

PART 2500—AGENCY OPERATING NAME AND LOGOS

Sec.

2500.1 Agency Operating Name

2500.2 Description of Logos

2500.3 Retirement of Logos

2500.4 Authority to affix logos

AUTHORITY: 42 U.S.C. 12651c (c); 12653 (a) and (f).

SOURCE: 85 FR 65240, Oct. 15, 2020, unless otherwise noted.

§ 2500.1 Agency Operating Name.

(a) The Corporation for National and Community Service adopts AmeriCorps as its official agency operating name.

(b) Use of AmeriCorps as the agency operating name incorporates the Corporation for National and Community Service by reference.

§ 2500.2 Description of Logos.

(a) The AmeriCorps Logo (Logo) is the key element in agency identification. It provides a visual representation of the agency's role to unite America by bringing people together to serve communities. It is symbolic of the way AmeriCorps members and volunteers lift and improve communities through service and volunteering. This Logo is the visual link which connects the graphic communications of all Agency programs.

(b) The Logo is described as follows: The logo is an image of a solid circle containing an A where one pillar is a solid block line and the other is represented by a flag pole with the flag in motion, appearing to fly from the left to the right and forming the A as the flag intersects with the other pillar. AmeriCorps appears in bold to the right of the mark.

Figure 1 to paragraph (b)



(c) The AmeriCorps Seniors Logo (Seniors Logo) identifies the highlighted AmeriCorps Seniors programs and represents the agency's commitment to programs and volunteer oppor-

tunities for the older American population.

(d) The AmeriCorps Seniors Logo is described as follows: The word Seniors appears beneath AmeriCorps to the right of the circle containing the A.

Figure 2 to paragraph (c)



§ 2500.3 Retirement of Logos.

The agency officially retires the day-to-day use of all pre-existing logos, em-

blems, and other insignia, except the Days of Service logos, but does not relinquish the legal rights to these logos.