

published in the **Federal Register** 60 FR 464, a proposed consent agreement with analysis in the Matter of Above, Inc., et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments have been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

**Donald S. Clark,**

*Secretary.*

[FR Doc. 95-8856 Filed 4-10-95; 8:45 am]

BILLING CODE 6750-01-M

[Dkt. C-3560]

**American Institute of Smoking Cessation, et al.; Prohibited Trade Practices, and Affirmative Corrective Actions**

**AGENCY:** Federal Trade Commission.

**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair acts and practices and unfair methods of competition, this consent order prohibits, among other things, an Illinois-based company and its two officers from making any representation about the relative or absolute performance or efficacy of any smoking cessation or weight loss program, unless they possess and rely upon competent and reliable scientific evidence to substantiate the representation, and from representing, through any endorsement or testimonial, the achievements of participants who attend their smoking cessation or weight-loss seminars unless the representation reflects the typical or ordinary experience of participants of such programs. In addition, the consent order prohibits the respondents from misrepresenting the contents, results or validity of any study, test, survey or report.

**DATES:** Complaint and Order issued March 3, 1995.<sup>1</sup>

**FOR FURTHER INFORMATION CONTACT:**

<sup>1</sup> Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, NW., Washington, DC 20580.

Matthew Daynard, FTC/H-200, Washington, DC 20580. (202) 326-3291.

**SUPPLEMENTARY INFORMATION:** On Friday, August 5, 1994, there was published in the **Federal Register**, 59 FR 40026, a proposed consent agreement with analysis in the Matter of American Institute of Smoking Cessation, et al., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

A comment was filed and considered by the Commission. The Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 450)

**Donald S. Clark,**

*Secretary.*

[FR Doc. 95-8857 Filed 4-10-95; 8:45 am]

BILLING CODE 6750-01-M

[File No. 932-3321]

**European Body Concepts, Inc.; Proposed Consent Agreement With Analysis To Aid Public Comment**

**AGENCY:** Federal Trade Commission.

**ACTION:** Proposed Consent Agreement.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair acts and practices and unfair methods of competition, this consent agreement, accepted subject to final Commission approval, would prohibit, among other things, a suburban Washington, DC Based salon and its president from making false and unsubstantiated claims that their body wrap would cause weight-loss; would eliminate cellulite; and is completely safe for all users. In addition, it would require the respondents to convey prominent safety warnings to their customers in certain circumstances.

**DATES:** Comments must be received on or before June 12, 1995.

**ADDRESSES:** Comments should be directed to: FTC/Office of the Secretary, Room 159, 6th St. and Pa. Ave., NW., Washington, DC 20580.

**FOR FURTHER INFORMATION CONTACT:** Nancy S. Warder, FTC/S-4002, Washington, DC 20580. (202) 326-3048.

**SUPPLEMENTARY INFORMATION:** Pursuant to section 6(f) of the Federal Trade

Commission Act, 38 Stat. 721, 15 U.S.C. 46 and § 2.34 of the Commission's rules of practice (16 CFR 2.34), notice is hereby given that the following consent agreement containing a consent order to cease and desist, having been filed with and accepted, subject to final approval, by the Commission, has been placed on the public record for a period of sixty (60) days. Public comment is invited. Such comments or views will be considered by the Commission and will be available for inspection and copying at its principal office in accordance with § 4.9(b)(6)(ii) of the Commission's rules of practice (16 CFR 4.9(b)(6)(ii)).

In the Matter of European Body Concepts, Inc., Maryland corporation, European Body Concepts, Inc., a Virginia corporation, European Body Concepts, Inc., a North Carolina corporation, and James Marino, individually and as an officer of said corporations.

**Agreement Containing Consent Order to Cease and Desist**

The Federal Trade Commission having initiated an investigation of European Body Concepts, Inc., a Maryland corporation, European Body Concepts, Inc., a Virginia corporation, European Body Concepts, Inc., a North Carolina corporation, and James Marino, individually and as an officer of said corporations ("proposed respondents"), and it now appearing that proposed respondents are willing to enter into an agreement containing an order to cease and desist from the use of the acts and practices being investigated,

It is hereby agreed by and between European Body Concepts, Inc., a Maryland corporation, by its duly authorized officer, European Body Concepts, Inc., a Virginia corporation, by its duly authorized officer, European Body Concepts, Inc., a North Carolina corporation, by its duly authorized officer, and James Marino, individually and as an officer of said corporations, and their attorney, and counsel for the Federal Trade Commission that:

1. Proposed respondent European Body Concepts, Inc., a Maryland corporation, is organized, exists and does business under and by virtue of the laws of the State of Maryland, with its former office and principal place of business located at 1 Central Plaza, Suite 907, 11300 Rockville Pike, Rockville, Maryland 20852.

Proposed respondent European Body Concepts, Inc., a Virginia corporation, is organized, exists and does business under and by virtue of the laws of the State of Virginia, with its former office and principal place of business located at 6564 Loisdale Court, Suite 420, Springfield, Virginia 22150.