovery Center.

*OMB Control Number:* None.

*Form Number(s):* None.

*Type of Request:* Regular submission.

*Burden Hours:* 31.

*Number of Respondents:* 250.

*Average Hours per Response:* 7 to 8 minutes.

*Needs and Uses:* The National Marine Sanctuary Program (NMS) education team has embarked on an ambitious

evaluation project that will allow the NMS to assess education program outcomes and impacts across all sites and activities and to link outcome measures to program efforts. The purpose of this effort is to evaluate if the current exhibits at the Mokupapapa Discovery Center (Hilo, HI) are meeting the goals and objectives of the educational mandates of the National Marine Sanctuaries Act, particularly in relation to the relatively recent establishment of the Papahānaumokuākea Marine National Monument in the Northwest Hawaiian Islands (NWHI). Randomly selected visitors to the Mokupapapa Discovery Center will be interviewed when leaving to explore their understanding of the location and geography of the islands, as well as their perception of interpretive messages, including the significance and sensitivity of the NWHI ecology. Application of findings from this evaluation will assist in adjusting program content, format, range of activities, and target audiences to improve overall effectiveness of educational efforts and expenditures.

*Affected Public:* Individuals or households.

*Frequency:* One-time only.

*Respondent's Obligation:* Voluntary.

*OMB Desk Officer:* David Rostker, (202) 395-3897.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to David Rostker, OMB Desk Officer, FAX number (202) 395-7285, or [David\\_Rostker@omb.eop.gov](mailto:David_Rostker@omb.eop.gov).

Dated: September 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

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**BILLING CODE 3510-22-P**

**DEPARTMENT OF COMMERCE**

**Submission for OMB Review;  
Comment Request**

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the

Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* National Institute of Standards and Technology (NIST).

*Title:* NIST Manufacturing Extension Partnership (MEP) Client Impact Survey.

*OMB Control Number:* 0693-0021.

*Form Number(s):* None.

*Type of Request:* Regular submission.

*Burden Hours:* 1,067.

*Number of Respondents:* 8,000.

*Average Hours per Response:* 8 minutes.

*Needs and Uses:* The National Institute of Standards and Technology (NIST) sponsors the Manufacturing Extension Partnership (MEP), a national network of fifty-nine locally-based manufacturing extension centers. The centers work with small manufacturers to help improve their productivity, profitability, and enhance their overall economic competitiveness. Each center is a partnership involving federal, state, local, and client resources. The MEP Centers provide hard-to-find technical assistance and latest business practices within reach of the nation's more than 330,000 small and mid-sized manufacturers.

NIST MEP surveys all clients provided substantive services and collects data on sales, investment, cost savings, and jobs impacts as well as a limited set of qualitative questions. NIST MEP surveys center clients for two primary purposes:

- To collect aggregate information on program performance indicators to report to various stakeholders on program performance. The survey provides information about the quantifiable impacts that clients attribute to the services provided by MEP centers. NIST MEP also conducts other episodic studies to evaluate the system's impact that corroborate and complement the survey results.

- To provide center-specific program performance and impact information for center use. Centers use this information to communicate results to their own stakeholders, at both the state and federal level. The Centers' management and NIST MEP use these results to evaluate center performance and effectiveness. The MEP Center review criteria and process place a strong emphasis on a center's ability to demonstrate impacts based on the survey results.

*Affected Public:* Business or other for-profit organizations.

*Frequency:* Annually.

*Respondent's Obligation:* Voluntary.

*OMB Desk Officer:* Jasmeet Sehra, (202) 395-3123.

Copies of the above information collection proposal can be obtained by

calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to Jasmeet Sehra, OMB Desk Officer, FAX number (202) 395-5806 or via the Internet at [Jasmeet\\_K.\\_Sehra@omb.eop.gov](mailto:Jasmeet_K._Sehra@omb.eop.gov).

Dated: September 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-21032 Filed 9-10-08; 8:45 am]

**BILLING CODE 3510-13-P**

## DEPARTMENT OF COMMERCE

### Submission for OMB Review; Comment Request

The Department of Commerce will submit to the Office of Management and Budget (OMB) for clearance the following proposal for collection of information under the provisions of the Paperwork Reduction Act (44 U.S.C. Chapter 35).

*Agency:* Bureau of Industry and Security (BIS).

*Title:* Prior Notification of Exports Under License Exception AGR.

*OMB Control Number:* 0694-0123.

*Form Number(s):* BIS-748P.

*Type of Request:* Regular submission.

*Burden Hours:* 161.

*Number of Respondents:* 167.

*Average Hours per Response:* 58 minutes.

*Needs and Uses:* Section 906 of the Trade Sanctions Reform and Export Enhancement Act (TSRA) requires that exports of agricultural commodities, medicine or medical devices to Cuba or to the government of a country that has been determined by the Secretary of State to have repeatedly provide support for acts of international terrorism, or to any other entity in such a country, are made pursuant to one-year licenses issued by the U.S. Government. The TSRA further provides that the requirements of one-year licenses shall not be more restrictive than license exceptions administered by the Department of Commerce, except that procedures shall be in place to deny licenses for these exports to any country, or entity within a country, promoting international terrorism.

To meet the requirements of TSRA, BIS has imposed a prior notification

procedure under License Exception AGR, and exports and certain reexports of agricultural commodities will be authorized under License Exception AGR.

*Affected Public:* Business and other for-profit organizations.

*Frequency:* On occasion.

*Respondent's Obligation:* Required to retain or obtain benefits.

*OMB Desk Officer:* David Rostker, (202) 395-3897.

Copies of the above information collection proposal can be obtained by calling or writing Diana Hynek, Departmental Paperwork Clearance Officer, (202) 482-0266, Department of Commerce, Room 6625, 14th and Constitution Avenue, NW., Washington, DC 20230 (or via the Internet at [dHynek@doc.gov](mailto:dHynek@doc.gov)).

Written comments and recommendations for the proposed information collection should be sent within 30 days of publication of this notice to David Rostker, OMB Desk Officer, FAX number (202) 395-7285 or via the Internet at [David\\_Rostker@omb.eop.gov](mailto:David_Rostker@omb.eop.gov).

Dated: September 5, 2008.

**Gwellnar Banks,**

*Management Analyst, Office of the Chief Information Officer.*

[FR Doc. E8-21033 Filed 9-10-08; 8:45 am]

**BILLING CODE 3510-33-P**

## DEPARTMENT OF COMMERCE

### Foreign-Trade Zones Board

[Docket 48-2008]

#### Foreign-Trade Zone 176—Rockford, IL Application for Subzone Cellusuede Products, Inc. (Flock Fiber) Rockford, IL

An application has been submitted to the Foreign-Trade Zones Board (the Board) by the Greater Rockford Airport Authority, grantee of FTZ 176, requesting special-purpose subzone status for the manufacture of flock fiber at the facility of Cellusuede Products, Inc. (Cellusuede), located in Rockford, Illinois. The application was submitted pursuant to the provisions of the Foreign-Trade Zones Act, as amended (19 U.S.C. 81a-81u), and the regulations of the Board (15 CFR part 400). It was formally filed on September 3, 2008.

The Cellusuede facility (55 employees, 9 acres, 7-9 million pounds of flock per year) is located at the intersection of North Madison Street and Prairie Street, in Rockford, Illinois. The facility is used to manufacture and warehouse precision cut flocking (duty-