Commodity Credit Corporation, USDA § 1484.56

or disputes emanating from employment terms, conditions, contract provisions, or related formalities;
(2) Product development, product modification, or product research;
(3) Product samples;
(4) Slotting fees or similar sales expenditures;
(5) The purchase, construction, or lease of space for permanent displays, i.e., displays lasting beyond one marketing plan year;
(6) Office parking fees;
(7) Coupon redemption or price discounts;
(8) Refundable deposits or advances;
(9) Giveaways, awards, prizes, gifts, and other similar promotional materials in excess of $1.00 per item;
(10) Alcoholic beverages that are not an integral part of a promotional activity;
(11) The purchase, lease (except for use in authorized travel status), or repair of motor vehicles;
(12) Travel of applicants for employment interviews;
(13) Unused non-refundable airline tickets or associated penalty fees, except where travel is restricted by U.S. government action or advisory;
(14) Any arrangement which has the effect of reducing the selling price of an agricultural commodity;
(15) Goods and services and salaries of third party personnel;
(16) Membership fees in clubs and social organizations;
(17) Indemnity and fidelity bonds;
(18) Fees for participating in U.S. Government sponsored activities, other than trade fairs, shows, and exhibits;
(19) Business cards;
(20) Seasonal greeting cards;
(21) Subscriptions to non-trade related publications;
(22) Credit card fees;
(23) Refreshments, or related equipment, for office staff;
(24) Insurance on household goods and personal effects, including privately-owned automobiles, whether overseas or stored in the U.S., belonging to U.S. citizen employees;
(25) Home office domestic administrative expenses, including communication costs;
(26) Payment of U.S. or foreign employee’s or contractor’s share of personal taxes, except as legally required in a foreign country;
(27) Wireless phone equipment, equipment repair, insurance, and other related charges;
(28) STRE expenses incurred in the U.S.;
(29) Entertainment, e.g., amusements, diversions, cover charges, personal gifts, or tickets to theatrical or sporting events;
(30) Functions (including receptions and meals at Cooperator staff conferences) at which target groups, such as members of the overseas trade, opinion leaders, foreign government officials, and other similar groups, are not present; or
(31) Promotions directed at consumers purchasing in their individual capacity.

(b) The Deputy Administrator may determine, at the Deputy Administrator’s discretion, whether any cost not expressly listed in this section will be reimbursed.

(c) FAS will reimburse for expenses incurred up to 30 calendar days beyond the conclusion of the marketing plan year.

§ 1484.56 How are Cooperators reimbursed?

(a) A format for reimbursement claims is available from the Director, Marketing Operations Staff, FAS, USDA. Claims for reimbursement shall contain at least the following information:
(1) Activity code;
(2) Country code;
(3) Cost category;
(4) Amount to be reimbursed or credited;
(5) If applicable, any reduction in the amount of reimbursement claimed to offset FAS demand for refund of amounts previously reimbursed, and reference to the relevant Compliance Report; and
(6) If applicable, any amount previously claimed that has not been reimbursed.

(b) All claims for reimbursement shall be submitted by the Cooperator’s U.S. office to the Director, Marketing Operations Staff, FAS, USDA.
§ 1484.57 Will FAS make advance payments to a Cooperator?

(a) Policy. In general, FAS operates the Cooperator program on a reimbursable basis.

(b) Exception. Upon request, FAS may make two types of advance payments to a Cooperator. The first is a revolving fund operating advance provided by FAS only to Cooperators with foreign offices supported with project funds. The second is a special advance payment used to pay an impending large cost item. FAS will provide this type of advance expense payment in lieu of direct payments by FAS to vendors or other third parties. All Cooperators, with or without project fund-supported foreign offices, are eligible to request special advance payments. Normally, special advance payments received from FAS must be liquidated by the Cooperator within 90 days from the date of receipt. Prior to making an advance, FAS may require the participant to submit security in a form and amount acceptable to FAS to protect FAS’ financial interests. FAS will not make any special advance payment to a Cooperator where a special advance is outstanding from a prior marketing plan year. Cooperators shall deposit and maintain advances in insured, interest-bearing accounts, unless such accounts are prohibited by law or custom of a host country.

(c) Refunds due FAS. A participant shall return any unexpended portion of an advance, plus any interest earned, either by submitting a check payable to FAS or by offsetting its next reimbursement claim. All checks shall be mailed to the Director, Marketing Operations Staff, FAS, USDA.

Subpart E—Reporting, Evaluation, and Compliance

§ 1484.70 Must Cooperators report to FAS?

(a) End-of-year contribution report. Not later than January 31 of the year following the completion of the marketing plan year, a Cooperator shall submit two copies of a report which identifies contributions made by the Cooperator and the U.S. industry during that marketing plan year. A suggested format of a contribution report is available on the FAS home page (http://www.fas.usda.gov/mos/programs/fnotice.html) on the Internet or from the Director, Marketing Operations Staff, FAS, USDA.

(b) Trip reports. Not later than 45 days after completion of travel (other than local travel), a Cooperator shall submit a trip report. The report must include the name(s) of the traveler(s), purpose of travel, itinerary, names and affiliations of contacts, and a brief summary of findings, conclusions, recommendations, or specific accomplishments.

(c) Research reports. Not later than 6 months after the end of its marketing plan year, a Cooperator shall submit a report on any research conducted in accordance with its application.

(d) Submission of reports. A Cooperator shall submit the reports required by this section to the appropriate Division Director. Trip reports and research reports shall also be submitted to the appropriate Attache/Counselor(s). All reports shall be in English and include the Cooperator’s agreement number, the countries and period covered, and the date of the report.

(e) Additional reports. FAS may require the submission of additional reports.