

Administration of Joseph R. Biden, Jr., 2023

Statement on the Appointment of Christian L. Tom as Director of the Office of Digital Strategy

June 30, 2023

Christian is an innovator. He helped develop a first-of-its-kind digital strategy in 2020, one that has continued to be a key part of this administration's approach to reach Americans in new, creative, and authentic ways. As a day-one member of my team, Christian returns to the White House with a wealth of experience in the ways technology, digital media, and social platforms can be used to strengthen our democracy and bring people together.

The way we consume information is undergoing a fundamental shift. Under Christian's leadership, my Office of Digital Strategy will remain at the forefront of this change, navigating how people exchange information on a daily basis.

Categories: Appointments and Nominations : Office of Digital Strategy Director, appointment, statement.

Names: Tom, Christian L.

Subjects: Director of Digital Strategy.

DCPD Number: DCPD202300591.