

VI

It Is Further Ordered that this Order shall terminate twenty (20) years from the date this Order becomes final.

Analysis of Proposed Consent Order To Aid Public Comment

The Federal Trade Commission has accepted, subject to final approval, an agreement to a proposed consent order from the Santa Clara County Motor Car Dealers Association ("Association").

The proposed consent order has been placed on the public record for sixty (60) days for reception of comments by interested persons. Comments received during this period will become part of the public record. After sixty (60) days, the Commission will again review the agreement and the comments received and will decide whether it should withdraw from the agreement or make final the agreement's proposed order.

Description of the Complaint

A complaint prepared for issuance by the Commission along with the proposed order alleges that the Association and at least some of its members agreed that members would cancel advertising in, and thereafter collectively withhold advertising from, the San Jose Mercury News newspaper in retaliation for a Mercury News article that was intended to educate consumers on how to analyze the manufacturer's factory invoice as part of the automobile-buying process. Armed with this information, the consumer may be better equipped to negotiate a lower price.

The complaint alleges that the purposes or effects of the agreement were to restrain competition among new

automobile and truck dealers in Santa Clara County, California, and to deprive consumers of truthful information pertinent to the purchase of new automobiles and trucks. Agreements not to disseminate information through advertising can make it more difficult for consumers to choose among automobile dealers by preventing direct interbrand and intrabrand comparisons of dealers' automobiles and their prices and services, and thus may increase consumer search costs. Moreover, the use of the combined economic power of the automobile dealers to affect a newspaper's editorial content may chill the publication of information that would lower search costs and make readers more effective consumers.

Description of the Proposed Consent Order

The proposed order would prohibit the Association from carrying out, participating in, inducing, suggesting, urging, encouraging, or assisting any boycott of, or concerted refusal to deal with, any newspaper, periodical, television station, or radio station.

The proposed order would permit the Association to establish, participate in, and maintain joint advertising programs, so long as such joint advertising programs are not part of any boycott or concerted refusal to deal.

The proposed order would require the Association to amend its by-laws to incorporate by reference the order. It would also require the Association to distribute a copy of the amended by-laws, the order, and the complaint to each of its members, file compliance reports, and notify the Commission of certain changes in its structure.

Finally, the proposed order contains a twenty year "sunset" provision. Under this provision, the terms of the order shall terminate twenty years after the date the order becomes final.

The purpose of this analysis is to facilitate public comment on the proposed order, and it is not intended to constitute an official interpretation of the agreement and proposed order or to modify in any way their terms.

The proposed consent order has been entered into for settlement purposes only and does not constitute an admission by the Association that the law has been violated as alleged in the complaint.

Benjamin I. Berman,
Acting Secretary.

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DEPARTMENT OF HEALTH AND HUMAN SERVICES

Administration for Children and Families

Agency Information Collection Under OMB Review

Title: Uniform Reporting Requirements for IV-A and IV-F Funded Child Care for Non-JOBS Participants, Tribal JOBS Participants, Transitional Child Care and At-Risk Child Care.

OMB No.: 0970-0115.

Description: Title IV-A and IV-F funded child care data collection form ACF-115. States are required to report child care data on a quarterly basis.

Respondents: State governments.

Title	Number of respondents	Number of responses per respondent	Average burden per response	Burden
ACF-115	54	4	35	7560

Estimated Total Annual Burden Hours: 7,560.

Additional Information: Copies of the proposed collection may be obtained by writing to The Administration for Children and Families, Office of Information systems, 370 L'Enfant Promenade, S.W., Washington, D.C. 20447, Attn: ACF Reports Clearance Officer.

OMB Comment: Consideration will be given to comments and suggestions received within 30 days of publication. Written comments and recommendations for the proposed information collection should be sent

directly to the following: Office of Management and Budget, Paperwork Reduction Project, 725 17th Street, NW., Washington, D.C. 20503, Attn: Ms. Wendy Taylor.

Dated: August 1, 1995.

Roberta Katson,

Acting Director, Office of Information Resource Management.

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Office of Child Support Enforcement; Statement of Organization, Functions, and Delegations of Authority

This notice amends Part K of the Statement of Organization, Functions, and Delegations of Authority of the Department of Health and Human Services (DHHS), Administration for Children and Families (ACF) as follows: Chapter KF, The Office of Child Support Enforcement (OCSE) (56 FR 42341), as last amended, August 27, 1991. This reorganization will establish a new office within the OCSE.