

your input as we develop an agenda for the 2005 Conference. How can we enable seniors to continue actively participating in and contributing to community and national well-being? Looking forward over the next decade and beyond, how can we, as individuals, businesses, private organizations, and government, in partnership, harness the vast potential that exists within an aging America?

We are particularly interested in the following key issue areas: planning along the lifespan, employment, our environment, health and long-term living, social engagement, and the marketplace. This listening session is open to everyone (no registration fee required). Priority will be given to speakers from the Florida Conference on Aging, and if time permits, the general public will be offered the opportunity to speak. Speakers may register either in advance of the listening session or onsite prior to the beginning of the session. Speakers will be limited to five minutes maximum although there may be follow-up questions from members of the panel; there will be no questions taken from the audience. Accompanying written statements will be limited to five pages. Speakers will be called to the podium in the order they register. If time is available after all registered speakers are finished, non-registered speakers will be recognized. Selected speakers may be contacted by Conference staff and asked to elaborate on their presentations, or asked to provide additional written materials.

**Contact Person:** To register in advance, send an e-mail not later than August 25 to Nora Andrews at [nora.andrews@aoa.gov](mailto:nora.andrews@aoa.gov), stating name, organization, very brief description of the organization's purpose, mailing address, e-mail address, telephone number, subject to be presented, and whether or not you will be providing a written statement with your presentation. It is recommended that written statements be submitted with your registration by August 25. For further information call (202) 357-0149.

**Meeting Date:** Monday, August 30, 2004, from 12:30 p.m. to 2:30 p.m.

**Addresses:** InterContinental Hotels, Windsor Room; 100 Chopin Plaza, Miami, FL 33131.

Dated: August 17, 2004.

**Josefina G. Carbonell,**

*Assistant Secretary for Aging.*

[FR Doc. 04-19209 Filed 8-20-04; 8:45 am]

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Administration on Aging

#### 2005 White House Conference on Aging; Notice of Policy Committee Listening Sessions for Presentations by Members of the Leadership Council of Aging Organizations

Pursuant to section 10(a) of the Federal Advisory Committee Act as amended (5 U.S.C. Appendix 2), notice is hereby given of the following meetings.

The listening sessions will be open to the public, with attendance limited to space available. Due to building security requirements, please call Nora Andrews, 202-357-0149 to register your intent to attend.

The first of the three listening sessions falls under the 15-day notification requirement due to scheduling requirements; however, participants may choose to attend any one of the three listening sessions.

**Summary:** As the Baby Boom generation approaches retirement age, it is essential that we develop policies to ensure that this national resource remains a vital part of society. The 2005 White House Conference on Aging needs input as we develop an agenda for the 2005 Conference. How can we enable seniors to continue actively participating in and contributing to community and national well-being? Looking forward over the next decade and beyond, how can we, as individuals, businesses, private organizations and government in partnership, harness the vast potential that exists within an aging America?

We are particularly interested in the following key issue areas: planning along the lifespan, employment, our environment, health and long-term living, social engagement, and the marketplace. Speakers from the Leadership Council of Aging Organizations will be limited to five minutes maximum although there may be follow-up questions from members of the panel; there will be no questions taken from the audience. Accompanying written statements from speakers are encouraged and will be limited to a maximum of five pages. Selected speakers may be contacted by Conference staff and asked to elaborate on their presentations, or asked to or provide additional written materials.

**Contact Person:** Members to the Leadership Council are requested to register as soon as possible, but not later than one week before the session, by e-mail to [nora.andrews@aoa.gov](mailto:nora.andrews@aoa.gov), stating

name, organization, very brief description of the organization's purpose, mailing address, e-mail address, telephone number, subject to be presented, and whether or not you will be providing a written statement with your presentation. It is recommended that written statements be submitted electronically 2 business days before the session. Speakers will be called in the order they register. For further information call (202) 357-0149.

#### **Meeting Dates and Times:**

Wednesday, August 18, 2004, from 2 p.m. to 5 p.m. EDT; Thursday, September 9, 2004, from 9:30 a.m. to 12:30 p.m., and from 2 p.m. to 5 p.m. EDT; Friday, September 10, 2004, from 9:30 a.m. to 12:30 p.m., and from 2 p.m. to 5 p.m. EDT.

**Addresses:** The Administration on Aging, One Massachusetts Avenue, NW, Room 4101, Washington, DC 20001.

Dated: August 17, 2004.

**Josefina G. Carbonell,**

*Assistant Secretary for Aging.*

[FR Doc. 04-19210 Filed 8-20-04; 8:45 am]

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## DEPARTMENT OF HEALTH AND HUMAN SERVICES

### Centers for Disease Control and Prevention

[60Day-04-04KA]

#### Proposed Data Collections Submitted for Public Comment and Recommendations

In compliance with the requirement of Section 3506(c)(2)(A) of the Paperwork Reduction Act of 1995 for opportunity for public comment on proposed data collection projects, the Centers for Disease Control and Prevention (CDC) will publish periodic summaries of proposed projects. To request more information on the proposed projects or to obtain a copy of the data collection plans and instruments, or to send comments contact Sandi Gambescia, CDC Assistant Reports Clearance Officer, 1600 Clifton Road, MS-E11, Atlanta, GA 30333 or send an e-mail to [omb@cdc.gov](mailto:omb@cdc.gov).

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information; (c) ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the

burden of the collection of information on respondents, including through the use of automated collection techniques or other forms of information technology. Written comments should be received within 60 days of this notice.

**Proposed Project**

Process Evaluation of CDC's Youth Media Campaign—New—National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), Centers for Disease Control and Prevention (CDC).

*Background:* In FY 2001, Congress established the Youth Media Campaign at the Centers for Disease Control and Prevention (CDC). Specifically, the House Appropriations language said, "The Committee believes that, if we are to have a positive impact on the future health of the American population, we must change the behaviors of our children and young adults by reaching them with important health messages." CDC's response to this mandate was to design and implement a mass media campaign based on social marketing principles that is focused on increasing physical activity levels in children ages 9 to 13. The Campaign is based on

principles that have been shown to enhance success, including: designing messages based on research; testing messages with the intended audiences; involving young people in all aspects of Campaign planning and implementation; and enlisting the involvement and support of parents and other influencers. Evaluation of the campaign is occurring through various process and outcome measures.

Part of the campaign strategy is to develop materials for influencers and stakeholders. Influencers include teachers, coaches, and youth-serving organizations. Stakeholders include community leaders, corporate partners, and non-governmental organizations. Campaign planners are interested in understanding how effective the Campaign is in delivering the supporting message of regular youth physical activity to these multiple groups. This understanding will facilitate any strategy changes that may be necessary to increase the effectiveness of tools and resources to facilitate sustainability of the campaign.

The Youth Media Campaign plans to conduct a process evaluation with convenience samples drawn from Campaign promotional requests,

Campaign Web site/inquiries and listservs. This process evaluation will examine the implementation of Campaign strategies, promotions, and tools through community partners that directly work with youth and adult influencers. This process includes gathering information from influencers and stakeholders through: in-person and telephone interviews; mail surveys; focus groups; Internet online surveys; bounce-back Web surveys with users of Web site; and feedback forms included in promotional kits. Surveys will be administered beginning in the winter of 2005 to adult influencers, community stakeholders, and partners.

The overall purpose of this process evaluation is to determine the extent to which the VERB campaign was implemented as planned, the challenges that occurred, and solutions to specific challenges. Data collected will assist campaign planners in refining campaign strategies and in developing materials. Additionally, the process evaluation will examine to what extent partnerships were formed and the effectiveness of the partnership activities. There are no costs to the respondents.

ANNUALIZED BURDEN TABLE

Respondents	Number of respondents	Number of responses per respondent	Average burden per response (in hrs.)	Total burden hours
Adult Influencers .....	5,000	1	15/60	1,250
Community Stakeholders .....	1,000	1	15/60	250
Focus Groups: Adult influencers .....	100	1	1	100
Focus Groups: Community Stakeholders .....	100	1	1	100
<b>Total .....</b>				<b>1,700</b>

Dated: August 12, 2004.

**Alvin Hall,**

*Director, Management Analysis and Services Office, Centers for Disease Control and Prevention.*

[FR Doc. 04-19215 Filed 8-20-04; 8:45 am]

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**DEPARTMENT OF HEALTH AND HUMAN SERVICES**

**Centers for Disease Control and Prevention**

[60Day-04-04JZ]

**Proposed Data Collections Submitted for Public Comment and Recommendations**

In compliance with the requirement of Section 3506(c)(2)(A) of the

Paperwork Reduction Act of 1995 for opportunity for public comment on proposed data collection projects, the Centers for Disease Control and Prevention (CDC) will publish periodic summaries of proposed projects. To request more information on the proposed projects or to obtain a copy of the data collection plans and instruments, or to send comments contact Seleda Perryman, CDC Assistant Reports Clearance Officer, 1600 Clifton Road, MS-E11, Atlanta, GA 30333 or send an e-mail to [omb@cdc.gov](mailto:omb@cdc.gov).

Comments are invited on: (a) Whether the proposed collection of information is necessary for the proper performance of the functions of the agency, including whether the information shall have practical utility; (b) the accuracy of the agency's estimate of the burden of the proposed collection of information; (c)

ways to enhance the quality, utility, and clarity of the information to be collected; and (d) ways to minimize the burden of the collection of information on respondents, including through the use of automated collection techniques or other forms of information technology. Written comments should be received within 60 days of this notice.

**Proposed Project**

Heart Health Matters for Duchenne Muscular Dystrophy (DMD) Carriers Too—New—National Center on Birth Defects and Developmental Disabilities (NCBDDD), Centers for Disease Control and Prevention (CDC).

*Background and Brief Description:* Duchenne Muscular Dystrophy (DMD) is the most common form of fatal muscular dystrophy in children. It