#### §601.10

(ii) Does not include any lender with respect to any education loan secured, made, or extended by such lender.

Lender: (1) An eligible lender in the Federal Family Education Loan (FFEL) Program, as defined in 34 CFR 682.200(b);

- (2) The Department in the Direct Loan program;
- (3) In the case of a private educational loan, a private education lender as defined in section 140 of the Truth in Lending Act; and
- (4) Any other person engaged in the business of securing, making, or extending education loans on behalf of the lender.

Officer: A director or trustee of a covered institution or institution-affiliated organization, if such individual is treated as an employee of such covered institution or institution-affiliated organization, respectively.

Preferred lender arrangement: (1) An arrangement or agreement between a lender and a covered institution or an institution-affiliated organization of such covered institution—

- (i) Under which a lender provides or otherwise issues education loans to the students attending such covered institution or the families of such students; and
- (ii) That relates to such covered institution or such institution-affiliated organization recommending, promoting, or endorsing the education loan products of the lender.
- (2) A preferred lender arrangement does not include—
- (i) Arrangements or agreements with respect to loans made under the William D. Ford Federal Direct Loan Program; or
- (ii) Arrangements or agreements with respect to loans that originate through the PLUS Loan auction pilot program under section 499(b) of the HEA.
- (3) For purpose of this definition, an arrangement or agreement does not exist if the private education loan provided or issued to a student attending a covered institution is made by the covered institution or by an institution-affiliated organization of the covered institution, and the private education loan is—

- (i) Funded by the covered institution's or institution-affiliated organization's own funds;
- (ii) Funded by donor-directed contributions;
- (iii) Made under title VII or title VIII of the Public Service Health Act; or
- (iv) Made under a State-funded financial aid program, if the terms and conditions of the loan include a loan forgiveness option for public service.

Private education loan: As the term is defined in 12 CFR 226.46(b)(5), a loan provided by a private educational lender that is not a title IV loan and that is issued expressly for postsecondary education expenses to a borrower, regardless of whether the loan is provided through the educational institution that the student attends or directly to the borrower from the private educational lender. A private education loan does not include—

- (1) An extension of credit under an open end consumer credit plan, a reverse mortgage transaction, a residential mortgage transaction, or any other loan that is secured by real property or a dwelling; or
- (2) An extension of credit in which the educational institution is the lender if—
- (i) The term of the extension of credit is 90 days or less; or
- (ii) An interest rate will not be applied to the credit balance and the term of the extension of credit is one year or less, even if the credit is payable in more than four installments.

(Authority:20 U.S.C. 1019)

## Subpart B—Loan Information To Be Disclosed by Covered Institutions and Institution-Affiliated Organizations

## § 601.10 Preferred lender arrangement disclosures.

- (a) A covered institution, or an institution-affiliated organization of such covered institution, that participates in a preferred lender arrangement must disclose—
- (1) On such covered institution's or institution-affiliated organization's Web site and in all informational materials described in paragraph (b) of this

section that describe or discuss education loans—

- (i) The maximum amount of Federal grant and loan aid under title IV of the HEA available to students, in an easy to understand format;
- (ii) The information identified on a model disclosure form developed by the Secretary pursuant to section 153(a)(2)(B) of the HEA, for each type of education loan that is offered pursuant to a preferred lender arrangement of the institution or institution-affiliated organization to students of the institution or the families of such students; and
- (iii) A statement that such institution is required to process the documents required to obtain a loan under the Federal Family Education Loan (FFEL) Program from any eligible lender the student selects; and
- (2) On such covered institution's or institution-affiliated organization's Web site and in all informational materials described in paragraph (b) of this section that describe or discuss private education loans—
- (i) In the case of a covered institution, the information that the Board of Governors of the Federal Reserve System requires to be disclosed under section 128(e)(11) of the Truth in Lending Act (15 U.S.C. 1638(e)(11)), for each type of private education loan offered pursuant to a preferred lender arrangement of the institution or the families of such students: and
- (ii) In the case of an institution-affiliated organization of a covered institution, the information the Board of Governors of the Federal Reserve System requires to be disclosed under section 128(e)(1) of the Truth in Lending Act (15 U.S.C. 1638(e)(1)), for each type of private education loan offered pursuant to a preferred lender arrangement of the organization to students of such institution or the families of such students.
- (b) The informational materials described in paragraphs (a)(1) and (a)(2) of this section are publications, mailings, or electronic messages or materials that—
- (1) Are distributed to prospective or current students of a covered institution and families of such students; and

- (2) Describe or discuss the financial aid opportunities available to students at an institution of higher education.
- (c)(1) Each covered institution and each institution-affiliated organization that participates in a preferred lender arrangement must provide the information described in paragraph (a)(1)(ii) of this section, and the information described in paragraphs (a)(2)(i) and (a)(2)(ii) of this section, respectively, for each type of education loan offered pursuant to the preferred lender arrangement.
- (2) The information identified in paragraph (c)(1) of this section must be provided to students attending the covered institution, or the families of such students, as applicable, annually and must be provided in a manner that allows for the students or their families to take such information into account before selecting a lender or applying for an education loan.
- (d) If a covered institution compiles, maintains, and makes available a preferred lender list as required under §668.14(b)(28), the institution must—
- (1) Clearly and fully disclose on such preferred lender list—
- (i) Not less than the information required to be disclosed under section 153(a)(2)(A) of the HEA;
- (ii) Why the institution participates in a preferred lender arrangement with each lender on the preferred lender list, particularly with respect to terms and conditions or provisions favorable to the borrower; and
- (iii) That the students attending the institution, or the families of such students, do not have to borrow from a lender on the preferred lender list;
- (2) Ensure, through the use of the list of lender affiliates provided by the Secretary under section 487(h)(2) of the HEA, that—
- (i) There are not less than three FFEL lenders that are not affiliates of each other included on the preferred lender list and, if the institution recommends, promotes, or endorses private education loans, there are not less than two lenders of private education loans that are not affiliates of each other included on the preferred lender list; and
- (ii) The preferred lender list under paragraph (d) of this section—

#### §601.11

- (A) Specifically indicates, for each listed lender, whether the lender is or is not an affiliate of each other lender on the preferred lender list; and
- (B) If a lender is an affiliate of another lender on the preferred lender list, describes the details of such affiliation:
- (3) Prominently disclose the method and criteria used by the institution in selecting lenders with which to participate in preferred lender arrangements to ensure that such lenders are selected on the basis of the best interests of the borrowers, including—
- (i) Payment of origination or other fees on behalf of the borrower;
- (ii) Highly competitive interest rates, or other terms and conditions or provisions of Title IV, HEA program loans or private education loans;
- (iii) High-quality servicing for such loans; or
- (iv) Additional benefits beyond the standard terms and conditions or provisions for such loans;
- (4) Exercise a duty of care and a duty of loyalty to compile the preferred lender list under paragraph (d) of this section without prejudice and for the sole benefit of the students attending the institution, or the families of such students; and
- (5) Not deny or otherwise impede the borrower's choice of a lender or cause unnecessary delay in loan certification under title IV of the HEA for those borrowers who choose a lender that is not included on the preferred lender list.

(Approved by the Office of Management and Budget under control number 1845-XXXA)

(Authority:20 U.S.C. 1019a(a)(1)(A) and 1019b(c))

## § 601.11 Private education loan disclosures and self-certification form.

(a) A covered institution, or an institution-affiliated organization of such covered institution, that provides information regarding a private education loan from a lender to a prospective borrower must provide private education loan disclosures to the prospective borrower, regardless of whether the covered institution or institution-affiliated organization participates in a preferred lender arrangement.

- (b) The private education loan disclosures must—
- (1) Provide the prospective borrower with the information the Board of Governors of the Federal Reserve System requires to be disclosed under section 128(e)(1) of the Truth in Lending Act (15 U.S.C. 1638(e)(1)) for such loan;
- (2) Inform the prospective borrower that—
- (i) The prospective borrower may qualify for loans or other assistance under title IV of the HEA; and
- (ii) The terms and conditions of Title IV, HEA program loans may be more favorable than the provisions of private education loans.
- (c) The covered institution or institution-affiliated organization must ensure that information regarding private education loans is presented in such a manner as to be distinct from information regarding Title IV, HEA program loans.
- (d) Upon an enrolled or admitted student applicant's request for a private education loan self-certification form, an institution must provide to the applicant, in written or electronic form—
- (1) The self-certification form for private education loans developed by the Secretary in consultation with the Board of Governors of the Federal Reserve System, to satisfy the requirements of section 128(e)(3) of the Truth in Lending Act (15 U.S.C. 1638(e)(3)); and
- (2) The information required to complete the form, to the extent the institution possesses such information as specified in 34 CFR 668.14(b)(29).

(Approved by the Office of Management and Budget under control number 1845–XXXA)

(Authority:20 U.S.C. 1019a(a)(1)(B) and 1019d)

# § 601.12 Use of institution and lender name.

A covered institution, or an institution-affiliated organization of such covered institution, that participates in a preferred lender arrangement with a lender regarding private education loans must—

(a) Not agree to the lender's use of the name, emblem, mascot, or logo of such institution or organization, or other words, pictures, or symbols readily identified with such institution or organization, in the marketing of private education loans to students attending such institution in any way that implies that the loan is offered or made by such institution or organization instead of the lender; and

(b) Ensure that the name of the lender is displayed in all information and documentation related to the private education loans described in this section.

(Authority:20 U.S.C. 1019a(a)(2)-(a)(3))

### Subpart C—Responsibilities of Covered Institutions and Institution-Affiliated Organizations

### § 601.20 Annual report.

Each covered institution, and each institution-affiliated organization of such covered institution, that participates in a preferred lender arrangement, must—

- (a) Prepare and submit to the Secretary an annual report, by a date determined by the Secretary, that includes, for each lender that participates in a preferred lender arrangement with such covered institution or organization—
- (1) The information described in  $\S 601.10(c)$ ; and
- (2) A detailed explanation of why such covered institution or institution-affiliated organization participates in a preferred lender arrangement with the lender, including why the terms, conditions, and provisions of each type of education loan provided pursuant to the preferred lender arrangement are beneficial for students attending such institution, or the families of such students, as applicable; and
- (b) Ensure that the report required under this section is made available to the public and provided to students attending or planning to attend such covered institution and the families of such students.

(Approved by the Office of Management and Budget under control number 1845–XXXA)

(Authority:20 U.S.C. 1019b(c)(2))

## § 601.21 Code of conduct.

(a)(1) A covered institution that participates in a preferred lender arrangement must comply with the code of

conduct requirements described in this section.

- (2) The covered institution must—
- (i) Develop a code of conduct with respect to FFEL Program loans and private education loans with which the institution's agents must comply. The code of conduct must—
- (A) Prohibit a conflict of interest with the responsibilities of an agent of an institution with respect to FFEL Program loans and private education loans; and
- (B) At a minimum, include the provisions specified in paragraph (c) of this section:
- (ii) Publish such code of conduct prominently on the institution's Web site; and
- (iii) Administer and enforce such code by, at a minimum, requiring that all of the institution's agents with responsibilities with respect to FFEL Program loans or private education loans be annually informed of the provisions of the code of conduct.
- (b) Any institution-affiliated organization of a covered institution that participates in a preferred lender arrangement must—
- (1) Comply with the code of conduct developed and published by such covered institution under paragraph (a)(1) of this section:
- (2) If such institution-affiliated organization has a Web site, publish such code of conduct prominently on the Web site; and
- (3) Administer and enforce such code of conduct by, at a minimum, requiring that all of such institution-affiliated organization's agents with responsibilities with respect to FFEL Program loans or private education loans be annually informed of the provisions of such code of conduct.
- (c) A covered institution's code of conduct must prohibit—
- (1) Revenue-sharing arrangements with any lender. The institution must not enter into any revenue-sharing arrangement with any lender. For purposes of this paragraph, the term revenue-sharing arrangement means an arrangement between a covered institution and a lender under which—
- (i) A lender provides or issues a FFEL Program loan or private education loan to students attending the