

Affordable Care Act, new health insurance plans must offer certain screening tests, including Pap tests, mammograms, and colonoscopies, at no extra cost. I encourage every man and woman to talk with a health professional about available testing and when to begin screenings. All Americans can visit www.Cancer.gov for more information about the prevention, diagnosis, and treatment of cancer.

My Administration is committed to continuing the advances made in cancer research, prevention, detection, and treatment. The Healthy People 2020 initiative, which is spearheaded by the Department of Health and Human Services, is tasked with outlining national objectives and benchmarks to measure progress toward improving the health of all Americans. The goals will provide a roadmap for better health and help focus our Nation's attention on trends in cancer rates, mortality, and survival.

Americans of every background have been touched by cancer, either through a personal diagnosis or that of a family member or friend, and too many of us understand the terrible toll of this disease. In memory of loved ones lost to cancer, and in tribute to the survivors and those still fighting this disease, I call on all Americans to recognize what each of us can do to live longer, healthier lives and to reach for a future free from cancer.

The Congress of the United States, by joint resolution approved March 28, 1938 (52 Stat. 148; 36 U.S.C. 103), as amended, has requested the President to issue an annual proclamation declaring April as "Cancer Control Month."

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, do hereby proclaim April 2011 as National Cancer Control Month. I encourage citizens, Government agencies, private businesses, nonprofit organizations, and other interested groups to join in activities that will increase awareness of what Americans can do to prevent and control cancer.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of March, in the year of our Lord two thousand eleven, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8645 of March 31, 2011

National Child Abuse Prevention Month, 2011

*By the President of the United States of America
A Proclamation*

Our Nation's children are our hope for the future, and caring for them is one of our greatest responsibilities. During National Child Abuse Prevention Month, we renew our commitment to preventing child abuse and neglect by promoting healthy families, protecting children, and supporting communities throughout our Nation.

Although a strong family unit is the best deterrent to child abuse, effectively intervening in the lives of children threatened by abuse is a shared responsibility. Strengthening the bonds within families requires community

members and leaders to partner with parents. From schools to local social service agencies, we can work together to protect the well-being of our children by recognizing the signs of violence and creating safe, stable, and nurturing environments that safeguard the promise of their futures.

My Administration will continue to reinforce initiatives that enhance the efforts of child protective service agencies to prevent and treat child abuse. Last December, I was pleased to sign into law the CAPTA (Child Abuse Prevention and Treatment) Reauthorization Act of 2010, giving States and local authorities new tools to identify and address abuse and neglect. This Act will also bolster prevention efforts by addressing risk factors for mistreatment like substance abuse, mental illness, and domestic violence. We are also supporting programs that expand coordination of early childhood services in order to improve outcomes for young children.

As a Nation, we must continue our work to ensure all children have the ability to live free from abuse and neglect by advocating for the safety of all young people. For more information about what families and communities can do to overcome this devastating problem, concerned Americans can visit: www.ChildWelfare.gov/Preventing.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim April 2011 as National Child Abuse Prevention Month. I call upon all Americans to observe this month with programs and activities that help prevent child abuse and provide for children's physical, emotional, and developmental needs.

IN WITNESS WHEREOF, I have hereunto set my hand this thirty-first day of March, in the year of our Lord two thousand eleven, and of the Independence of the United States of America the two hundred and thirty-fifth.

BARACK OBAMA

Proclamation 8646 of March 31, 2011

National Financial Literacy Month, 2011

*By the President of the United States of America
A Proclamation*

Americans' ability to build a secure future for themselves and their families requires the navigation of an increasingly complex financial system. As we recover from the worst economic crisis in generations, it is more important than ever to be knowledgeable about the consequences of our financial decisions. During National Financial Literacy Month, we recommit to improving financial literacy and ensuring all Americans have access to trustworthy financial services and products.

The financial crisis was fueled by a lack of responsibility from Wall Street to Washington. It devastated ordinary Americans, many of whom were caught by hidden fees and penalties or saddled with loans they could not afford. Preventing a recurrence will require both better behavior and oversight on Wall Street and more informed decisionmaking on Main Street and