§ 1100.20 How is a fellow selected?
(a) The Director selects applications for fellowships on the basis of the selection criteria in §1100.21 and any priorities that have been published in the FEDERAL REGISTER and are applicable to the selection of applications.
(b)(1) The Director may use experts from the literacy field to rank applications according to the selection criteria in §1100.21, and then provide the top-ranked applications to the Institute’s Advisory Board.
(2) The Institute’s Advisory Board evaluates these applications based on the selection criteria in §1100.21 and makes funding recommendations to the Director.
(3) The Director then determines the number of awards to be made in each fellowship category and the order in which applications will be selected for fellowships, based on the initial rank order, recommendations by the board, and any other information relevant to any of the selection criteria, applicable priorities, or the purposes of the Literacy Leader Fellowship Program, including whether the selection of an application would increase the diversity of fellowship projects under this program.

§ 1100.21 What selection criteria does the Director use to rate an applicant?
The Director uses the following criteria in evaluating each applicant for a fellowship:
(a) Quality of plan. (45 points) The Director uses the following criteria to evaluate the quality of the proposed project:
(1) The proposed project deals with an issue of major concern to the literacy field.
(2) The design of the project is strong and feasible.
(3) The project addresses critical issues in an innovative way.
(4) The plan demonstrates a knowledge of similar programs and an intention, where appropriate, to coordinate with them.
(5) The applicant describes adequate support and resources for the project.
(6) The plan includes evaluation methods to determine the effectiveness of the project.
(7) The project results are likely to contribute to the knowledge base in literacy or adult education, and to federal policy initiatives in these or related areas.
(8) The project will enhance literacy or adult education practice.
(9) The project builds research capacity or improves practice within the field.
(b) Qualifications of applicant. (25 points) The Director uses the following criteria to evaluate the qualifications of the applicant:
(1) The applicant has a strong background in the adult or family literacy field. (Include all relevant experience, which may include experience as a volunteer or an adult learner.)
(2) The applicant has expertise in the proposed area of the project.
(3) The applicant has demonstrated the ability to complete a quality project or has shown leadership in this area.
(4) The applicant provides letters of recommendation that show strong knowledge by others in the literacy field of the applicant’s background and past work.
(c) Relevance to the Institute. (10 points) The Director uses the following criteria to evaluate the relevance of the applicant’s proposal to the Institute:
(1) The project significantly relates to the purposes and work of the Institute.
(2) The applicant proposes a minimum of four visits to the Institute for quarterly meetings (this may be adjusted according to the number of months to be served in the fellowship) and, if necessary, depending on the nature and scope of the proposed project, to spend an additional portion of the project time at the Institute.
(d) Dissemination plan. (10 points) the Director uses the following criteria to evaluate the quality of the dissemination plan: